

MIDA - FMM

National Investment Seminar

Re-energising Domestic Investment



13 JUNE 2024

8.30 AM-5.00 PM

**Mandarin Oriental,
Kuala Lumpur**

SPECIAL HIGHLIGHT
Business Matching Session with Anchor
Companies and Companies/ Start-up
Pitching Session

Co-organised By:



**FEDERATION OF
MALAYSIAN
MANUFACTURERS**

Strategic Partner:



Overview

OBJECTIVE

- Facilitating collaboration and partnerships between multinational corporations (MNCs) and local small and medium enterprises (SMEs) to enhance global competitiveness.
- Exploring alternative financing avenues for companies and investors to broaden their investment portfolios and enhance diversification.
- Delivering timely updates on the East Coast Rail Link (ECRL) projects, alongside business and investment prospects within the ECRL development corridor, including its economic growth potential.
- Establishing a strategic platform for stakeholders to exchange information, forge collaboration opportunities, and foster professional relationships, thereby facilitating communication, cooperation, and synergy among all involved parties.



HIGHLIGHTS OF THE SEMINAR

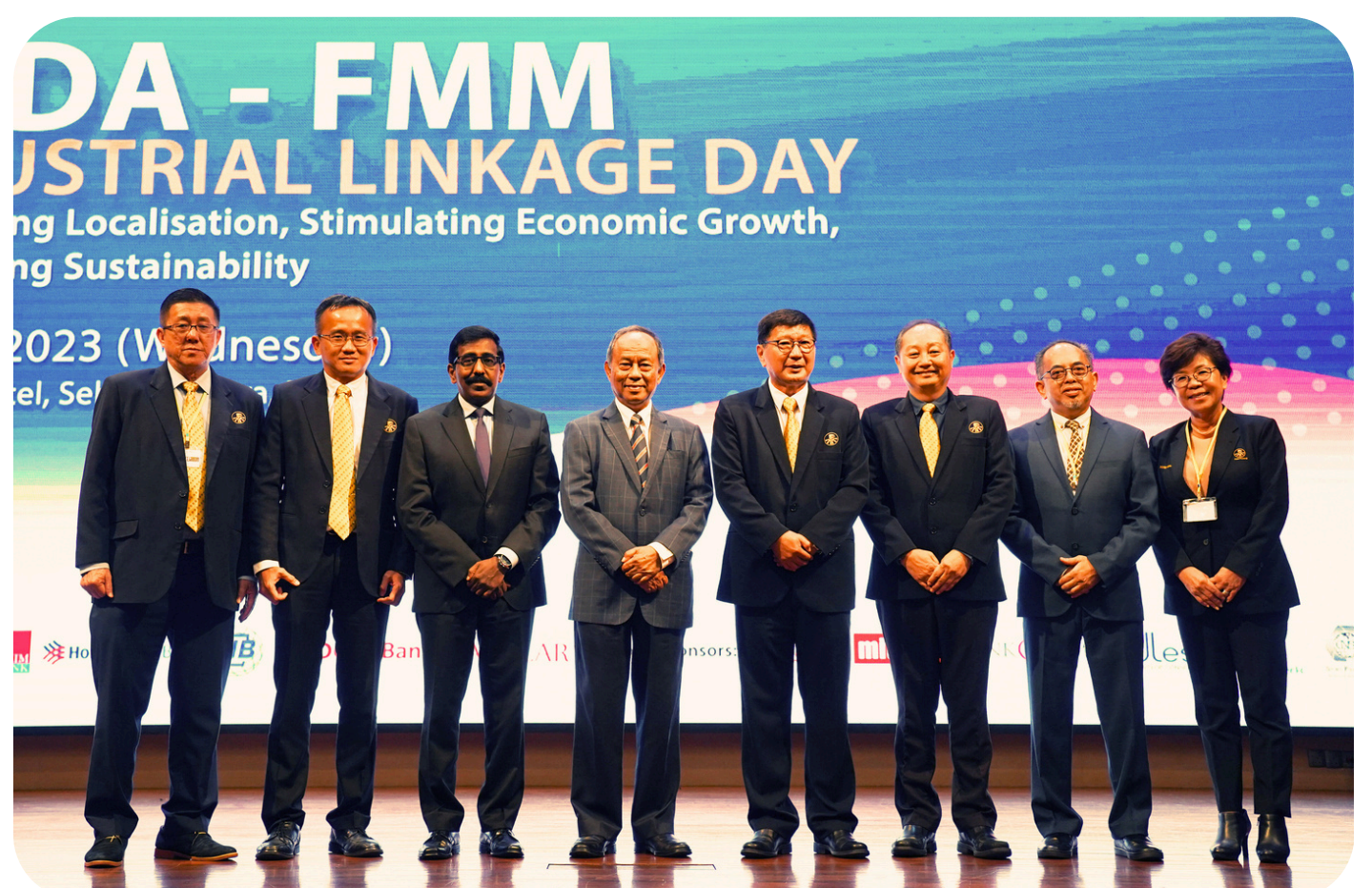
- Keynote Address by YB Senator Tengku Datuk Seri Utama Zafrul Tengku Abdul Aziz, Minister of Investment, Trade and Industry (MITI)
- Explore key challenges and opportunities in the world economy, providing valuable insights for businesses.
- Three (3) Breakout Sessions focusing on Industrial Linkage Programme, Impacts on Regional Development and Economic Integration of ECRL, and Funding and Financial Assistance.



WHO SHOULD ATTEND

C-Level executives in the following business:-

- Manufacturing companies;
- Services providers;
- Government Ministries and other Agencies;
- Industry Associations and Chamber of Commerce;
- Financial Institutions, GLiCs, Private Equity (PE) and Venture Capital (VC)



Programme

08.30 AM	Registration and Breakfast <i>Venue: Foyer Main Ballroom, Level 1</i>		
09.40 AM	Welcoming Remarks by YBrs. Mr. Sikh Shamsul Ibrahim Sikh Abdul Majid, Chief Executive Officer, Malaysian Investment Development Authority (MIDA)		
09.50 AM	Remarks by Mr Jacob Lee, Vice President, Federation of Malaysian Manufacturers (FMM)		
10.00 AM	Keynote Address by YB Senator Tengku Datuk Seri Utama Zafrul Tengku Abdul Aziz, Minister of Investment, Trade and Industry (MITI)		
10.20 AM	Presentation by Dr. Anthony Dass, Executive Director, Malaysian Institute Of Economic Research (MIER) Title : World Economy: Challenges and Opportunities		
10.45 AM	Coffee Break , <i>Foyer Main Ballroom, Level 1</i>		
11.00 AM	<u>Breakout 1</u> Industrial Linkage Programme Panelist Session: From Local to Global by the following industries: <ul style="list-style-type: none">Electrical and ElectronicsMedical Device and PharmaceuticalFood and Beverages	<u>Breakout 2</u> The East Coast Rail Link (ECRL): Impacts on Regional Development and Economic Integration <u>Area of Discussion</u> <ul style="list-style-type: none">Overview of the ECRL ProjectEconomic Benefits and OpportunitiesRegional Development ImpactsInfrastructure and Urbanization	<u>Breakout 3</u> Funding and Financial Assistance <u>Area of Discussion</u> <ul style="list-style-type: none">Assistance from financial institutions to the SMEs to automise and digitalise of their operations, production and trade channels.Other financing schemes are available for businesses under Malaysia's Budget 2023 such as business financing guarantee and SME special fund (easy loans for Small and Medium Enterprises)
01.00 PM	Networking Lunch- <i>Emerald Room, Level 1</i>		
02.00 PM	<u>Breakout 4</u> Companies/Start-up Pitching Session <ul style="list-style-type: none">KL Wellness City Sdn. Bhd.Infinity Logistics & Transport Sdn. Bhd.Pen Aviation Sdn BhdLimpahan Engineering Sdn. Bhd.KRU Corp Sdn BhdPGF Insulation Sdn. Bhd.Sena Diecasting Industries Sdn. Bhd.Advance Pact Sdn BhdDSR Taiko Berhad		<u>Breakout 5</u> Business Matching <ul style="list-style-type: none">Infineon Technologies (Malaysia) Sdn BhdON Semiconductor Malaysia Sdn BhdNexperia Malaysia Sdn BhdSensata Technologies Sdn BhdDuopharma Biotech BerhadAbbott - St. Jude Medical Operations Sdn BhdMamee Double Decker (M)Sdn BhdAjinomoto GroupHaco Asia Pacific Sdn BhdFraser & Neave (F&N) Holdings berhad
05.00 PM	Event Ends		

Registration

DATE, TIME, VENUE



Date: 13 June 2024 (Thursday)
Time: 8.00 am- 5.00 pm
Venue: Mandarin Oriental, Kuala Lumpur

PAYMENT



Invoice will be issued upon receipt completed registration form.
Please email payment advice to: **Ms Tan Bee Chin**
bee_chin@fmm.org.my
cc: roselina@fmm.org.my

REGISTRATION INFORMATION



Scan to Register

Registration Fee

RM250 nett per pax
(Inclusive of Service Tax 8%)

Registration Deadline

7 June 2024 (Friday)

Payment Method

Bank Transfer to
Malayan Banking Berhad
FEDERATION OF MALAYSIAN MANUFACTURERS
A/C No: MBB 5-14208-33076-8
Swift Code: MBBEMYKL

Cancellation

Cancellation and refund are not allowed

FURTHER ENQUIRIES PLEASE CONTACT:

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