



GATE CONFERENCE 26 AUGUST 2026

MALAYSIA INTERNATIONAL TRADE
AND EXHIBITION CENTRE (MITEC)

BUILDING THE NEXT AUTOMOTIVE POWERHOUSE

Transforming the Automotive Industry Through
Digital Innovation, Collaboration and Investment

CO-HOSTED BY:



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INTRODUCTION

The **Global Automotive and Technology Expo (GATE) 2026** is Malaysia's premier automotive and mobility exhibition, dedicated to advancing the nation's automotive industry through innovation, collaboration and strategic investment. Organised in collaboration with the Malaysia Automotive, Robotics and IoT Institute (MARII) and endorsed by the Ministry of Investment, Trade and Industry (MITI), GATE serves as a comprehensive platform that brings together government agencies, OEMs, manufacturers, technology providers, suppliers, investors, academia and industry professionals from across the automotive value chain.

With a strong focus on **automotive localisation and supply chain development**, GATE supports Malaysia's aspirations to strengthen domestic manufacturing capabilities, enhance supply chain resilience, attract high-value investments and accelerate the adoption of advanced technologies. The exhibition showcases the latest developments in vehicle manufacturing, Industry 4.0, artificial intelligence, robotics and automation, electric vehicles (EVs), battery technologies, connected mobility, next-generation vehicles (NxGV) and aftermarket solutions.

By fostering strategic partnerships, knowledge exchange and business opportunities, GATE plays a pivotal role in reinforcing Malaysia's position as a regional hub for automotive manufacturing, technology and sustainable mobility while contributing to the nation's long-term industrial transformation and economic growth.

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**Transforming the Automotive Industry
Through Digital Innovation, Collaboration
and Investment**

Co-hosted by the **Malaysia Automotive, Robotics and IoT Institute (MARII)** and the **Malaysian Investment Development Authority (MIDA)**, the GATE Conference 2026 reflects Malaysia's ambition to strengthen its position as a leading regional hub for automotive manufacturing, technology and innovation. The conference will serve as the event's flagship knowledge-sharing platform, bringing together government leaders, policymakers, OEMs, manufacturers, technology providers, investors, academia and industry experts to discuss the future direction of the automotive industry.

Through thought-provoking discussions and cross-sector collaboration, the conference will explore strategies to accelerate automotive localisation, strengthen supply chain resilience, drive digital transformation, advance sustainable mobility and attract high-value investments. The conference aims to foster meaningful partnerships and actionable insights that will support Malaysia's industrial transformation agenda and reinforce the nation's position as the next automotive powerhouse in ASEAN.

GATE CONFERENCE DELEGATES FEES

EARLY BIRD FEE (UNTIL 15 AUGUST 2026)

Local: **RM 695.00 / pax (HRDCorp Claimable)**

International: **USD 200.00 / pax**

NORMAL FEE (16 AUGUST 2026 ONWARDS)

Local: **RM 795.00 / pax (HRDCorp Claimable)**

International: **USD 250.00 / pax**

*The above pricing is subject to 8% SST



GATE CONFERENCE PROGRAMME

TIME	PROGRAMME	SPEAKER
1.30 PM - 2.00 PM	Registration of Delegates and Seating	
2.00 PM - 2.10 PM	Welcome Remarks	YBhg. Datuk Sikh Shamsul Ibrahim Sikh Abdul Majid Chief Executive Officer Malaysian Investment Development Authority (MIDA)
2.10 PM - 2.20 PM	Opening Keynote Remarks	YBrs. Ts. Azrul Reza Aziz Chief Executive Officer Malaysia Automotive, Robotics and IoT Institute (MARii)
2.20 PM - 2.40 PM	Keynote Presentation by MARii: Building Malaysia's Future Automotive Ecosystem: Advancing Innovation, Talent and Global Competitiveness	YBrs. Ts. Nizmar Mohd Nazar Chief Operating Officer Malaysia Automotive, Robotics and IoT Institute (MARii)
2.40 PM - 3.00 PM	MIDA: Driving a Sustainable Automotive Manufacturing and Investment Landscape	YBrs. Ms. Noor Suziyanti Saad Director, Transportation Technology Division Malaysian Investment Development Authority (MIDA)
3.00 PM - 3.25 PM	Presentation by Press Metal on Localisation Project	Mr. Lim Heng Kam Chief Operation Officer PMB Aluminium Sdn Bhd
3.25 PM - 4.10 PM	Panel Session 1: Strengthening ASEAN's Automotive Supply Chain: Driving ASEAN's Automotive Future Through Localisation, Smart Manufacturing & Regional Collaboration	Moderator: Prof. Shareen Shariza Binti Dato' Abdul Ghani Chairperson Malaysian Green Technology and Climate Change Corporation (MGTC) Speakers: 1. Dato' Dennis Chuah President, Electric Vehicle Association of Malaysia (EVAM) 2. Dr. Goh Kah Chun Group Managing Director, Multi-Code Electronics Industries (M) Berhad 3. Mr. Akshay Prasad Principal, Arthur D. Little 4. Representative from PROTON
4.10 PM - 4.25 PM	Networking Coffee Break	
4.25 PM - 5.10 PM	Panel Session 2: Engineering the Future of Mobility: AI, Software-Defined Vehicles, Power Electronics and Advanced Validation Readiness	Moderator: Assoc. Prof. Dr. Yossapong Laoonual Head of the Mobility and Vehicle Technology Research Center, King Mongkut's University of Technology Thonburi (KMUTT) Speakers: 1. Ts. Jaffri Ibrahim Chief Executive Officer, Collaborative Research in Engineering, Science and Technology (CREST) 2. Mr. Thomas Foeller Managing Director, EDAG Malaysia 3. Mr. Clair Chow APAC Industry Business Development Executive, SIEMENS Digital Industries Software
5.10 PM - 5.55 PM	Panel Session 3: Powering ASEAN: Building the EV Charging Network Together	Moderator: Ms. Shazana Mokhtar Radio Producer BFM 89.9 Speakers: 1. Mr. Haikal Zubir Chief Operating Officer of Gentari Green Mobility Sdn Bhd and Vice President of Malaysia Zero Emission Vehicle Association (MyZEVA) 2. Ms. Carla Buencamino Head of Mobility Infrastructure of AC Mobility Philippines and Vice President of Electric Vehicle Association of the Philippines (EVAP) 3. Mr. Assadayoot Ruthirago Chief Executive Officer of Charge Dee Co.,Ltd and Vice President of Electric Vehicle Association of Thailand (EVAT)
5.55 PM - 6.15 PM	Closing Remarks	YBhg. Datuk Hanafi Sakri Deputy Secretary General (Industry) Ministry of Investment, Trade and Industry (MITI)