

**MALAYSIA
THE IDEAL HUB
LOCATION
FOR GLOBAL /
REGIONAL
ESTABLISHMENTS**



CONTENTS

02

INTRODUCING MALAYSIA

- Malaysia's Global Position

04

MALAYSIA GARNERING TRACTION AS A GLOBAL / REGIONAL HUB

05

GLOBAL SERVICES HUB

06

TWELFTH (12TH) MALAYSIA PLAN KEY TRUSTS

- Representative Office (RE)
- Regional Office (RO)
- Positioning Malaysia in the E-Commerce Landscape

08

LOGISTICS

- Integrated Logistics Services (ILS)
- International Integrated Logistics Services (IILS)

10

NAVIGATING THE FUTURE OF LOGISTICS: SMART WAREHOUSING TRENDS AND INVESTMENT STRATEGIES FOR LOGISTICS AND E-COMMERCE GROWTH

- The Surge in E-Commerce and E-Fulfillment Demand
- Smart Warehouses: Efficiency and Automation at the Core
- Malaysia's E-Commerce and Logistics Landscape
- MIDA's Role in Promoting Smart Logistics Complexes (SLC)
- Overcoming Challenges and Promoting Inclusivity
- The Future of Smart Warehousing in Malaysia

15

SUCCESS STORY

INTRODUCING MALAYSIA

Nestled in the heart of the ASEAN region, Malaysia is a warm and business friendly nation that serves as the ideal location for multinational companies (MNCs) to establish their global or regional bases. Its strategic geographical location in the heart of busy shipping routes of the Straits of Malacca and the South China Sea, positions Malaysia as a prime access point for MNCs to centrally manage or oversee their global supply chains.

Operating from Malaysia not only offers a geographical advantage, but also provide companies with access to a growing global talent pool, a sophisticated business ecosystem, world-class infrastructure, and connectivity which would give them a cost competitive advantage in the region.

GMT Flight Time 6 Hours
(US Eastern Standard Time +13 hours)

Picture: Position of Malaysia in the Asia Pacific region, with a 6-hour maximum flight time radius to locations in Asia Pacific.





330,000 km²
(127,000 m²)
500 Industrial Estates



Population
32.7 million
(2020e)



Parliamentary
Democracy
Constitutional Monarch



A Country
with 13 States
3 Federal Territories



Ringgit Malaysia
(RM)
which is divided
into 100 sen



Business English
The multilingual
population is fluent in
English, Mandarin, Hindi
and Tamil.



Freedom of Religion
guaranteed by the
Constitution, Islam,
Buddhism, Christianity
and Hinduism widely
practised.



Tropical Warm
and sunny throughout
in the year. Daily
temperatures range from
33°C (90F) in the late
evening to 22°C.

MALAYSIA'S GLOBAL POSITION

Take a look at how Malaysia compares up against global competition. Malaysia is one of the fastest growing nations in the region. Ranked among the top emerging markets for investment and recognised for its protection of investors as well as its responsiveness to facilitating business needs, Malaysia is the ideal offshore base in the region for your company to prosper.

WHERE WE STAND

1ST

Top Country in Emerging Southeast Asia for Foreign Investment
Global Opportunity Index
Bloomberg 2022

9TH

Top City in Asia-Pacific Region (Kuala Lumpur)
Global Technology Industry Survey 2021,
KPMG

1ST

The country with the best overall investment condition among Asia's emerging and developing (E&D) nations
2024 Milken Institute
Global Opportunity Index

26TH

Global Trade Connectivity
DHL Global Connectedness Index 2024

2ND

Most Innovative Upper Middle-income Economy In the World
Global Innovation Index 2023,
World Intellectual Property Organisation
(WIPO)

32ND

Frontier Technologies Readiness Index Among 166 countries and 5th in Asia Industry Rank: 7 in the world
UNCTAD Technology and Innovation

2ND

Most Competitive Country in ASEAN
World Competitiveness Yearbook 2023,
IMD

34TH

Most Competitive Country in the World
World Competitiveness
Yearbook 2024, IMD

MALAYSIA GARNERING TRACTION AS A GLOBAL / REGIONAL HUB

Asia's emergence as a global economic powerhouse has shifted the focus of major MNCs to this region and many of these MNCs have chosen Malaysia as their 'second hub outside home'. Malaysia offers the ideal location for MNCs to set up various types of global or regional establishments to meet their business expansion strategies, particularly to house their central operating bases to better serve and manage their supply chains.

Hub structures of today are gradually evolving towards a more integrated model where the need for transparency is evident in order for companies to have greater visibility over their entire supply chain networks so as to operate with increased efficiency.

VARIETY OF HUBS



GLOBAL SERVICES HUB

To maintain Malaysia's competitiveness as a preferred location in the region for MNCs to set up their Global Services Hub, the Malaysian Government through Budget 2024 introduced the Global Services Hub (GS-Hub) Scheme which is an extension of the Principal Hub Incentive Scheme that was introduced in May 2015.

A GS-Hub refers to a locally incorporated company that uses Malaysia as a control tower for conducting its regional or global businesses by exploring expansion opportunities into new high value-added services such as manage, control, and support its key functions including management of risks, decision making and strategic business activities from Malaysia to support their network in the region.

The GS-Hub Scheme that adopts an outcome-based approach offering companies a corporate income tax rate of 5% or 10% for up to 10 years. In addition, to further encourage relocation of the GS-hubs key personnel to Malaysia 3 non-citizen individuals holding C-Suite positions of an approved GS-Hub company may also be eligible for personal income tax rate of 15% for a period of 3 consecutive years of assessment.

The introduction of this new scheme is timely as Malaysia continues to innovate its investment policies and strategies to put her at par with other competing countries in the region such as Singapore and Thailand as the preferred choice of location to house their regional hubs in Asia Pacific. By locating and

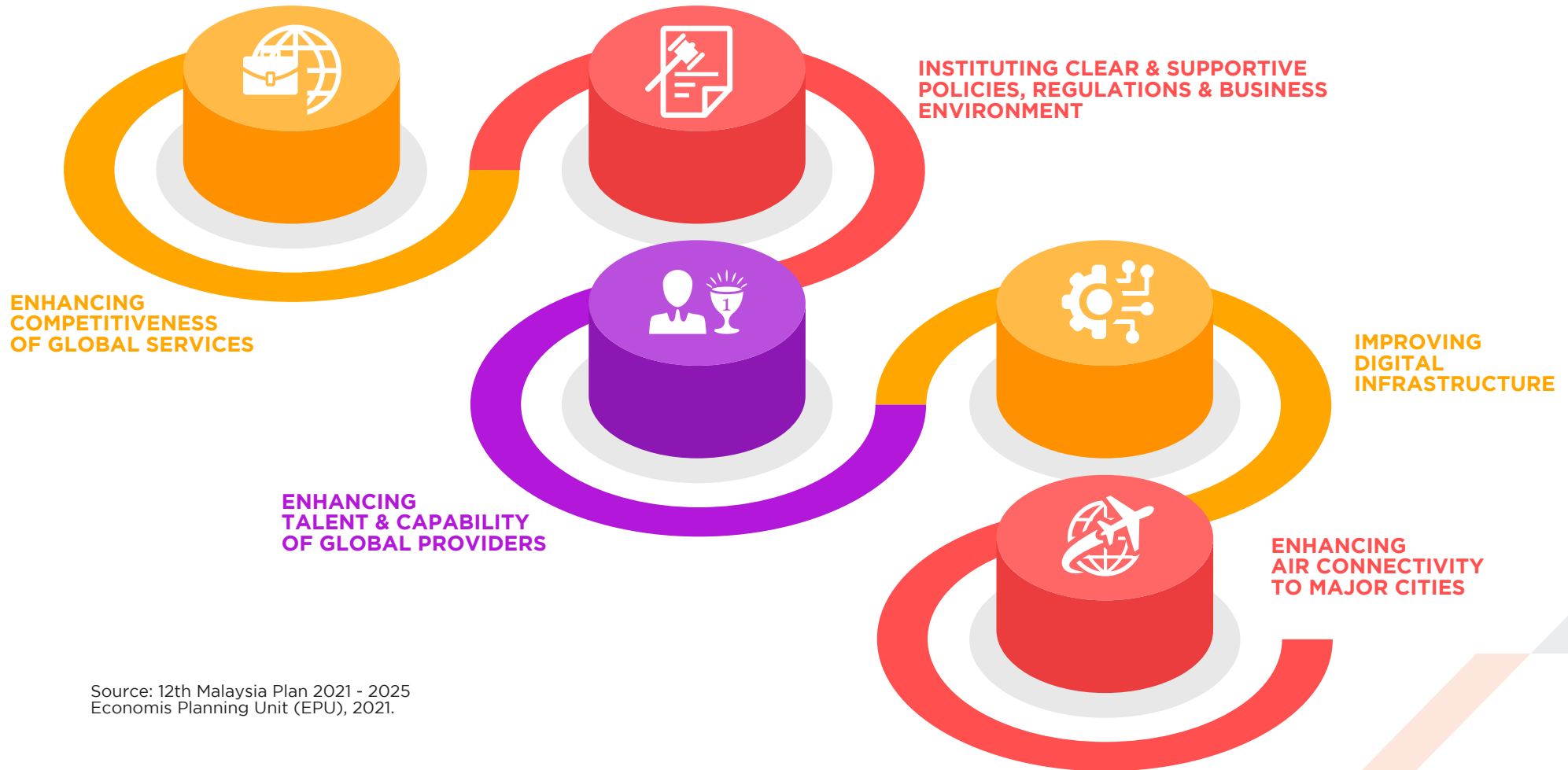


expanding their regional or global operations in Malaysia, MNCs and local conglomerates will also increase the utilisation of local support services, thereby strengthening the role of local companies in the ecosystem of those sectors

This GS-Hub is also aligned with the aspiration under the 12th Malaysia Plan to support the nation's transition in becoming a knowledge-based economy by enticing more companies to provide higher value-add services and converge by making Malaysia their Global Services Hub by 2025.



12TH MALAYSIA PLAN KEY THRUSTS



Source: 12th Malaysia Plan 2021 - 2025
Economis Planning Unit (EPU), 2021.

REPRESENTATIVE OFFICE (RE)

As a first step in expanding into Malaysia, a company may set up a Representative Office to collect relevant information on investment opportunities in the country especially in the manufacturing and services sectors, enhance bilateral trade relations, promote the export of Malaysian goods and services and carry out research and development (R&D).

REGIONAL OFFICE (RO)

A Regional Office is an office of a foreign company that serves as the coordination centre for the company's affiliates, subsidiaries and agents in South-East Asia and the Asia Pacific. The Regional Office is responsible for conducting the designated activities of the company within the region it operates.



81
New REs / ROs
Approved



RM187.84 mil
Total Approved
Investment in 2020



257
Job
Opportunities

POSITIONING MALAYSIA IN THE E-COMMERCE LANDSCAPE

Malaysia's National Digital Economy and Fourth Industrial Revolution (4IR) Council has approved the National E-Commerce Strategic Roadmap 2.0 (NESR 2.0) as the catalyst for the growth of Malaysia's e-commerce ecosystem. The road map aims to accelerate the adoption of e-commerce exports among 84,000 micro, small and medium enterprises

(MSMEs) and increase the average revenue per user (ARPU) to RM9,500. Malaysia is currently one of the largest e-commerce markets among ASEAN countries with a projected gross merchandising value (GMV) of US\$11.4 billion in 2021. By 2025, it is targeted that 875,000 MSMEs will adopt e-commerce compared with 489,958 recorded by 2020.



LOGISTICS

The Ministry of Transport formulated the National Transport Policy 2019-2030 to provide a strategic framework to ensure that Malaysia develops a conducive ecosystem to improve the productivity and competitiveness of its transportation industry.

INTEGRATED LOGISTICS SERVICES (ILS)

The logistics industry serves as the backbone of the nation's supply chain ecosystem and is recognised as key to stimulate trade, facilitate business efficiency, and spur economic growth. Given Malaysia's strategic location and steady economic growth, with a pool of major players in shipping and logistics, good regional linkages, and strong transport infrastructure, it has the right attributes to position itself as a regional logistics gateway.

The main activities in the Integrated Logistics Services (ILS) category are freight forwarding, warehousing, transportation and other related value-added services such as distribution, procurement and supply chain management in an integrated basis. Companies intending to undertake ILS activities require operating licences from the various agencies.

Additionally, companies undertaking ILS are eligible for Pioneer Status (PS) or Investment Tax Allowance (ITA). As at September 2024, 111 ILS projects were approved with investments valued at RM12.85 billion.

INCENTIVES

Companies providing integrated logistics services are eligible for Pioneer Status or Investment Tax Allowance as follows:



- **Pioneer Status** - Income tax exemption of 70% of statutory income for a period of five years
- **Investment Tax Allowance** - Investment Tax Allowance of 60% of qualifying capital expenditure incurred within five years from the date on which the first qualifying capital expenditure is incurred. The allowance can be offset against 70% of statutory income.

ELIGIBLE APPLICANTS

A company undertaking integrated logistics services, whether new entrants or existing logistics services providers intending to expand/diversify into integrated operations, may apply.



QUALIFYING CRITERIA

- **Locally Incorporated**
The applicant should incorporate a local company under the Companies Act, 2016.
- **Eligible Services**
An integrated logistics services provider which undertakes the following three (3) principal activities:
 - > Freight forwarding
 - > Warehousing
 - > Transportation and at least one of the following activities:
 - >> Distribution
 - >> Other related and value-added services/



activities (e.g. palletising, product assembly/ installation, breaking bulk, consolidation, packaging/ repackaging, procurement, quality control, labelling/ re-labelling, etc.)
>> Supply chain management

- **Equity**
The equity holding of the company must be at least 60% per cent Malaysian
- **Minimum Infrastructure to be Owned by Applicant Company**
 - > Commercial vehicles - 20 units
 - > Warehousing facilities - 5,000 sq. metres

INTERNATIONAL INTEGRATED LOGISTICS SERVICES (IILS)

An International Integrated Logistics Services (IILS) provider is a company that provides integrated and seamless logistics services (door-to-door) along the logistics supply chain as a single entity on a regional or global scale.

The company will be eligible to apply for IILS Status and will be issued the Customs Forwarding Agent approval by the Royal Customs Department.

However, this status is not a guarantee for the consideration of the tax incentives under the Promotion of Investments Act, 1986. As at 2024, a total of 301 projects were approved the IILS projects the majority of which were Malaysian owned companies.



ELIGIBLE APPLICANTS

New entrants or existing logistics service providers may apply.



QUALIFYING CRITERIA



- Local incorporation under the Companies Act 2016
- Must undertake the following three (3) principal activities:
 - > Warehousing
 - > Transportation
 - > Freight forwarding, including customs clearance and at least one of the following activities:
 - > Distribution
 - > Other related and value-added logistics services/activities
 - > Supply chain management
- Manage at least:
 - > 20 units of commercial vehicles; and
 - > 5,000 sq. metres of warehouse space
- Employ majority Malaysians and preference must be given to local professionals.
- Use Malaysia as a hub for logistics supply chain services in the region.
- Have good networks with logistics service providers abroad in order to provide seamless integrated logistics services for the regional market.
- Substantial usage of ICT infrastructure throughout the logistics chain and value-added activities.
- Compulsory attendance of the Customs Agent course conducted by the Royal Malaysian Customs Department.

PROCEDURE FOR APPLICATION

Companies can submit their application and track the application status online via MIDA InvestMalaysia portal at <https://investmalaysia.mida.gov.my>

NAVIGATING THE FUTURE OF LOGISTICS: SMART WAREHOUSING TRENDS AND INVESTMENT STRATEGIES FOR LOGISTICS AND E-COMMERCE GROWTH

The rapid expansion of e-commerce, driven by pandemic-induced shifts in consumer behavior and accelerated digitalisation, has reshaped global logistics. With consumers expecting faster delivery times and greater convenience, businesses are increasingly turning to innovative and optimised supply chain solutions. Smart warehouses—equipped with automation, robotics, and artificial intelligence (AI) are playing a pivotal role in meeting these demands. The smart warehousing is transforming the e-commerce logistics landscape in Malaysia, supported by national initiatives and emerging technologies, along with insights from global market trends.

THE SURGE IN E-COMMERCE AND E-FULFILLMENT DEMAND

The COVID-19 pandemic acted as a catalyst for the exponential growth of e-commerce. Shifting consumer purchasing habits and the rapid adoption of digital technologies have forced logistics providers to innovate. Consumers now expect faster, more efficient delivery, pushing companies to streamline their supply chains and enhance fulfillment capabilities.

As e-commerce continues to boom, the demand for modern warehousing solutions grows. Warehouses must not only store products efficiently but also handle increasingly complex order fulfillment processes, including same-day shipping and returns management. To meet these demands, businesses are

turning to smart warehouses, which integrate advanced technologies such as automation, robotics, and AI to optimise inventory management, reduce operational costs, and improve service speed.

According to the Mordor Intelligence Global Market Report, the smart warehouse market is projected to grow at a CAGR of 12.2% from 2023 to 2028. The report estimates the global market size for smart warehouses will exceed USD 34 billion by 2028, driven by growing investments in automation technologies and the increasing need for efficient e-fulfillment processes. This growth underscores the critical role smart warehouses will play in the future of logistics, especially as e-commerce continues to expand.

SMART WAREHOUSES: EFFICIENCY AND AUTOMATION AT THE CORE

Smart warehousing is revolutionising the logistics industry by leveraging automation and emerging technologies to optimise storage, order picking, packaging, and shipping. Key technologies transforming warehouses into smart facilities include:

Automated Conveying Systems: These systems facilitate the seamless movement of goods within the warehouse, reducing manual handling and speeding up order processing. This automation is essential in meeting the demands of e-commerce giants who require real-time inventory updates and faster fulfillment.

Robotic Picking Systems: Robots are increasingly used to automate picking and sorting, reducing labour costs and minimising human error. Robotic picking systems, such as autonomous mobile robots (AMRs) and robotic arms, are critical for increasing operational efficiency.

Mobile Racking Systems: These dynamic storage solutions optimise space usage within warehouses by enabling the movement of racks, allowing for more compact storage of goods and greater flexibility.

Automated Storage and Retrieval Systems (ASRS): These systems automate the process of storing and retrieving goods based on real-time data, helping to maximise storage capacity and improve retrieval speeds.

Automated Guided Vehicles (AGVs): AGVs are mobile robots that move goods around the warehouse autonomously, following predefined paths or utilising advanced navigation systems like LiDAR or magnetic strips. They are designed to transport materials, such as pallets or bins, between storage areas, packing stations, and shipping docks, without the need for human intervention.

According to Mordor Intelligence, the robotics segment within smart warehousing is anticipated to grow at a significant rate, reflecting the rising demand for automation across industries such as e-commerce, automotive, and manufacturing. By increasing throughput and reducing labour costs, these technologies enable warehouses to handle larger volumes of orders with greater accuracy and speed.



MALAYSIA'S E-COMMERCE AND LOGISTICS LANDSCAPE

Malaysia's logistics sector is adapting rapidly to the increasing demand for e-commerce fulfillment, with the government taking significant steps to improve the country's logistics infrastructure. The 12th Malaysian Plan highlights logistics as a key sector in driving the nation's economic growth. The plan focuses on modernizing the logistics industry through digitalisation, improved infrastructure, and the promotion of value-added services.

NATIONAL E-COMMERCE STRATEGIC ROADMAP 2021-2025 (NESR 2.0)

Driven as **whole-of-nation collaborative approach** between the public and private sectors to enhance and accelerate growth of Malaysia's e-commerce ecosystem from **2021-2025**

The National E-Commerce Strategic Roadmap (NESR) 2.0 further outlines the country's goal to double the e-commerce sector's contribution to the national GDP, which is expected to reach more than RM3.41 billion by 2025 (cumulative investment in Regional E-fulfilment hub). To achieve this, Malaysia aims to attract global e-fulfillment companies and logistics conglomerates through investments in smart logistics facilities and hubs.

Strategic locations such as seaports, rail hubs, and airports are becoming key hubs for logistics investments. Malaysia's growing focus on developing smart logistics complexes—featuring automated warehouses and integrated supply chain solutions—positions the country to become a regional leader in e-commerce fulfillment.

E-Commerce as the Engine for Catalytic Growth for Businesses in Malaysia

Intensify E-Commerce Adoption and Growth

Effective e-commerce adoption

Capitalise on export potential

Enhance Ecosystem Development

Strengthen e-commerce fulfillment capabilities

Spearhead e-commerce innovation

Strengthen Policy and Regulatory Environment

Tap the power of data

Improve consumer & seller protection

6

STRATEGIC THRUSTS

17

LEAD MINISTRIES & AGENCIES

16

PROGRAMMES

31

KPIs

STRATEGIC THRUST 3:

Strengthen E-Commerce Fulfillment Capabilities



RM3.41 BILLION

Cumulative Investment in Regional E-Fulfillment Hub 2017-2023

RM285.7 MIL

Revenue generated by Sharing Economy platforms in logistic sector 2023

MALAYSIA STANDARD

Logistics Dataset for E-Commerce Transaction & Last Mile Delivery
MS draft approved by National Standards Committee (NSC) 07 and ahead of schedule

ISSUE

E-commerce fulfillment performance to be improved

OBJECTIVE

Enhance coverage and efficiency of e-commerce fulfillment services towards regional competitiveness

No.	Programme	Programme Lead
1	Improve Malaysia's regional performance and competitiveness in logistics	Ministry of Transport (MOT)
2	Facilitate adoption of sharing economy models in the logistics sector	Malaysia Digital Economy Corporation (MDEC)
3	Attract investments to facilitate expansion of logistics service offerings and coverage	Malaysian Investment Development Authority (MIDA)
4	Develop performance and operational standards for postal and courier service firm	Malaysian Communications and Multimedia Commission (MCMC)
5	Standardise data exchange formats to facilitate efficiency in goods delivery	Department of Standards Malaysia (JSM)

KEY BENEFITS

- Improved timeliness in last-mile delivery speeds
- Improved service offerings and service quality by logistics players
- Reduced inequalities in logistics coverage between urban and non-urban areas
- Higher investment levels in the logistics sector
- Higher efficiency and lower cost of customs process

MIDA'S ROLE IN PROMOTING SMART LOGISTICS COMPLEXES (SLC)

The Malaysian Investment Development Authority (MIDA) assumes a critical role in attracting investment to Malaysia's logistics sector, particularly in the development of smart logistics complexes. These complexes encompass state-of-the-art warehouses, e-fulfillment hubs, and distribution centers equipped with automation, robotics, and other digital technologies. MIDA has been instrumental in securing major investments in smart logistics infrastructure, with RM1.5 billion invested in regional e-fulfillment hubs under the first phase of the NESR.

MIDA's support for smart logistics projects is vital in enhancing Malaysia's position as a regional logistics hub. It offers various incentives, including tax exemptions and advisory services, to help both local and international investors navigate the complexities of the Malaysian business landscape. Through these initiatives, MIDA fosters collaboration between global logistics players and local companies, allowing Malaysia to benefit from technology transfer, expertise, and job creation.

As a leading global exporter, Malaysia's logistics sector serves as a vital backbone for its manufacturing and services industries, both of which are pivotal to the nation's GDP. Recognising the need to elevate its position in the global value chain, Malaysia is transitioning from offering basic logistics services to establishing itself as a sophisticated, fully integrated logistics hub. In line with this vision, the

Government announced the Smart Logistics Complex incentives in the 2024/2025 budget. This incentive was designed to empower local industry players and attract foreign investors to adopt Industry 4.0 technologies, accelerating the nation's digital economy while enhancing Malaysia's strategic role in the global supply chain.

Furthermore, MIDA has actively engaged with global logistics giants, encouraging them to establish their regional distribution centers and smart warehouses in Malaysia. With the growing demand for efficient and automated logistics solutions, MIDA's role in facilitating investments in smart warehousing is crucial to the success of Malaysia's logistics transformation.

OVERCOMING CHALLENGES AND PROMOTING INCLUSIVITY

Despite the opportunities presented by smart warehousing, challenges remain, particularly in terms of last-mile connectivity and infrastructure limitations in rural areas. Improving logistics services to underserved regions is a priority for the Malaysian government, as it aims to create a more inclusive logistics ecosystem. By addressing these challenges, Malaysia can ensure that both urban and rural businesses benefit from advancements in logistics technologies.

The development of smart warehouses in underserved regions, supported by digital platforms for real-time information sharing and automated inventory management, will help reduce transportation costs and improve delivery efficiency across Malaysia.

THE FUTURE OF SMART WAREHOUSING IN MALAYSIA

The global smart warehouse market is expected to grow exponentially in the coming years, with technologies such as AI, robotics, and IoT becoming increasingly integrated into logistics operations. As Malaysia continues to invest in smart logistics infrastructure, it is well-positioned to benefit from this global trend, attracting foreign investment and enabling local companies to scale their operations.

MIDA's ongoing efforts to attract logistics conglomerates and technology providers will further enhance Malaysia's competitive edge in the global logistics market. By creating a conducive environment for smart warehousing and integrated e-fulfillment solutions, Malaysia is laying the groundwork for a highly efficient and scalable logistics ecosystem.

In conclusion, the evolution of smart warehousing in Malaysia is not only transforming the logistics industry but also contributing to the country's economic growth. With continued investment in technology, infrastructure, and smart logistics solutions, Malaysia is set to become a leading regional logistics hub, capitalising on the growing demand for efficient, automated e-fulfillment services. Through initiatives by MIDA and other stakeholders, Malaysia is building the foundation for a future-proof logistics sector that meets the needs of the digital economy.



SUCCESS STORY

GDEX is Malaysia's leading local express courier delivery company, holding three to four per cent of the RM1 billion courier market. Established in 1997, GDEX has grown steadily in Malaysia with 1,000 pick up & drop off (PUDO) points, covering 67 per cent of total districts, employing nearly 89,000 Malaysians from pick-up and dispatch, administrative, hub & sorting crew, to call centre staff, among others. After investing in Singapore, Indonesia, and Vietnam, with an extensive network coverage and diversified information technology (IT) infrastructure system, GDEX is geared to penetrate all the Southeast Asia markets. GDEX is rejuvenating to become technology-driven with a regional presence from a pure-play last-mile delivery company.

Being one of the first courier companies to tap into the e-commerce boom, GDEX recorded an increase in revenue and profit before tax of 70.4 per cent and 413.5 per cent respectively for 2020. During the MCO, GDEX launched myGDEX Prihatin, offering discounts based on the weight of goods, to support e-commerce entrepreneurs and alleviate the challenges brought about by the Covid-19 outbreak.

Moving forward, GDEX will continue to invest in human capital, IT infrastructure and network

expansion to drive its e-commerce activities via myGDEX, an online shipping platform to enhance customer delivery experiences. It incorporates a cloud-based call centre and Interactive Voice Response (IVR) support to allow companies to deploy call centres at any strategic area within Malaysia. Additionally, the GDEX mobile application also enables couriers to update pick-up and delivery status on a real-time basis; while e-wallet payment acceptance and GDEX e-commerce integration also facilitate ease of doing business.



KEDAH & PERLIS

Director

Malaysian Investment Development Authority

Level 4, East Wing, No. 88
Menara Bina Darulaman Berhad
Lebuhraya Darulaman, 05100 Alor Setar
Kedah Darul Aman, Malaysia
Tel: (604) 731 3978 | Fax: (604) 731 2439
E-mail: kedah@mida.gov.my

PULAU PINANG

Director

Malaysian Investment Development Authority

Unit 14.01, 14th Floor, Menara Boustead Penang
39, Jalan Sultan Ahmad Shah
10050 Pulau Pinang, Malaysia
Tel: (604) 228 0575 | Fax: (604) 228 0327
E-mail: penang@mida.gov.my

PERAK

Director

Malaysian Investment Development Authority

Level 4, Perak Techno Trade Centre (PTTC)
Bandar Meru Raya, Off Jalan Jelapang
P.O.Box 210, 30720 Ipoh, Perak Darul Ridzuan, Malaysia
Tel: (605) 5269 962 / 961 | Fax: (605) 5279 960
E-mail: perak@mida.gov.my

MELAKA

Director

Malaysian Investment Development Authority

Level 3, Menara MITC
Kompleks MITC, Jalan Konvensyen
75450 Ayer Keroh, Melaka, Malaysia
Tel: (606) 232 2877 | Fax: (606) 232 2875
E-mail: melaka@mida.gov.my

NEGERI SEMBILAN

Director

Malaysian Investment Development Authority

Suite 13.01 & 13.02, 13th Floor
Menara Zurich, 70200 Seremban
Negeri Sembilan, Malaysia
Tel: (606) 762 7921 | Fax: (606) 762 7879
E-mail: nsembilan@mida.gov.my

JOHOR

Director

Malaysian Investment Development Authority

Unit 13-05, Tingkat 13, Menara Tabung Haji
Jalan Ayer Molek, 80888 Ibrahim International
Business District, Johor Darul Ta'zim, Malaysia
Tel: (607) 224 5500 / 5057
Fax: (607) 224 2360
E-mail: johor@mida.gov.my

PAHANG

Director

Malaysian Investment Development Authority

Tingkat 10 KLM, Menara Zenith
P.O.Box 178, Jalan Putra Square 6, Putra Square
25200 Kuantan, Pahang Darul Makmur, Malaysia
Tel: (609) 513 7334 | Fax: (609) 513 7333
E-mail: pahang@mida.gov.my

KELANTAN

Director

Malaysian Investment Development Authority

Level 5-C, Menara Pejabat Kelantan Trade Centre
Jalan Bayam, 15000 Kota Bharu
Kelantan Darul Naim, Malaysia
Tel: (609) 748 3151 | Fax: (609) 744 7294
E-mail: kelantan@mida.gov.my

SELANGOR

Director

Malaysian Investment Development Authority

Level 22, Wisma MBSA, Persiaran Perbandaran
40000 Shah Alam, Selangor, Malaysia
Tel: (603) 5518 4260 | Fax: (603) 5513 5392
E-mail: selangor@mida.gov.my

TERENGGANU

Director

Malaysian Investment Development Authority

Level 5, Menara Yayasan Islam Terengganu
Jalan Sultan Omar, 20300 Kuala Terengganu
Terengganu, Malaysia
Tel: (609) 622 7200 | Fax: (609) 623 2260
E-mail: terengganu@mida.gov.my

SABAH

Director

Malaysian Investment Development Authority

Lot D9.4 & D9.5, Tingkat 9, Block D
Bangunan KWSP Karamuning
P.O Box 11915, 88100 Kota Kinabalu, Sabah, Malaysia
Tel: (6088) 211 411 / 230 411 | Fax: (6088) 211 412
E-mail: sabah@mida.gov.my

SARAWAK

Director

Malaysian Investment Development Authority

4th Floor, Bangunan Bank Negara Malaysia Kuching
Jalan Satok, P.O. Box 716
93714 Kuching, Sarawak, Malaysia
Tel: (6082) 254 251 / 237 484 | Fax: (6082) 252 375
E-mail: sarawak@mida.gov.my

ASIA PACIFIC

SINGAPORE

Consul (Investment) / Director
High Commission of Malaysia
Malaysian Investment Development Authority
No. 7, Temasek Boulevard, 26 - 01
Suntec Tower One, Singapore 038987
Tel: (65) 6835 9326 / 9580 / 7069
Fax: (65) 6835 7926
E-mail: singapore@mida.gov.my

**JAPAN
TOKYO**

Director
Malaysian Investment Development Authority
32F, Shiroyama Trust Tower, 4-3-1, Toranomon
Minato-ku, Tokyo 105-6032, Japan
Tel: 81 (3) 5777 8808 | Fax: 81 (3) 5777 8809
E-mail: tokyo@mida.gov.my

OSAKA

Director
Malaysian Investment Development Authority
Mainichi Intecio 18F, 3-4-5 Umeda
Kita-ku, Osaka 530-0001, Japan
Tel: 81 (6) 6451 6661 | Fax: 81 (6) 6451 6626
E-mail: osaka@mida.gov.my

REPUBLIC OF KOREA

Counsellor (Investment) / Director
Embassy of Malaysia
(Malaysian Trade and Investment Centre)
17th Floor, Standard Chartered Bank Korea
Limited Building, 47, Jong-ro, Jongro-gu
Seoul 110-702, Republic of Korea
Tel: 82 (2) 733 6130/6131 | Fax: 82 (2) 733 6132
E-mail: seoul@mida.gov.my

AUSTRALIA

Consul (Investment) / Director
Consulate of Malaysia (Investment Section)
Malaysian Investment Development Authority
Level 6, 16 Spring Street, Sydney N.S.W. 2000, Australia
Tel: 61 (02) 9251 1933
E-mail: sydney@mida.gov.my

TAIWAN

Director (Investment)
Malaysian Friendship & Trade Centre
Malaysian Investment Development Authority
12F, Suite A, Hung Kuo Building
167, Tun Hua North Road
Song Shan District 10549, Taipei, Taiwan
Tel: 886 (2) 2718 6094 | Fax: (8862) 2514 7581
E-mail: taipiei@mida.gov.my

INDIA

Consul (Investment) / Director
Consulate General of Malaysia (Investment Section)
Malaysian Investment Development Authority
81 & 87, 8th Floor, 3rd North Avenue, Maker Maxity
Bandra Kurla Complex, Bandra (E), Mumbai 400051, India
Tel: (9122) 2659 1155/ 1156 | Fax: (9122) 2659 1154
E-mail: mumbai@mida.gov.my

UNITED ARAB EMIRATES

Director
Consulate General of Malaysia (Investment Section)
Malaysian Investment Development Authority
1704A, 17th Floor
Business Central Tower, Tower A
Dubai Media City
PO Box 502876, Dubai
United Arab Emirates
Tel: (9714) 5774 413 / 376 / 331 / 376
E-mail: dubai@mida.gov.my

**PEOPLE'S REPUBLIC OF CHINA
SHANGHAI**

Director
Consulate General of Malaysia (Investment Section)
Malaysian Investment Development Authority
Units 808-810, Level 8, Tower 1
Shanghai Kerry Centre
No. 1515, Nanjing Road (West)
Shanghai, 200040
People's Republic of China
Tel: 86 (21) 6289 4547
Fax: 86 (21) 6279 4009
E-mail: shanghai@mida.gov.my

GUANGZHOU

Director
Malaysian Investment Development Authority
Unit A2, Room 3501, 35th Floor
Guangzhou International Commercial Center (ICC)
No. 235, Tianhe North Road
Guangzhou 510620 People's Republic of China.
Tel: (8620) 8752 0739
Fax: (8620) 8752 0753
E-mail: guangzhou@mida.gov.my

BEIJING

Counselor (Investment) / Director
Embassy of Malaysia
(Investment Section)
Malaysian Investment Development Authority
Unit C, 12th Floor, Tower A, Gateway Plaza
No.18 Xiaguangli, East Third Ring North Road
Choayang District, 100600 Beijing
People's Republic Of China
Tel: (8610) 8440 0071 / 0072
Fax: (8610) 8440 0076
E-mail: beijing@mida.gov.my

EUROPE

UNITED STATES OF AMERICA

FRANCE

Director
Malaysian Investment Development Authority
 5, Place Tristan Benard (Level 3)
 75017 Paris, France
 Tel: (331) 4727 6696
 E-mail: paris@mida.gov.my

FRANKFURT

Consul (Investment) / Director
Consulate General of Malaysia (Investment Section)
Malaysian Investment Development Authority
 Level 9, HAT 64, Bleichstrasse 64-66
 60313 Frankfurt Am Main, Germany
 Tel: (4969) 8700 679-0
 Email: frankfurt@mida.gov.my

ITALY

Consul (Investment) / Director
Consulate of Malaysia (Investment Section)
Malaysian Investment Development Authority
 2nd Floor, Via Albricci, 9, 20122 Milan (MI), Italy
 Tel: (3902) 8909 3824 | Fax: (3902) 8909 5418
 E-mail: milan@mida.gov.my

SWEDEN

Economic Counsellor
Malaysian Investment Development Authority
c/o Embassy of Malaysia
 Karlavaegen 37, P.O. Box 26053
 S-10041 Stockholm, Sweden
 Tel: (46) 8440 8400/ (46) 8440 8416
 Fax: (46) 8791 8761
 E-mail: stockholm@mida.gov.my

UNITED KINGDOM

Counsellor for Investment / Director
High Commission of Malaysia
Malaysian Investment Development Authority
c/o Embassy of Malaysia
 17, Curzon Street, London W1J 5HR
 United Kingdom
 Tel: (4420) 7493 0616
 Fax: (4420) 7493 8804
 E-mail: london@mida.gov.my

TÜRKİYE

Consul (Investment) / Director
Consulate General of Malaysia (Investment Section)
Malaysian Investment Development Authority
 Büyükdere Caddesi N. 191
 Apa Giz Plaza Kat 12 N. 24,
 34330 Levent - İstanbul
 Republic of Türkiye
 Tel: +90 212 905 11 00
 E-mail: istanbul@mida.gov.my

SAN JOSE

Director
Malaysian Investment Development Authority
 226 Airport Parkway
 Suite 480, San Jose, California 95110
 United States of America
 Tel: (1408) 392 0617
 E-mail: sanjose@mida.gov.my

CHICAGO

Director
Malaysian Investment Development Authority
 John Hancock Center, Suite 1810
 875, North Michigan Avenue, Chicago, IL 60611
 United States of America
 Tel: (1312) 787 4532
 Fax: (1312) 787 4769
 E-mail: chicago@mida.gov.my

NEW YORK

Consul (Investment) / Director
Consulate General of Malaysia
(Investment Section)
Malaysian Investment Development Authority
 313 East, 43rd Street, New York, NY 10017
 United States of America
 Tel: (1212) 687 2491
 Fax: (1212) 490 8450
 E-mail: newyork@mida.gov.my



HEADQUARTERS

MALAYSIAN INVESTMENT DEVELOPMENT AUTHORITY

MIDA Sentral, No.5, Jalan Stesen Sentral 5, Kuala Lumpur Sentral, 50470 Kuala Lumpur, MALAYSIA

Tel: (603) 2267 3633 | Fax: (603) 2274 7970 | E-mail: investment@mida.gov.my

Website: www.mida.gov.my

For more information, please contact:

BUSINESS SERVICE AND REGIONAL OPERATIONS DIVISION

Malaysian Investment Development Authority

Level 27, MIDA Sentral, No. 5, Jalan Stesen Sentral 5, 50470 Kuala Lumpur, MALAYSIA

Tel: (603) 2267 3759 | Fax: (603) 2272 5483 | E-mail: investment@mida.gov.my

Website: www.mida.gov.my

OIL AND GAS, MARITIME AND LOGISTICS SERVICES DIVISION

Malaysian Investment Development Authority

Level 25, MIDA Sentral, No. 5, Jalan Stesen Sentral 5, 50470 Kuala Lumpur, MALAYSIA

Tel: (603) 2267 3413 | Fax: (603) 2274 8470 | E-mail: investment@mida.gov.my

Website: www.mida.gov.my

DISCLAIMER

None of the contents of this exercise may be used, reproduced, altered or made publicly available in any form by any means, including electronic, photocopying, recording, or otherwise, without prior written permission of the Malaysian Investment Development Authority (MIDA).

EDITION 2024

