

# TRANSFORMATION IN MOTION

SECURING HIGH-IMPACT INVESTMENT FOR AN INCLUSIVE ECONOMY



**INVESTMENTS**  
RM1.29 billion



**MANPOWER**  
Total : Over 7,000  
98.8% Malaysians  
1.2% Foreign



**MANAGERIAL, TECHNICAL &  
SUPERVISORY (MTS)**  
49.7%



**LOCATION**  
Tanjong Malim  
Perak Darul Ridzuan



**TRANSPORTATION  
TECHNOLOGY**  
Product/Services:  
Electrified Vehicles (xEVs),  
Passenger Cars, Transmissions,  
Casting and Metal Parts



**ULTIMATE SOURCE**  
Malaysia (50.1%)  
The People's Republic of  
China (49.9%)



**PROTON**  
INSPIRING CONNECTIONS

## PERUSAHAAN OTOMOBIL NASIONAL SDN. BHD. & PROTON TANJONG MALIM SDN. BHD. (PROTON)

Perusahaan Otomobil Nasional Sdn. Bhd. (PROTON) is advancing Malaysia's automotive future through a RM1.29 billion investment to expand its manufacturing complex in Tanjung Malim, Perak. The project enhances production capabilities for electrified vehicles (xEVs) and their components, including transmission, casting, and metal stamping parts, alongside expanded capacity for passenger cars and multi-purpose vehicles. As a cornerstone of the Automotive High-Tech Valley (AHTV), this investment positions Malaysia's automotive sector at the forefront of the transition to electric mobility.

Through its Vendor Development Programme, long-term procurement partnerships, and technology transfer initiatives, PROTON reinforces the local automotive ecosystem. In 2025, PROTON formalised four joint ventures and two technical agreements between local and overseas vendors — spanning Advanced Driver Assistance Systems, braking systems, headlamp assembly, HVAC systems, and interior components — accelerating the localisation of high-tech components and bringing cutting-edge technologies to Malaysia's automotive industry.

Strategic talent development further strengthens this ecosystem. The PROTON Institute (ADTEC Melaka) delivers industry-relevant technical training in automotive manufacturing, electrified vehicle technologies, and Industry 4.0 practices — recording a graduate employability rate of 95.5%.

A total workforce of over 7,000, with 98.8% Malaysians and 49.7% in Managerial, Technical, and Supervisory roles, reflects PROTON's strong commitment to high-value, skills-intensive employment.

*PROTON is building more than vehicles. It is building a cleaner, future-ready mobility ecosystem where Malaysians are at the heart of a globally competitive automotive future.*

