

March 2023
Issue



**MALAYSIA
MADANI**

MIDA

INVEST MALAYSIA E-NEWSLETTER

A MONTHLY INDUSTRY UPDATE FOR GLOBAL INVESTORS AND MORE!



HIGHLIGHTS

Trade and Investment Mission
in Conjunction with Prime
Minister's Official Visit to The
People's Republic of China

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INDUSTRY

How Spirit AeroSystems
Malaysia Positions Itself
for Growth in the
Aerospace Industry

From the CEO's Desk: Datuk Wira Arham Abdul Rahman

Dear Esteemed Partners and Stakeholders,

It is with great pleasure that I present to you the March edition of INVEST MALAYSIA, a publication that offers a comprehensive overview of the country's economic landscape, industry updates, and noteworthy events. As we traverse into the first quarter of the year, I am delighted to share with you the remarkable strides and accomplishments that Malaysia has attained in luring investments and advocating for sustainable growth.

The recent Trade and Investment Mission (TIM) to the Republic of Korea (ROK) was a tremendous success, securing a staggering RM24 billion in potential investments for Malaysia. This feat would not have been possible without the combined efforts of our government officials, investment and trade promotion agencies such as MIDA and MATRADE, and local companies. Minister of Investment, Trade and Industry (MITI) YB Senator Tengku Datuk Seri Utama Zafrul Bin Tengku Abdul Aziz was the driving force behind this achievement, and his leadership was instrumental in ensuring its success.

The continuous investments by ROK investors are a testament to Malaysia's continued efforts to attract high-quality investments and promote the participation of local companies in the global supply chain. This development serves as a catalyst for expanding bilateral trade and investment relations, particularly in areas that align with both countries' sustainable and green agenda.

This was then followed by a successful Trade and Investment Mission (TIM) in conjunction with the Prime Minister's official visit to The People's Republic of China, which secured RM170 billion of potential FDI for Malaysia. The delegation that was also led by Minister of Investment, Trade and Industry (MITI) YB Senator Tengku Datuk Seri Utama Zafrul Bin Tengku Abdul Aziz, included a round table meeting with captains of industry, a Business Forum which was attended by more than 1,000 Chinese and Malaysian business delegates, and one-to-one meetings with potential investors.

Malaysia's favourable business climate, immense potential, and government's commitment to attracting top-tier investments have sparked a keen interest to more than 20 companies from China in investing in the thriving economy of Malaysia spanning areas such as petrochemical products, solar and glass products, international data centers, as well as electric vehicles (EV) related parts and components.

From the CEO's Desk:

Datuk Wira Arham Abdul Rahman

We are also delighted to have organised the inaugural seminar on the hydrogen economy, which aims to promote sustainable and innovative technologies to boost industrial production and economic growth. The Malaysian government and its relevant agencies are committed to supporting the development of a sustainable ecosystem for hydrogen production and infrastructure, and we welcome investments in this new economy.

Furthermore, we are proud to showcase Johor, one of Malaysia's promising destinations for investment, through the first Invest Series of the year 2023. With its excellent infrastructure, strategic location, and dynamic ecosystem, Johor presents untapped investment opportunities that can drive innovation and foster partnerships. We are committed to facilitating investments in the state and creating a conducive environment for businesses to thrive.

As we strive to create a more sustainable, innovative, and forward-thinking future, investors need a reliable partner with a proven track record of success and we are committed to being that partner.

Thank you for your continuous support, and we look forward to your partnership in our journey towards sustainable development and growth.

DATUK WIRA ARHAM ABDUL RAHMAN

Chief Executive Officer

Malaysian Investment Development Authority (MIDA)



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HIGHLIGHTS

01



TRADE AND INVESTMENT MISSION IN CONJUNCTION WITH PRIME MINISTER'S OFFICIAL VISIT TO THE PEOPLE'S REPUBLIC OF CHINA

30 March – 4 April 2023

The Trade and Investment Mission (TIM) to the People's Republic of China, led by YB Senator Tengku Datuk Seri Utama Zafrul Bin Tengku Abdul Aziz, Minister of Investment, Trade and Industry (MITI), was held from 30 March to 4 April 2023, in conjunction with YAB Prime Minister Dato' Seri Anwar Ibrahim's official visit to China. This timely undertaking was a proactive measure taken by MITI, MIDA and MATRADE to bolster bilateral trade and investment ties between Malaysia and China, resulting in securing potential investments of RM170 billion for Malaysia.

The TIM consisted of a Roundtable Meeting with the Captains of Industry, a Business Forum attended by more than 1,000 Chinese and Malaysian business delegates, and one-to-one meetings with potential investors from various sectors such as electric vehicles and data centres. During the one-to-one meetings, KuruData and Chery Automobile announced their plans for new investment projects. GDS Services Ltd also expressed their commitment to Malaysia by undertaking an expansion project that aims to position Malaysia as the next regional data centre hub, with potential to also host GDS Services' supply chain and existing clients from China to Malaysia. These three (3) projects will create numerous new job opportunities and boost the country's economic growth.

Highlights: YAB Prime Minister's Roundtable Meeting with Captains of Industry in Beijing

One of the most impactful key events during the TIM was the YAB Prime Minister's Roundtable Meeting with the Captains of Industry in Beijing. The meeting provided a valuable opportunity for the 36 Chinese captains of industry to discuss potential future investment opportunities in Malaysia with YAB Prime Minister, covering a broad range of industries.

The meeting highlighted several high-profile investment projects, such as Zhejiang Zhink's intention to consider Malaysia as the destination for investment in manufacturing food-grade PET new materials, and LONGi Group's plan to increase production capacity for ingot, wafer, cell, and module in Malaysia, creating over 7,000 new job opportunities.

Other notable investment projects discussed during the meeting include GDS Services Ltd's commitment to investing up to RM4.5 billion over the next decade in additional data center projects in Malaysia, Shanghai DC-Science Co. Ltd.'s interest in setting up a state-of-the-art data center in Malaysia, and ZTE Corporation's potential investment of RM200 million



in establishing two innovation centers to drive Malaysia's 5G development and revolutionize the vertical industry application sector.

Geely Zeekr Hangzhou Bay Smart Plant

The TIM also included a visit to the Geely Zeekr Hangzhou Bay Smart Plant, one of the most advanced vehicle facilities globally. The fully automated plant, equipped with over 300 robots and industrial-grade 5G+ intelligent internet systems, serves as a remarkable example of the fruitful collaboration between Geely and Proton in the development of EV supply chain, further strengthening the ecosystem in Malaysia.

China has been Malaysia's top FDI source in the manufacturing sector for five consecutive years since 2016. In 2022, MIDA announced approved investments in various economic sectors totalling RM264.6 billion (USD59.9 billion), with the People's Republic of China dominating foreign investment at RM55.4 billion (USD12.5 billion) or 33.9 per cent.

The strong interest demonstrated by the People's Republic of China companies during the TIM serves as a major catalyst in boosting bilateral trade and investment relations. The TIM was indeed a proactive and strategic measure taken by MITI, MIDA, and MATRADE to attract inflows of high technology investments and increase trade performance to further enhance the economic growth of Malaysia.





HIGHLIGHTS

01



TRADE AND INVESTMENT MISSION TO THE REPUBLIC OF KOREA (SEOUL)

14-17 March 2023

A vibrant and dynamic scene was witnessed in Seoul from 14-17 March 2023, as Malaysia's Trade and Investment Mission (TIM) to the Republic of Korea (ROK) unfolded. Led by YB Senator Tengku Datuk Seri Utama Zafrul Tengku Abdul Aziz, Minister of Investment, Trade and Industry (MITI), this mission was the Malaysian government's prime endeavor to intensify the bilateral trade and investment bond between Malaysia and ROK, across diverse areas and sectors.

The Malaysian delegation comprised high-level officials from MITI, MIDA, MATRADE, and various Investment Promotion Agencies, as well as representatives from regional development corridors and Malaysian companies.

The TIM proved to be a success, with RM24 billion worth of potential investments secured for the country. This achievement is a testament to Malaysia's continuous efforts in attracting quality investment and enhancing the participation of local companies in high-value global supply chains. Among the new investment projects are COWAY, Samsung Engineering, SKC, Lotte Fine Chemicals and a consortium comprising of Korean companies. Additionally, expansion projects by Lotte Energy Materials and POSCO Holdings have expressed their commitment to not only injecting new investments in Malaysia but also to ensuring the transfer of new

technology and generating high-value job opportunities for Malaysians.

The TIM to the ROK was not only an event of grandeur but also a productive and rewarding one. A key highlight of the mission was the "Malaysia: Your Profit Centre in Asia" seminar, which was attended by over 250 distinguished business leaders from both Malaysia and the ROK. The delegation also held more than 150 individual business meetings with Korean companies, and the event featured a range of programmes, including seminars, bilateral meetings, business matchings for Korean and Malaysian companies and high-level one-to-one meetings with potential Korean investors from various sectors such as Electrical and Electronics (E&E), Environmental, Social and Governance (ESG), Metal, Hydrogen and Chemical and Chemical Products.

YB Senator Tengku Datuk Seri Utama Zafrul Tengku Abdul Aziz, Minister of MITI, in his keynote emphasised, "Republic of Korea holds a special place in our hearts particularly as we mark the 40th anniversary of the Look East Policy (LEP) between Malaysia and Republic of Korea this year. Our strategic collaboration with the ROK through the LEP over the last 40 years, has made the ROK among Malaysia's top 10 major investors for many years.



While our economic relationship may be heavy on the semiconductor and electronics industries as well as petrochemicals, I am happy to note that this is diversifying and expanding into new and exciting areas of growth."

In 2022, MIDA announced approved investments in various economic sectors totalling RM264.6 billion (USD59.9 billion). Of this amount, a total of 15 projects (manufacturing and services under MIDA) with Korean participation have been approved with total investments worth USD1.42

billion. These projects generated potential employment for 1,389 people and the ROK is now ranked as the 7th largest foreign investor in terms of approved investments for 2022.

The success of the TIM to the ROK marks an important milestone in Malaysia's journey towards achieving sustained economic growth and a prosperous future for the country and rakyat.





HIGHLIGHTS

01



Expanding Horizons: Empowering Malaysian Companies Through Cross Border Investment

Cross Border Investment (CBI), which involves investing across borders between two or more different countries, is a natural progression in any country that has attained a fairly high level of economic development. Over the years, CBI has become increasingly important particularly from the perspective of expanding business horizons and market growth. Therefore, it is timely for Malaysian companies to explore geographical boundaries to expand their market share, penetrate new investment opportunities and further push local companies globally.

Hence, the Malaysian Government continuously encourages Malaysian companies to venture overseas for market expansion, tap new investment opportunities and acquire new technology or source technology partners. In the long term, CBI will enable Malaysian companies to become part of the global production network. CBI also presents opportunity for access to cheaper and abundant raw materials inputs, parts and components. Malaysian investors could explore investment opportunities overseas as an alternative to competitive production costs, tight labour market conditions and depleting local resources.

Additionally, Malaysian companies will also need to take advantage of the opportunities arising from regional and various bilateral agreements, as well as the current global trends in outsourcing. This will

allow local companies to take full advantage of Malaysia's bilateral and regional Free Trade Agreements (FTAs) which could ultimately lead to more business opportunities.

Competition from new developing economies also makes it imperative for local companies to reassess their operational strategies. Based on a study by the United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP), companies undertaking CBI will bring major benefits to the country, among others generating financial earnings, enhancing exports, facilitating more domestic investment, transferring know-how and generating employment.

CBI could bring economic benefits to Malaysia in the form of access to new markets, maintaining market share in traditional markets, creating linkages to support the high-technology and knowledge-based industries which Malaysia is targeting as well as acquiring targeted technologies and investment opportunities abroad which could lead to innovation and growth.

The Government recognises the importance of CBI and will continue to encourage and support Malaysian companies that are eager to invest in overseas. This includes accessing new markets, maintaining market share and diversifying into non-traditional businesses.

This is testified by the efforts of MIDA in intensifying its efforts to attract high quality foreign and domestic investments as well as facilitating CBI for local companies. In carrying out its facilitation function, MIDA plans to organise specific Cross Border Investment seminars and missions, familiarisation programmes with Organisation of Islamic Countries (OIC) member countries and undertake the Malaysia Technical Cooperation Programme (MTCP). MIDA will also forge closer alliances with key partners such as Investment Promotion Agencies (IPAs), Board of Investments, foreign embassies, international and local chambers, associations and others.

In conclusion, CBI is a vital component of a thriving global economy. By promoting an environment that is conducive for investment, MIDA will continue to facilitate domestic companies on their business projects which include CBI to further drive the economic growth of the nation.

For more information on how MIDA can facilitate your CBI, please get in touch with the **Domestic Investment Division** at <https://www.mida.gov.my/staffdirectory/domestic-investment-division/>





INDUSTRY

02



How Spirit AeroSystems Malaysia Positions Itself for Growth in the Aerospace Industry

Spirit AeroSystems Malaysia, a leading Tier 1 aerospace company, has been assuming a vital role in the global aerospace supply chain. Headquartered in the USA, the company assembles aerostructures for top aircraft such as the Airbus A350, A321XLR, A320, Boeing 787 and 737, among others. Spirit AeroSystems has expanded its global reach by establishing a facility in Malaysia, where it has been assembling aerostructures since 2007.

Being a cornerstone of the aerospace supply chain, Spirit AeroSystems Malaysia ensures that lower-tier suppliers conform to specific standards and manufacture quality parts and components for aerostructures. This ensures the smooth flow of the production process.

The journey has not been easy, as the Covid-19 pandemic brought the Malaysian aerospace industry to a screeching halt. The supply chain, which requires the integration of thousands of suppliers to produce a single product, was severely disrupted. The OEMs' Airbus and Boeing final assembly lines were at risk as almost all parts and assemblies made in Malaysia are single-sourced. However, with coordinated efforts from various bodies such as the Ministry of Investment, Trade and Industry (MITI), MIDA, NAICO, MATRADE, and the Malaysian

Aerospace Industry Association (MAIA), the Government allowed the aerospace sector to operate during the Movement Control Order (MCO) period.

Although the suppliers faced sudden financial instability due to a shortage of resources, the situation is gradually improving. Production rates are steadily recovering and approaching pre-pandemic levels. The availability of resources and materials will play an essential role in determining the rate of recovery for the aerospace industry. To emerge stronger, Spirit AeroSystems Malaysia is taking steps to diversify its business and pursue efficiency.

This includes participating in more diverse product programmes and striking the right balance when obtaining job packages from the major OEMs. The company's other emphasis is to improve manufacturing efficiency by enhancing their 'Continuous Improvement' projects and offering 'Smart Manufacturing' solutions, which combine new technologies into processes, assembly, and quality control to achieve the required output.

Part of improving the processes include harmonising new and established processes and striking a balance between cost and quality through



automation. In order to achieve these goals, Research and Technology (R&T) has become an integral part of the business. To create a more balanced workforce, the business has implemented 'Diversity, Equity, and Inclusion' (DE&I) initiatives. Any new initiatives that are being incorporated into the ongoing operations also take sustainability into account as a key factor to consider.

Building a stronger supply chain ecosystem in Malaysia is an important part of Spirit AeroSystems Malaysia's agenda to support its growth. This commitment aligns with the Malaysian Government's Twelfth Malaysian Plan (12MP) in positioning the aerospace industry as a strategic industry. Spirit AeroSystems strives to emerge stronger post-pandemic and is working hand in hand with the OEMs to meet their demand at a

sustainable rate through the execution of the company's '3 Rs Spirit - Realise the rates ramp up, Reduce the cost and Reenergise the workforce.'

Malaysia aims to be the preferred location for developing a worldwide ecosystem center for the aerospace industry, particularly for OEMs and Tier-1 companies such as Spirit AeroSystems Malaysia. There is a projected demand for 40,000 aircrafts over the next 30 years. Thus, Spirit AeroSystems Malaysia, along with other Malaysian aerospace companies, should strive to participate in securing the global industry demand.

For more information about the aerospace industry, please contact **MIDA Transportation Technology Division** at <https://www.mida.gov.my/staff-directory/transportation-technology-division/>





SERVICES

03

Technology in Logistics

The Way Forward



Automation and digital technology are both crucial elements in assisting and enhancing the daily operation of industries today. The logistics industry, in particular, has transitioned in many ways as it evolves towards Industry 4.0 and adopting more E-Commerce activities globally. This revolution is spurred on by the demand for more seamless and efficient logistics services in terms of timeliness, service quality, ease of process, track and trace capabilities, and reliable infrastructure.

The adoption of automation and digital technology would solve many issues related to the logistics industry, such as increased employee well-being and enhanced quality of logistics services. Logistics companies also expect this to boost confidence in their services, as fulfilling customer demands reliably and efficiently can lead to gaining market recognition and more business opportunities.

United Parcel Service (UPS), the largest courier company in the world by revenue, has proven that the key factor in providing efficient logistics services is automation and digital technology. In 2006, the company established its Worldport facility that is equipped with sophisticated automation, robotics and logistics management systems to drive its daily operations. This state-of-the-art facility is known as the world's largest automated package handling facility with a total size of 5.2 million square feet, that handles 4 million packages a day with a 13-minute average sorting time and is located within the airport site for ease of loading and unloading of parcels. Strong growth in international and domestic express business was the reason behind the establishment of this hub, resulting in UPS having a more efficient logistics operation and fulfilling express parcels within the service level agreement (SLA) time frame.

Meanwhile, due to China's huge domestic population and being the largest trading nation in the world, logistics companies in China have utilised automation and digital technology in their daily logistics operations to fulfil such a large volume of goods daily efficiently. The country emphasises the use of robotics, automation and logistics management systems. This has been crucial in reducing manpower working hours and human error, enabling the tracking and tracing of goods, and increasing productivity and efficiency in logistics services.

In ASEAN, Singapore is recognised for its logistics competence and timeliness of services and has become the largest trans-shipment hub over the last few years since 2020. This is contributed by both government intervention and private initiatives to drive the Singaporean logistics industry to adopt automation and digital technology. Other factors include its Free Trade Agreements that enable companies across the logistics chain to operate from Singapore to easily access global markets. The Tuas Megaport, that is expected to be fully operational by 2040, will have a significantly increased handling capacity. The key element to the success of this port project is automation and sustainable technology as the port will be equipped with unmanned vehicles, drones, data analytics and driverless trucks for port transport, combined with digital platforms designed to reduce port congestion and bureaucracy.

For Malaysia, two of our ports were listed among the 'Top 20 World's Container Ports of 2021', Port Klang and Port of Tanjung Pelepas (PTP) were ranked 12th and 15th ports, respectively. Despite the pandemic, this showed immense growth performance, proving that Malaysian ports are ready not just to compete regionally, but globally as well.



The Malaysian Government through the Twelfth Malaysian Plan (12MP) aspires to become a 'Transport and Logistics Hub' in the South-East Asia region by 2025. One of the key areas of focus is enhancing efficiency and leveraging digitalisation in transport and logistics services, at the same time contributing towards improving cargo-handling processes, increasing cargo volume and enhancing trade.

In tandem, the logistics industry in Malaysia is also converging towards adopting automation and digital technology to increase its service efficiency and productivity. Port operators such as Westport Malaysia are heavily investing in digital solutions by its recent launch of its Remote Physical Check System (RPS) the world's first wireless network system. The RPS upgrades the stowage clerks' and enables them to perform the verification process remotely, a feature which improves accuracy and reduces waste. Besides digital solutions, Westport Malaysia has plans to invest in automation to cater for the increasing volume of TEUs expected to escalate from 14 million to 30 million TEUs per annum.

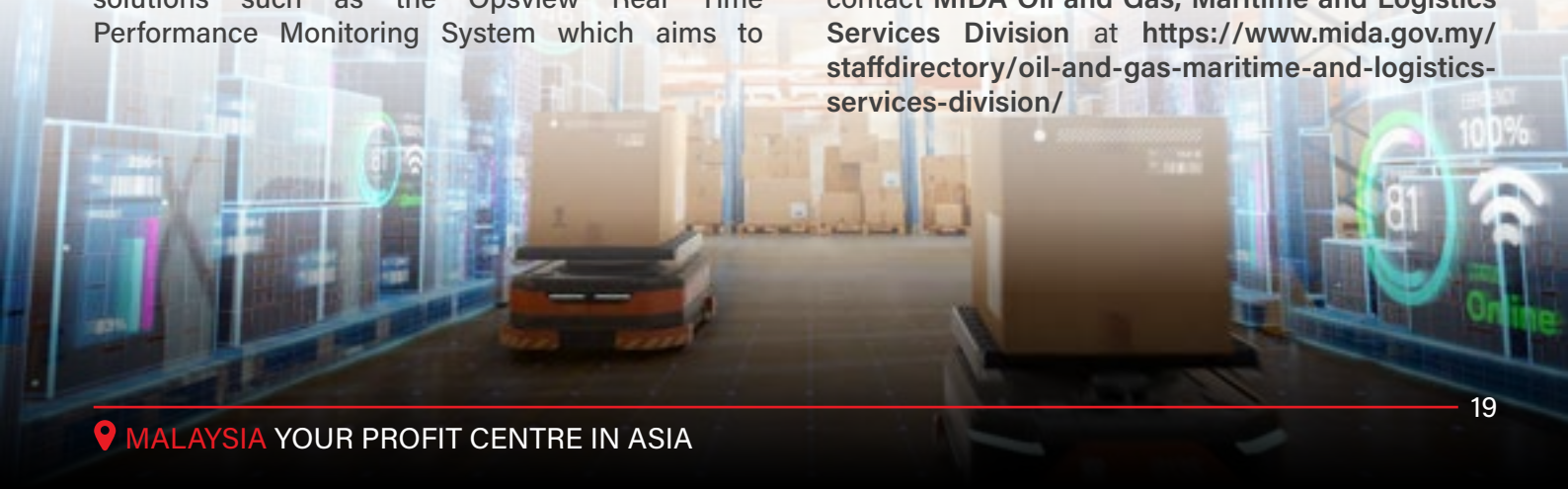
In the southern tip of Peninsular Malaysia, Port of Tanjung Pelepas (PTP), the third biggest port in Southeast Asia is also pursuing greater terminal efficiency and aims to remain competitive in this fast-paced landscape. Equipment automation and digitisation becomes the pertinent driver to ensure the port stays ahead. PTP is already adopting digital solutions such as the Opsview Real Time Performance Monitoring System which aims to

improve efficiency, increase berth productivity and reduce its operating costs. The system gives PTP the visibility of its live operation performance and all its assets.

MIDA assumes a pivotal role in promoting logistics companies to adopt automation and digital technology through several initiatives such as the Integrated Logistics Services (ILS) incentive. The Automation Capital Allowance (Automation CA) and Industry4wrdr Intervention Fund also serve to assist companies in implementing automation and digital technology. Besides these fiscal facilities, MIDA also offers e-business linkages platforms via the e-Bizmatch and i-Services portal for both the logistics industry and digital solution providers to get connected and explore various digital solutions and mutually beneficial collaborations.

MIDA has also put forward new proposals to the Government, mainly to increase the adoption of automation and digital technology among domestic companies. In terms of industrial development, the focus is on making sure local industries adopt technology, reduce reliance on foreign workers, increase productivity and are ESG compliant. Logistics companies are encouraged to leverage these facilities and approach MIDA for further assistance to embrace this current age of automation and digital technology and remain competitive in the region.

For more information about logistic industry, please contact MIDA Oil and Gas, Maritime and Logistics Services Division at <https://www.mida.gov.my/staffdirectory/oil-and-gas-maritime-and-logistics-services-division/>





WHY MALAYSIA SERIES

04



MATERIALISE: Creating Business Impact with Additive Technology



Materialise is a pioneer in the 3D printing industry, with over three decades of experience in this groundbreaking field. With an extensive range of software solutions and 3D printing services, Materialise provides a strong foundation for the industry. Its adaptable and open-platform solutions offer unparalleled opportunities for players in various sectors, such as healthcare, automotive, aerospace, art and design, and consumer goods, to create innovative 3D printing applications that aim to improve the world and promote well-being. Headquartered in Belgium, Materialise boasts a global presence, with branches located across the globe.

Materialise's global presence is further bolstered by its Asia-Pacific hub, Materialise Sdn. Bhd., which serves as a center for sales, research and development (R&D), and medical services. Housing a talented team of over 200 dedicated innovators, Materialise Sdn. Bhd. has been a vital part of the company's growth since its inception in 2000. Materialise Sdn. Bhd. software solutions for additive manufacturing (AM) cater to the healthcare and industrial sectors across Southeast Asia, South Korea, India, Australia, and New Zealand.

Materialise has chosen Malaysia as the hub in the region because Malaysia is located in the central of

ASEAN, with easy access to neighbouring countries. This is an important factor in promoting the company's products and services in the region. Apart from having strength in technology, Malaysia also has an abundance of talented engineering and technology professionals which can help increasing the potential of adopting new technologies such as the additive manufacturing in Malaysia.

Materialise software solution and medical services:

1) Additive Manufacturing Software for industry

Materialise Software provides companies with a platform of software tools that manage and control the 3D printing process more efficiently, allowing them to meet the highest standards of the most demanding industries. At the heart of this platform is the Materialise Magics 3D Print Suite which includes design optimisation, industry-leading data and build preparation software for AM production factories. In addition to providing software tools for AM production facilities, Materialise Software also offers advanced software and control systems that bridge the gap between applications and 3D printers.

These solutions are built on an open architecture, which fosters co-creation and collaboration between different players in the 3D printing and manufacturing eco-system and providing the industry a solid foundation on which to expand and grow. Discover how industries — like automotive, aerospace, and more — are benefiting from Materialise Software solution to improve their



Materialise Magics 3D Print Suite is an extensive software solution that enables you to manage every step of the additive manufacturing workflow.

productivity in the Additive manufacturing from the following stories:

» Th Power of Materialise e-Stage: Shree Rapid Technologies Reduces Resin Material Consumption for Support Generation by 50%

» KARI Optimises and Converts 3D Lattice Design with design for additive manufacturing (DfAM) Process and Materialise 3-matic

2) Medical Software and services for Academic research and personalised care

Materialise Medical is a pioneering force in the medical applications of 3D printing, enables researchers, engineers and clinicians to create innovative personalised treatment that improve patient care. At the heart of Materialise Medical's platform is Materialise Mimics Innovation Suite, a flexible and open software platform that serves as the foundation for certified medical 3D printing in both clinical and research settings. Materialise Mimics provides a wide range of tools which enable virtual pre-surgical planning, design and printing of 3D-printed anatomical models and patient-specific surgical guides and implants, giving clinicians the precision and control they need to achieve optimal outcomes.

In terms of services, the company's in-house team of clinical engineers assists surgeons with 3D virtual surgical planning and customising personalised surgical guides for orthopaedic surgery worldwide. They also collaborate with government agencies, leading industry players, academia, and research institutes to advance the adoption of 3D printing in the Asia-Pacific region through professional training programs and the co-creation of new applications.

Discover how 3D Planning and Printing technologies accelerate the adoption of personalised care in healthcare through the company's customer stories:

» ACCISS Addresses Complex Cases Head-On with Advanced Healthcare Technology

» 3D-Printed Medical Manikins Become Effective Training Aids for COVID-19 Swab Collection

Advice to other companies considering investing in the 3D printing industry

Over the past thirty years, 3D printing, also known as additive manufacturing (AM), has evolved from a niche technology to a versatile solution that is now used across a broad range of industries. This development has been driven by market leaders and innovators who were able to recognise and build on the nascent potential. AM technology allows for designing parts for function rather than manufacturability, bringing about major added value such as improved part performance thanks to benefits such as part consolidation and complex shape designs, for instance. Driven by the advancement of three essential areas – software, hardware, and innovation powered by people – additive manufacturing enables completely new business models. Mass customisation and personalisation, as well as flexible production processes, become easily attainable, with lower initial investment thanks to shorter iteration rounds. Apart from that, AM has been recognised as an Industry 4.0 technology with the potential to increase supply chain agility by enabling on-demand and distributed manufacturing to meet consumer and industrial demand.



Mr. Fried Vancraen
CEO of Materialise



3D virtual surgical planning with Materialise clinical engineers

Recently, the Belgium Embassy, in collaboration with Materialise Sdn. Bhd. had conducted an industry dialogue between Materialise founder and CEO Fried Vancraen, and a selected group of senior industry leaders, government and trade agencies representative on the topic of advancing business growth with Additive Manufacturing technology in Malaysia.

During the dialogue session, the rise of smart, distributed manufacturing was identified as one of key considerations in the adoption of additive manufacturing. In recent years, global disruptions caused by the COVID-19 pandemic and geopolitical tensions have made manufacturing companies reconsider their centralised production model. With smart digital technologies like AM, manufacturers can shift towards operating through multiple smaller-scale production sites that are located closer to their customers.

That said, despite its undeniable capacity to disrupt traditional value chains, some organisations are still

slow to adopt AM. Many leaders and decision-makers face the challenge of the lack of an AM ecosystem and marketplace in the country, which makes it difficult for them to make informed decisions about implementing new technologies. It is therefore crucial for business leaders to partner with the right service providers who can help them identify where and how the technology will add value and drive down the total cost of ownership.

Materialise Sdn. Bhd. strives to work together with local partners and agencies towards creating the ecosystem which support local companies in adopting AM technologies. The company believes that by combining its expertise and knowledge in AM, with a uniquely open data-driven ecosystem will be able to empower companies across all industries to create innovative 3D printing applications, regardless of where they are on their 3D printing journey. In the same vein, the company's approach – which includes co-creation, consultancy, training, services, and products – is adaptable to all levels of 3D printing adoption.



The event was attended by representatives from MIDA, Malaysia Automotive, Robotics & IoT Institute (MARii), SIRIM, Aerospace Malaysia Innovation Centre (AMIC), Institute of Clinical Research (ICR) and industry players such as Petronas Technology Venture, Dyson Manufacturing and BISELL.



GOING GLOBAL SERIES

05



Futurise Driving Innovation and Regulation for a Technologically Advanced Future



In today's fast-paced world, technology is constantly evolving, and it's crucial for regulators to keep up with these advancements to avoid hampering innovation. Futurise, a company under the Ministry of Finance, is dedicated to driving innovation, regulation and commercialisation in Malaysia. With their National Regulatory Sandbox initiative, they provide a platform for innovators to deploy their technology solutions rapidly and establish new innovation ecosystems.

The Regulatory Sandbox is a unique approach to testing products, services, business models, and delivery mechanisms in a live environment with relaxations on regulatory requirements. By offering a safe space to test new ideas, the Sandbox encourages innovation and competition, which ultimately elevates consumer experiences. This allows businesses to operate with stable and predictable regulatory certainty, thus promoting economic growth.

By leveraging MIDA's business assistance and facilitation, Futurise assumes an important role in expanding their businesses globally, promoting an adaptive and all-inclusive regulatory framework to hasten innovations. The company's ecosystem

includes academia, government-agencies, regulators, industry players, and ministries, making it an all-inclusive approach to the regulatory landscape.

To address regulatory challenges and promote innovation, the National Regulatory Sandbox provides an ideal testing ground. The Sandbox enables innovators and regulators to discuss the outcome of Sandbox testing, regulatory changes needed, and the development of specific guidelines and regulations.

Futurise's commitment to driving innovation and regulation in various fields, including Unmanned Aircraft Systems (UAS) and Autonomous Vehicles (AVs) and the latest one Advanced Air Mobility (AAM) showcases their expertise and dedication. Their efforts in promoting the use of new technology solutions in a safe and regulated manner have attracted both domestic and foreign direct investments, further promoting economic growth.

Let's explore in more detail the concepts of Futurise UAS and Autonomous Vehicles.

» Unmanned Aircraft System (UAS) [Drone]

Futurise has assumed a vital role in the establishment of a progressive and inclusive regulatory framework for UAS in Malaysia. This framework is the result of successful collaborations between various agencies and industries, including

the Ministry of Transport (MOT), Civil Aviation Authority of Malaysia (CAAM), Department of Survey and Mapping Malaysia (JUPEM), Malaysian Aviation Commission (MAVCOM), Malaysian Communications and Multimedia Commission (MCMC), Malaysia Digital Economy Corporation (MDEC), and UAS industry.

» Autonomous Vehicles

Futurise's involvement in the development of AVs in Malaysia is also noteworthy. The company has worked closely with the Ministry of Transport (MOT) and relevant agencies to support the advancement of urban mobility, while simultaneously enhancing road safety and productivity.

At present, a new mandate has been entrusted to Futurise as follows:



As Futurise continues to lead the way in promoting an all-inclusive approach to regulatory frameworks, we can expect to see more groundbreaking innovations and technologies emerging from Malaysia in the years to come. In an increasingly digitised world, the importance of organisations like Futurise cannot be overstated. By taking a proactive approach to regulation and encouraging innovation in a variety of fields, they are helping to create a brighter future for all Malaysians.

Mr. Rosihan Zain Baharudin
CEO of Futurise

Company's projects

» NRS-Unmanned Aircraft System (UAS)

Collaboration between MOT, CAAM, JUPEM, MAVCOM, MDEC and UAS industry by establishing a progressive and inclusive UAS regulatory framework with Cyberjaya recognised as first Drone Testing Zone (DTZ).

Malaysia's first DTZ was established on 1 July 2019 during the MyDroneX event, hosted in Cyberjaya. The DTZ aims to serve as a platform for drone players to test their drone innovations in a safe and controlled environment, which will help spur the drone industry as a whole in the long run.

» NRS-Autonomous Vehicles @ Cyberjaya

Collaboration between MOT and relevant agencies to develop guideline for AV trialling on public roads in Cyberjaya- endorsed by MOT and MP Sepang.

The Autonomous Vehicle Testing Routes or MyAV Routes, established on November 2020 in Cyberjaya, is an innovation testbed that aims to support industry players within the Autonomous Vehicle (AV) industry in testing out their vehicles and collecting relevant data with regards to the autonomous vehicle industry.

» Online Healthcare Services

Collaboration between Ministry of Health (MOH) and private online healthcare platform providers to establish an Online Healthcare Services guideline providing virtual consultation and other healthcare related services.

» Cyclotourism

In March 2021, in line with the Twelfth Malaysia Plan (12MP) to promote sports tourism, Langkawi Development Authority (LADA) introduced the 'Langkawi Cyclotourism Trail' as a tourist attraction offering visitors a chance to explore the island's natural beauty and the many hidden corners through cycling with the unveiling of seven (7) routes. The regulatory framework will delve into solutions around safety and logistics that are currently stymying Langkawi's cyclotourism potential.

» E-Sports

A collaboration between Futurise Sdn. Bhd. and Impact Integrated to develop regulatory guideline for electronic sports (e-Sports) in Malaysia in line with Ministry of Youth and Sports (KBS) initiative to encourage youth participation in e-Sports. The submission of the guideline was completed on 6 October 2022.

The guideline will also include e-Sports ethics, contract agreement as well as child protection and e-Sports athlete under 18 years old.

» Micromobility

Micromobility refers to a range of small, lightweight vehicles operating at speeds typically below 25 km/h and driven by users personally. Micromobility devices include bicycles, e-bikes, electric scooters, electric skateboards, shared bicycle fleets, and electric pedal assisted (pedelec) bicycles. The micromobility later became a safety issue among commuters after the e-scooters were found to be abandoned around the city, to which enforcers had to impose clamping on the e-scooters and city councils such as DBKL, had to impose a ban of e-scooters on public roads. On 26 April 2022, the Ministry of Transport has imposed a ban with immediate effect on the use of several types of micromobility vehicles on public roads in order to safeguard road users.





EVENTS

06

A Briefing by Johor State Government
9 March 2023 (Thursday) | 10.00 am
Perdana Hall, Level 10, MIDA Sentral

MIDA Invest Series presents Johor's business potential

Unleashing Johor's Business Potential: MIDA and Johor State Government Join Forces to Showcase Investment Opportunities

We are excited to share the success of the Invest Series: Unleashing States 'Business Potential' - Johor programme held on 9 March 2023. Organised by the Malaysian Investment Development Authority (MIDA) and the Johor State Government, the event showcased the untapped investment opportunities in Johor, attracting 400 participants from various industries, including captains of industry, government officials, entrepreneurs and academicians.

The programme commenced with a warm welcome address by Datuk Wira Arham Abdul Rahman, the CEO of MIDA, followed by a keynote address by YAB Datuk Onn Hafiz Ghazi, Menteri Besar Johor. Distinguished guests included YB Liew Chin Tong, Deputy Minister of Investment, Trade and Industry

(MITI); YB Lee Ting Han, Chairman of Johor State Investment, Trade and Consumer Affairs Committee; and Tan Sri Dato' Seri Dr. Sulaiman Mahbob, Chairman of MIDA.

In his address, YAB Datuk Onn Hafiz Ghazi shared the latest Johor Development Plan and emphasised Johor's investment aspirations, highlighting it as the "Southern Jewel of Malaysia." The state has played a significant role in Malaysia's success story, attracting a substantial proportion of approved investments worth RM70.6 billion in services, manufacturing, and primary sectors for 2022, creating 16,762 job opportunities.

Johor has established itself as a thriving Oil and Gas (O&G) and Electrical and Electronic (E&E) regional





hub, with notable industrial complexes such as the Tanjung Langsat Industrial Complex (TLIC), Senai Airport City Industrial Park, Sedenak Tech Park (STeP), and several other industrial parks. The state's well-established infrastructure and network of experienced support services have attracted significant companies, including notable projects approved in services sector which include ByteDance System Sdn. Bhd., YTL Power International Berhad, and Bridge Data Centres Malaysia III Sdn. Bhd. These companies hold much promise for future collaborations and opportunities for local businesses.

The Invest Series: Unfolding States 'Business Potential' - Johor programme was a successful event that showcased Johor's investment landscape and potential to attract investors. The Malaysian government, through MIDA, remains committed to creating an investment-friendly environment that will continue to attract foreign and domestic investments in the state. With Johor's excellent infrastructure, strategic location, and dynamic ecosystem, it is one of the most promising destinations for investment in the country, and MIDA continues to support and facilitate investments in the region.





MIDA Japan Offices Facilitated the Investment Mission by Selangor State Government to Osaka and Tokyo

6 - 10 March 2023

MIDA offices in Japan namely Tokyo and Osaka have successfully assisted the Selangor Investment Mission, led by YAB Dato' Seri Amirudin Shari, Chief Minister of Selangor from 6 to 10 March 2023. The mission, backed by a strong pool of delegates from the state government, was also participated by YB Dato' Teng Chang Khim, Selangor Executive Councilor - Investment and Trade together with Dato' Hasan Azhari, CEO of Invest Selangor; Dato' Mahmud Abbas, CEO of PKNS Holdings Bhd.; Dato' Sri Yap Ngan Choy, and Executive Chairman of NCT Alliance Bhd. with an objective to attract Japanese investments as well as to share the latest developments in Selangor.

During the 5-day programme, MIDA Tokyo and Osaka facilitated one-on-one meetings with Japanese companies and co-organised roundtable meetings on 7 and 8 March 2023 with the theme "Exploring Golden Business Opportunities in Selangor." Both events received positive responses from Japanese companies highlighting the strong economic momentum by Japanese investors in Selangor. The latest data revealed that Selangor was the second highest state for approved investments in 2022, with a total amount of RM60.1 billion (USD13.6 billion).

During the sessions, YAB Dato' Seri Amirudin Shari, Chief Minister of Selangor delivered a keynote address, welcoming more Japanese companies to invest in Selangor. He highlighted the states'

developed infrastructure, readily available talents and strategic location, which offer numerous opportunities for Japanese investors.

Dato' Hasan Azhari, CEO of Invest Selangor shared the value proposition of Selangor and provided participants the new development in The Integrated Development Region In South Selangor (IDRISS) which is expected to catalyse the development in the southern part of the state. The development would involve an area spanning 3,276 hectares in the Sepang and Kuala Langat districts with an estimated gross development valued at RM1 trillion.

Mr. Gulam Muszairi, Director of MIDA Osaka and Mr. Shamsul Amir, Deputy Director of MIDA Tokyo delivered presentations on investment opportunities and the latest investments trend in Malaysia, respectively. Dato' Mahmud Abbas, CEO of PKNS Holdings Sdn. Bhd. also presented their latest development in Selangor welcoming business partnership with Japanese investors. NCT Alliances Bhd. introduced the new Selangor Smart Industrial Park development. The sessions were supported by Mr. Koichiro Nakajima, Trade and Investment Rapporteur of Invest Selangor in Tokyo and a sharing session by Mr. Hiroyuki Imizu, Advisor of Panasonic and Mr. Yoshimici Kano, Executive Advisor of Roland for the events in Osaka and Tokyo respectively.

Leveraging this opportunity, MIDA also organised one-on-one meetings and visits to Japanese



companies such as Iwatani Corporation, Nippon Electric Glass, Topcon Corporation, Daiso and Mitsui Copper Foil as an engagement with existing players in Selangor while sharing latest development as well new business and investment opportunities in Selangor.

With world-class connectivity and strategic location, Selangor has become one of the key players in high technology manufacturing, services and digital investments. In line with the New Investment Policy (NIP) and Environmental, Social and Governance (ESG) principles, Selangor State has identified seven core clusters, five in manufacturing and two in the services sector to accelerate its economic growth and sustainability agenda namely life sciences; food and beverages; electrical and electronics;

machinery and equipment; transport equipment; digital investment and logistic services. In addition, the First Selangor Plan (RS-1) is a comprehensive development plan with the aim to become a Smart, Liveable, and Prosperous state with four main strategic themes: Economy, Social, Sustainability, and Governance.

With a population of 6.5 million people, Selangor offers a growing talent pool in the country which can support the development of industries and attract more investors. It's great to see major Japanese companies like Panasonic; Nippon Electric Glass; NTT Data Centre, Roland and Daikin already operating in Selangor, which shows that the state is an attractive destination for foreign direct investments.





MIDA's Successful Working Visit to Terengganu Secures RM4.3 Billion Potential Investments for 2023

14-16 March 2023

From 14 - 16 March 2023, the Malaysian Investment Development Authority (MIDA) organised a fruitful working visit to Terengganu, a state located along the idyllic east coast of Peninsular Malaysia. Led by MIDA Deputy CEO of Investment Promotion and Facilitation, Mr. Sivasuriyamoorthy Sundara Raja, the delegation engaged in eight one-to-one meetings with existing and new companies to discuss their current operations and potential investment plans.

Terengganu, with its sprawling area of 12,955 square kilometres and a population of approximately 1.2 million people is largely driven by the oil and gas industry, with petroleum refineries being major contributors. Agriculture and fisheries play an important role in the state's economy.

The discussions with Xorix Sdn. Bhd., Eastern Steel Sdn. Bhd., Optimistic Organic Sdn. Bhd. (Thirumaai Chemicals), Petronas Gas Berhad, Elektro Serve (M) Sdn. Bhd., PCG PCC Oxyalkylates Sdn. Bhd., Aptiv Malaysia Sdn. Bhd. and Terengganu Silica Consortium Sdn. Bhd. centered on gaining a deeper understanding of their current operations and potential investment plans. The aim was to explore opportunities for further collaboration and growth.

Beyond the corporate visit, MIDA's team also engaged in fruitful talks with UPENT, Terengganu Incorporated (the State strategic investment agency), PMINT and ECERDC Terengganu to explore ways in which MIDA could assist in facilitating investment, industry and infrastructure development in Terengganu.

Terengganu's strategic location along the East Coast Economic Region of Malaysia, combined with its accessibility to diverse transportation networks, including the highly anticipated East Coast Rail Link (ECRL), position it as an ideal manufacturing hub, facilitating transport to ports located on the east coast and the west coast of Peninsular Malaysia. As such, the state is driving towards developing more industrial parks and providing incentives to attract more manufacturing companies to establish their foothold in Terengganu.

The outcome of the visit is a testament to Malaysia's success in attracting potential investments worth RM4.3 billion, which is expected to be realised in 2023.

As the government's principal investment promotion agency, MIDA continues to mobilise its state centres to intensify its promotion and facilitation efforts to boost foreign and domestic investments particularly in sustainable investment projects concerning the development and adoption of green technologies, the incorporation of digitalisation and automation as well as the adoption of the circular economy model.





2 March 2023

Amazon Web Services (AWS) has announced its plan to invest RM25.5 billion in a cloud computing infrastructure in the country.

The announcement was made by YAB Datuk Seri Anwar Ibrahim, Prime Minister of Malaysia, at the AWS Cloud Day Malaysia event, in the presence of prominent officials. MIDA has applauded this move, which is expected to bring about nationwide digitalisation, encourage creativity and innovation and foster a world-class digital workforce. The country's promising digital economy and burgeoning tech industry have been attracting global investors like AWS, making it an exciting time for Malaysia's digital transformation journey.



6-10 March 2023

MIDA offices in Japan namely Tokyo and Osaka have successfully assisted the Selangor Investment Mission, led by YAB Dato' Seri Amirudin Shari, Chief Minister of Selangor (middle), with the objective of attracting Japanese investments and sharing the latest developments in Selangor. During the five-day programme in Japan, MIDA Tokyo and Osaka facilitated the delegation with one-on-one meetings and visits with Japanese companies such as Iwatani Corporation, Nippon Electric Glass, Topcon Corporation, Daiso, and Mitsui Copper Foil. Additionally, they successfully co-organised roundtable meetings in Osaka and Tokyo from 6-7 March 2023 with the theme "Exploring Golden Business Opportunities in Selangor".



7 March 2023

MIDA's delegation, led by Ms. Umarani Muniandy, Executive Director, Manufacturing Development (Resource) and the Food Technology and Resource Based Industries Division participated in the Export Furniture Expedition (EFE) 2023 held at Kuala Lumpur Convention Centre (KLCC).

The three-day exhibition strives to provide industrial stakeholders with opportunities to expand their businesses by drawing in importers/exporters, buying agents, traders, dealers/distributors and manufacturers globally. We were honoured to welcome YB Liew Chin Tong, Deputy Minister Investment, Trade and Industry (MITI) (second from left) who visited MIDA's booth.



8 March 2023

Celebrating another successful year of a steady investment performance and job creation at the Annual Media Conference 2023! With RM264.6 billion in approved investments, Malaysia's manufacturing, services and primary sectors are thriving. YB Senator Tengku Datuk Seri Utama Zafrul Bin Tengku Abdul Aziz, Minister of Investment, Trade and Industry (MITI) (middle), officiated the event.



8 March 2023

Mr. Sivasuriyamoorthy Sundara Raja, MIDA Deputy CEO (Investment Promotion and Facilitation) (left), was invited to join a panel discussion on "Investment to Spur Malaysia Back on Track Again" at the Federation on Malaysian Business Associations (FMBA) Business Forum 2023. The Q&A session delved into MIDA's explanation on approved investments versus Gross FDI Inflows and Net FDI inflows, as well as comparisons of Net FDI inflows among ASEAN countries. Overall, the Business Forum provided an excellent platform for sharing valuable insights and knowledge on the latest opportunities in the business environment.



9 March 2023

MIDA and the Johor State Government successfully organised the Invest Series: Unfolding States 'Business Potential' - Johor programme to showcase untapped investment opportunities in the state. The programme began with a warm welcome from Datuk Wira Arham Abdul Rahman, MIDA CEO (right), followed by a keynote address by YAB Datuk Onn Hafiz Ghazi, Menteri Besar Johor (third from left). Also present at the event were YB Liew Chin Tong, Deputy Minister Investment, Trade and Industry (MITI) (third from right) and Tan Sri Dato' Seri Dr. Sulaiman Mahbob, Chairman of MIDA (second from right).



9 March 2023

The Healthcare, Education and Hospitality (KPH) Division had a successful participation in the Real Estate Invest Day and Majlis Apresiasi Koperasi Terbaik Tahun 2022 Wilayah Persekutuan at Courtyard by Marriott in Setia Alam, Selangor. During the event, Ms. Nursiah Ahmad Fadzil, Deputy Director of KPH Division, presented the government's facilitation and the incentives available for the Healthcare and Hospitality sectors and manned a booth to assist participants with their inquiries.



9 March 2023

Mr. Mohd Riduan Abd. Rahman, MIDA Green Technology Division Director (middle) had the honour of representing MIDA as a panelist during the launch of the Malaysia Energy Transition Outlook (METO) Report at the M Resort & Hotel in Kuala Lumpur. This report, a joint effort between the International Renewable Energy Agency (IRENA) and the Ministry of Natural Resources, Environment and Climate Change (NRECC), was launched by YB Tuan Nik Nazmi Nik Ahmad, the Minister of NRECC. MIDA shed light on the investment opportunities and initiatives by the Government in promoting and facilitating green and sustainable investments in Malaysia.



10 March 2023

Mr. Sivasuriyamoorthy Sundara Raja, MIDA Deputy CEO (Investment Promotion and Facilitation) (sixth from right) together with Electrical and Electronics Division and Foreign Investment Division were pleased to receive a courtesy visit from the Taiwan Printed Circuit Association (TPCA). The meeting provided an opportunity for MIDA to highlight investment opportunities in Malaysia, with a particular focus on the semiconductor industry. MIDA expressed interest to welcome high-quality investments from Taiwan, especially within the semiconductor supply chain. MIDA also highlighted that Malaysia continues to be a preferred investment destination for Taiwanese companies, with an increasing trend of digital investment segment.



14 March 2023

Mr. Afzanil Md. Anuar MIDA Green Technology Division Deputy Director was invited as a speaker at the Energy Efficiency Convention 2023, which took place at Nexus Bangsar South. The event focused on exploring various strategies and solutions to improve energy efficiency. It was organised by Sandhurst Advisory Sdn. Bhd. with the support of Energy Commission and attracted over 100 attendees from diverse backgrounds, including industrialists, regulators, and experts in the energy efficiency field. It was an excellent opportunity to discuss and exchange ideas about the importance of energy efficiency in today's world.



14-17 March 2023

MIDA organised the Trade and Investment Mission (TIM) to Seoul, Republic of Korea, led by MITI Minister YB Senator Tengku Datuk Seri Utama Zafrul Tengku Abdul Aziz (middle) and attended by Datuk Wira Arham Abdul Rahman, MIDA CEO (third from left). The mission focuses on high technology and high value-added sectors, such as smart manufacturing, artificial intelligence, digital economy and renewable energy. The success of the mission highlights Malaysia's commitment to promoting and facilitating foreign investment, strengthening economic ties and expanding trade relations with other countries.



17 March 2023

MIDA was represented by Puan Zuaida Abdullah, Executive Director of Services Development (third from left) and Healthcare, Education and Hospitality Division, at a knowledge sharing session organised by Bank Negara Malaysia (BNM) at Sasana Kijang. The purpose of the session was to provide a platform for financial institutions (FIs) to interact directly with relevant government agencies and gain a better understanding of current and future programmes, as well as the possibility of partnerships, particularly regarding Special Tourism Investment Zones (STIZ), which is one of the strategic thrusts under the National Tourism Policy (NTP) 2020-2030.



20 March 2023

Datuk Wira Arham Abdul Rahman, MIDA CEO (seated second from right) attended the Inauguration Programme and Handover of Customs Building in Free Industrial Zone (FIZ) Jelapang, Ipoh, Perak which was witnessed by YB Mr. Loh Sze Yee, Exco Tourism Industry, Investment & Corridor Development Perak. As Malaysia's primary government agency that spearheads the development of the Malaysian economy and industrial park development in Malaysia, MIDA will continue to facilitate and improve the Malaysian industrial park for the convenience of investors and Malaysians.



20 March 2023

In conjunction with Majlis Perasmian Bangunan Kastam at FIZ Jelapang, Ipoh, a networking session was organised between MIDA, UPEN Perak, InvestPerak and YB Exco of Tourism Industry, Investment & Corridor Development Perak on potential investments and the way forward for facilitation and the industrial development in Perak. Issues and challenges faced by investors and the spill over development of E&E industry from Penang were the prominent topics discussed. Datuk Wira Arham Abdul Rahman, MIDA CEO (middle) also highlighted Perak's success rate of 76% towards project implementation in Perak and looking forward to more cooperation from the state government to increase the rate.



21 March 2023

MIDA organised an inaugural seminar with the theme 'Hydrogen Economy – Building a Sustainable Ecosystem in Shaping the Future of Energy, Materials and Infrastructure' today at Perdana Hall, MIDA Sentral. YB Liew Chin Tong, the Deputy Minister of Investment, Trade and Industry (MITI) (second from right) launched the Malaysian Association of Hydrogen Energy (MAHE) to the industry players. The seminar successfully promoted the hydrogen economy and its potential to shape the future of energy, materials and infrastructure. Also in attendance were YBhg. Tan Sri Dato' Seri Dr. Sulaiman Mahbob, MIDA Chairman (right); Datuk Wira Arham Abdul Rahman, CEO MIDA (left); and Prof Dato' Ir, Dr. Wan Ramli Wan Daud, President of MAHE (second from left).



21 March 2023

Mr. Ruzlisham Mat Diah, MIDA Green Technology Division Deputy Director, delivered a presentation on 'Government Facilitation Towards Sustainable Investment' at the "Scheduled Waste Management Symposium, Building A Resilient Future: Role of Circular Economy in Empowering Sustainability" organised by The Department of Environment (DOE). The seminar, attended by over 300 participants from various sectors, aimed to promote and provide exposure as well as to offer a platform for the industry to obtain information on the circular economy in scheduled waste management. It was an enlightening session that highlighted the government's role in facilitating sustainable investment and promoting a circular economy.



22 March 2023

In response to the recent tragic events in Türkiye and Syria, Datuk Wira Arham Abdul Rahman, MIDA CEO (second from left) presented a mock cheque to Mr. Sinan Jem Bas, the First Counsellor and Deputy Head of Mission at the Embassy of the Republic of Türkiye in Malaysia, as a gesture of solidarity and support for those affected by the earthquakes. We extend our heartfelt sympathies and offer our thoughts and prayers to everyone impacted by this disaster. We hope that our contribution can help provide much-needed relief to those in need.



25 March 2023

Ms. Lim Bee Vian, MIDA Deputy CEO (Investment Development) (middle) participated in the Thematic Forum Session at the Forum on China-Malaysia Economic Development Cooperation 2023. She presented the investment opportunities in Malaysia, while highlighting seamless facilitation provided by MIDA. With over 300 participants from diverse business backgrounds in attendance, from both Malaysia and the People's Republic of China, this session was a testament to the significance of China-Malaysia economic ties.



27 March 2023

Ms. Lim Bee Vian, MIDA Deputy CEO (Investment Development) (middle) participated at the Malaysia-China Trade and Investment Cooperation Seminar 2023 in Shangri-La Hotel. Her speech was centered on the investment relationship between Malaysia and the People's Republic of China as well as investment opportunities in Malaysia. With over 120 participants from both Malaysia and China in attendance, this event served as a valuable platform for forging deeper economic ties between these two nations.



30 March 2023

MIDA and DHL Express, the world's leading international express service provider have signed an MoU to strengthen the country's position as an ideal destination for FDI. The partnership aims to further consolidate the contribution of the supply chain industry toward national economic growth. The MoU was signed by Mr. Sivasuriyamoorthy Sundara Raja, MIDA Deputy CEO (Investment Promotion and Facilitation) (left), and Mr. Julian Neo, the Managing Director of DHL Express Malaysia and Brunei (right). The signing ceremony was graced by Tan Sri Dato' Seri Dr. Sulaiman Mahbob, MIDA Chairman (middle) who witnessed the historic collaboration.



ADD-ONS

07



» MIDA IN THE NEWS

- [Zafrul: Malaysia attracted RM264.6b approved investments in 2022, second largest ever recorded](#)
- [MIDA has 249 projects with potential investments of RM14.6 bln in pipeline](#)
- [MIDA: China leads FDI contribution with one-third of total RM163b, while Johor the biggest beneficiary](#)
- [MIDA, Johor collaborate to highlight state's investment potential](#)
- [Develop new growth areas to raise semiconductor demand: MIDA](#)
- [MIDA: Consortium of South Korean companies in final decision to invest in Malaysia's hydrogen sector](#)
- [Semicon SEA 2023 to spotlight electronics supply chain resilience, sustainability](#)
- [MIDA inks MOU with DHL Express Malaysia to attract high-quality foreign direct investment](#)
- [Amazon Web Services \(AWS\) Announces RM25.5 Billion Investment to Launch an AWS Cloud Computing Infrastructure In Malaysia](#)
- [QES Unveils Its New 5-Storey Corporate Headquarters And Manufacturing Facility In Glenmarie, Shah Alam](#)
- [Malaysia Attracted RM264.6 Billion \(USD59.9 Billion in Approved Investments for 2022, to Focus on Investments that Promote Sustainable Economic Growth and Prosperity for the People](#)
- [EG Industries' Smart 'Lights-Out' Factory 4.0 in Batu Kawan Set to Be A Game-Changer in the Northern Peninsular](#)
- [Malaysia Secures RM24 Billion of Potential Investments From Trade and Investment Mission to The Republic of Korea \(ROK\)](#)
- [MIDA Spearheads The Investment Promotion In Hydrogen Economy](#)
- [SEMICON Southeast Asia 2023 to Spotlight Electronics Supply Chain Resilience, Sustainability, Smart Tech and Talent](#)
- [MIDA and DHL Express Partner to Promote Foreign Direct Investment to Malaysia](#)

» ECONOMIC NEWS

- [Rafizi: Government aims to increase FDI realisation rate](#)
- [Malaysia should be seen as a gateway for Australian businesses to ASEAN — MABC](#)
- [MITI to work to protect industries from climate change, says Tengku Zafrul](#)
- [Tesla, AWS investments to create high-quality jobs, says Tengku Zafrul](#)
- [Selangor makes investment pitch to Taiwanese investors](#)
- [Malaysia attracted investments worth RM1.1 tln from 2018-September 2022 — MITI](#)
- [Zafrul: National Investment Council to be established](#)
- [High-impact investments will bring spillover effects to economy: Maybank CEO](#)
- [China, Europe potential major investors as Johor targets 5% growth](#)
- [Malaysia has strong, imperative commitment to Asean, China – Tengku Zafrul](#)
- [Tengku Zafrul: Govt targets 20% growth in FDI, DDI this year](#)
- [Johor top state for FDI inflow with RM70.6bil in 2022](#)
- [Zafrul to lead MITI trade mission to South Korea from March 14-17](#)



- [Rafizi: Chuping Valley Industrial Area to attract RM2.5b committed investments](#)
- [MITI to streamline strategy, focus to ensure continued foreign investment in Malaysia](#)
- [Malaysia to improve ease of doing business to lure quality investments, says Zafrul](#)
- [MITI constantly reviewing NAP 2020 – MITI Sec Gen](#)
- [Policies that support industry reforms, investments and trade growth key to creating better-paying jobs — Tengku Zafrul Aziz](#)
- [MITI secures RM24b potential investments from South Korea](#)
- [Malaysia secures RM24b potential investments in EV, carbon capture, chemicals from South Korea](#)
- [Anwar witnesses signing of MoUs between Malaysia-Saudi Arabia companies](#)
- [Sabah records RM11.5bil investments in 2022](#)
- [MITI says 426 projects involving RM107.6b investments in active negotiation stage](#)
- [Anwar invites Saudi business community to invest in Malaysia](#)
- [China an important trade partner for Malaysia, says Anwar](#)
- [Anwar urges M'sian businesses overseas to facilitate foreign investment into country](#)

» INDUSTRY NEWS

- [Tesla gets nod to import battery electric vehicles into Malaysia- MITI](#)
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- [MITI expects i-ESG framework to be completed by 2024](#)
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- [Japan's Ohgi Technological keen to invest RM140 mln in Kelantan](#)
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- [Pengerang Energy Complex inks deals worth US\\$102b](#)
- [Proton unveils new RM140mil stamping line in Tanjung Malim](#)
- [Record RM8.6bil invested in Melaka's manufacturing sector in 2022](#)
- [Penang attracts RM13.7 bil approved manufacturing investments in 2022](#)
- [Samalaju site of SEA's first integrated low carbon-silicon based materials factory](#)
- [Tesla to shake up Malaysia EV scene](#)
- [Consortium to invest RM6.8bil in Bintulu solar panel plant](#)
- [Govt still in midst of formulating National Hydrogen Strategy, says Miti deputy minister](#)



- MMS Ventures to have new assembly and test lines
 - Sarawak's SMD Semiconductor to provide chip design services to Germany's X-FAB
 - Malaysia able to maintain leadership position in Halal products and services – Tengku Zafrul
 - AMD Malaysia to expand with new state-of-the-art facility in Penang
 - Sabah govt, Linaco Group sign deal to build RM200mil coconut processing plant
-

» SERVICES NEWS

- RM25.5 bil AWS investment affirms Malaysia's importance as digital hub of choice, says Fahmi
 - Green projects worth RM4.9bil approved, will create 1,500 jobs – Tengku Zafrul
 - AWS infrastructure region to accelerate Malaysia's digital adoption
 - Amazon's RM25.5 bil investment will further enhance ICT industry, help SMEs, says Tengku Zafrul
 - Anwar: Political stability, clear policies key factors for Amazon Web Services' investment in Malaysia
 - Minetech eyes more R.E. projects
 - Legoland Malaysia invests RM40 mil in maintenance and new attractions
 - Malaysia can become 'Asian Digital Tiger,' says Fahmi
 - Malaysia on right track to transition to renewable energy: Nik Nazmi
 - Nokia commits to helping Malaysian enterprises in digital transformation
 - Worldwide signs four MoUs to develop Selangor's solar energy
 - Gading Kencana eyes building fourth solar farm in Kedah
 - Fitch Solutions: Malaysia emerging as one of Asia-Pacific's key digital infrastructure hubs
 - EG Industries further extending northern presence with smart warehouses, international procurement centre
 - Malaysia has potential to become digital hub leader in Southeast Asia
 - The rise of Cyberjaya as a global tech hub
 - Transforming Sarawak into a green economy
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E-NEWSLETTER

With more than 36,000 registered subscribers and growing, our monthly English e-Newsletter contains the latest industry and services updates, as well as activities held throughout the month.

Back cover RM10,000 per issue

Full page: RM8,000 per issue

Half page: RM6,000 per issue

Quarter page: RM3,500 per issue



DIGITAL SIGNAGES

Our digital signages are situated within our HQ building. Located in the heart of Kuala Lumpur, MIDA's headquarters sees hundreds of visitors through its lobby every day.

LCD TV: RM3,000 per month

Location

1. MIDA Lobby, Ground Floor
2. Business Information Centre (BIC), Level 2
3. Corporate Reception Floor, Level 18
4. CEO's Office, Level 30



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HALL TYPES		GOVERNMENT	PRIVATE
PERDANA HALL (230 PAX)	Inclusive of: •VIP Holding Room •PC Room •Basic AV System	RM5,000	RM6,000
BANQUET HALL (230 PAX)	Inclusive of: •Basic AV System	RM3,000	RM3,500
PERDANA + BANQUET HALL	Inclusive of: •VIP Holding Room •PC Room •Basic AV System	RM7,500	RM9,000
F&B PACKAGES		GOVERNMENT	PRIVATE
A	Inclusive of: •Refreshment •Tea Break •Lunch •Hi-Tea	From RM100 / Pax	
B	Inclusive of: •Refreshment •Tea Break •Hi-Tea	From RM80 / Pax	
C	Inclusive of: •Refreshment •Tea Break/Hi-Tea	From RM50 / Pax	

PRIVATE MEETING ROOM			
ROOM TYPES		GOVERNMENT	PRIVATE
BOARD ROOM (30 PAX)	Inclusive of: •VIP Holding Room •VIP Lounge •AV System	RM2,000	RM2,500
USA ROOM (25 PAX)	Inclusive of: •Basic AV System	RM1,500	RM1,850
JAPAN ROOM (50PAX)	Inclusive of: •Basic AV System	RM1,500	RM1,850
F&B PACKAGES		GOVERNMENT	PRIVATE
A	Inclusive of: •Refreshment •Tea Break •Lunch •Hi-Tea	From RM100 / Pax	
B	Inclusive of: •Refreshment •Tea Break •Hi-Tea	From RM80 / Pax	
C	Inclusive of: •Refreshment •Tea Break/Hi-Tea	From RM50 / Pax	

TRAINING ROOM			
ROOM TYPES		GOVERNMENT	PRIVATE
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ABOUT MIDA



MIDA is the government's principal investment promotion and development agency under the Ministry of International Trade and Industry (MITI) to oversee and drive investments into the manufacturing and services sectors in Malaysia. Headquartered in Kuala Lumpur Sentral, MIDA has 12 regional and 21 overseas offices. MIDA continues to be the strategic partner to businesses in seizing the opportunities arising from the technology revolution of this era. For more information, please visit www.mida.gov.my and follow us on Twitter, Instagram and Facebook, LinkedIn, Youtube and TikTok.

MIDA, your first point of contact for Investments In Malaysia.

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