

Programme
MIDA-FMM National Investment Seminar
Theme : Re-energising Domestic Investment

Date : 13th June 2024, Thursday
Time : 0900hrs – 1600hrs
Venue : Mandarin Oriental Hotel

PROGRAMME
13th June 2024, Thursday

0800-0900 : **Registration and Breakfast**
hrs Venue: Foyer Main Ballroom, Level 1

0900-0930 : **VIP Holding Room**
hrs Venue: Parkview 1 Room, Level 2

0930 -1600 : **National Investment Seminar**
hrs **Venue:** Sapphire Room, Level 1
Agenda

0930 hrs : National Anthem

0935 hrs : Doa Recital

0940 hrs : Welcoming Speech by **Mr. Jacob Lee, Vice President, Federation of Malaysian Manufacturers (FMM)**

0950 hrs : Keynote Address by **YBhg Tan Sri Dato' Sri Dr. Sulaiman Mahbob, Chairman, Malaysian Investment Development Authority (MIDA)**

1000 hrs : Token of appreciation

1015 hrs : Group photo session

1020-1045 : Presentation by **Dr. Anthony Dass, Executive Director, MIER**
hrs **Title : World Economy: Challenges and Opportunities**
Venue: Sapphire Room, Level 1

1045-1100 : **Coffee Break,**
hrs Venue : Foyer Main Ballroom, Level 1

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1100-1300 : **SESSION II: Breakout (1)**
hrs **Industry Linkage Programme**
Venue : Sapphire Room, Level 1

Agenda

- 1100 hrs** : Presentation by **Mr Florian Herrmann**
Chief Financial Officer
Infineon Technologies Malaysia
- 1130 hrs** : Presentation by **Mr. Yong Kum Cheng**
Chief Production Officer
Ajinomoto (Malaysia) Berhad
- 1200 hrs** : Presentation by **Mr. Rukevwe Okpakovwodo**
Procurement Business Partner Manager Foods,
PBMS & Local Sourcing, Nestle Malaysia
- 1230 hrs** : Token of appreciation and group photo
- 1245 hrs** : Seesion end

1100-1300 : **SESSION II: Breakout (2)**
hrs **East Coast Rail Link (ECRL): "ECRL@Selangor – Economic Benefits & Opportunities"**
Venue : Topaz Room, Level 2

1100-1145 hrs : Presentation Session

- (i) **Stations & Alignment @Selangor**
by Mr. Mohd Zaidi Sharif, Head of Strategy, Malaysia Rail Link Sdn. Bhd. (MRL)
- (ii) **EAP Showcase "Serendah" @ECRL Stesen, Serendah**
by Ms. Lynn Yusof, Vice President II, Sales & Marketing, UMW Development Sdn Bhd.
- (iii) **ECRL Escapades@Selangor**
by Mr. Azrul Shah Mohamad, Chief Executive Officer, Tourism Selangor Sdn. Bhd.
- (iv) **EAP Showcase GRIP@Selangor**
by Ms. Nurul 'Ashikin Md Nasir, Industrial Sales Manager Perbadanan Kemajuan Negeri Selangor (PKNS)

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1145-1245 hrs : Panelist Session

Moderator:

Mr. Will J S Fung

Immediate Past Chairman of Malaysian Chamber of Commerce & Industry in China (MAYCHAM China)

Panelist:

(i) **Datuk Seri Darwis Abdul Razak**

Chief Executive Officer, Malaysia Rail Link Sdn. Bhd. (MRL)

(ii) **Dato' Sri Zainal Abidin bin Ahmad**

President & Chief Executive Officer, Perusahaan Otomobil Kedua Sdn Bhd (PERODUA)

(iii) **Ms. Tia Lee Ping, Georgina**

Senior Vice President, Area Manager East Coast Branches, UOB Malaysia

1245 hrs : Token of appreciation and group photo

1100-1300 : **SESSION II: Breakout (3)**

hrs

Funding and Financial Assistance

Venue : Crystal Room, Level 2

Agenda

1100 hrs : Presentation by **Mr. Imran Yassin, Head MIDF Research**

Title : Malaysian Financial Landscape

1130 – : Panel Discussion

1300 hrs Moderator : **Ms. Navina Balasingam**

General Manager, Capital Market Malaysia

Panelist :

1. **Mr. Fadzlan Abu Bakar**

Head Marketing & Business Advisory, MIDF

2. **Mr. Hasrul Nizan Mohd Arpa**

Head, Enterprise Banking Commercial Banking Division, MBSB BANK

3. **Mr. Paramjit Singh**

Chief Investment Officer, MAVCAP

4. **Mr. Jeremy Sammy**

Partner, Navis Capital

5. **Mdm. Noorshiha Mohamad**

Deputy General Manager, SJPP

1300 hrs : Token appreciation and group photo session

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1300-1400 : **Luncheon hosted by MIDA & FMM**
hrs Venue : Emerald Room, Level 1

1315-1330 : Remarks by **YB Liew Chin Tong, Deputy Minister, MITI**
hrs

1400-1635 : **SESSION III : Companies Pitching Session**
hrs Venue : Sapphire Room, Level 1

1400 hrs Remarks by **Moderator (5 mins)**
Mr. Yap Keng Teck, Bizsphere

Pitching session starts

1405 hrs : Presentation and Q&A by **Sena Diecasting Industries Sdn. Bhd**

1415 hrs : Presentation and Q&A by **Advance Pact Sdn Bhd**

1430 hrs : Presentation and Q&A by **Moovby**

1445 hrs : Presentation and Q&A by **Reneuco Eng Sdn Bhd**

1500 hrs : Presentation and Q&A by **KRU Corp Sdn Bhd**

1515 hrs : Presentation and Q&A by **PGF Insulation Sdn. Bhd.**

1530 hrs : Presentation and Q&A by **Limpahan Engineering Sdn. Bhd.**

1545 hrs : Presentation and Q&A by **KL Wellness City Sdn Bhd**

1600 hrs : Presentation and Q&A by **Moverobotics**

1615 hrs : Presentation and Q&A by **Pen Aviation Sdn Bhd**

1630 hrs : Presentation and Q&A by **DSR Fruits Sdn Bhd**

1645 hrs : Wrap up session by Moderator (5 minutes)

1650 hrs : Program Ends

1400-1600 : **SESSION IV : Business Matching**
hrs Venue : Crystal Room, Level 2

Anchor companies:

1. Infineon Technologies (Malaysia) Sdn. Bhd.
2. Sensata Technologies Malaysia Sdn. Bhd.
3. Nexperia Malaysia Sdn. Bhd.
4. Duopharma Biotech Berhad
5. Abbott St. Jude Medical Operations Sdn. Bhd.
6. Kilang Makanan Mamee Sdn. Bhd.
7. Ajinomoto (Malaysia) Berhad
8. Haco Asia Pacific Sdn. Bhd.
9. Fraser & Neave (F&N) Holdings Berhad
10. Malaysia Rail Link Sdn Bhd
11. Malaysian Investment Development Authority

1600 hrs : Event Ends