

**MIDA INVEST SERIES: KEDAH  
UNFOLDING STATES' BUSINESS POTENTIAL  
22 September 2022  
Perdana Hall, MIDA Sentral , Kuala Lumpur**

TIME	PROGRAMME
0930-1000 hrs	: Registration of participants (MIDA Lobby)
1000-1230 hrs	: <b>KEDAH INVEST SERIES</b>
	Venue : Perdana Hall, Level 10
	<b>Agenda</b>
1000 hrs	: <b>Opening Speech by Emcee and Doa Recital</b>
1005 hrs (10 mins)	: <b>Welcoming remarks</b> YBhg Datuk Wira Arham Abdul Rahman Chief Executive Officer (CEO), MIDA
1015 hrs (10 mins)	: <b>Remarks by</b> YB Dato' Wira Dr. Ku Abd Rahman Ku Ismail, Senior State Executive Council Member of Kedah Industry & Investment, Higher Education, Science, Technology & Innovation
1025 hrs (30 mins)	: <b>Presentation by <u>Invest Kedah Berhad.</u></b>  <b>Title of Presentation:</b> "Invest in Kedah" <b>Speaker:</b> Mr. Muhamad Mahazi Hj Ibrahim Chief Executive Officer, Invest Kedah Berhad
	<b>Area of Discussion:</b> 1. Introduction of Kedah and Investment performance; 2. Comprehensive SPL Logistic and Digital Network in Kedah; 3. Investment in Manufacturing and Services Sector; 4. Investment in Tourism and Agriculture Sector
1055 hrs (30 mins)	: <b>Presentation by <u>Kulim Technology Park Corporation (KTPC)</u></b>  <b>Title of Presentation:</b> "Investment Opportunities in Kulim Hi-Tech Park; Fully Integrated Industrial Park in Malaysia." <b>Speaker:</b> Mr. Che Abdul Khalid Md Din Chief Operating Officer Kulim Technology Park Corporation (KTPC)
	<b>Area of Discussion:</b> 1. Introduction of Kulim Hi-Tech Park (KHTP) and Kulim Technology Park Corporation (KTPC) 2. The strategic geographical of KHTP 3. Success Story of KTPC 4. Opportunities to multinational companies 5. Strategic planning to strengthen the ecosystem

	1125 hrs (15 mins)	<p><b> : Presentation by <u>Northern Corridor Implementation Authority (NCIA)</u></b></p> <p><b>Title of Presentation:</b> “Kedah Rubber City: A High-Impact Strategic National Project in Kedah”</p> <p><b>Speaker:</b> Tn. Hj. Fajaffri Mohd Fadzil Director, Investment Department Northern Corridor Implementation Authority (NCIA)</p>
		<p><b><u>Area of Discussion :</u></b></p> <ol style="list-style-type: none"> <li>1. About NCER: Roles &amp; functions, governance structure and strategic development plan</li> <li>2. About KRC: background, mapping of KRC and supporting infra, development &amp; investment progress</li> <li>3. NCIA ecosystem &amp; incentives</li> </ol>
	1140 hrs (30 mins)	<p><b> : Panel Discussion and Q&amp;A:</b></p> <p><b>Moderated by:</b> Dato’ P’ng Soo Hong Vice President and Managing Director of Manufacturing Operations First Solar Malaysia Sdn. Bhd.</p> <p><b><u>Panelist 1.</u></b> YB Dato’ Wira Dr. Ku Abd Rahman Ku Ismail, Senior State Executive Council Member of Kedah Industry &amp; Investment, Higher Education, Science, Technology &amp; Innovation.</p> <p><b><u>Panelist 2</u></b> Mr. Muhamad Mahazi Hj Ibrahim Chief Executive Officer Invest Kedah Berhad</p> <p><b><u>Panelist 3</u></b> Mr. Che Abdul Khalid Md Din Chief Operating Officer Kulim Technology Park Corporation (KTPC)</p> <p><b><u>Panelist 4</u></b> Tn. Hj. Fajaffri Mohd Fadzil Director, Investment Department Northern Corridor Implementation Authority (NCIA)</p> <p><b><u>Panelist 5.</u></b> Mr. Razwin Sulairee Hasnan Termizi, Chief Executive Officer Northern Gateway Sdn. Bhd.</p>
	1210 hrs	<b> : Token of Appreciation and Photo Session</b>
	1220 hrs	<b> : Press Conference (Venue: MIDA Hall)</b>
<b>1220 hrs</b>	<b> :</b>	<b>Networking Lunch</b> <b>Venue:</b> Banquet Hall, Level 10

<b>1300hrs- 1600hrs</b>	<b>:</b> <b>One on One Session with Kedah State Agencies</b>
	<b>Venue : MIDA Lobby and Banquet Hall (Booth)</b> <ul style="list-style-type: none"><li>- State Economic Planning Unit &amp; Invest Kedah</li><li>- Perbadanan Kemajuan Negeri Kedah (PKNK) and KXP Airportcity Holdings (KXP)</li><li>- Kulim Technology Park Corporation (KTPC)</li><li>- Northern Corridor Implementation Authority (NCIA)</li><li>- Northern Gateway Sdn. Bhd. (NGX)</li></ul>

*Note: Information Counter will be at MIDA's Lobby.*