



MINISTRY OF HIGHER EDUCATION
DEPARTMENT OF HIGHER EDUCATION



URIIS 2026

University Research & Innovation
Investment Summit 2026

URIIS 2026: INVEST IN MALAYSIA'S INNOVATION

**MALAYSIA'S NATIONAL PLATFORM FOR RESEARCH,
INNOVATION & INVESTMENT.**

21-23 September 2026 | World Trade Centre, Kuala Lumpur

WHAT IS URIIS

URIIS is a powerful national summit connecting industries, investors, and universities to generate investible research and drive frontier innovation, thereby strengthening Malaysia's position as ASEAN's innovation and technology investment hub. This premier platform gathers the nation's key assets in one place, featuring 20 public research universities and Malaysian's private universities, 200+ investible technologies, emerging startups, national and international-level industry players.

ALLIGNED WITH

- 13th Malaysia Plan (RMK13)
- New Industrial Master Plan (NIMP) 2030
- National Energy Transition Roadmap
- National R&D and Innovation Strategies
- Malaysia's ASEAN investment positioning

WHY PARTICIPATE IN URIIS 2026

Showcase and discover new innovations

- 1** Participants can present or explore new technologies, startup solutions, and university research across sectors such as semiconductor & E&E, digital & AI, health & biotech, energy, and sustainability.

Connect with key stakeholders

- 2** Meet innovators, researchers, investors, multinational companies, government agencies, and industry leaders in one platform.

Join pitching and innovation sessions

- 3** Take part in dedicated pitching arenas featuring startups, venture capital and private equity investors, corporate innovation tracks, and investment agencies.

Explore collaboration and market opportunities

- 4** Identify potential partnerships, pilot projects, commercialisation pathways, and investment opportunities within Malaysia and the ASEAN region.

Engage with government and investment agencies

- 5** Connect with regional economic corridors and state investment agencies that support investment, incentives, and industry development.

Access talent and collaborative opportunities

- 6** Engage with students, researchers, and young professionals from universities and TVET institutions while exploring opportunities to work together on real industry challenges.

INVESTING IN MALAYSIA UNIVERSITY

Malaysia provides cost-effective R&D and talent resources compared to regional hubs.

Malaysia acts as a gateway into ASEAN's 680-million consumer market.

Malaysia maintains strong IP regimes aligned with international standards.

Global companies are already operating across major states like Penang, Selangor, Johor, Sarawak, and Sabah.

Agencies like MIDA, regional economic corridors (NCIA, IRDA, RECODA, SEDIA) and state investment agencies (Invest Selangor, Invest NS) accelerate company setup.

National government ministries and statutory agencies.

Innovation agencies, trade missions, and chambers of commerce.



Financial Community: Venture capital, private equity, and sovereign wealth funds.

Technology companies and startups expanding to ASEAN.



Startups and scale-ups looking to expand into ASEAN.

Independent innovators, developers,
and technical talent.



R&D, digital transformation, and technology adoption.

Strategy, digital offices, and sustainability/ green transition teams.



Ventures: University-founded startups and research spin-offs.

Faculty members, principal investigators, and PhD founders.

STRATEGIC PARTNER

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URIIS 2026 SUMMIT PROGRAMME

EVENT DAY 1: 21 SEPTEMBER 2026 (MONDAY)

Time	Event	Constant Event
2.00 p.m. - 5.00 p.m.	Walk in Registration & Collection	Exhibition & B2B Lounge will be on 2 nd and 3 rd day
10.00 a.m. - 5.00 p.m.	AI Talent Bootcamp 2026	
10.00 a.m. - 5.00 p.m.	Cradle Fund Support for University Startups and Spin-offs	
2.00 p.m. - 4.00 p.m.	From Research to Investment: MIDA's Support for Innovation	
4.00 p.m. - 5.00 p.m.	Akademi Dalam Industri (ADI) by MPC	

EVENT DAY 2: 22 SEPTEMBER 2026 (TUESDAY)

Time	Main Event	Time	Side Event	Constant Event
8.00 a.m. - 9.00 a.m.	Walk in Registration & Collection	9.30 a.m. - 5.00 p.m.	HFEM Mobile Legend Championship 2026	Exhibition (8am - 5pm) B2B Lounge (2pm - 5pm)
9.00 a.m. - 10.00 a.m.	Opening session & Keynote & Welcome remarks	11.30 a.m. - 1.00 p.m.	Industry Appreciation@SBE, UPM	
10.00 a.m. - 11.00 a.m.	Plenary 1: Charting Malaysia's Path: National Development, Fiscal Innovation, and University Investment 2030	12.00 p.m. - 3.00 p.m.	Talent Bootcamp	
11.00 a.m. - 12.00 a.m.	Plenary 2: Energy, Digital Transformation, and University Innovation: Driving Malaysia's 2030 Industry Partnerships			
12.00 p.m. - 2.00 p.m.	Networking			
2.00 p.m. - 3.00 p.m.	Parallel Session 1: University – Industry Investment Dialogues: Turning Research into Industry Opportunities - Semi-conductor, Nanotech & Advanced Materials - Digital Economy, Fintech, Business Tech - Ag-tech & Food Biotech - Sustainable energy, Green Technology, Marine & Environmental - Life Sciences, HealthTech, Pharma & Biotech - Advanced manufacturing, AI & Robotics - Industry Introduction for potential investment (B2B)	2.30 p.m. - 3.00 p.m.	MoU & MoA Exchange Session	
3.30 p.m. - 7.30 p.m.	Parallel Session 2: Universities in Focus: Investing Campus (All Niche)	3.00 p.m. – 4.00 p.m.	Japan Emerging Innovators Company Introduction Session with Leave A Nest	
		4.00 p.m. – 5.00 pm	Introductory Session to IPTA/IPTS products and start-up (Session 1)	

EVENT DAY 3: 23 SEPTEMBER 2026 (WEDNESDAY)

Time	Main Event	Time	Side Event	Constant Event
8.00 a.m. - 9.00 a.m.	Walk in Registration & Collection	9.00 a.m. - 10.30 a.m.	Introductory Session to IPTA/IPTS products and start-up (Session 2)	Exhibition (8am - 5pm) B2B Lounge (8am - 5pm)
9.00 a.m. - 10.00 a.m.	Plenary 3: Malaysia's Innovation-Driven Investment Economy	9.30 a.m. - 5.00 p.m.	HFEM Ergolympic Pitching	
10.30 a.m. - 1.00 p.m.	Parallel Session 3: Pitching Arenas by MPCA, Leave A Nest, Cradle & MRANTI	10.30 a.m. - 11.45 a.m.	Introductory Session to IPTS/IPTS products and start-up (Session 3)	
		11.45 a.m. - 1.00 p.m.	Forum 1: Bridging Research and Market - How Agile Regulation Drives Productivity by MPC	
1.00 p.m. - 2.00 p.m.	Networking			
2.00 p.m. - 3.30 p.m.	URIIS Innovation Challenge by Kolaxus	2.00 p.m. - 3.00 p.m.	Forum 2: Industry & Venture Capital Dialogue by MPCA	
3.30 p.m. - 4.30 p.m.	Parallel Session 4: University – Industry Investment Dialogues - Islamic Finance, Halal Tech - Educational Technology & TVET - Smart Cities, Infrastructure & Digital Construction technology - Biodiversity, Ecotourism, Indigenous Knowledge, National Heritage - Defense Technology, Strategic & Security - Advance Mobility, Aerospace & Transportation	3.00 p.m. - 5.00 p.m.	URIIS Student Innovation Challenge 2026	
4.30 p.m. - 5.30 p.m.	Closing & Conclusion Session			

*The organiser reserves the right to amend, modify, or change the programme tentative at any time as deemed necessary. All updates will be communicated accordingly.

URIIS 2026 **MAIN SPONSORSHIP PACKAGES**

BRAND VISIBILITY ENTITLEMENTS

Sponsor logos will be featured across selected event collaterals based on sponsorship tier. All sponsors will receive brand logo placement on selected event collaterals according to sponsorship tier, subject to final artwork approval and production specifications.

PLATINUM SPONSORSHIP

- ✓ 1 Speaker Opportunity
- ✓ Forum Panel
- ✓ 4 Roundtable Pass
- ✓ 15 Delegate Pass
- ✓ 4 Exhibitors Pass
- ✓ 54sqm Raw Space (9 x 6)
- ✓ Brand Awareness Opportunities
- ✓ Access To Business Matching

RM300,000.00

GOLD SPONSORSHIP

- ✓ 1 Speaker Opportunity
- ✓ Forum Panel
- ✓ 2 Roundtable Pass
- ✓ 10 Delegate Pass
- ✓ 3 Exhibitors Pass
- ✓ 18sqm Raw Space (6x3)
- ✓ Brand Awareness Opportunities
- ✓ Access To Business Matching

RM150,000.00

SILVER SPONSORSHIP

- ✓ 1 Speaker Opportunity
- ✓ Forum Panel
- ✓ 1 Roundtable Pass
- ✓ 5 Delegate Pass
- ✓ 3 Exhibitors Pass
- ✓ 18sqm RawSpace (6x3)
- ✓ Brand Awareness Opportunities
- ✓ Access To Business Matching

RM75,000.00

BRONZE SPONSORSHIP

- ✓ 3 Delegate Pass
- ✓ 2 Exhibitors Pass
- ✓ 9sqm Standard Shell Scheme Booth (3x3)
- ✓ Brand Awareness Opportunities
- ✓ Access To Business Matching

RM40,000.00

INNOVATION EVALUATION OPPORTUNITIES PACKAGE

- ✓ 3 Delegate Pass
- ✓ Access to 12 Innovation Challenge Rooms (only 3rd day of the event)
- ✓ Participation as an evaluation partner in a curated POC and concept presentation programme
- ✓ Opportunity to listen to and assess research-driven innovations, startups, and university spin-offs.

RM10,000.00

EXHIBITION PACKAGE

- ✓ 2 Exhibitors Pass
- ✓ 9sqm Standard Shell Scheme Booth (3x3)
- ✓ Brand Awareness Opportunities

RM10,000.00

Additional Exhibitor Passes are available upon request for an additional fee

***Subject to 8% SST**

URIIS 2026 BASIC SPONSORSHIP PACKAGES

CASH / IN-KIND

Sponsor logo will be featured on selected event collaterals based on the confirmed cash or in-kind contribution value, subject to final artwork approval and production specifications.

BASIC 01 SPONSORSHIP

RM3,000 – RM5,999

Entitlement:

- ✓ Bunting
- ✓ Logo placement on selected event bunting / sponsor recognition panel

BASIC 02 SPONSORSHIP

RM6,000 and above

Entitlement:

- ✓ Bunting
- ✓ Sponsorship Board
- ✓ Logo placement on selected event collaterals and sponsorship board

URIIS 2026 ENTRY SPONSORSHIP PACKAGES

REQUESTED MERCHANDISE

URIIS 2026 welcomes merchandise sponsorship to support the production of premium delegate items and event gifts. Sponsor logos will be featured on selected merchandise and/or packaging, providing extended brand visibility throughout and beyond the event.



A1: The Signature Delegate Tote

Mass Visibility. Carried by all delegates throughout the 2-day summit and retained as a daily-use bag post-event.

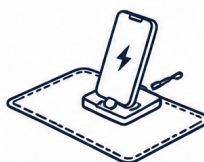
1,500 UNIT



A2: The Boardroom Collection

Prestigious Positioning. Exclusive main-stage appreciation gift dedicated to Keynote Speakers, WIPs, and Guest Panels.

1,500 UNIT



A3: The Digital Workspace Kit

Director's Desk Presence. High-utility tech ensuring daily brand visibility directly in executive workspaces.

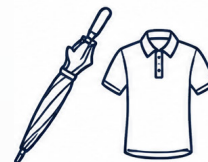
1,500 UNIT



A4: The Executive Networking Kit

Mobility Focus. Highly practical utility for executives exchanging contacts and organizing tech on the move.

1,500 UNIT



A5: The Lifestyle Protection Kit

Field Publicity. Large logo placement on golf umbrellas provides clear, high-contrast visual impact from a distance.

1,500 UNIT

ATTEND AS DELEGATE



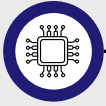
HRD Corp Claimable. Eligible for claim by registered employers, subject to approval.

TICKET TYPE	PRICE/PAX	WHAT'S IN IT FOR YOU			
		EXHIBITION	SUMMIT	BUSINESS MATCHING	MEAL
Visitors Pass	Free Admission	✓			
Student Pass	Free Admission	✓			
University/ Government Agency/ Researcher/ Local & University Startup/ Local Participants	RM1,200	✓	✓	✓	✓
Company/Investor	RM1,500	✓	✓	✓	✓
Foreign Delegate	USD500	✓	✓	✓	✓

** 20% off for purchases of more than 10 tickets.

UNIVERSITY IN FOCUS: INVESTING IN CAMPUS

NICHE AREAS



Semiconductor,
Nanotech and
Advanced Material



Digital Economy,
Fintech, Business
Tech



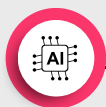
Ag-tech & Food
Biotech



Sustainable Energy,
Green Technology,
Marine &
Environmental



Life Sciences,
HealthTech, Pharma
& Biotech



Advanced
Manufacturing, AI &
Robotics



Islamic Economy
Finance & Halal
Tech



Educational
Technology & TVET



Smart Cities,
Infrastructure &
Digital Construction
Technology



Biodiversity,
Ecotourism,
Indigenous
Knowledge, National
Heritage



Defense Technology,
Strategic & Security



Advanced Mobility,
Aerospace &
Transportation

UNIVERSITY





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CO-ORGANIZERS



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