



# INVEST MALAYSIA

## HIGHLIGHTS

Malaysia Records Historic  
RM426.7 Billion in Approved  
Investments for 2025, Up 11%  
Year-on-Year

## INDUSTRY

Where Nature Meets  
Innovation: Unlocking the  
Future of Traditional and  
Herbal Medicine

## SERVICES

From Scale to Purpose:  
Malaysia Strengthening  
ASEAN's Digital Backbone

# From the CEO's Desk

Steering Malaysia Towards an Outcome-Driven, High-Growth Future

*Dear Partners and Friends,*

I would like to extend my warmest wishes, Selamat Hari Raya Aidilfitri, Maaf Zahir dan Batin. Although the positive season has passed, its spirit of reflection and togetherness continues to resonate, reminding us of the importance of resilience, unity, and preparedness in navigating uncertainty. Today, as global dynamics continue to shift from heightened geopolitical tensions to ongoing conflicts in the Middle East, these reflections remain especially relevant, reinforcing the need for steady, resolve and clear direction as we move forward.

Against this backdrop, the global investment and business landscape remains fluid, shaped by supply chain realignments, energy market volatility, and evolving investor priorities. Malaysia, however, remains focused and disciplined, strengthening our fundamentals and reinforcing our position as a stable, competitive destination for long-term investments.

In 2025, Malaysia achieved a historic milestone with RM426.7 billion in approved investments, an 11% increase year-on-year and the highest on record. Spanning 8,390 projects across key sectors, these investments are expected to generate over 240,000 jobs, reflecting both scale and diversity. More importantly, the balanced mix of domestic and foreign investments, alongside strong inflows into digital infrastructure and advanced industries, demonstrates sustained investor confidence and a clear shift towards higher-value activities.

Our Industry segment highlights the rising role of Energy Storage Systems (ESS) in powering the next phase of Malaysia's E&E industry. As advanced manufacturing and digital infrastructure expand, energy reliability is becoming mission-critical, positioning ESS as a key enabler of industrial resilience and sustainability.

In Why Malaysia, we spotlight Boeing's growing footprint in the country, reinforcing Malaysia's position as a strategic aerospace hub in Asia. This reflects the strength of our ecosystem, skilled talent, cost competitiveness, and a maturing supply chain that is well integrated into global value networks.

From our News from Overseas, MIDA's participation at the Singapore Manufacturing Federation (SMF) Manufacturing Day Summit 2026 underscores our commitment to strengthening regional collaboration and industrial competitiveness in an evolving global landscape.

Our Event Highlight showcases the impact of the Invest Malaysia Facilitation Centre (IMFC), which has resolved over 44,000 investor cases with a 99.9% implementation rate. This reflects Malaysia's strength not only in attracting investments, but in ensuring their timely and effective execution.

# From the CEO's Desk

From the Economic Crossroads, we feature Sakura Ferroalloys, a key player within Sarawak's Samalaju Industrial Park under the Sarawak Corridor of Renewable Energy (SCORE). Its continued expansion into higher-value manganese-based alloys, supported by renewable hydropower and strong industry-academia collaboration, exemplifies how Malaysia is advancing towards sustainable, value-added industrial growth while strengthening regional ecosystems.

In conjunction with Ramadan 1447H/2026, MIDA carried out CSR initiatives in Jasin, Melaka as well as Kampung Cegar, Bidor, Perak, providing essential aid and zakat contributions to families in need, alongside community engagement activities. These efforts reflect MIDA's continued commitment to compassion, inclusivity, and people-centred development in line with MADANI values.

Each story in this edition reflects a Malaysia that is not only growing—but also strengthening its foundations for the future.

As we move forward, MIDA remains committed to facilitating quality investments, strengthening partnerships, and enabling industries to thrive. Your continued trust and collaboration remain central to this journey.

Thank you for being part of Malaysia's investment story.

## **DATUK SIKH SHAMSUL IBRAHIM SIKH ABDUL MAJID**

Chief Executive Officer  
Malaysian Investment Development Authority (MIDA)





MALAYSIAN INVESTMENT DEVELOPMENT AUTHORITY

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# Meet MIDA at SEMICON SOUTHEAST ASIA 2026

5-7 May 2026 | Tuesday - Thursday

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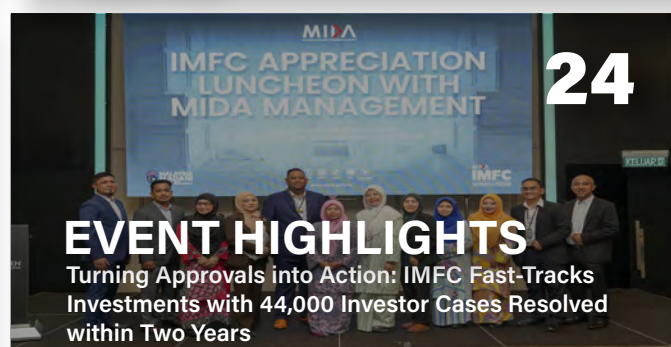
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## Malaysia Records Historic RM426.7 Billion in Approved Investments for 2025, Up 11% Year-on-Year

Malaysia's investment performance reached a new milestone in 2025, with RM426.7 billion in approved investments, marking an 11.0% year-on-year increase and the highest level ever recorded.

This achievement highlights Malaysia's resilience in a cautious global environment. While global FDI flows rose in 2025 (UNCTAD's Global Investment Trends Monitor, January 2026), much of the increase was concentrated in financial centres, with underlying investment activity remaining subdued. In contrast, Malaysia's performance is anchored in tangible project commitments, with 8,390 approved projects across services, manufacturing, and primary sectors, expected to generate over 240,000 new jobs.

What sets this milestone apart is its composition and its recognition. According to UNCTAD, Malaysia was identified as a key emerging destination for large-scale digital investment — alongside Brazil, India, and Thailand — at a time when global greenfield commitments remained cautious. But Malaysia's story extends well beyond any single sector. A near-equal split between domestic and foreign investments, high

implementation rates, and growth reaching less developed states all point to an investment ecosystem of genuine breadth and maturity.

### Balanced Investment Composition Signals Strong Confidence

Malaysia's investment landscape in 2025 reflects a balanced and resilient composition, with domestic investments contributing RM219.6 billion (51.5%) and foreign investments rising 20.9% to RM207.1 billion (48.5%).



\*Due to rounding, figures presented in this infographic may not add up precisely to the totals provided.

# HIGHLIGHTS

Key sources of foreign investment included Singapore, China, the United States, Japan, and Hong Kong<sup>1</sup>, highlighting Malaysia's continued appeal as a strategic gateway within ASEAN and the broader Asia-Pacific region.

## Services Sector Leads, Driven by Digital Investments

The services sector remained the primary engine of growth, contributing RM281.3 billion or 65.9% of total approved investments.



\*Due to rounding, figures presented in this infographic may not add up precisely to the totals provided.

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At the state level, Johor, Selangor, Kuala Lumpur, Pulau Pinang, and Kedah collectively accounted for 74.5% of total approved investments, further reinforcing the strength of Malaysia's industrial and economic corridors.



\*Due to rounding, figures presented in this infographic may not add up precisely to the totals provided.

At the forefront of services growth is the information and communications sub-sector, which recorded RM152.9 billion in approved investments driven by AI, data centres, big data, and cloud computing. UNCTAD data shows that data centres attracted more than one-fifth of all global greenfield project value in 2025, with Malaysia explicitly named among the key emerging destinations for such investments at scale. Malaysia's approach ensures this digital expansion serves a broader purpose: accelerating the energy transition, raising the quality of employment, and deepening local ecosystem development.



<sup>1</sup> Compilation of foreign investments is based on the ultimate source. The ultimate source refers to the home country of the foreign investor that holds control over the decision-making process and investment management, even if the investment flows through several intermediary sources.

## Manufacturing Advances Towards Higher-Value Activities

The manufacturing sector recorded RM131.3 billion in approved investments, accounting for 30.8% of total approvals.



\*Due to rounding, figures presented in this infographic may not add up precisely to the totals provided.

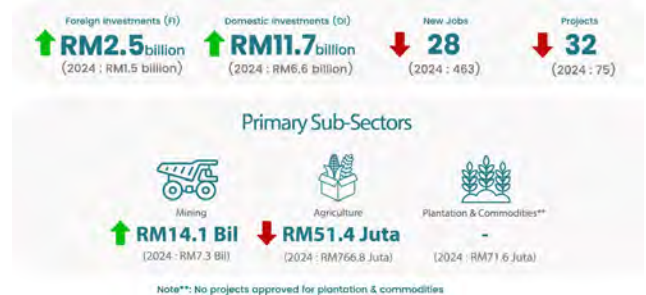
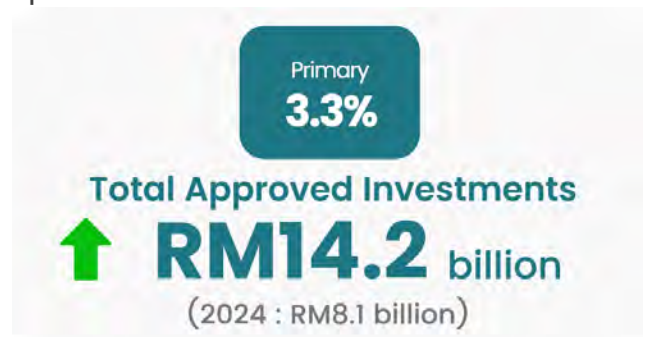
More importantly, the sector continues to shift toward high-value, technology-intensive activities, supported by strong foreign participation and deeper integration into global supply chains.

This transformation is reflected in job creation trends, with a significant share of new roles concentrated in managerial, technical, and supervisory (MTS) positions, signalling Malaysia's transition towards a more skilled and innovation-driven industrial base.

Key industries driving this growth include electrical and electronics (E&E), chemicals, transport equipment, and machinery and equipment.

## Primary Sector Demonstrates Opportunity

The primary sector recorded RM14.2 billion in approved investments, representing 3.3% of the total approvals. Across 32 projects, the sector is projected to generate over 28 new jobs, with investments concentrated in mining (RM14.1 billion) and agriculture (RM51.4 million). While modest in scale, the sector reflects continued strategic interest in resource-based and upstream activities.



\*Due to rounding, figures presented in this infographic may not add up precisely to the totals provided.



# HIGHLIGHTS

## Deepening Industrial Clusters, Strengthened by Policy Reforms

Malaysia's industrial ecosystem continues to deepen through the expansion of strategic clusters, supported by forward-looking policy frameworks.

Established hubs such as Pulau Pinang's E&E ecosystem remain globally competitive, while emerging clusters in automotive and petrochemicals, particularly in Tanjung Malim and Johor's southern corridor, are gaining momentum.

Importantly, growth is becoming more geographically inclusive. Less developed states collectively secured RM66.0 billion in investments, supporting job creation and regional development in line with national priorities.

These developments are reinforced by national frameworks such as the MADANI Economic Framework and the New Industrial Master Plan (NIMP) 2030, alongside ongoing reforms including the New Incentive Framework (NIF) and updated industrial legislation.

Together, these measures are strengthening Malaysia's competitiveness by prioritising quality investments, ecosystem development, and long-term value creation.

## Strong Pipeline and Leads Ahead

Malaysia's pipeline of projects remains robust. As at 2 February 2026, MIDA is overseeing 172 pipeline projects with proposed investments totalling RM29.1 billion.

In addition, RM65.5 billion in high-potential investment leads are currently under active negotiation by MIDA, reflecting sustained investor confidence in Malaysia's economic fundamentals.

## From Approvals to Implementation

Between 2021 and 2025, the National Committee on Investment approved 4,848 manufacturing projects, of which 84.9% have reached various implementation stages, ranging from production to factory construction and machinery installation.

Additionally, projects approved in 2025 have recorded a 62.2% implementation rate, in line with the typical 18 to 24 months development cycle for completion, depending on project complexity.

## A Milestone Defined by Quality and Impact

Malaysia's record RM426.7 billion in approved investments reflects a maturing investment ecosystem anchored in resilience, policy clarity, and execution capability.

As global investment patterns continue to evolve, Malaysia's ability to attract, facilitate, and implement high-quality investments positions the country firmly on track to become a regional hub for innovation, advanced industries, and sustainable growth.



# Tax Reforms Navigating The Outcome-Based Era

A Strategic Briefing on Malaysia's New Incentive Framework

19 May 2026 (Tuesday) | 9.30 AM – 2.45 PM  
MIDA Sentral, KL Sentral

Registration opens soon.  
Stay updated via our social media channels.

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## Energy Storage Systems (ESS): Supporting the Next Phase of Malaysia's E&E Industry Growth

Energy Storage Systems (ESS), particularly Battery Energy Storage Systems (BESS), are gaining traction in Malaysia as industries place greater emphasis on energy reliability and operational efficiency. Recent investment trends highlight the emergence of ESS as a growing segment within the country's industrial ecosystem.

The sector initially gained momentum through domestic support, with ESS-related projects attracting nearly RM30 million in 2024. Building on this foundation, 2025 saw a notable shift as international players entered the fray, driving total investment to over RM800 million. This transition from local initiatives to large-scale foreign participation reflects a growing global confidence in Malaysia as a competitive hub for energy storage innovation.

This rapid increase in investment signals the growing importance of energy storage technologies in supporting modern industrial infrastructure, particularly for high-value sectors such as the electrical and electronics (E&E) industry.

### Supporting Reliable and Efficient Industrial Operations

Battery Energy Storage Systems (BESS) are designed to store electrical energy and discharge it when required, enabling more effective

management of electricity supply and demand. Within industrial environments, BESS can serve multiple operational functions, including peak demand management, power quality stabilisation and backup power support.

For high-technology manufacturing industries where operations rely heavily on precision equipment and continuous production processes, a stable electricity supply is essential. Even short power disturbances or voltage fluctuations can result in production interruptions, equipment damage or product yield losses.

As Malaysia continues to attract investments in advanced manufacturing segments such as semiconductors, electronic components and integrated systems, industries are increasingly exploring energy storage solutions to strengthen operational resilience. BESS technologies allow manufacturers to store electricity during periods of lower demand and utilise it during peak consumption, improving energy efficiency while reducing exposure to electricity price volatility.

While ESS also plays a role in supporting renewable energy integration by storing excess electricity for later use, its adoption in Malaysia is increasingly driven by industrial energy management and grid reliability.

## Key Drivers of ESS Investments

Several structural factors are encouraging the expansion of ESS investments in Malaysia:

### 1. Strengthening Industrial Energy Resilience

Malaysia's industrial landscape is evolving towards more advanced and technology-intensive manufacturing activities. Semiconductor fabrication plants, electronics assembly facilities and data centres require highly stable and uninterrupted power supply to maintain precision manufacturing standards. ESS provides an additional layer of energy security by helping industries manage power fluctuations and reduce operational downtime.

### 2. Rising Electricity Demand from Digital Infrastructure

The rapid expansion of digital infrastructure, particularly data centres and high-performance computing facilities, is contributing to rising electricity demand. These facilities operate continuously and require reliable power systems to ensure uninterrupted operations. ESS solutions are increasingly being considered as part of integrated energy management strategies to support these energy-intensive industries.

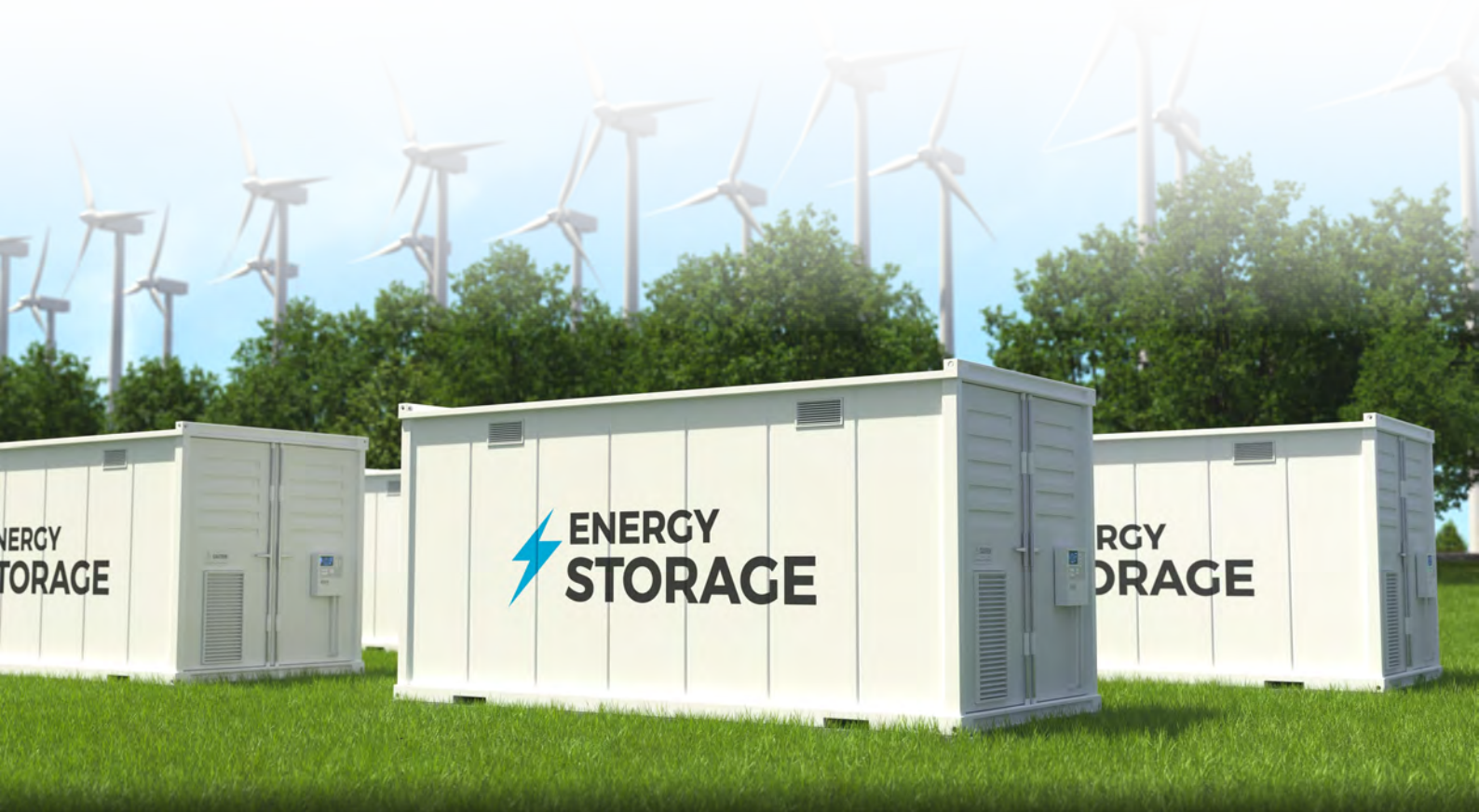
### 3. Advancements in Battery and Power Electronics Technologies

Technological advancements in battery systems, improved energy density and declining battery costs have enhanced the commercial viability of ESS solutions. At the same time, innovations in battery management systems (BMS), inverters, sensors and energy management software have significantly improved the performance and scalability of modern battery storage technologies.

### 4. Malaysia's Established E&E Ecosystem

Malaysia's strong E&E industry provides a conducive environment for the development of ESS-related value chains. Battery energy storage systems (BESS) rely on a range of components closely aligned with electronics manufacturing capabilities, including power semiconductors, control electronics, sensors, battery management systems and smart energy software.

With a robust electronics supply chain, a skilled engineering workforce and established manufacturing infrastructure, Malaysia is well-positioned to attract companies involved in ESS system integration, component manufacturing and supporting technologies.



## Expanding Opportunities within the E&E Value Chain

The growing adoption of ESS technologies presents opportunities for local companies to participate in emerging segments of the energy technology value chain. Malaysian firms involved in electronics manufacturing services (EMS), industrial electronics, automation solutions and power electronics may benefit from the increasing demand for components and system integration capabilities required in battery storage systems.

Foreign investments in ESS-related projects can also strengthen Malaysia's technology ecosystem through knowledge transfer, supply chain expansion and collaboration with local industry players and research institutions. Over time, these developments may contribute to the growth of advanced energy technologies and smart energy management solutions within the country's industrial landscape.

## Advancing Malaysia's Industrial Transformation

The development of ESS technologies is closely aligned with Malaysia's broader industrial transformation agenda. As industries continue to adopt digitalisation, automation and smart manufacturing systems, the need for reliable and intelligent energy infrastructure will become increasingly important.

In this regard, the expansion of ESS investments supports the aspirations of the New Industrial Master Plan (NIMP) 2030,

particularly Mission 2: Tech Up for a Digitally Vibrant Nation and Mission 3: Pushing for Net Zero. By strengthening capabilities in advanced energy technologies such as battery storage systems, Malaysia can enhance its industrial competitiveness while supporting the transition towards lower-carbon manufacturing and the continued growth of its high-technology industries.

## Aligning with Malaysia's Energy Transition and Net Zero Agenda

Beyond strengthening industrial energy resilience, the growth of ESS technologies also contributes to Malaysia's long-term sustainability goals. Under the National Energy Transition Roadmap (NETR), energy storage is recognised as an important enabler in strengthening grid flexibility, improving energy efficiency and modernising the national power system.

As Malaysia continues to position itself as a hub for advanced manufacturing and high-technology industries, the development of energy storage capabilities will become increasingly important. With strong investment momentum and growing relevance within the E&E value chain, ESS is poised to become an important component of Malaysia's future-ready and resilient industrial ecosystem.

For more information, please contact MIDA Electrical and Electronics Division at <https://www.mida.gov.my/staffdirectory/electrical-electronics-division/>



# Malaysia Emerges as Boeing's Strategic Aerospace Hub in Asia

Boeing's decision to position Malaysia as a key aerospace hub in Asia reflects a deliberate, long-term investment strategy shaped by supply chain efficiency, cost optimisation, and access to fast-growing regional markets. As Southeast Asia's aviation sector continues to expand, Malaysia is emerging as a key hub within Boeing's global operations network.

### Direct Operational Footprint

# 1,100

### Local Employees

Boeing Composites Malaysia is a 100% Boeing-owned facility staffed by a skilled Malaysian workforce.

### Global Supply Chain Integration

The facility produces essential composite parts and subassemblies for Boeing's global commercial airplane programmes.

# \$1 Million+

### Social Investment

Total charitable contributions and grants supporting health, environment, and economic empowerment in Malaysia.

A primary factor underpinning this decision is Malaysia's strategic geographic location along major Asia-Pacific trade and logistics corridors. This facilitates stronger regional supply chain integration and enhances responsiveness to airline customers across high-growth markets. Through reduced lead times and improved operational efficiency, Malaysia functions as a key node for distribution, maintenance, and support services.

Cost competitiveness is a significant driver of this decision as Malaysia provides an optimal balance between operational cost efficiency and technical expertise, which enables Boeing to expand manufacturing activities while maintaining stringent quality and safety standards. This is especially evident in composite manufacturing and subassembly operations, where Boeing Composites Malaysia is a key contributor to the global production system.



Malaysia's robust human capital ecosystem further reinforces its appeal. A steady pipeline of skilled engineers and technicians, backed by targeted education and training initiatives, ensures workforce readiness. Collaborations with institutions such as Institut Kemahiran Belia Negara (IKBN) in Kedah and i-CATS University College in Sarawak help align capabilities with evolving aerospace demands, minimising skill gaps and driving sustained productivity.

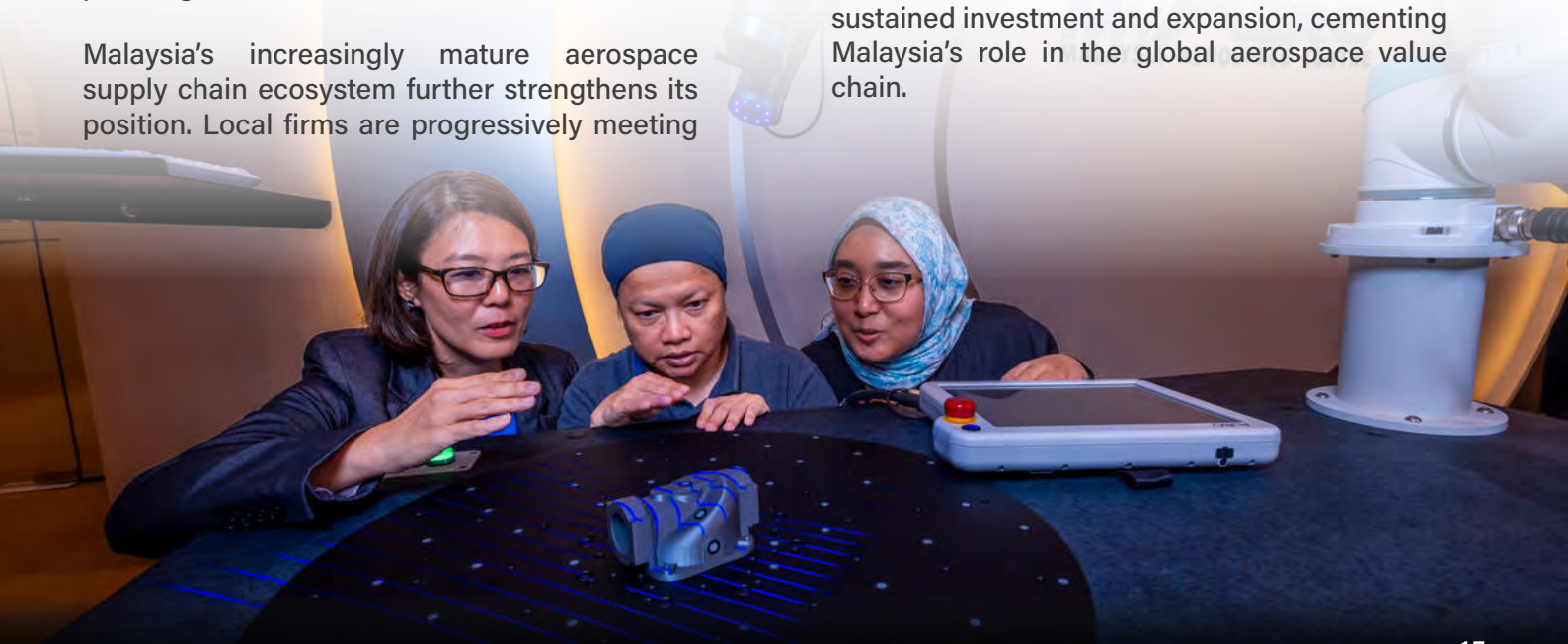
The nation's policy environment further reinforces its attractiveness. Strong institutional support from agencies such as the Ministry of Investment, Trade and Industry (MITI), MIDA, and the National Aerospace Industry Corporation Malaysia (NAICO), has created a stable and investor-friendly ecosystem. Supported by fiscal incentives, regulatory clarity, and coordinated national aerospace strategies, Malaysia offers a stable environment that reduces investment risk and enables long-term planning.

Malaysia's increasingly mature aerospace supply chain ecosystem further strengthens its position. Local firms are progressively meeting

international certification and compliance standards, facilitating deeper integration into Boeing's global supplier network. This localisation strategy enhances supply chain resilience and supports risk diversification amid an increasingly complex global operating landscape.

Beyond immediate operational considerations, the country is positioned by Boeing as a platform for sustainable, long-term value creation. Strategic investments in workforce development, supplier capability enhancement, and community engagement initiatives, such as collaboration with the Asia Foundation, reflects its commitment to inclusive growth and socio-economic impact.

Together, Malaysia's strategic location, cost competitiveness, skilled workforce, supportive policy framework, and evolving industrial ecosystem firmly establish Malaysia as a high-value aerospace hub in Asia. These enduring strengths continue to drive Boeing's sustained investment and expansion, cementing Malaysia's role in the global aerospace value chain.



## Sakura Ferroalloys Driving Value In Sarawak's Advanced Materials Sector

The development of the Samalaju Industrial Park under the Sarawak Corridor of Renewable Energy (SCORE) has positioned Sarawak as a strategic hub for energy-intensive industries. Within this ecosystem, Sakura Ferroalloys Sdn Bhd (Sakura) assumes a pivotal role, supporting Malaysia's aspiration on New Industrial Master Plan (NIMP) 2030 and Sarawak Post Covid-19 Development Strategy 2030 through the production of high-quality green manganese-based alloys.

Joint venture between global industry leaders:



Sakura represents a collaboration that brings together international expertise, technology, and capital to strengthen Malaysia's position in the global ferroalloy market.

The company's journey began as a greenfield development aimed at building a large-scale smelting facility powered by Sarawak's competitive energy infrastructure.

Since commencing operations, Sakura has established itself as a reliable supplier to the global steel industry, supporting infrastructure, manufacturing, and industrial development worldwide. Currently, the company operates a strategically positioned smelting facility with flexible furnace configurations capable of producing high carbon ferromanganese (HCFMn) and silicon manganese (SiMn), both critical raw materials for steel manufacturing.

With strong production capabilities and operational flexibility, Sakura continues to evolve to global demand, particularly for manganese alloys.

Key milestones in the company's development include:

- 2016: Commissioning of furnaces and start of commercial production
- Post-2016: Expansion into international export markets
- Today: Flexible furnace operations

### Expanding Horizons: Strengthening Capability and Product Portfolio

Sakura continues to enhance its operational capabilities through strategic investments and expansion initiatives.

In 2023, the company announced a RM128 million investment to develop a sinter plant aimed at improving raw material efficiency and production stability.

In 2025, Sakura reached another major milestone with the commissioning of its sinter plant and the ground breaking of a refined ferromanganese converter known as Project Salamander. This RM350 million investment will expand the company's product portfolio to include refined ferromanganese.

These developments support Sakura's transition towards higher-value manganese products, including medium and low-carbon ferromanganese, reinforcing its long-term competitiveness.

## Operational Excellence And Safety Performance

Sakura's operations are underpinned by a strong commitment to safety, efficiency, and reliability. The company has achieved over 4 million man-hours without lost-time injuries, reflecting robust operational discipline and workplace safety standards.

Its investment in advanced smelting technologies and process optimisation ensures:

- Consistent product quality
- Improved metallurgical efficiency
- Stable long-term production performance

These capabilities reinforce Sakura's reputation as a trusted global supplier within the ferroalloy sector.

### Sakura Growth Focus

- Diversification of products
- Development of Sinter and Salamander Plant
- Strengthening global export market
- Continuous operational optimisation

## Supporting Local Economy And The Samalaju Industrial Ecosystem

As a key occupant of the Samalaju Industrial Park, Sakura operates within a strategically developed hub for energy-intensive industries under the Sarawak Corridor of Renewable Energy (SCORE).

The park leverages abundant hydropower from sources such as Bakun and Murum, providing reliable, low-cost renewable energy that supports efficient and lower-carbon industrial operations.

Within this ecosystem, Sakura contributes to a clustered industrial environment supported by shared infrastructure, utilities, and logistics networks. Its operations Sakura strengthens Samalaju's position and drive long-term industrial and local economic development through:

- Employment opportunities for the regional workforce
- Growth of local contractors and service providers
- Integration within a broader multinational industrial value chain

## Developing Future Talent Through Industry - Academia Collaboration

Sakura also places strong emphasis on local talent development, with approximately 94 of its workforce comprising Malaysian nationals, reflecting its commitment to building local capabilities and supporting inclusive economic growth.

The company has established a strategic collaboration with TVET MARA Bintulu to develop industry-ready technical talent through an Industrial Diploma Programme. This initiative combines structured academic learning with practical exposure in an active manufacturing environment, supported by industry mentorship.

While strengthening alignment between industry and education, this collaboration supports the long-term workforce development within Sarawak's industrial ecosystem by ensuring a pipeline of technically competent and operationally ready talent.





## Towards Sustainable and High-Value Industrial Growth

Operating within a region powered largely by hydropower, Sakura is well-positioned to support the transition towards lower-carbon industrial production. Its ongoing investments in efficiency improvements and product diversification reflect a long-term commitment to sustainable growth and global market relevance.

Looking ahead, Sakura continues to build on its strong foundation by:

- diversifying its product portfolio through the development of medium and low-carbon ferromanganese
- enhancing production efficiency through continuous process optimisation
- advancing sustainability initiatives, including energy efficiency, waste management, and ongoing environmental improvement projects
- strengthening its role in the global steel and materials supply chain through higher-value products

As global demand shifts towards lower-carbon revolutions, Sakura is strategically positioned to capture new opportunities within the evolving industrial landscape.

“The facility operates with flexible furnace configurations capable of producing HCFeMn and SiMn, allowing the company to respond dynamically to global market demand.”

With continued investment, strong international partnerships, and a commitment to operational excellence, the company remains a key driver of Sarawak's industrial transformation and Malaysia's growth as a competitive manufacturing hub.

## Exploring Opportunities in Score

The continued growth of companies such as Sakura highlights the strategic advantages offered by the Sarawak Corridor of Renewable Energy (SCORE) and the Samalaju Industrial Park, where renewable energy, industrial infrastructure, and supportive policies come together to attract world-class investors.

To explore investment opportunities within SCORE and Samalaju Industrial Park, visit [RECODA's website](#) or contact [+60-82-551199](#) | [+60-82-551189](#) | [contact@recoda.gov.my](mailto:contact@recoda.gov.my) | [investment@recoda.gov.my](mailto:investment@recoda.gov.my).

Tiaan Van Asswegen  
Chairman

Rudolph Du Preez  
General Manager

*Disclaimer: All figures in this article are under the purview of RECODA and are for informational purposes only. For specific details regarding investments and initiatives, please refer to official RECODA communications.*

# SPD TECH VALLEY

— FUTURE IS NOW —

# LEED

LEADERSHIP IN ENERGY AND ENVIRONMENTAL DESIGN

## FIRST LEED GOLD CERTIFIED INDUSTRIAL PARK IN SOUTHEAST ASIA



Artist's Impression



Within Malaysia Vision Valley 2.0 Development Strategy



ESG Focused



Ready Ecosystem



Direct Power Connection to the 275KV National Grid Line



Multi-tier Security



High-speed Connectivity with Fibre Optic & 5G



One-stop Solution for Hassle-free Operations



Ready Built / Built to Suit



Medium & Smart Heavy Industrial



\*Inspired by:



\*Certified:



**SPD TECH VALLEY SDN BHD** 201001007054 (891674-U)  
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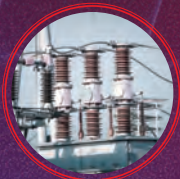
— FUTURE IS NOW —

## LEADING THE FUTURE: AN ESG-DRIVEN HIGH-TECH INDUSTRIAL PARK

# LEED

LEADERSHIP IN ENERGY AND ENVIRONMENTAL DESIGN

First industrial park in Southeast Asia to have achieved LEED Gold pre-certification under the Cities & Communities : Plan & Design Communities Category.



Direct Power Connection to the 275KV National Grid Line



50MW of Ready Power available from nearby PMU\*



Designed with 150MW\* of planned electricity capacity



Renewable Energy: 65MW of Estimated Solar Energy



Water Reservoir with total capacity of 2mil gallon of water



Protection Against Natural Disasters



Multi-tier Security



Fibre Optic with 5G



4km to LEKAS Highway, 7km to PLUS Highway, 55km to Airport



Sustainability & ESG Focus



Operational Scalability



Support Services & Facilities



Equipped for Industrial 4.0



Support Facilities:



Business Support & Leisure Centre (BSLC)



Centre of Excellence (COE)<sup>#</sup>



Centralised Labour Quarters (CLQ)<sup>#</sup>



Sustainable Recreation Park



**SPD TECH VALLEY SDN BHD** 201001007054 (891674-U)  
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## Charting the Future of Manufacturing: MIDA Steers Competitiveness and Collaboration at Singapore Manufacturing Federation (SMF) Manufacturing Day Summit 2026

*MIDA Singapore*

The Singapore Manufacturing Federation (SMF) Manufacturing Day Summit 2026, held on 30 January, brought together over 1,000 industry leaders, policymakers, and innovators, underscoring its importance as a regional platform for industrial collaboration.

Hosted annually in Singapore, the Summit is a premier industry event that convenes industry leaders, experts, and policymakers to discuss the future of manufacturing in the age of Artificial Intelligence (AI) and sustainability.

The event also served as the launchpad for the Johor-Singapore Special Economic Zone (JS-SEZ) Playbook, advancing cross-border manufacturing and investment opportunities.

This milestone positions the Playbook as a practical guide to facilitate business operations between Singapore and Malaysia. Co-developed by SMF, Enterprise Singapore (ESG), MIDA, DXC Technology, EY and UOB Singapore, it offers businesses clear insights into regulatory frameworks and emerging opportunities across both markets.

The launch was officiated by Singapore's Minister of State for Trade and Industry, Ms. Gan Siow Huang, who underscored the Playbook's role as a transformative resource. She highlighted its value in providing businesses with critical insights on regulations, talent mobility, infrastructure developments, and support mechanisms, enabling companies to operate across borders with greater confidence.

The initiative equips businesses to plan more effectively and seize the opportunities within the interconnected economies of the Singapore-Malaysia economic landscape.

The heart of the Summit was a high-level dialogue on JS-SEZ, which focused on manufacturing competitiveness, investment facilitation, and opportunities within the JS-SEZ framework. The session, which attracted over **180 participants**, translated the Playbook into actionable investment insights.

The panel featured prominent voices, including Dato' Andrew Goh (Deputy President, FMM), Ms. Lim Jing Jun (Director, Southeast Asia - ESG), and Mr. Jimmy Koh (Head of FDI Advisory, UOB). Representing the Malaysian government, Mr. Vinothan Tulisathzan, Director of MIDA Singapore, shared perspectives on Malaysia's evolving investment landscape.



## Delivering on the JS-SEZ Promise: Speed and Certainty

With the JS-SEZ Playbook now in hand, investors are increasingly focused on execution. Mr. Vinothan addressed this directly, sharing insights into recent enhancements to Malaysia's investment facilitation framework. He highlighted a key commitment under the JS-SEZ: the target to process manufacturing licences and Notification of Location (NOL) approvals within seven working days.

He also noted that while the framework is robust, delays are often avoidable and typically stem from practical challenges such as incomplete submissions, land-use mismatches, or early-stage misalignment. This on-the-ground perspective provides useful guidance to investors and industry partners.

## Beyond Approvals: A Partnership for Success

Mr. Vinothan emphasised that MIDA's role extends beyond regulatory sign-offs. Through the Invest Malaysia Facilitation Centre Johor (IMFC-J), MIDA provides coordinated support, including inter-agency facilitation, rapid issue resolution, and post-approval assistance to ensure smooth project implementation.

"The launch of the JS-SEZ Playbook is just the beginning," he noted. "Our focus is on ensuring that the promise of the SEZ is delivered on the ground. By addressing regulatory, operational, and infrastructure considerations early in the investment planning process, we can collectively minimise friction and execution risks."





## Forging a Future-Ready Manufacturing Hub

The panel concluded with a strong consensus on MIDA's crucial role in curating high-quality, future-ready investments. By aligning incentives with Malaysia's national priorities, namely advanced manufacturing, innovation, sustainability, and supply chain resilience, MIDA not only facilitate investment but also shapes a competitive and sustainable industrial future.

Through continued improvements in facilitation and stronger public-private collaboration, Malaysia is well-positioned to strengthen its role in the regional manufacturing landscape.

As the manufacturing landscape continues to evolve at the intersection of innovation, sustainability, and regional integration, JS-SEZ

stands as a powerful testament to what strategic collaboration can achieve. With MIDA at the forefront, driving facilitation, strengthening investor confidence, and ensuring seamless execution, the Playbook becomes more than just a guide; it is a catalyst for real investment outcomes. Download the Playbook: [JSSEZ Playbook for Manufacturers: A Guide to Setting Up and Operating](#)

MIDA Singapore continues to assume a critical role in converting regional momentum into real investment outcomes—driving investor confidence and connecting global businesses to opportunities in Malaysia. Connect with MIDA Singapore through [singapore@mida.gov.my](mailto:singapore@mida.gov.my) to explore investment opportunities in Malaysia.





## Turning Approvals into Action: IMFC Fast-Tracks Investments with 44,000 Investor Cases Resolved within Two Years

At a recent appreciation luncheon held in honour of the Invest Malaysia Facilitation Centre (IMFC) partner agencies, MIDA underscored Malaysia's continued commitment to turning approved investments into real, on-the-ground outcomes is gaining strong momentum through IMFC. Since December 2023 to 2025, the IMFC has successfully resolved more than **44,000 investor cases**—reflecting a decisive shift from investment promotion to effective execution.

This outcome-driven approach is further reflected in the implementation rate of projects, with **90% of 4,377 manufacturing projects approved between 2021 and September 2025 already operational**. By streamlining processes and addressing investor challenges swiftly, IMFC has enhanced regulatory certainty and improved the overall ease of doing business in Malaysia, ensuring that investments translate into tangible economic value for businesses, SMEs, and the rakyat.

"Investment promotion cannot end with the issuance of an approval letter. What matters is what happens after," said YM Tengku Datuk Seri Utama Zafrul Tengku Abdul Aziz, MIDA Chairman. "Every one of those 44,000 cases represents a moment where an investor needed a problem solved quickly and competently. IMFC exists to provide speedy resolution, regulatory certainty and access to the right resources for investors - strengthening Malaysia's competitiveness while delivering the meaningful outcomes under the 'People Economy.'"

Meanwhile, MIDA Chief Executive Officer Datuk Sikh Shamsul Ibrahim Sikh Abdul Majid attributed IMFC's effectiveness to a culture of end-to-end accountability. "What distinguishes the IMFC goes beyond structure and process. It is a mindset," said Datuk Sikh Shamsul. "The IMFC team operates with a sense of ownership over every case. There is no passing of files from one desk to another without accountability. When an agency partner is needed, the coordination happens immediately, not after several rounds of correspondence. This end-to-end accountability is what investors notice, and it is what sets Malaysia apart."

Central to IMFC's success is its whole-of-government approach, bringing together **12 ministries and agencies to deliver seamless, end-to-end facilitation**. This collaborative model enables faster decision-making and more coordinated support across the investment lifecycle - a reflection of the strong partnership between MIDA and its partner agencies.

As Malaysia advances its "People Economy" agenda, the IMFC continues to play a pivotal role in ensuring that every approved investment moves efficiently from paper to production—driving job creation, strengthening supply chains, and delivering meaningful impact to the nation.

For more information, please contact MIDA Post-Investment Division at <https://www.mida.gov.my/staffdirectory/post-investment-division/>



## Strengthening Community Engagement Through Ramadan CSR Initiatives

In conjunction with Ramadan 1447H/2026, MIDA continued its Corporate Social Responsibility (CSR) efforts through community outreach initiatives, supporting underserved groups and strengthening engagement with local communities, particularly within its adopted villages.

One such initiative was the Program CSR MIDA – Amal Jariah 2026, held on 7-8 March 2026, organised by MIDA's Jawatankuasa Kerohanian, Kebajikan, dan Sahsiah (JAKKAS) in collaboration with the Jawatankuasa Masjid Annur, Taman Maju Jasin in Melaka. The programme provided essential food items such as rice, cooking oil, sugar, milk and canned goods to 30 recipients, alongside financial assistance.

A Majlis Berbuka Puasa (iftar) was also held at Masjid Annur, bringing together approximately 100 attendees, including mosque committee members, local residents and MIDA personnel, in a spirit of togetherness.

The programme involved 25 MIDA staff, including representatives from the Melaka State Office, with participation also extended to non-Muslim staff in the spirit of inclusivity and shared community service.

Separately, on 13 March 2026, MIDA's CSR Committee conducted a visit to Kampung Cegar in Bidor, Perak—MIDA's adopted village under the One Leader One Village programme. During the visit, zakat contributions in the form of cash and rice were distributed to 15 families in need. Representing the community, the Head of Kampung Cegar, Mr. Lokman Mohd Ali, expressed his appreciation, noting that the support helped ease the burden faced by families in preparation for the upcoming Hari Raya Aidilfitri.

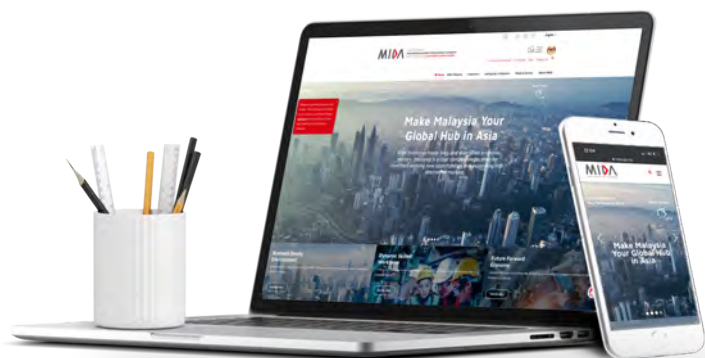
Collectively, these initiatives reflect MIDA's continued commitment to fostering compassion, inclusivity and community well-being aligned with the MADANI values of shared responsibility and people-centric development.



# Advertise With Us

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## OUR COMMUNICATION TOOLS



### MIDA WEBSITE

With more than 70,000 average visits per month, our website provides useful and relevant information, serving as a reference for potential investors in doing business in Malaysia.

### E-NEWSLETTER

With more than 40,000 registered subscribers and growing, our monthly English e-Newsletter contains the latest industry and services updates, as well as activities held throughout the month.



### DIGITAL SIGNAGES

Our digital signages are situated within our HQ building. Located in the heart of Kuala Lumpur, MIDA's headquarters sees hundreds of visitors through its lobby every day.

Location

1. MIDA Lobby, Ground Floor
2. Business Information Centre (BIC), Level 2
3. Perdana Hall, Level 10
4. Corporate Reception Floor, Level 18



Refer next page for the price >>>

# Advertisement Package

## BRONZE PACKAGE

### E-NEWSLETTER

- » Full page: RM10,000 per issue
- » Half page: RM6,000 per issue
- » Quarter page: RM3,500 per issue

### MIDA WEBSITE

- » Homepage: RM1,500 per week

### DIGITAL SIGNAGES

- » Video wall, digital standee & LCD TV: RM3,000 per month

### ADD-ONS

- » Editorial only: from RM500
- » Artwork resizing: from RM500

## SILVER PACKAGE

**Branded Content** to be published in Invest Malaysia e-Newsletter, and amplified on MIDA digital platforms:

- » 1 Full page full colour (advertorial) x 1 insertion (estimated between 250-300 words)
- » Ads web banner on MIDA website home page (4 weeks)
- » Advertisement on MIDA digital signages (4 weeks)

### Visibility:

- » An exclusive landing page in MIDA Website for the advertorial
- » Social media amplifications on MIDA Facebook, X, LinkedIn, Instagram (2 x Postings)

**RM18,000**

Duration: 4 weeks

## GOLD PACKAGE

**Branded Content** to be published in Invest Malaysia e-Newsletter, and MIDA digital platforms:

- » 2 Full page full colour (advertorial) x 1 insertion (estimated between 500-600 words);
- » Ads web banner on MIDA website home page (4 weeks)
- » Advertisement on MIDA digital signages (4 weeks)

### Visibility:

- » An exclusive landing page in MIDA Website for the advertorial
- » Social media amplifications on MIDA Facebook, X, LinkedIn, Instagram (4 x Postings)

**RM24,000**

Duration: 4 weeks

## PLATINUM PACKAGE

**Branded Content** to be published in Invest Malaysia e-Newsletter, and MIDA digital platforms:

- » 2 Full page full colour (advertorial) x 2 insertion (estimated between 500-600 words);
- » Ads web banner on MIDA website home page (8 weeks)
- » Advertisement on MIDA digital signages (8 weeks)

### Traffic drivers to the articles:

- » An exclusive landing page in MIDA Website for the advertorial
- » Social media amplifications on MIDA Facebook, X, LinkedIn, Instagram (8 x Postings)

**RM42,000**

Duration: 8 weeks

Please contact us for more information

[ads@mida.gov.my](mailto:ads@mida.gov.my)

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BANQUET HALL (230 PAX)	Inclusive of: •Basic AV System	RM3,900	RM4,600
PERDANA + BANQUET HALL	Inclusive of: •VIP Holding Room •PC Room •Basic AV System	RM9,800	RM11,700

F&B PACKAGES		GOVERNMENT	PRIVATE
<b>A</b>	Inclusive of: •Refreshment •Tea Break •Lunch •Hi-Tea	From RM130 / Pax	
<b>B</b>	Inclusive of: •Refreshment •Tea Break •Lunch	From RM110 / Pax	
<b>C</b>	Inclusive of: •Refreshment •Tea Break/Hi-Tea	From RM70 / Pax	

## PRIVATE MEETING ROOM

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USA ROOM (25 PAX)	Inclusive of: •Basic AV System	RM1,950	RM2,450
JAPAN ROOM (50PAX)	Inclusive of: •Basic AV System	RM1,950	RM2,450

F&B PACKAGES		GOVERNMENT	PRIVATE
<b>A</b>	Inclusive of: •Refreshment •Tea Break •Lunch •Hi-Tea	From RM130 / Pax	
<b>B</b>	Inclusive of: •Refreshment •Tea Break •Lunch	From RM110 / Pax	
<b>C</b>	Inclusive of: •Refreshment •Tea Break/Hi-Tea	From RM70 / Pax	

## TRAINING ROOM

ROOM TYPES		GOVERNMENT	PRIVATE
SIGMA \ GAMMA ROOM (40PAX)	Inclusive of: •Basic AV System •1 Flipchart •2 Mahjong Paper •2 Marker Pens	RM1,150	RM1,250

F&B PACKAGES		GOVERNMENT	PRIVATE
Inclusive of: •Refreshment •Lunch •Tea Break		RM80 / Pax	

\*All rates are exclusive of :

- GST (0%)  
Service Staff, linen,  
dome, logistic (RM300)

\*F&B by MIDA's panel caterers

## VISIT US NOW



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www.mida.gov.my

# About MIDA

MIDA is the Government's principal investment promotion and development agency under the Ministry of Investment, Trade and Industry (MITI) to oversee and drive investments into the manufacturing and services sectors in Malaysia. Starting operations in 1967 with a relatively small set up of 37 staff, MIDA has grown to become a strong and dynamic organisation of over 700 employees. Headquartered in Kuala Lumpur Sentral, MIDA today has 12 regional and 21 overseas offices. MIDA continues to be the strategic partner to businesses in seizing the opportunities arising from the technology revolution of this era. For more information, please visit [www.mida.gov.my](http://www.mida.gov.my) and follow us on X, Instagram and Facebook, LinkedIn, TikTok and YouTube channel.

MIDA, your first point of contact for Investments In Malaysia.

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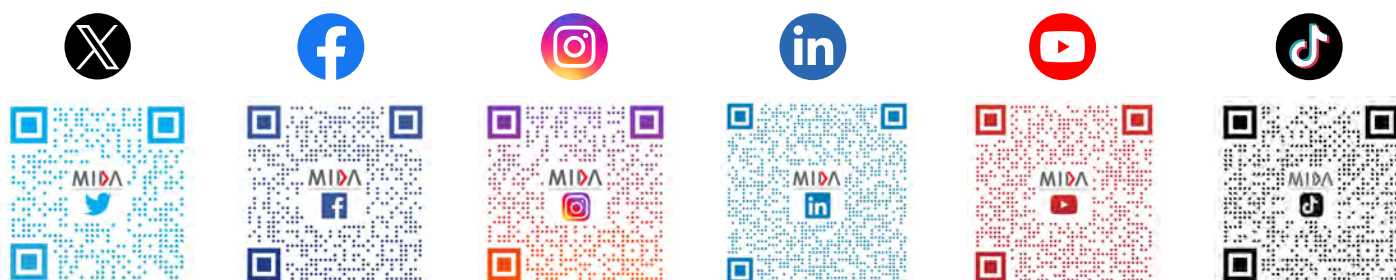
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إِنَّا لِلَّهِ وَإِنَّا إِلَيْهِ رَاجِعُونَ

❖ AL-FATIHAH ❖



On the passing of

**Rosman Kassim**  
**Pengawal Keselamatan**

A dedicated soul who was very passionate in his career during his services in MIDA and will continue to be an inspiration to all. He was knowledgeable, efficient, and was a beloved friend to everyone.

**In Loving Memory**

"Our thoughts and prayers are with you"



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