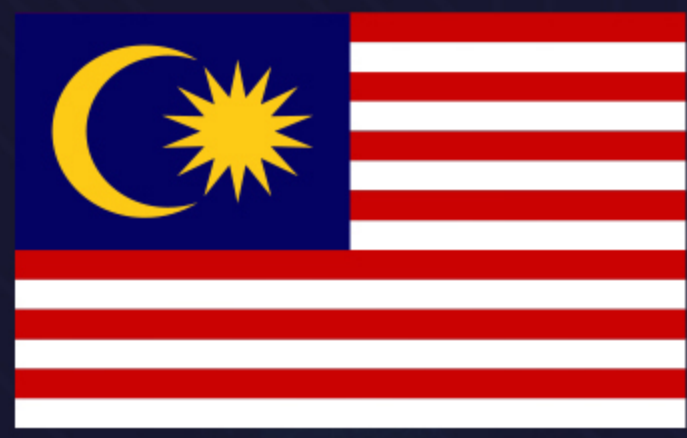


DRIVING TRANSFORMATION AND VALUE CREATION



Malaysia



PERODUA

Building Cars People First™

PERODUA SALES SDN. BHD.

Established in 1993, Perodua has been at the forefront of Malaysia's automotive industry, delivering high-value mobility solutions that have made a significant impact on the nation's ecosystem. As the country's first and largest Energy-Efficient Vehicles (EEV) manufacturer, Perodua has produced and sold over two million EEVs, reinforcing its role in supporting local suppliers, dealers, and business partners, while driving investment and economic growth.

As of 31 December 2024, Perodua has sold over 5.1 million vehicles, a milestone that underscores its market leadership and its contribution to job creation, industrial development, and the expansion of Malaysia's automotive supply chain. With its headquarters spanning 560 acres in Sungai Choh, Rawang, Perodua operates a comprehensive automotive hub, housing vehicle manufacturing, research and development (R&D), parts distribution, and training facilities. Its manufacturing facilities currently have the capacity to produce up to 320,000 vehicles annually.

Perodua's commitment to local talent development is evident, with its diverse workforce of 13,700 employees (99% Malaysians) spanning its entire operations—from production to sales and after-sales services. When including its network of suppliers and official dealers, the broader automotive ecosystem supported by Perodua is estimated to employ 70,000 workforce.

Further cementing its industry leadership, Perodua was appointed as "MBP 3.2 Champion" under the New Industrial Master Plan (NIMP) 2030, aligning with Malaysia's aspiration to accelerate Electric Vehicles (EV) manufacturing. In response, Perodua has committed to diversifying its business and investments into EEV, EV, and Next Generation Vehicles (NxGV) manufacturing and assembly.

With its EV project, Perodua is actively advancing green mobility solutions and supporting Malaysia's carbon neutrality goals, further strengthening the country's position as a regional hub for sustainable automotive innovation.



APPROVED INVESTMENTS
(New Project)
RM785.0 million
(CAPEX for 2024)



MANPOWER
Total: 82
100% Malaysian



MANAGERIAL, TECHNICAL & SUPERVISORY (MTS)
26.83%



LOCATION
Serendah, Rawang,
Selangor



TRANSPORTATION TECHNOLOGY
Electric Vehicles Industry

