

E-NEWSLETTER
MAR-APR 2026 ISSUE



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HIGHLIGHTS

Unlocking Regional Opportunities Through the Malaysia-Singapore Business Development Fund

INDUSTRY

Precision Medicine - Malaysia's Next Medical Frontier

GOING GLOBAL SERIES

GOTT SDN BHD: Powering the Future of Innovation

From the CEO's Desk

Steering Malaysia Towards an Outcome-Driven, High-Growth Future

Dear Valued Partners and Esteemed Stakeholders,

As global economic dynamics continue to evolve amid technological disruption, shifting supply chains and intensifying competition for quality investments, Malaysia remains steadfast in strengthening its position as a resilient, innovation-driven and globally connected economy. This confidence was recently reinforced by the latest Milken Institute Global Opportunity Index, where **Malaysia emerged as the top-performing emerging economy in Southeast Asia, ranking 23rd globally and first in the region. Malaysia also ranked 17th globally in Financial Services and 18th in Business Perception**, reflecting the strength of our economic fundamentals and business environment.

Against this backdrop, MIDA continues to strengthen its role not only as an investment promotion agency, but also as a strategic partner in helping Malaysian companies expand beyond domestic borders. In this edition, we highlight the **Malaysia-Singapore Business Development Fund (MSBDF)**, which is supporting Malaysian companies in building strategic partnerships and exploring opportunities in third-country markets. The encouraging participation during MIDA's recent engagement session reflects the increasing confidence of local companies to internationalise and pursue regional growth opportunities.

In our Industry segment, we spotlight the growing potential of precision medicine and **Cell and Gene Therapy Products (CGTPs)**, as well as the role of artificial intelligence and data analytics in transforming healthcare and pharmaceutical innovation. Supported by the New Industrial Master Plan 2030 (NIMP 2030) and the implementation of the New Incentive Framework (NIF), Malaysia is steadily building a stronger ecosystem for advanced therapeutics and high-value life sciences investments.

In Going Global segment, we feature **GOTT Sdn. Bhd.**, a **Malaysian education technology company** that has successfully expanded its TVET and STEAM learning solutions to more than 44 countries worldwide. Its journey reflects the strength of Malaysian innovation and demonstrates how local companies can compete successfully on the global stage through technology, quality and continuous innovation.

Beyond Peninsular Malaysia, Sabah continues to strengthen its position as a strategic destination for agro-based and downstream investments, supported by abundant natural resources, industrial parks and an increasing focus on innovation-driven agriculture. Meanwhile, in our News from State segment, Melaka continues to accelerate efforts to attract high-impact investments through stronger international engagement, specialised industrial ecosystems and investor-centric facilitation.

From the CEO's Desk

Collectively, the stories featured in this edition reflect Malaysia's continued progress towards a more resilient, high-value and future-ready economy.

As we move further into 2026, MIDA remains committed to facilitating quality investments that deliver meaningful economic outcomes, strengthen supply chains, create high-value jobs and reinforce Malaysia's long-term competitiveness.

I hope you will enjoy this edition and discover the many initiatives, opportunities and success stories shaping Malaysia's next chapter of growth.

DATUK SIKH SHAMSUL IBRAHIM
SIKH ABDUL MAJID

Chief Executive Officer
Malaysian Investment Development Authority (MIDA)



Milken Institute's 2026 Global Opportunity Index

Growth Markets in Southeast Asia

The 2026 Global Opportunity Index recognises Malaysia as Southeast Asia's leading investment destination.



Malaysia ranks highest in the region and 23rd globally, supported by strong institutions and robust economic fundamentals. Malaysia also ranked 17th globally in Financial Services and 18th in Business Perception, reflecting continued investor confidence in the country's business environment.

For more information, please visit www.mida.gov.my and follow us on X, Facebook, Instagram, LinkedIn, TikTok and YouTube channel.

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Unlocking Regional Opportunities Through the Malaysia-Singapore Business Development Fund

As Malaysian companies increasingly look beyond domestic borders for new avenues of growth, strategic partnerships and market intelligence are becoming critical to successful international expansion. In supporting this journey, MIDA, through its Cross-Border Investment (CBI) Division, continues to facilitate initiatives that help local companies venture confidently into regional and global markets.

On 14 April 2026, MIDA organised a Strategic Engagement Session on the Malaysia-Singapore Business Development Fund (MSBDF) with Beyond4 member companies at MIDA Sentral. The session attracted encouraging participation from 24 companies, involving a total of 71 participants, with 35 attending physically and 36 joining virtually.

The encouraging turnout reflects the growing interest among Malaysian companies in leveraging strategic partnerships to explore third-country markets and capture opportunities beyond ASEAN.

The engagement highlighted the MSBDF as a strategic platform that supports Malaysian and Singaporean companies in jointly pursuing commercial opportunities abroad. The fund provides financial assistance for activities such as joint business missions, market feasibility studies and pilot projects, enabling participating

companies to evaluate market potential, test business models and mitigate risks associated with entering new markets.

Discussions during the session revealed strong interest in technology-driven sectors, particularly digital solutions and emerging agritech applications across ASEAN markets. Participating companies were also keen to explore how collaboration with Singaporean partners could help accelerate market entry and strengthen their competitiveness in high-growth sectors across the region.

Beyond introducing the mechanics of the fund, the session also served as a valuable platform for dialogue and networking. Companies shared their expansion plans, identified potential markets of interest and discussed practical considerations in structuring partnerships and validating opportunities through feasibility studies and pilot initiatives.

The active participation and constructive discussions marked an important step towards building a stronger pipeline of Malaysian companies with the capability and ambition to undertake MSBDF-supported projects.

MIDA, through its CBI Division, will continue engaging with interested companies, facilitating strategic collaborations and supporting their internationalisation efforts under the MSBDF framework.

HIGHLIGHTS



Companies seeking to explore commercial opportunities in third-country markets are encouraged to leverage the MSBDF, which remains open for applications. Further information on the fund, including eligibility criteria and application details, is available at <https://www.mida.gov.my/invest-in-malaysia/business-facilitation/>

Through initiatives such as the MSBDF, MIDA remains committed to supporting Malaysian companies in scaling regionally, forging meaningful partnerships and unlocking new opportunities in international markets. For further assistance, companies may also contact MIDA's Cross-Border Investment (CBI) Division; <https://www.mida.gov.my/staffdirectory/cross-border-investment-division-cbi/>





Precision Medicine - Malaysia's Next Medical Frontier

Ever wondered why certain medicines that work for some people may not work for you? The answer lies in precision medicine - an approach to healthcare that tailors prevention strategies and treatments to the unique characteristics of each individual. A person's genetics, along with their environmental and lifestyle factors, influence how diseases develop and how the body responds to treatment. Traditionally, treatments were often developed using a broader "one-size-fits-all" approach, which explains why a treatment may work effectively for certain individuals but not for others. Today, advances in science and data analytics are helping researchers better connect genetics, lifestyle and environmental factors, uncovering innovative therapies that can significantly improve healthcare outcomes.

Precision medicine leverages patients' genetic information to enable more accurate diagnoses and improve understanding of how diseases develop and progress. Major breakthroughs in this field have been seen in oncology and rare diseases. Through precision medicine, cancer treatment has evolved from invasive chemotherapy towards genetically engineered immune cell therapies. This level of precision is made possible through advanced technologies such as Big Data Analytics, which offer advanced capabilities in sorting, organising and analysing vast genetic datasets. Such analyses play an important role in advancing Cell and Gene Therapy Products (CGTPs).

Cell and Gene Therapy: Transforming Treatment Landscape

CGTPs represent one of the most important applications of precision medicine and represent a major advancement in medical science, particularly for diseases once considered difficult or even impossible to treat.

One notable example is Chimeric Antigen Receptor (CAR)-T Cell Therapy, which modifies a patient's own immune cells to identify and destroy cancer cells more effectively. CAR-T Cell therapy has shown promising results in treating blood cancers, contributing to strong global demand. The global CAR-T Cell Therapy market was projected to reach USD5 billion in 2025, with a compound annual growth rate (CAGR) of 18.1%.

In Malaysia, the National Pharmaceutical Regulatory Agency (NPRA) has established a regulatory framework for CGTPs based on international best practices and benchmarking against leading regulatory authorities. Although this framework has been in place since 2016, domestic industry development remains relatively nascent. Currently, only foreign-sourced CGTPs are available in the country. Apart from strict regulatory compliance, commercialisation of CGTPs within the precision medicine segment entails substantial investment in R&D and high-tech infrastructure.



Recognising the level of sophistication, the Government of Malaysia, through the New Industrial Master Plan (NIMP) 2030, has identified pharmaceuticals as a priority sector to support future economic growth. In line with this vision, the New Incentive Framework (NIF) was introduced to facilitate new investments in priority manufacturing sectors, including pharmaceuticals.

Investment Incentives and Industry Opportunities

The NIF, which came into effect on 1 March 2026, adopts a tiered, outcome-based incentive approach aimed at reducing investment barriers while encouraging both domestic and international participation in Malaysia's growing pharmaceutical ecosystem.

New investments in the pharmaceutical sector (excluding fill and finish activities) may qualify

for incentives such as **Special Tax Rate** or an **Investment Tax Allowance**. Investments are assessed based on project quality and their economic spill over effects, in line with the National Investment Aspiration (NIA).

Investments in CGTPs and precision medicine are widely recognised as high quality investments due to their strong emphasis on R&D, innovation and Intellectual Property (IP) generation. Malaysia offers significant potential for investors seeking to expand advanced precision medicine capabilities across the Southeast Asian region.

To learn more about these opportunities and the support available, contact the industry experts at **Life Sciences & Medical Technology Division, MIDA** at <https://www.mida.gov.my/staffdirectory/life-sciences-medical-technology-division/>.





GOTT SDN BHD: Powering the Future of Innovation

How a Homegrown Malaysian Innovator is Redefining TVET and STEAM Education for the Industry 4.0 Era

In an era where industries are rapidly reshaped by automation, artificial intelligence, and digital transformation, education systems must evolve just as quickly. Rising to this challenge is GOTT Sdn. Bhd., a proudly owned Malaysian company that has been quietly transforming Technical and Vocational Education and Training (TVET) and Science, Technology, Engineering, Arts, and Mathematics (STEAM) education across the globe.

Established in 2008 and headquartered in Batu Kawan, Penang, GOTT has grown into a key player in education technology, operating from a modern 90,000 sq. ft. manufacturing and research facility. Its journey reflects not only business success, but also Malaysia's growing influence in high-value innovation and skills development.

Built in Malaysia, Designed for the World

What sets GOTT apart is its commitment to being **fully locally designed and manufactured**. This strong national identity is reinforced through recognitions such as the Malaysia Brand Certificate, ISO 9001:2015 certification, and MSC status—benchmarks that signal quality, credibility, and technological capability.

Under the leadership of Dato' Dr. Tan Siang Guan, the company has pioneered a learning approach that bridges theory with hands-on application. Its training systems are now widely adopted by universities, polytechnics, and vocational institutions, helping students acquire practical, industry-relevant skills aligned with Industry 4.0, automation, and AI.

From Local Roots to Global Reach

From its humble beginnings in Penang, GOTT has grown into an international brand, exporting its solutions to **more than 44 countries across Asia, the Middle East, Africa, Europe, and the Americas**. Its systems are now used in classrooms and training centres worldwide, demonstrating that Malaysian innovation can compete successfully on a global stage.

Key Milestones in GOTT's Growth

GOTT's journey reflects a steady trajectory of growth driven by continuous innovation.

- **2009** - Introduced its first digital electronics trainer.
- **2011** - Expanded into electrical, mechanical and consumer electronics training systems.
- **2016** - Achieved international recognition through the successful delivery of major projects in Saudi Arabia and Iran.
- **2023** - Relocated to a modern 90,000 sq. ft. facility in Batu Kawan, Penang.



- 2024 - Co-developed Artificial Intelligence Trainer with Intel Malaysia to support Industry 4.0 education solutions.

Driving Future-Ready Learning

At the core of GOTT's success is its ability to deliver comprehensive, future-oriented training solutions. Its portfolio spans:

- Engineering and mechatronics training systems
- STEAM education kits for early learners
- Industry 4.0 platforms integrating IoT and AI
- Renewable energy and biomedical training systems

By combining advanced technology with practical learning tools, GOTT ensures that students are not just learning, but learning in ways that mirror real-world industry environments.

Collaboration at the Heart of Innovation

GOTT's approach is deeply collaborative. The company works closely with leading Malaysian universities, including Universiti Teknologi Malaysia (UTM), Universiti Malaysia Terengganu (UMT), Universiti Malaysia Perlis (UniMAP), and Universiti Kuala Lumpur (UniKL), to co-develop solutions tailored to industry needs.

Beyond Malaysia, GOTT has forged partnerships with institutions in Indonesia, the Philippines, Brunei, China, and Somalia, strengthening its global relevance and ensuring its training systems remain adaptable across different educational ecosystems.





Global Showcases

GOTT actively represents Malaysia at prestigious global platforms. Key international showcases include:

- **CESS Dubai & CESS Saudi Arabia** - leading education exhibitions in the Middle East.
- **BETT Brazi I-** one of the largest international events for education technology.
- **MITI Day Malaysia** - highlighting national achievements in technology and innovation.
- **World Expo 2025, Osaka** - where GOTT showcased Malaysia's expertise in TVET and STEAM education to the world.

Through these events, GOTT has built strong relationships with universities, ministries of education, and industry leaders, further expanding its global reputation.

Shaping the Next Chapter of Education

As the global economy accelerates towards AI-driven transformation, GOTT continues to invest in next-generation learning solutions, including AI-powered training systems, digital learning tools, and smart classroom technologies. The company also plans to establish AI Centres of Excellence locally and internationally to support talent development and industry collaboration.

Its mission remains clear - bridging the gap between education and industry, equipping learners with future-ready skills, and bringing Malaysian innovation onto the world stage. From a local manufacturer to a global education technology provider, GOTT Sdn. Bhd. demonstrates how Malaysian ingenuity can shape the future of learning, one innovation at a time.

GOTT®

AI LEARNING KIT

Unlock new AI experiences



Sabah's Agro-Based Industry: Driving Innovation and Investment Growth

Sabah is steadily strengthening its position as a strategic investment destination for agro-based industries in Malaysia and the wider ASEAN region.

With rich natural resources, fertile agricultural landscapes, marine biodiversity, and strong access to regional growth markets, the state offers a compelling ecosystem for investors seeking opportunities in sustainable agriculture, downstream processing, and innovation-driven food systems.

As global priorities increasingly shift towards food security, resilient supply chains, green production, and higher-value agro-industrial outputs, Sabah is well-positioned to capture emerging opportunities across the agricultural value chain. The state's policy direction strongly supports the transformation of agriculture from traditional commodity production towards a more modern, technology-enabled, and value-added agro-industrial model.

Agriculture remains a cornerstone of Sabah's economy, and continues to play an important role in the state's socio-economic development. The agro-based sector serves as a core economic anchor and a high-volume "platform asset" for Malaysia, supported by abundant arable land, biodiversity-rich ecosystems, and a strong commodity heritage led by palm oil and rubber. This foundation is further strengthened by diversified outputs across fisheries, seaweed,

tropical fruits, and high-value horticultural crops, positioning Sabah as a resilient and scalable agri-economy with significant downstream investment potential for both domestic and foreign investment.

On the trade front, Malaysia's agricultural exports rose significantly to RM179.2 billion. Palm oil and related products continued to anchor export performance, with exports of palm oil, palm kernel oil, and palm-based oleochemicals reaching RM103 billion between January and November 2025.¹ This compares with total agricultural imports valued at RM93.8 billion in 2024.

Why Sabah, Why Now

Sabah's agro-based industry is entering a more strategic phase of development. Long recognised for its strengths in primary commodities such as palm oil, cocoa and marine products, the state is now gaining momentum in downstream processing, value-added manufacturing, and integrated agro-industrial development.

This shift marks an important turning point for Sabah's agro-industrial sector. With an established feedstock base already in place, Sabah's next phase of growth lies in processing, branding, innovation, and export-oriented production. Rather than competing solely on raw output, the state is increasingly aligned with an industrial model that supports agro-processing facilities, R&D-linked product development and stronger supply-chain integration.

¹ <https://www.mpec.org.my/palm-oil-remains-top-contributor-as-malysias-agriculture-sector-expands-3-1pc-in-2024/>

A Strategic Platform for Agro-Industrial Expansion

Sabah's agro-based industry is supported by strong structural advantages, including land availability, year-round cultivation potential, diverse agro-climatic zones, and rich marine resources. These strengths create a solid foundation for investments across food processing, contract farming, aquaculture, biomass utilisation, livestock integration, and industrial crop development.

Crucially, Sabah's industrial park ecosystem offers sector-specific locations that are highly suited for agro-based manufacturing and downstream expansion namely:

- **Sawit Kinabalu Sandakan Industrial Park (SKSIP)** provides an ideal platform for palm-based downstream manufacturing, biomass conversion, oleochemicals, nutraceuticals, and food-based derivatives. The park benefits from strong feedstock integration with surrounding estates and milling operations.
- **POIC Lahad Datu** reflects Sabah's transition from primary production to value-added industrialisation. Beyond palm oil, the cluster is strategically positioned to attract investments across port and logistics services, biomass, biorefineries, oil and gas, and SMEs, supporting a more integrated downstream-driven agro-industrial ecosystem.

- **Sabah Agro-Industrial Precinct (SAIP)** in Kimanis serves as a dedicated agro-processing hub equipped with production facilities, post-harvest systems, laboratories, incubator spaces, and R&D support. This makes it well-suited for food processing, SMEs, and agro-based innovation.

Beyond land-based agriculture, Sabah's fisheries and aquaculture sectors present strong opportunities in seaweed farming, hatcheries, feed production, seafood processing, and marine nutraceuticals. The proposed **Blue Economy Industrial Park** in Kudat is expected to further strengthen Sabah's capabilities in marine-based manufacturing, biotechnology, cold chain logistics, and export-ready blue economy industries.

Innovation as the New Growth Multiplier

As Sabah advances its agro-industrial ambitions, the next wave of growth will be driven not just by capacity, but by capability. Investors that integrate technology, sustainability and efficiency will be best positioned to capture emerging opportunities.

This includes areas such as precision agriculture, digital traceability, automation in food processing, waste-to-value systems, biomass applications, cold-chain optimisation



and resource-efficient manufacturing. Sabah is actively seeking to attract smart, value-adding capital—investment that goes beyond passive deployment to drive productivity, innovation, and market differentiation. The state's future growth model is no longer anchored solely on "grow and ship," but increasingly reflects a broader shift towards an integrated approach of "process, certify, package, and scale."

Looking Ahead

With established hubs such as SKSIP, POIC Lahad Datu, and SAIP in Kimanis, alongside future-ready developments including KKIP 2.0 in Kota Belud

and the proposed Blue Economy Industrial Park in Kudat, Sabah offers investors a fully integrated ecosystem to scale innovative, sustainable, and export-oriented agro-industrial ventures.

Discover investment opportunities in Sabah, visit: investmentpromotion.sedia.com.my. For further information, contact the **Investment Promotion Unit** at invest@sedia.com.my or +6088 418 917. SEDIA also supports further corridor alignment, stakeholders engagement with state government agencies and investment facilitation services.



Disclaimer: All figures in this article are under the purview of SEDIA and are for informational purposes only. For specific details regarding investments and initiatives, please refer to official SEDIA communications.



Melaka: Connecting Global with Regional Opportunity

MIDA Melaka

Melaka is rapidly strengthening its position as a premier destination for high-impact global investment. In a strategic move to strengthen international ties, MIDA Melaka, in partnership with Melaka Corporation (MCORP), spearheaded a high-level strategic mission to Hamburg and Frankfurt from 2-6 March 2026. The mission served as an important platform connect Melaka's industrial ambitions with Germany's world-class innovation ecosystem, positioning the state as a sophisticated gateway for European enterprises seeking to expand within the ASEAN market.

A Future-Ready Ecosystem

During the engagement, MIDA Melaka highlighted how the state has evolved beyond its historical roots into a thriving, forward-looking economy designed to support global innovation. The mission to Germany reaffirmed a key message - Melaka is well-positioned to serve as the Southeast Asian base for future-focused industries.

Investor-Centric Policy & Seamless Integration

MIDA Melaka emphasised that the state offers more than just strategic industrial locations. It offers a business-friendly ecosystem built on efficiency, connectivity and investor support. The

State Government has introduced a suite of investor-centric policies designed to transition projects from blueprint to reality with unprecedented speed.

- **The Melaka Industrial Booster:** A dedicated "fast-track" facilitation unit that serves as a single point for investors, helping reduce administrative hurdles and accelerate regulatory approvals.
- **Next-Generation Infrastructure:** Through MCORP, the state is developing premium industrial hubs such as the **MCORP Hi-Tech Park and ELKAY 2.0**. Integrated with the Melaka Inland Port (MIP), these zones strengthen logistics connectivity and support smoother industrial operations.
- **Proven Economic Stability:** With RM14.68 billion in approved investments in 2025, Melaka continues to demonstrate strong investment with a proven track record in sustaining industrial growth.

Pioneering Advanced Manufacturing

Melaka offers a specialised ecosystem tailored for key sectors such as semiconductors, aerospace, and medical devices. By aligning technical and vocational training with industry needs, the state



continues to strengthen the availability of skilled talent capable of supporting Industry 4.0 and high-precision manufacturing.

The German Technology Park (GTP): A Global Standard

Designed as a key component of Melaka's FI strategy, the GTP is a bespoke industrial sanctuary. It is meticulously engineered to mirror the rigorous technical and environmental standards of German excellence, offering a "plug-and-play" experience for investors who demand uncompromising quality and sustainability.

Unrivalled Strategic Connectivity

Leveraging its legendary position along the Straits of Melaka, the state offers strong logistical advantages for regional and global distribution. In addition to manufacturing, Melaka is also

emerging as a regional beacon for medical tourism, supported by growing healthcare capabilities and its unique cultural appeal.

During the mission, the delegation visited several companies, namely Hobby Caravaning, Dr Broll and HQW Precision. Both MIDA Melaka and Frankfurt will continue engagements with these companies and undertake the necessary follow up actions to facilitate potential investments into Malaysia.

Melaka isn't just a location. It is where global expertise meets regional opportunity.

For investment opportunities in Melaka, please contact MIDA Melaka at melaka@mida.gov.my or +606-232 2878.





SPD Tech Valley : Setting A New Global Standard For Industrial Development

Strategically Positioned for Industrial Growth

Industrial development today is no longer defined solely by land availability or factory space. As global industries continue to evolve, businesses are increasingly prioritising operational resilience, ESG readiness, infrastructure stability, and long-term scalability when selecting their industrial base.

Strategically located within Malaysia Vision Valley 2.0 (MVV 2.0) in Negeri Sembilan, SPD Tech Valley is a 523-acre freehold smart and managed industrial park developed to support the next generation of industrial growth. Positioned within central Peninsular Malaysia, the development enjoys strong connectivity via the PLUS Expressway and LEKAS Highway, providing efficient access to Kuala Lumpur city centre, Port Klang, and KLIA. Surrounded by mature industrial areas and multiple international companies, the park offers businesses immediate integration into an established industrial and supply chain ecosystem.

Infrastructure Built for High-Value Industries

SPD Tech Valley is purposefully designed for industries with increasingly complex operational requirements, including semiconductors, electronics, advanced manufacturing, green energy, and data centres. Supporting these industries is a robust infrastructure ecosystem that includes access to both 132kV and 275kV power infrastructure, ensuring stable and scalable electricity supply for high-demand industrial operations.

The development also features high-speed fibre optic connectivity, industrial-grade water infrastructure, natural gas accessibility, and

Industry 4.0-ready capabilities that support automation, smart manufacturing, and intelligent warehouse operations.

ESG-Driven Industrial Ecosystem

Beyond infrastructure readiness, sustainability forms a core pillar of the development's long-term vision. SPD Tech Valley is recognised as Southeast Asia's first industrial park to achieve LEED Gold pre-certification under the Cities and Communities framework, reflecting a structured ESG-driven masterplan approach towards industrial development.

GreenRE certification is also incorporated into its detached factory offerings, supporting businesses that increasingly require ESG-ready operational environments aligned with global sustainability expectations.

Practical sustainability initiatives are integrated throughout the development, including solar power integration, EV charging infrastructure, rainwater harvesting systems, and environmentally conscious infrastructure planning. Together, these initiatives support a more efficient, resilient, and future-oriented industrial ecosystem.

A Managed Industrial Park Designed for Operational Efficiency

As a managed industrial park, SPD Tech Valley goes beyond conventional industrial development by integrating operational support, workforce planning, and security management into a coordinated ecosystem. The development includes a One-Stop Solution Centre to streamline factory setup and operational processes, a Centre of Excellence (CoE) focused on TVET and talent development, as well as Centralised Labour Quarters (CLQ) designed to support workforce coordination and long-term operational continuity.



To support a more secure industrial environment, the park is equipped with AI-enabled security systems including controlled access points, surveillance monitoring, perimeter fencing, AI-assisted facial recognition, and 24-hour command centre operations — creating a more structured and reliable operational environment for industrial occupants.

Growing Confidence from Global Investors

SPD Tech Valley has attracted international investors including UPCH Semiconductor and Leili Malaysia, reflecting growing confidence in Negeri Sembilan's emergence as a strategic industrial and technology hub under the Malaysia Vision Valley 2.0 (MVV 2.0) initiative.

The presence of these international companies further strengthens the park's growing industrial ecosystem, while reinforcing its positioning as a future-focused destination for advanced manufacturing, technology-driven industries, and sustainable industrial investment.

Industry Recognition Reflecting Evolving Standards

SPD Tech Valley's development approach has also received industry recognition, including the Excellence Award for Best Industrial Development at the StarProperty Awards. The recognition reflects the project's alignment with evolving industrial expectations, where businesses increasingly prioritise sustainability, infrastructure readiness, operational resilience, and long-term scalability when selecting industrial destinations.

More significantly, the recognition reflects a broader transformation within the industrial sector — where industrial developments are increasingly evaluated not only by infrastructure offerings, but by the ability to support long-term operational resilience, ecosystem integration, and sustainable industrial growth.

“SPD Tech Valley goes beyond conventional industrial development — integrating infrastructure, sustainability, and operational planning into a single ecosystem that supports today's industries while preparing for what's next.”

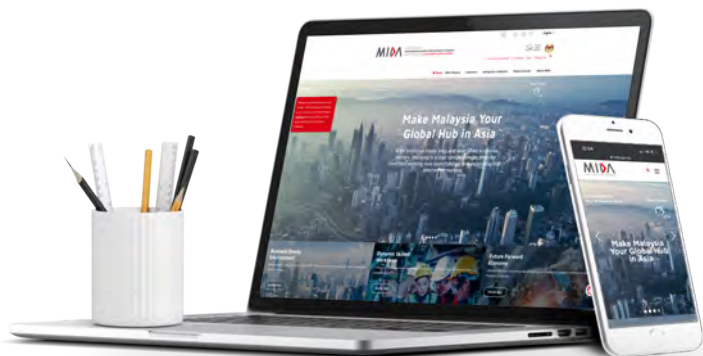
Ten Wee Seong, CEO, Seri Pajam Development



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With more than 70,000 average visits per month, our website provides useful and relevant information, serving as a reference for potential investors in doing business in Malaysia.

E-NEWSLETTER

With more than 40,000 registered subscribers and growing, our monthly English e-Newsletter contains the latest industry and services updates, as well as activities held throughout the month.



DIGITAL SIGNAGES

Our digital signages are situated within our HQ building. Located in the heart of Kuala Lumpur, MIDA's headquarters sees hundreds of visitors through its lobby every day.

Location

1. MIDA Lobby, Ground Floor
2. Business Information Centre (BIC), Level 2
3. Perdana Hall, Level 10
4. Corporate Reception Floor, Level 18



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Branded Content to be published in Invest Malaysia e-Newsletter, and amplified on MIDA digital platforms:

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- » Advertisement on MIDA digital signages (4 weeks)

Visibility:

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F&B PACKAGES		GOVERNMENT	PRIVATE
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B	Inclusive of: •Refreshment •Tea Break •Lunch	From RM110 / Pax	
C	Inclusive of: •Refreshment •Tea Break/Hi-Tea	From RM70 / Pax	

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F&B PACKAGES		GOVERNMENT	PRIVATE
Inclusive of: •Refreshment •Lunch •Tea Break		RM80 / Pax	

*All rates are exclusive of :

- GST (0%)
Service Staff, linen,
dome, logistic (RM300)

*F&B by MIDA's panel caterers

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www.mida.gov.my

About MIDA

MIDA is the Government's principal investment promotion and development agency under the Ministry of Investment, Trade and Industry (MITI) to oversee and drive investments into the manufacturing and services sectors in Malaysia. Starting operations in 1967 with a relatively small set up of 37 staff, MIDA has grown to become a strong and dynamic organisation of over 700 employees. Headquartered in Kuala Lumpur Sentral, MIDA today has 12 regional and 21 overseas offices. MIDA continues to be the strategic partner to businesses in seizing the opportunities arising from the technology revolution of this era. For more information, please visit www.mida.gov.my and follow us on X, Instagram and Facebook, LinkedIn, TikTok and YouTube channel.

MIDA, your first point of contact for Investments In Malaysia.

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