



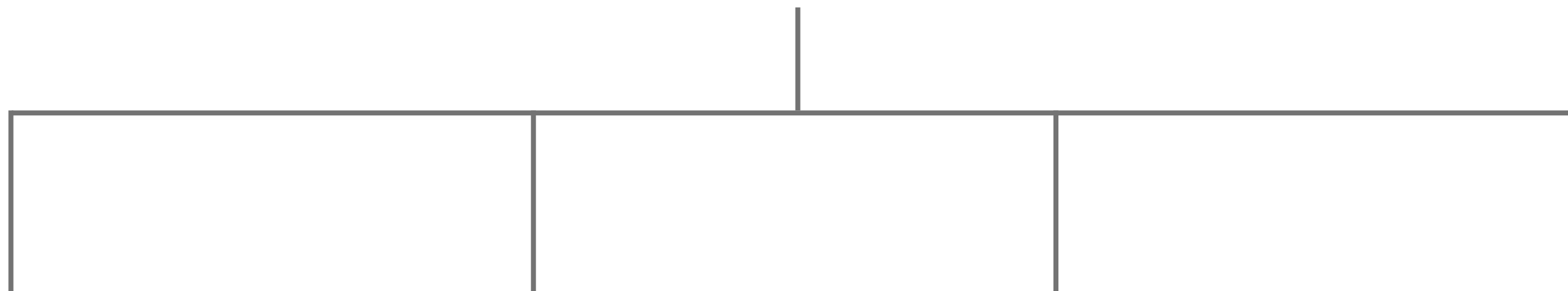
ECRL ESCAPADES @SELANGOR

Nak Bercuti? Pusing Selangor Dulu!

Prepared By:

Tourism Selangor Promosi Sdn Bhd





GOVERNMENT-LINKED COMPANY

The state of Selangor's
Official Tourism
Promotion Agency

TOURIST ARRIVAL

To create an influx of
local and international
tourists into Selangor

MARKETING

Market Selangor as a
unique destination for
holiday, tourism events
and business trips

TOURISM DEVELOPMENT

Responsible to
stimulate the desire
for travel within state

OBJECTIVES

Increase domestic and foreign tourist arrivals

Extend the average tourist's length of stay and increase per capita expenditure

Stimulate the growth of domestic tourism and encourage planned holiday culture

Increase international market share for Meetings, Incentives, Conventions and Exhibition (MICE) segment.

Provide efficient and quality event management and creative media services

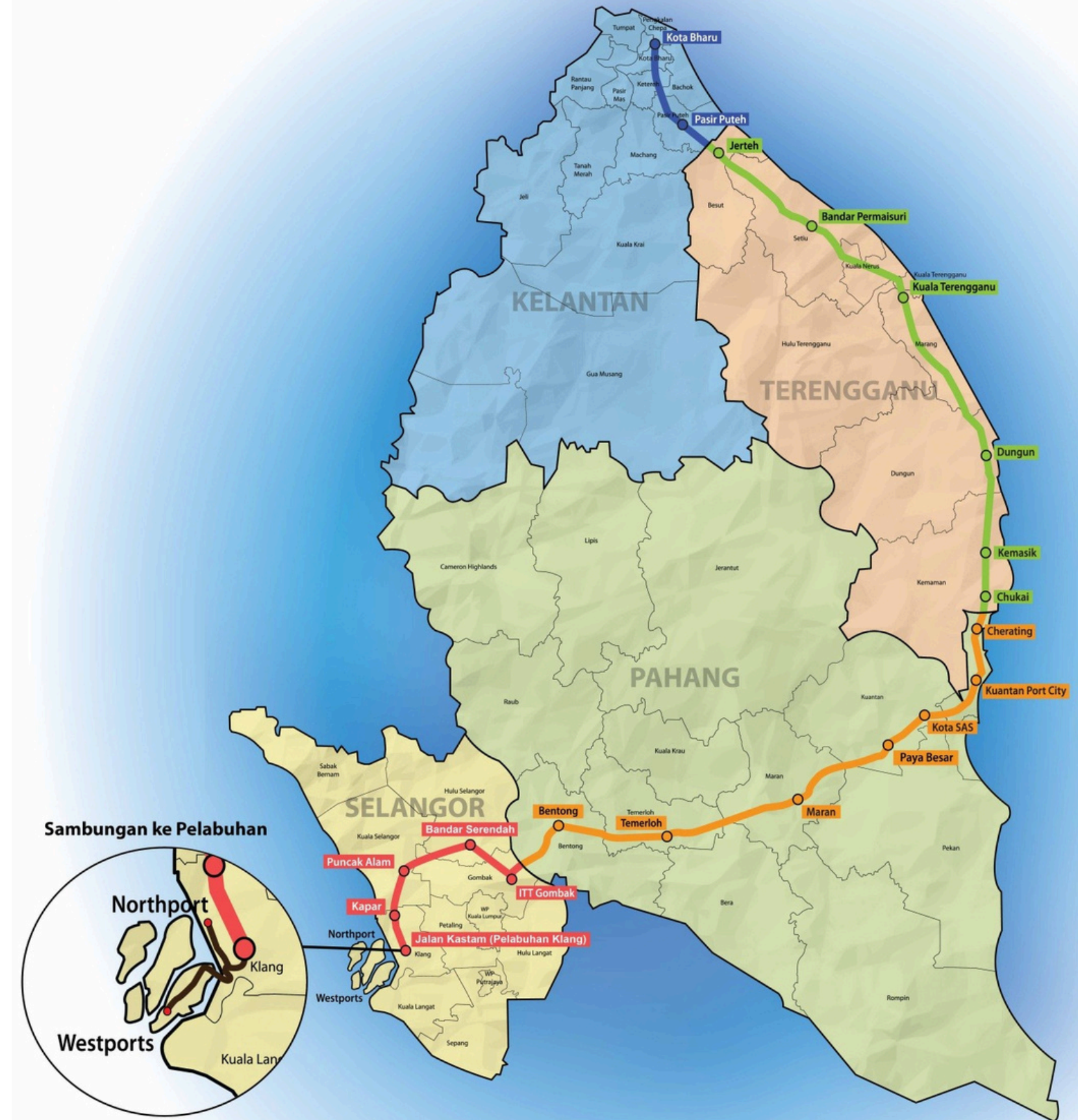
Establish fruitful collaborations and ensure the longevity of Selangor's tourism product competitive edge

Design, manage and implement tourism events and official programs of the Selangor State Government in perfect order and quality, which meets the international standard without compromising the laws and regulations of the State.

ECRL DESTINATIONS AND THE SURROUNDING ATTRACTIONS

PROJEK LALUAN REL PANTAI TIMUR (ECRL)

East Coast Rail Link



UIAM



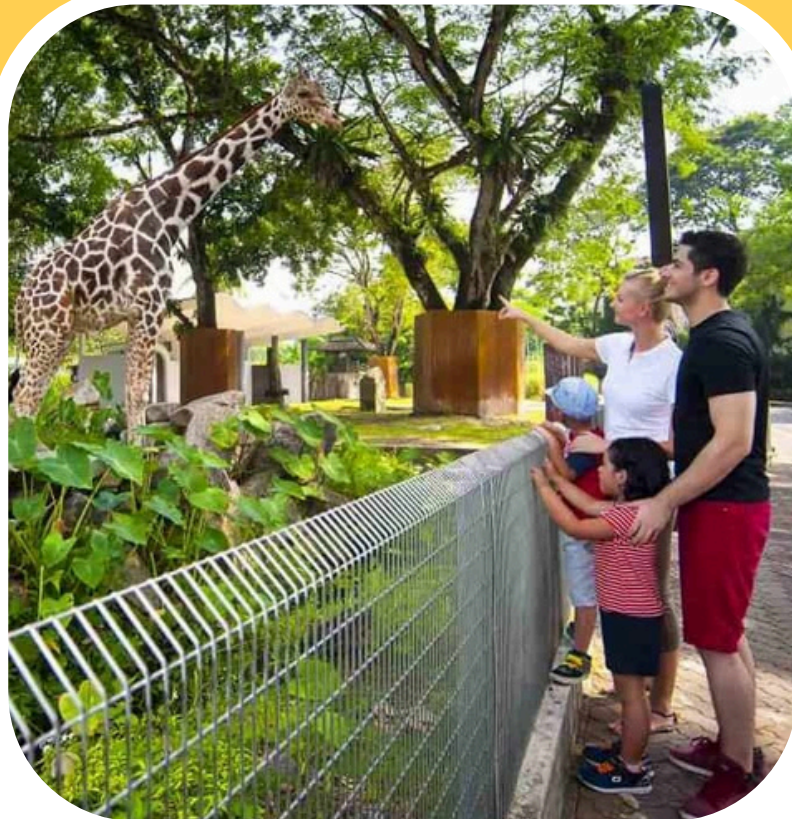
Batu Caves



Bukit Tabur



ECRL STATION ITT GOMBAK



Zoo Negara



Selayang Hot Spring Pool



Gua Damai

Carpe Diem



Taman Eko Rimba Kaching



ECRL STATION SERENDAH



Tasik Kebun



Taman Rekreasi Perigi Tujuh



Serendah Waterfall

Firefly Kg. Kuantan



Ramadas Pottery



ECRL STATION PUNCAK ALAM



Malawati Hill



Husin Fauzi Farm



Sky Mirror Kuala Selangor

ECRL STATION KAPAR & KLANG

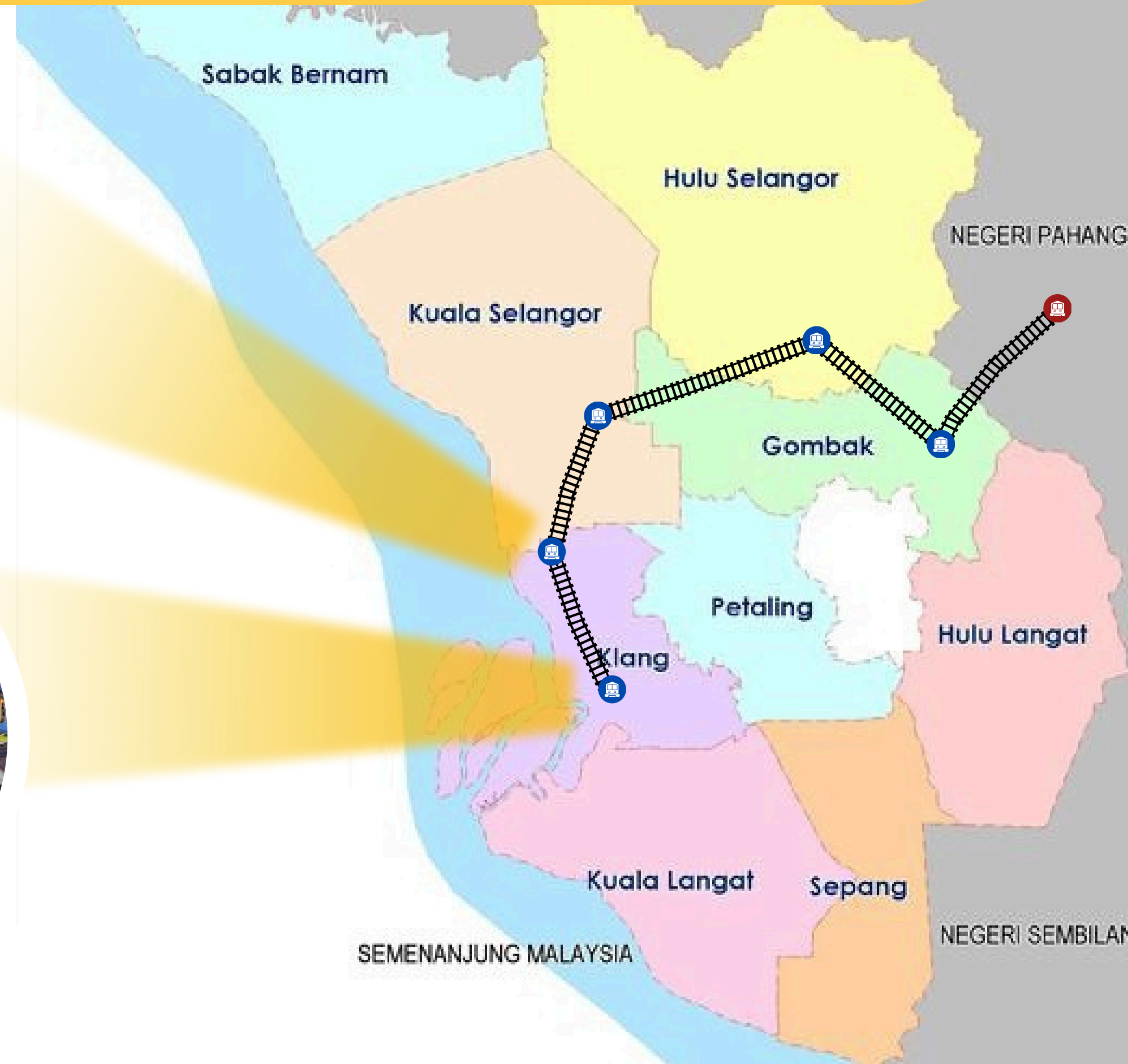
KAPAR

- KG. BUKIT KAPAR
- Culture and lifestyle of Javanese in Klang



KLANG

- ROYAL HERITAGE TOWN
- PULAU KETAM





Tourism
SELANGOR

VISIT **SELANGOR** YEAR **2025**

tahun melawat selangor **2025**

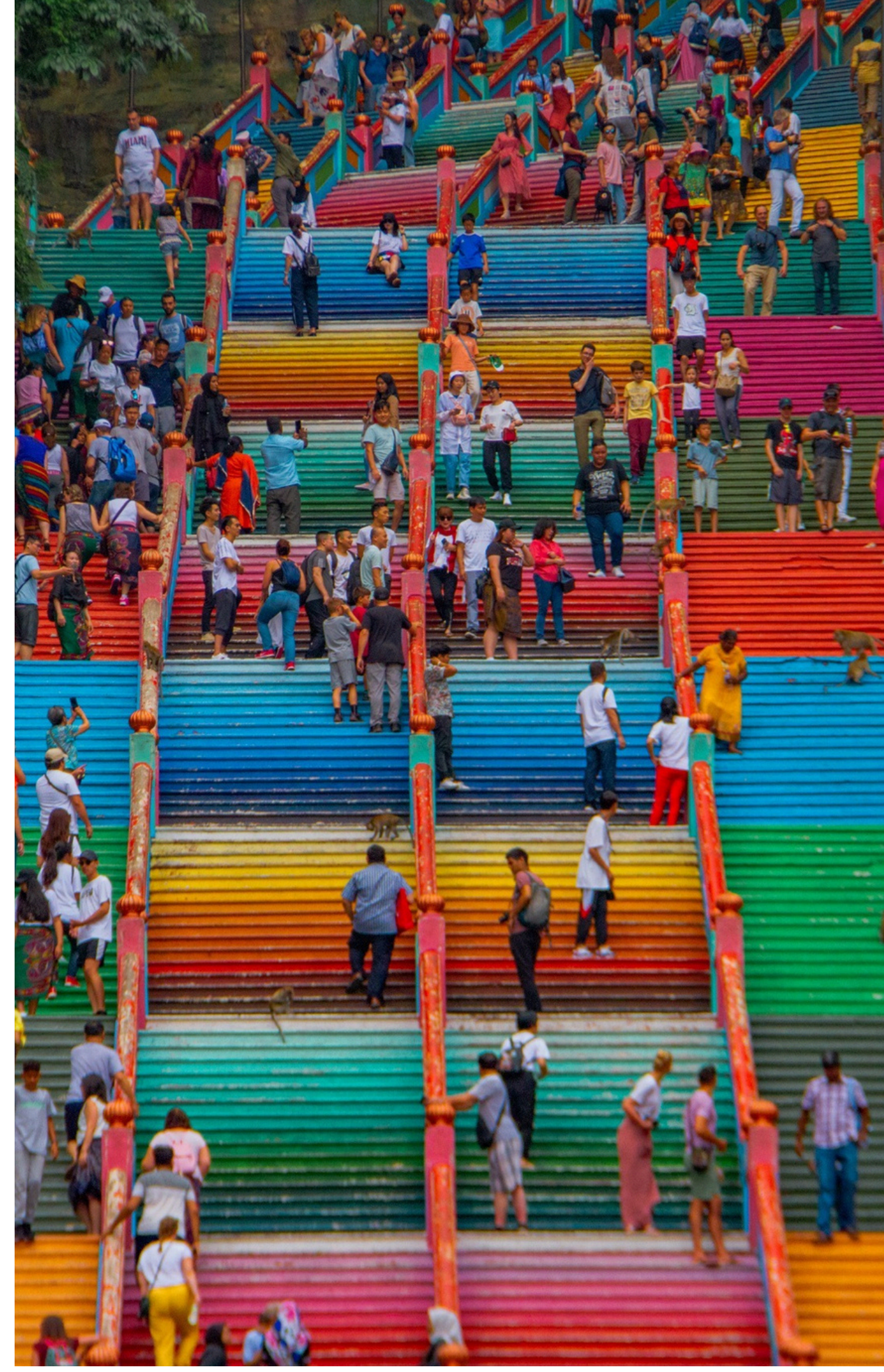
VISIT SELANGOR 2025

The Visit Selangor Year 2025 Campaign is the latest tourism promotion direction that will conduct large-scale tourism promotion activities aimed at further enhancing the profile and progress of the tourism industry in Selangor State.

OBJECTIVES

- To enhance the number of tourists to 7 millions tourists in 2025.
- To increase the amount of expenditure and tourism receipts in the state.
- To extend tourists' length of stay as it boost the state economy.
- To help advertising businesses of tourism operators in Selangor.
- To boost tourism profile of Selangor as main tourism destination in Malaysia.

tahun melawat selangor 2025

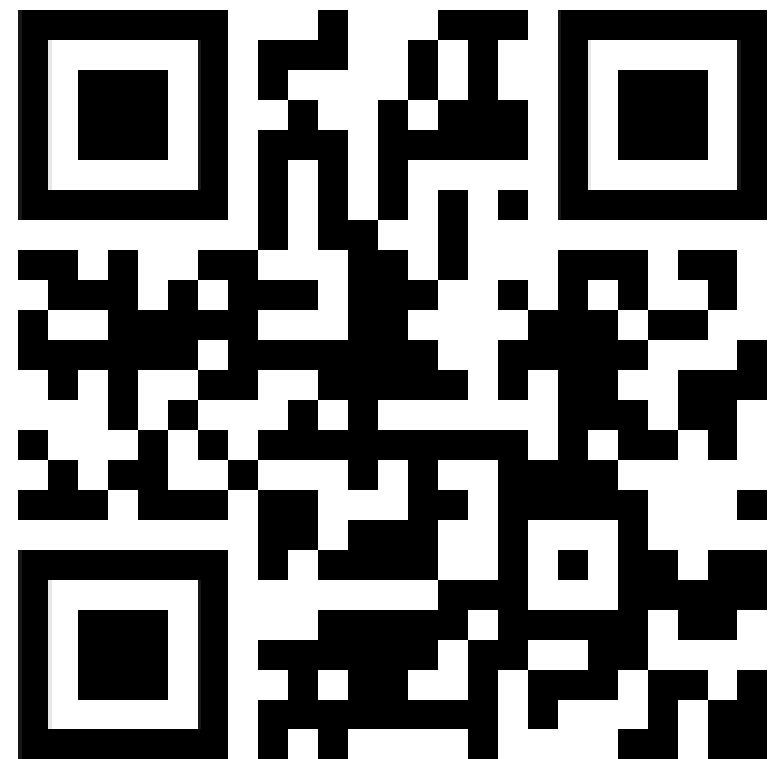




THANK YOU



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about Selangor!**



Selangor
travel