

MIDA INVEST SERIES

PERAK

UNFOLDING ITS BUSINESS POTENTIALS

A Briefing by Perak State Government & Agencies

23 October 2023 (Monday) | 10.00 am
Perdana Hall, Level 10, MIDA Sentral



www.mida.gov.my



**PERAK STATE
AGRICULTURAL
DEVELOPMENT
CORPORATION (PERAK
SADC)**

PERAK SADC FOR FOOD SECURITY

*DEVELOPMENT OF PERAK HALAL
INDUSTRIAL PARK @ LEKIR
(PERAK HIP)*

Presented by :
Tuan Haji Yahanis Bin Yahya
Group Chief Executive Officer,
Perak SADC

ABOUT US

PERAK STATE AGRICULTURAL DEVELOPMENT CORPORATION (PERAK SADC) was incorporated in 1973 and began its operations in 1974 under the purview of the Ministry of Rural and Regional Development. Its establishment is to generate and promote agricultural development and agro-based industry specifically in the State of Perak.

OUR BUSINESS ACTIVITIES

- PALM OIL PLANTATION
- PALM OIL MILL
- AGRICULTURE ACTIVITIES (VEGETABLES & FRUITS)
- AQUACULTURE ACTIVITIES (STURGEON, TILAPIA, SHRIMP, FRESHWATER FARMING)
- FARMING ACTIVITIES (POULTRY, CATTLE FARMING)
- BUSINESS VENTURE WITH ENTREPRENEURS & INDUSTRY PLAYERS



**PLEASE SCAN ME
FOR PERAK SADC
PROFILE**



**Key Objective Of
Perak SADC 5
Years Plan**

**To increase Perak SADC's Net Tangible
Assets (“NTA”) value from RM2 billion
to RM4 billion**

Focus areas for enhancement of Perak SADC's Key Assets Value

1

JV & Investment



4

Land



2

Fund Reserve



3

Minerals



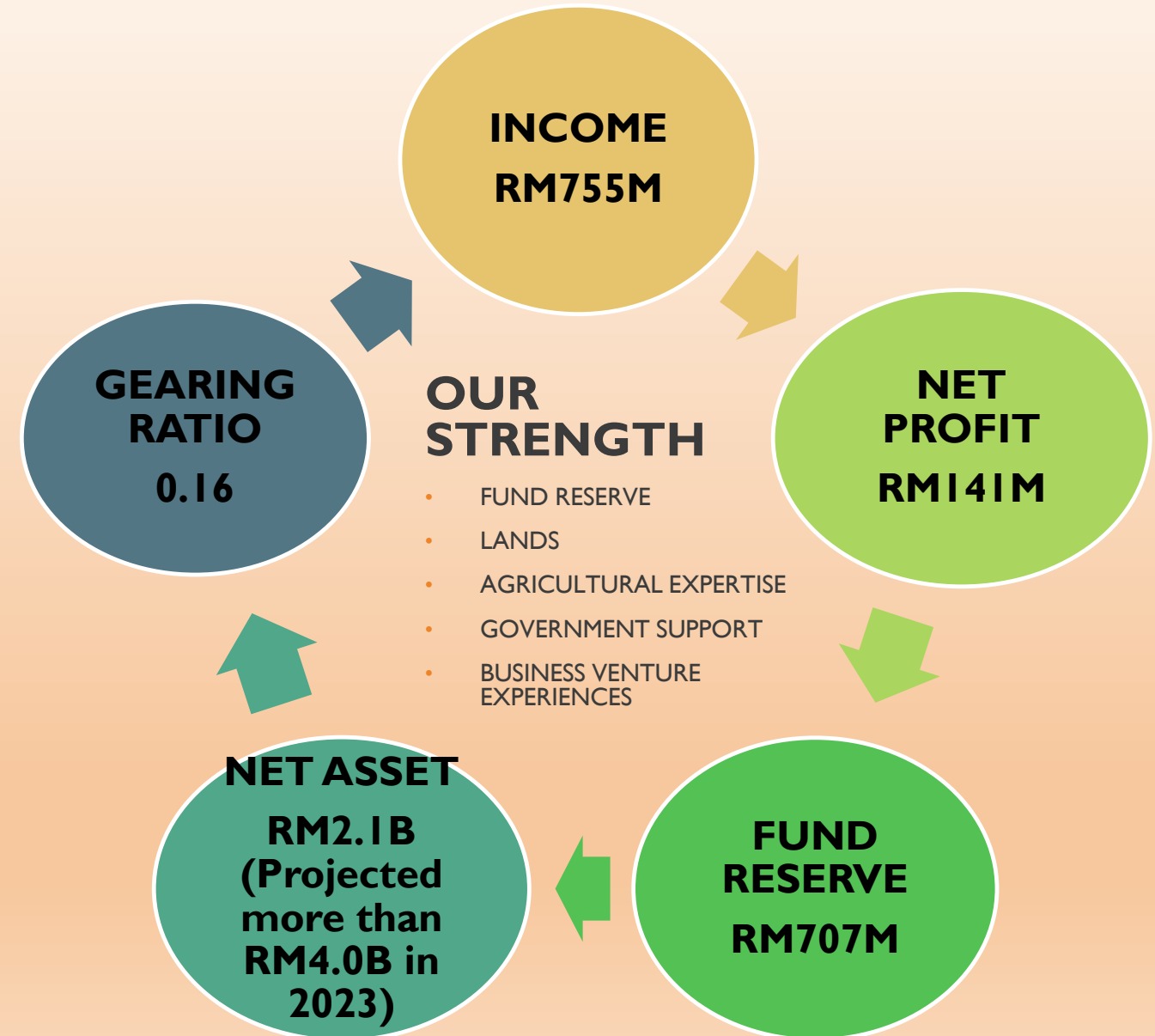
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Subsidiaries



- **Perak HIP is within our 5 Years Plan**
- **Repurpose of land @ Lekir from agriculture to industry**
- **To maximize the value of the land**

FINANCIAL SNAPSHOT (YEAR 2022)

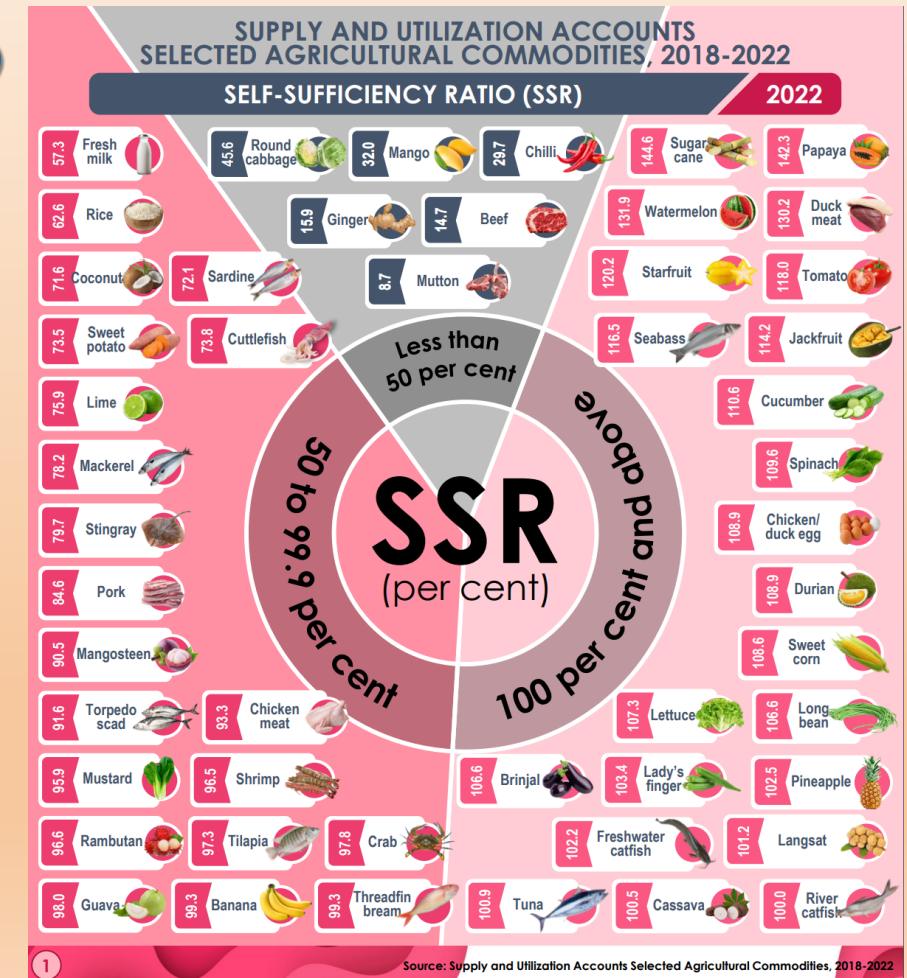


MALAYSIA NATIONAL AGRO FOOD POLICY 2.0 (2021-2030)

TO INCREASE COUNTRY'S SELF SUFFICIENCY RATIO (SSR)

MAIN FOOD COMMODITY	2019	2025	2030
Rice	63.0%	75.0%	80.0%
Fruits	78.2%	80.0%	83.0%
Vegetables	44.6%	70.0%	79.0%
Seafoods	93.0%	95.0%	98.0%
Beefs	22.3%	50.0%	50.0%
Chickens/Ducks Meats	104.1%	120.0%	140.0%
Chickens/Ducks Eggs	119.1%	114.0%	123.0%
Fresh Milk	63.0%	100.0%	100.0%

Source : National Agro Food Policy 2.0



OUR INVOLVEMENT IN FOOD SECURITY

ABOUT 3,570 HECTARES OF PERAK SADC LAND ACROSS PERAK STATE ARE DEVELOPED WITH AGROFOOD ACTIVITIES INVOLVING 330 AGROPRENUERS

LIVESTOCK

14 Agroprenuers
350 hectares

AQUACULTURE

150 Agroprenuers
2,380 hectares



VEGETABLES

86 Agroprenuers
520 hectares

FRUITS

80 Agroprenuers
320 hectares

HIGHLIGHTS OF SOME COMMERCIAL JV



RM30.76M
Revenue 2022

TRAPIA SDN BHD

- TILAPIA FISH FARMS
- JV WITH GENOMAR AS (NORWAY)



RM20.69M
Revenue 2022

SBH MARINE INDUSTRIES SDN BHD

- TIGER SHRIMP FARMING
- PRODUCTS EXPORTED TO EUROPEAN UNION COUNTRIES

HIGHLIGHTS OF SOME COMMERCIAL JV



RM2.9B
Revenue 2022

MALAYAN FLOUR MILLS BERHAD

- POULTRY INDUSTRY
- MALAYSIAN & OVERSEAS MARKET



RM111M
Revenue 2022

EUROFRESH SDN BHD

- IMPORTED MEAT & SEAFOOD
- MEATS IMPORTED FROM AUSTRALIA & INDIA
- SEAFOODS IMPORTED FROM CHILE & ALASKA – SALMON, MUSSELS → agroto

HIGHLIGHTS OF SOME COMMERCIAL JV



RM59.3M
Revenue 2022

AGROTO BUSINESS (M) SDN BHD

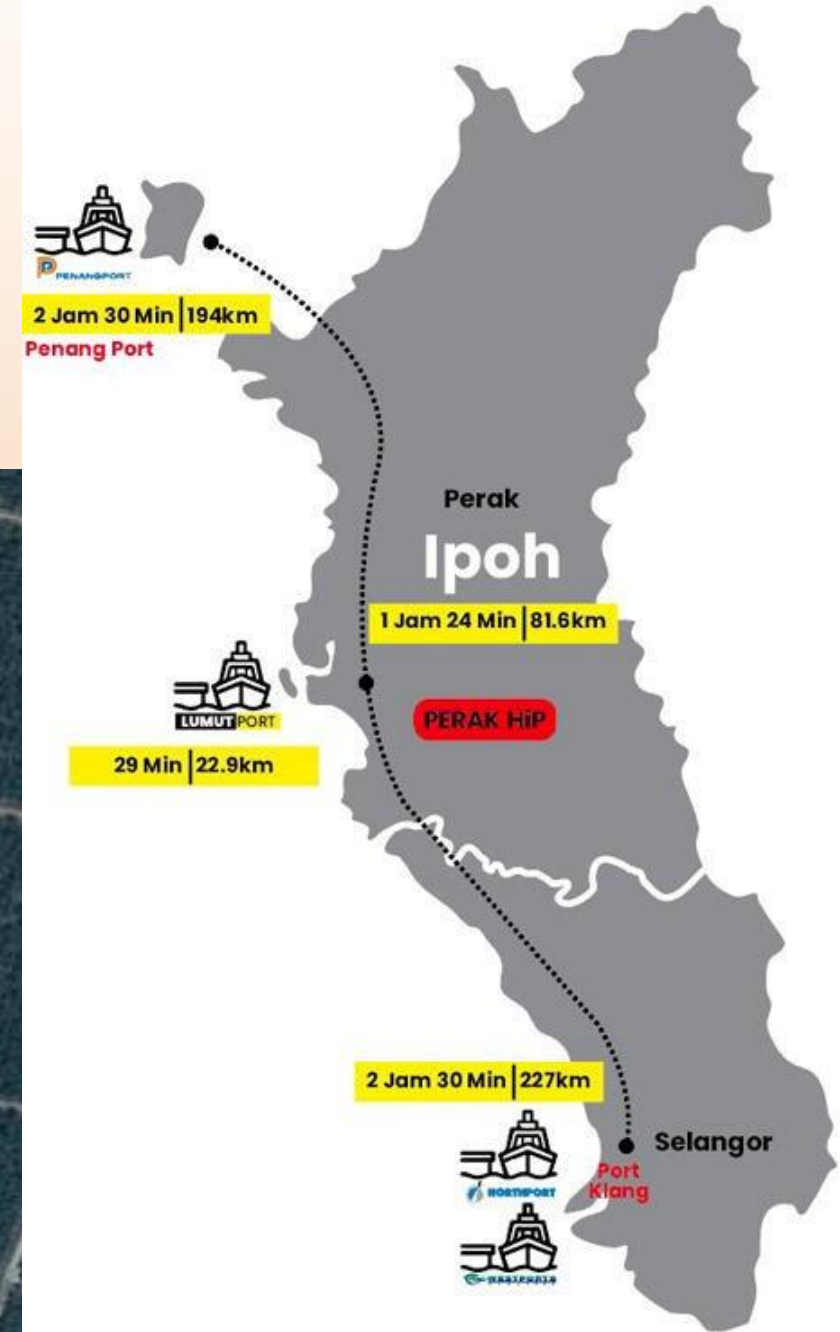
- VEGETABLES INDUSTRY
- MALAYSIAN & OVERSEAS MARKET

OUR KEY HIGHLIGHT TODAY – PERAK HALAL INDUSTRIAL PARK @ LEKIR (PERAK HIP)

perakhip.my



- 157 ACRES OF LAND
- LAND OWNED BY PERAK SADC
- LEKIR AREA
- DISTRICT OF MANJUNG, PERAK
- SIDE BY SIDE WITH PLAZA TOL LEKIR @ WEST COAST EXPRESSWAY (WCE)



**OBJECTIVE – ONE STOP CENTRE FOR
FOODS PROCESSING FOCUSING ON MEATS**

**PERAK STATE HIGH IMPACT INITIATIVES UNDER
PERAK SEHATERA 2030 PROGRAM**

**STRATEGIC LOCATION WITH HIGH TECH GREEN
FACILITIES**

**WILL INVOLVES UPSTREAM, MIDSTREAM DAN DOWNSTREAM
PROCESS**

EXPECTED GROSS DEVELOPMENT VALUE OF RM1 BILLION

**1ST PHASE OF INFRASTRUCTURE DEVELOPMENT EXPECTED TO BE
COMPLETED BY 2024 WITH COST OF RM100 MILLION**

EXPECTED TO BE FULLY OPEARATIONAL BY 2025

EXPECTED TO CREATE 300 – 500 JOB OPPORTUNITIES

OPPORTUNITIES TO MANY CONTRACTORS

TO INCREASE SELF SUFFICIENCY LEVEL OF MEATSWHICH CURRENTLY AT 14.7% (MEATS)

SNAPSHOT

PERAK HALAL INDUSTRIAL PARK (PERAK HIP) @ LEKIR

- **HOLDING YARD**
- **ABBATOIR COMPLEX**
- **MEATS PROCESSING COMPLEX**
- **COLD ROOM**
- **R&D CENTRE**
- **FEEDMILL COMPLEX**
- **SME COMPLEX**
- **RETAILS COMPLEX**
- **MANAGEMENT OFFICE**
- **CENTRALIZED LABOUR QUARTERS (CLQ)**



WHAT WE OFFER

PERAK HALAL INDUSTRIAL PARK@LEKIR

TAMAN INDUSTRI HALAL PERAK@LEKIR

 www.perakhip.my



Kami menawarkan:



- PELUANG MENGEKSPORT DENGAN PENSIJILAN HALAL MALAYSIA



- PELBAGAI INSENTIF KERAJAAN



- LOKASI STRATEGIK



- LENGKAP PENSIJILAN GMP, HACCP



- TAMAN TEKNOLOGI TINGGI LESTARI BERINFRA IoT



**Sertai Kami
Dalam Membentuk
Masa Depan Industri Halal**

PERAKHIP@LEKIR

"Memacu Kelestarian Sekuriti Makanan"

CURRENT PROGRESS

19 MAY 2023	LAND REZONING SUBMISSION (AGRICULTURE TO INDUSTRY)
21 AUGUST 2023	GROUND BREAKING MoU SIGNING WITH MAYBANK – PERAK HIP DEVELOPMENT MoU SIGNING WITH AGROBANK – FINANCIAL ASSISTANCE TO PLAYERS
12 SEPTEMBER 2023	MoU SIGNING WITH SME BANK – FINANCIAL ASSISTANCE TO PLAYERS
13 SEPTEMBER 2023	MoU SIGNING WITH HDC – HALMAS STATUS ACCREDITATION
OCTOBER/ NOVEMBER 2023	SUBMISSION OF FINAL KEBENARAN MERANCANG (KM) FOR PERAK HIP LAYOUT – APPROVAL BY DECEMBER 2023
DECEMBER - FEBRUARY 2024	DOCUMENTATION & SUBMISSION TO RELEVANT AUTHORITIES FOR INFRA DEVELOPMENT
FEB/MAC 2024	START 1ST PHASE OF INFRA DEVELOPMENT
AUGUST 2024	POTENTIAL INVESTOR TO START DEVELOPMENT

IN CONCLUSION, WE ARE INVITING :

- **INDUSTRY PLAYERS & ENTREPRENEURS INVOLVED IN MEATS & FOODS INDUSTRY**
- **MEATS & FOODS PROCESSING PLAYERS**
- **LOGISTIC PLAYERS**
- **AGROTECH PLAYERS**
- **FOOD & BEVERAGES ENTREPRENEURS**
- **RETAILS ENTREPRENEURS**
- **RESEARCHERS**
- **KNOWLEDGE WORKERS**
- **ECOSYSTEM SUPPLIERS**
- **OTHERS**

Dari Lekir ke Setiawan

TO GET INVOLVE WITH US @ PERAK HIP

THANK YOU

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