



**COUNTRY**  
 Malaysia  
 USA

# Dindings Tyson

## DINDINGS POULTRY PROCESSING SDN. BHD.



### INVESTMENT

Existing:  
**RM 161.8 million**  
 Expansion:  
**RM 614.1 million**



### MANPOWER

Existing:  
**900**  
 (666 or 74% Malaysians)  
 Expansion:  
**884**  
 (672 or 76% Malaysians)



### MANAGERIAL, TECHNICAL & SUPERVISORY (MTS)

Existing:  
**35%**  
 Expansion:  
**40%**



### LOCATION

Sitiawan, Perak

Dindings Poultry Processing Sdn. Bhd. (DPP), is a company managed by Dindings Tyson Sdn. Bhd., which is a joint venture between Malayan Flour Mills Bhd. (MFM) and Tyson International Holding Company. This joint venture has been instrumental in improving the food security supply chain in Malaysia, especially in the area of processed poultry products. The high-technology-based operations have contributed significantly to the domestic Self-Sufficiency Level (SSL) of poultry meat-based products in the country. This means that the country is now able to produce more of its own poultry products, reducing the dependence on imports. In addition to improving the SSL of poultry meat-based products, DPP's operations have also had a positive impact on the agriculture-based activities of local breeder farms.

The company has implemented a comprehensive technological upgrade strategy to revolutionise their poultry processing system, which includes a high-impact implementation plan worth at least RM500 million to incorporate Industry 4.0 production aspects. With this strategy, the facility has become the first processing plant for Malaysia's largest and most modern poultry farming, with the ability to process 240,000 birds per day compared to the previous daily production of 90,000 birds. The bulk of manual procedures that have been automated, has resulted in a 300% increase in production capacity. Some of the procedures that have been modernised using advanced machinery include Automatic Weighing System, Automatic Breast and Thigh Deboner, Rotary Inspection System, and Automated Material Storage and Retrieval System.

This is a positive development for the company and for the industry as a whole, as it shows the potential for other poultry farming operations to incorporate Industry 4.0 production aspects and improve their efficiency and productivity.

