



MIDA
MALAYSIAN INVESTMENT DEVELOPMENT AUTHORITY



KTPEC
KULIM TECHNOLOGY PARK CORPORATION



MIDA INVEST SERIES

UNFOLDING STATES' BUSINESS POTENTIAL

KEDAH

A Briefing by Kedah State Government
22 September 2022 (Thursday) | 10.00 am
Perdana Hall, Level 10, MIDA Sentral



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Malaysian Investment
Development Authority

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INVEST IN KEDAH, MALAYSIA

YOUR PREFERRED GATEWAY TO SOUTHEAST
ASIA (SEA) MARKET

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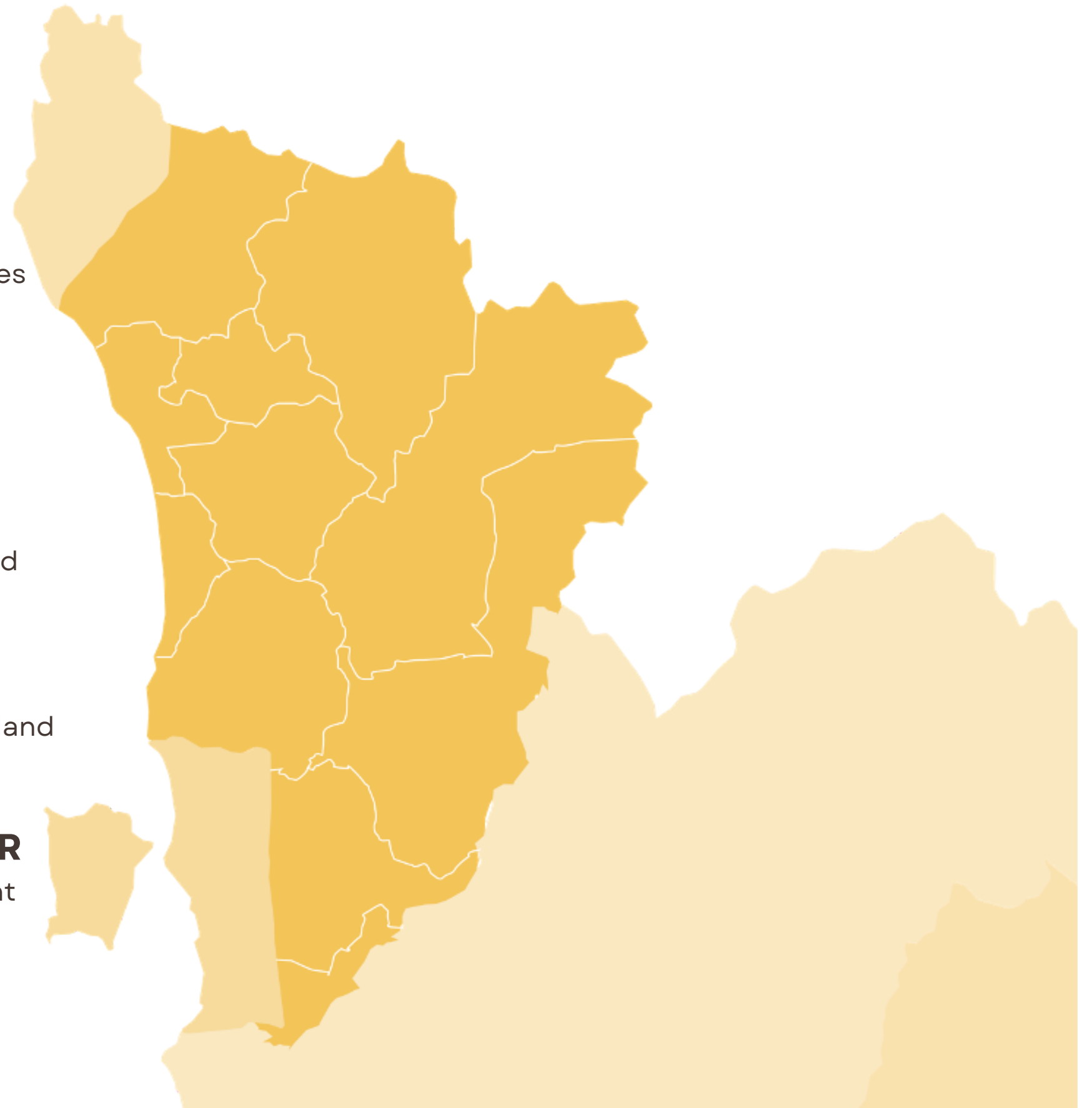
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COMPREHENSIVE 5PL AND SERVICES SECTOR

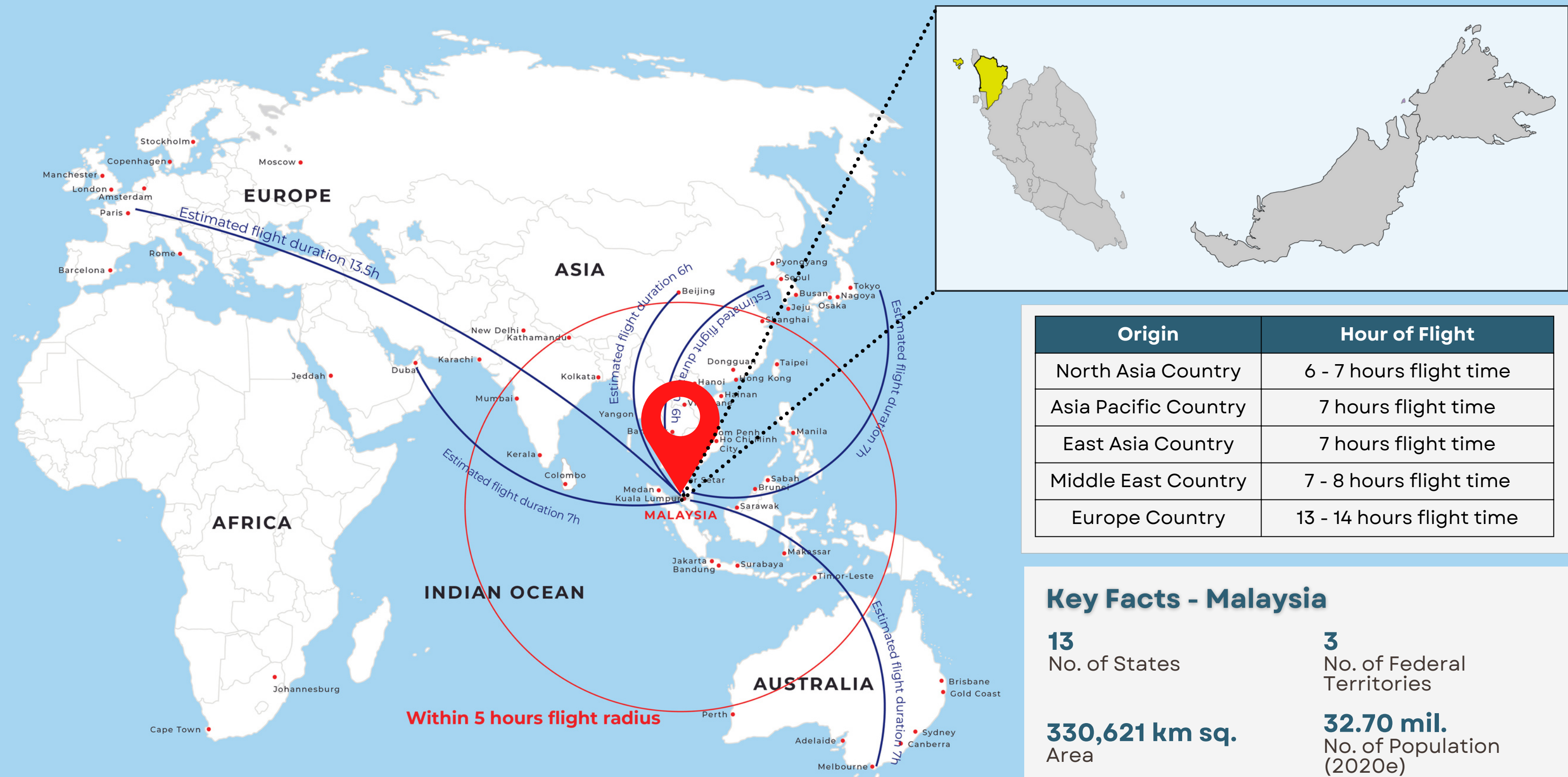
Approved LSS projects in Kedah, digital network development and initiatives and 5G infrastructures



Introduction to Kedah, Malaysia



How to Get to Kedah, Malaysia



Overview of Kedah, Malaysia

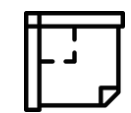
General Insights



Alor Setar
State Capital



2.183 million
Population (e2020)



9,424.6 sq km
Area



0.4%
Population Growth

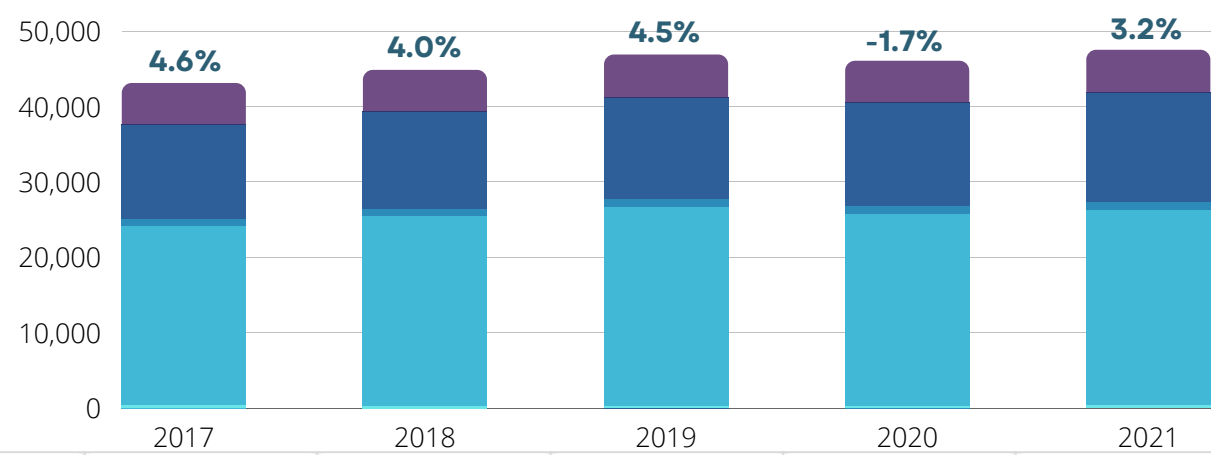


12
No. of District

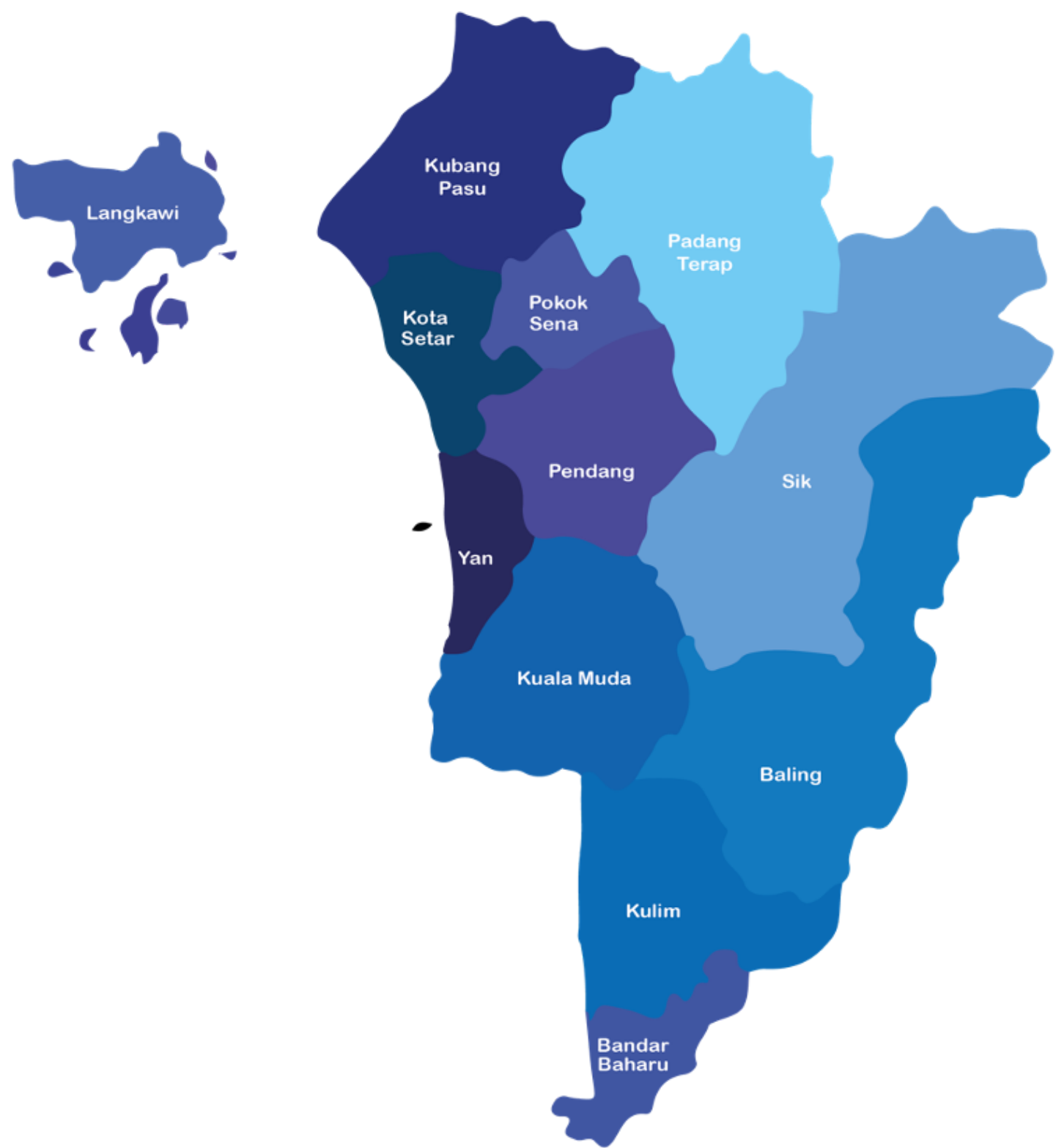


96.6%
Percentage of Citizen

Growth Domestic Product (GDP) for Kedah



Mixed	306	281	224	248	324
Services	23,808	25,104	26,327	25,405	25,892
Construction	928	1,009	1,090	1,113	1,019
Manufacturing	12,449	12,827	13,430	13,619	14,468
Mining & Quarrying	110	115	125	112	107
Agriculture	5,465	5,468	5,646	5,518	5,661
TOTAL (RM bil.)	43.2	44.8	46.8	46.0	47.4



Kedah Development Plan 2035

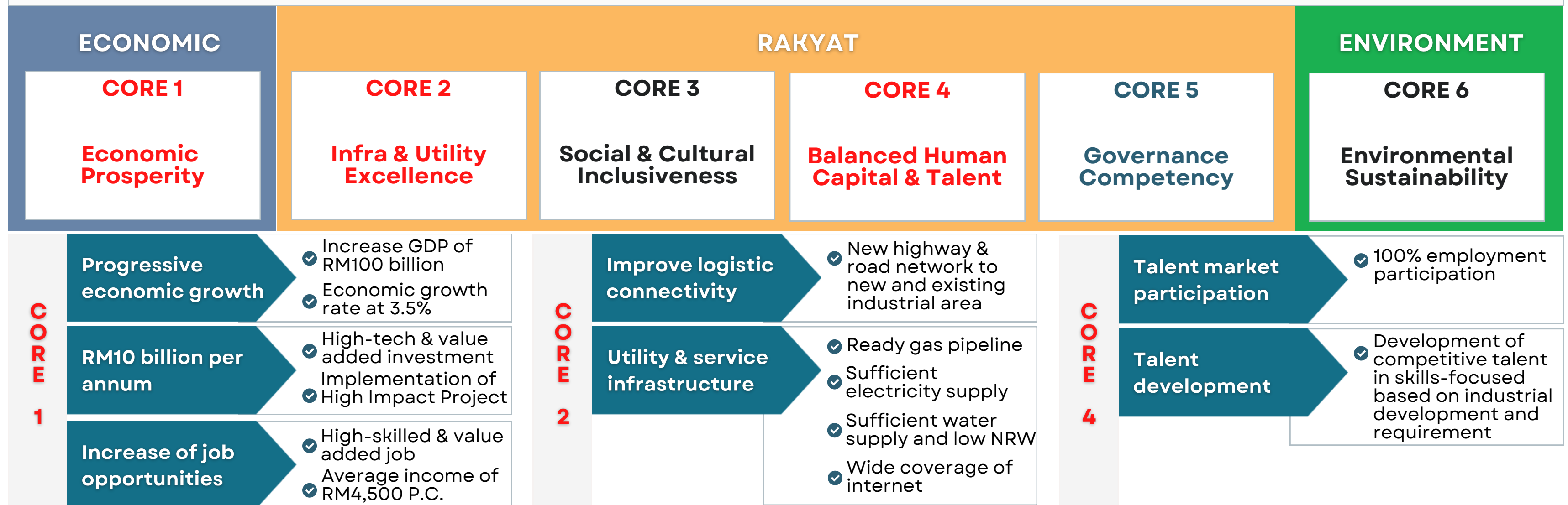
VISION OF KEDAH2035

"Kedah Sejahtera dan Berdaya Huni"

MISSION OF KEDAH 2035

Transforming the state's economic development by taking into account economic, people and environmental factors towards becoming a high-income state through holistic economic development and in line with the social, cultural and religious ecosystem by the year 2035

STRATEGIC CORE OF KEDAH DEVELOPMENT PLAN 2035 #KEDAH2035



Why Kedah?



Logistics Network

LANGKAWI INTERNATIONAL AIRPORT

Langkawi Island

SULTAN ABDUL HALIM AIRPORT

Alor Setar (Capital)

RAILWAY NETWORK

6 KTM Stations in Kubang Pasu, Kota Setar, Pendang, Kuala Muda

PENANG PORT

Distance from the furthest point in Kedah (BKH) | 88.2 km via PLUS

Distance from KHTP | 26 km via BKE

PENANG INTERNATIONAL AIRPORT

Distance from the furthest point in Kedah (BKH) | 95 km via PLUS

Distance from KHTP | 45 km via BKE - PLUS



CHANGLUN - PERLIS HIGHWAY

Changlun - Perlis

Interconnecting to PLUS Highway

TRANS EASTERN KEDAH INTERLAND HIGHWAY (TEKIH)

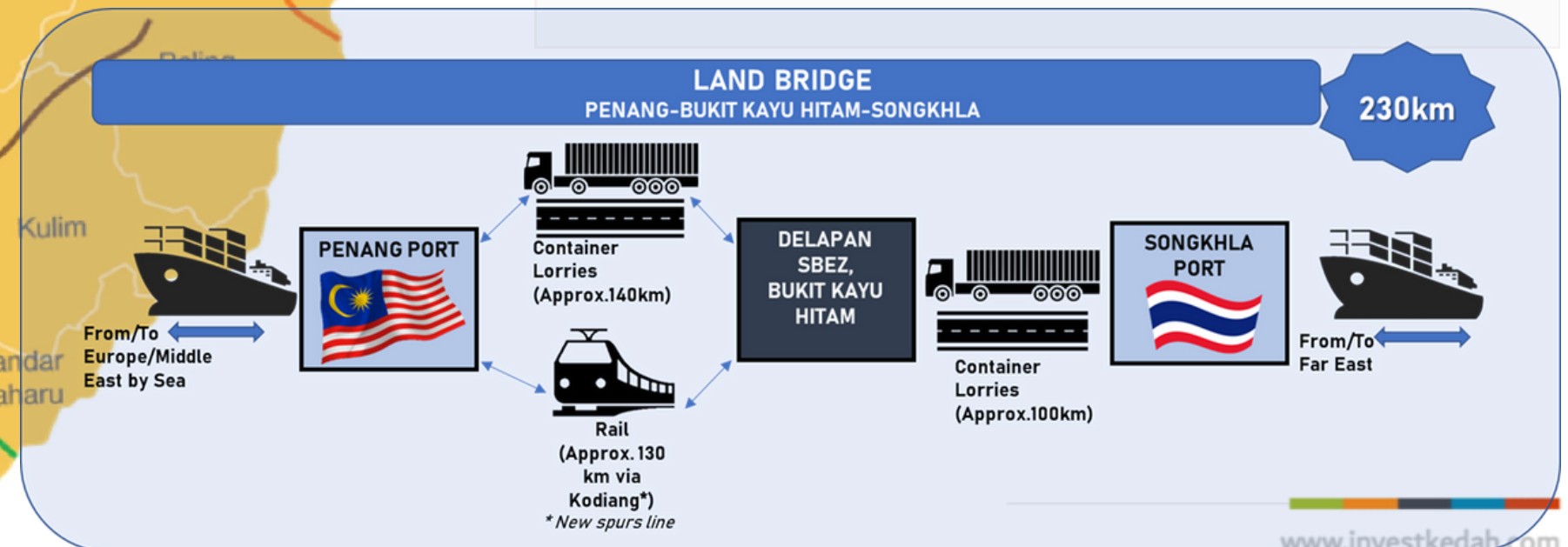
Durian Burung, Padang Terap - Kupang, Baling | 74 km

LEBUHRAYA UTARA SELATAN (PLUS HIGHWAY)

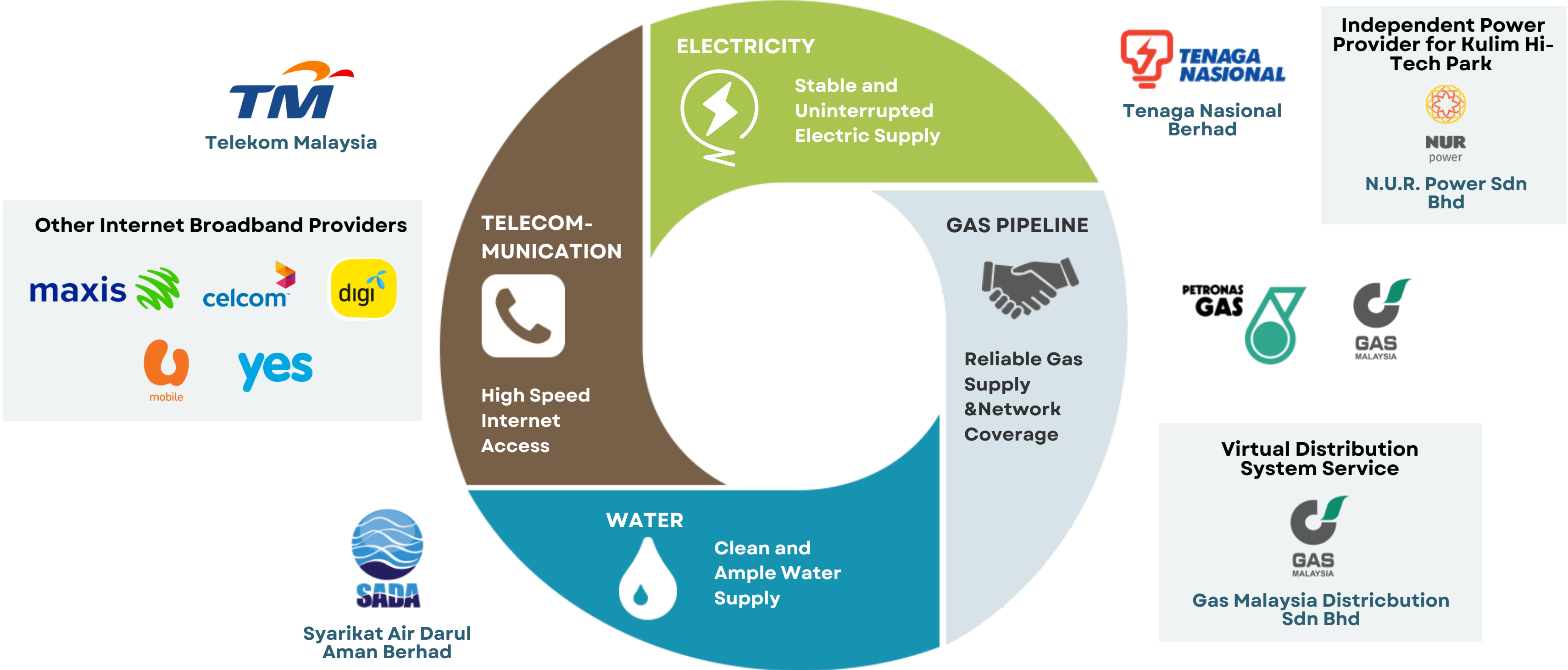
Bukit Kayu Hitam, Kubang Pasu - Johore | 772 km in total

BUTTERWORTH - KULIM EXPRESSWAY (BKE)

Butterworth, Penang - Lunas, Kulim | 17 km
Interconnecting to PLUS Highway

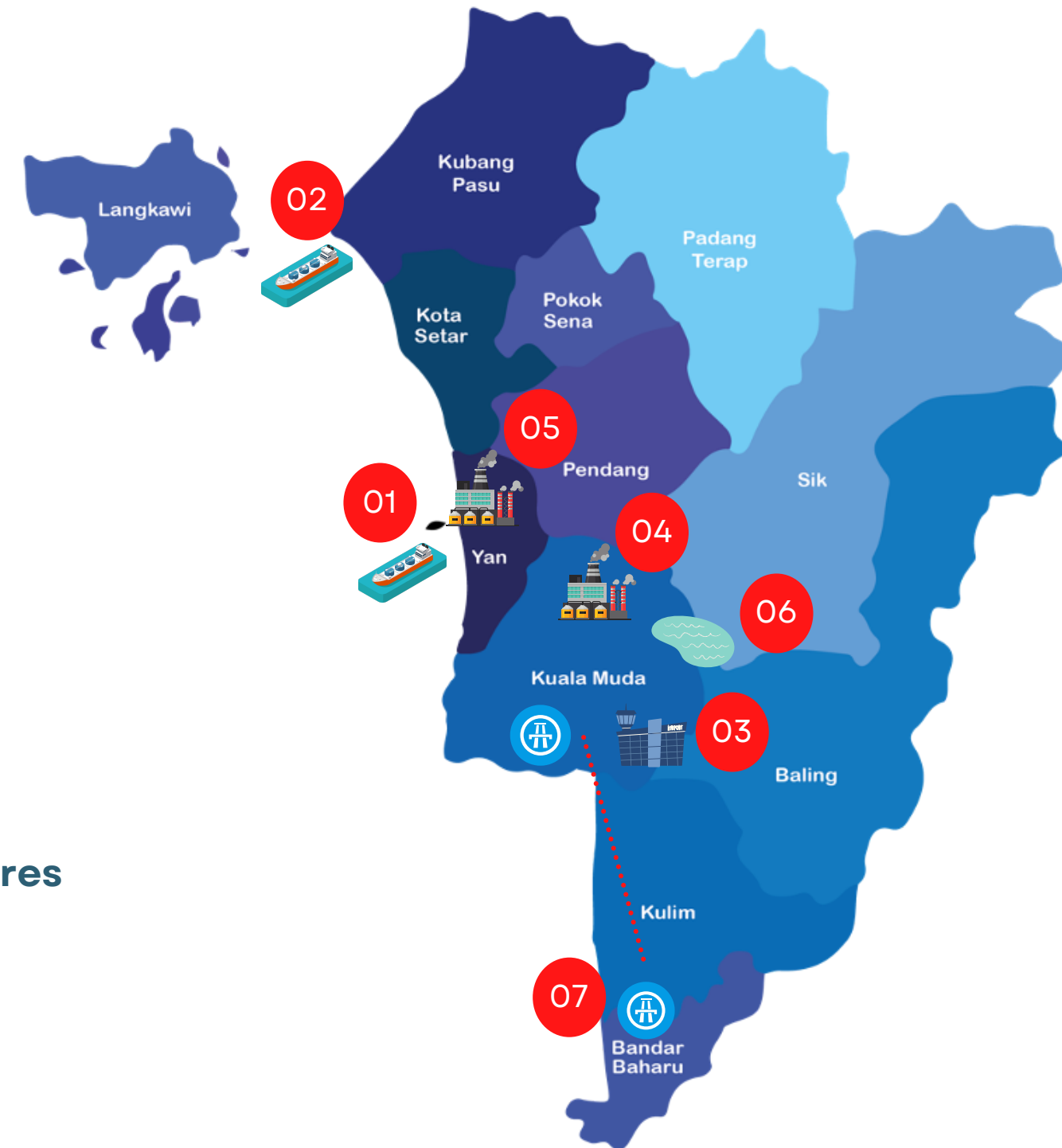


Utilities Readiness



Upcoming Infrastructure Development

- 01 YAN PORT | YAN DISTRICT**
Feeder Port
- 02 SANGLANG PORT | KUBANG PASU DISTRICT**
Feeder Port
- 03 KULIM INTERNATIONAL AIRPORT (KXP) | KUALA MUDA DISTRICT**
Kulim International Airport, Sidam Logistics, Aerospace & Manufacturing Hub (SLAM) and other developments
- 04 GURUN INDEPENDENT POWER PLANT (IPP) | KUALA MUDA DISTRICT**
Developer - THB Power Sdn Bhd - Private Project
- 05 YAN INDEPENDENT POWER PLANT (IPP) | YAN DISTRICT**
Developer - MMC Corporation Berhad - Private Project
- 06 SKIM PEMINDAHAN AIR JENIANG (JENIANG TRANSFER) | 1,563.32 acres**
in Sik, Pendang and Kuala Muda
- 07 NORTHERN CORRIDOR HIGHWAY PHASE 1A (NCH) | 77 km**
from Bandar Baharu - Sungai Petani with 5 Interchange



Talent & Human Resources Development

Fast Facts - Learning Institutions

547
No. of Primary School in Kedah

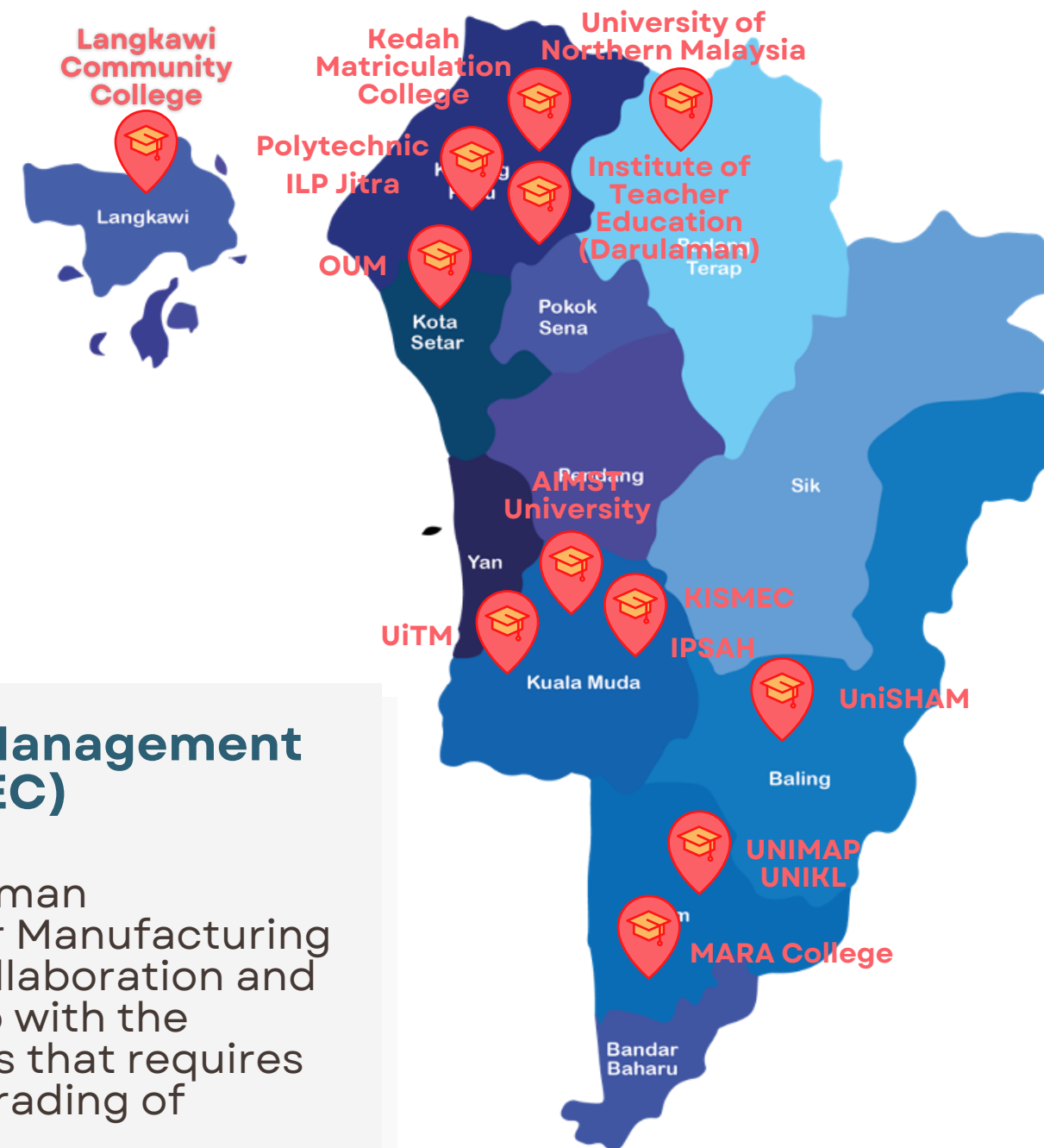
201
No. of Secondary School in Kedah

14
No. of Higher Learning Institutions in Kedah

Kedah Industrial Skills and Management Development Centre (KISMEC)



Train and develop human resources/talents for Manufacturing Sector either with collaboration and strategic partnership with the companies or in areas that requires development or upgrading of competencies



Fast Facts - 2022 (Q2) Labor Force Statistics in Kedah

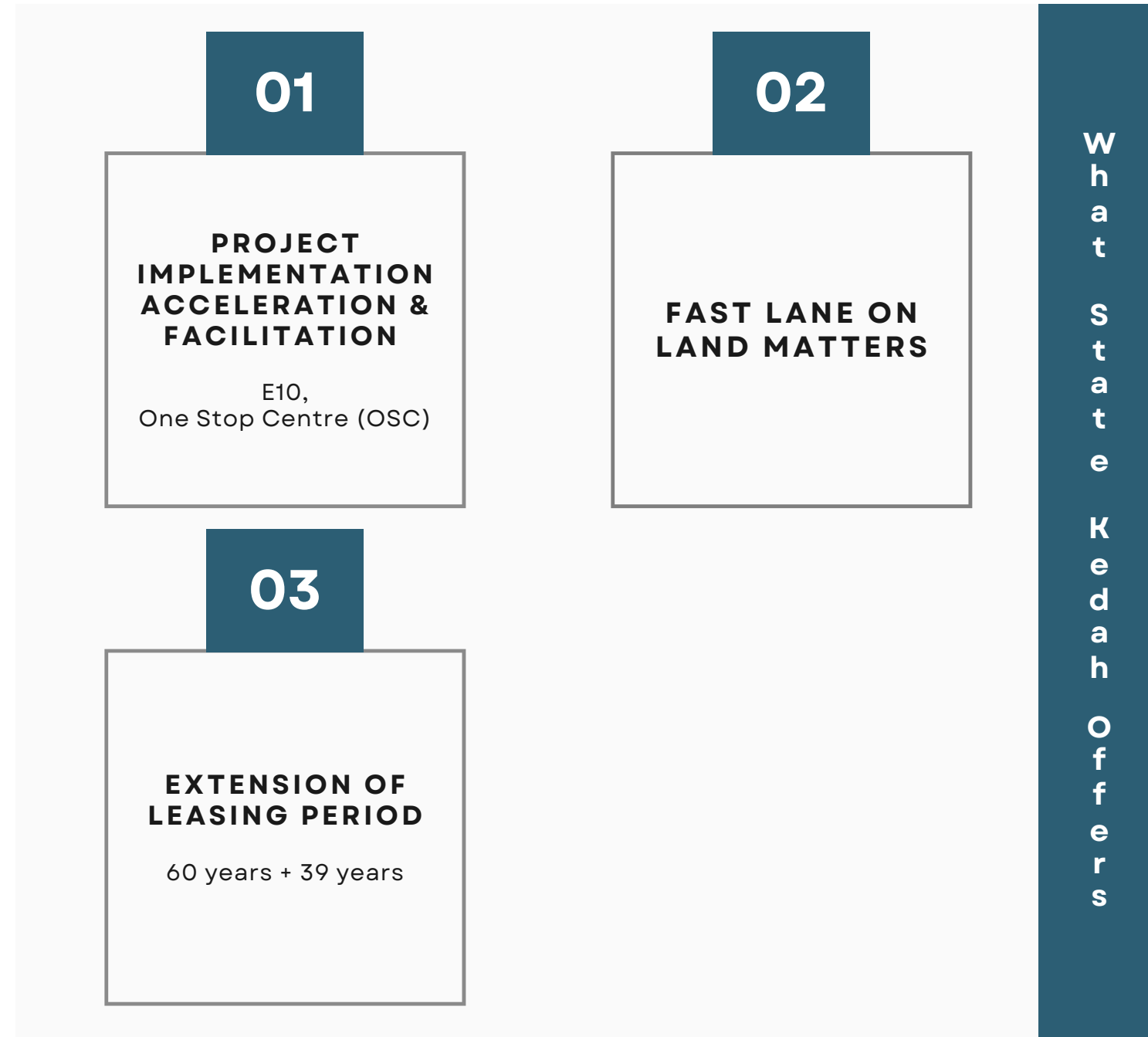
1,034,100
Total Labour Force

999,800 (65.7%)
No. of Employment

34,300 (3.3%)
No. of Unemployment

539,700
No. of Foreign Labour

What We Offer?



MALAYSIAN INVESTMENT DEVELOPMENT AUTHORITY	PIONEER STATUS	70% or 100% income tax exemption for 5 years
	REINVESTMENT ALLOWANCE	60% qualifying capital expenditure incurred within 15 years
	INVESTMENT TAX ALLOWANCE	60% or 100% qualifying capital expenditure within 5 years
	IMPORT DUTY EXEMPTION	For components, machinery

Note:- Based on List of Promoted Industries and Case-to-Case Basis

NORTHERN CORRIDOR ECONOMIC REGION	PIONEER STATUS	Up to 100% income tax exemption for up to 15 years
	IMPORT DUTY	Exempted
	INVESTMENT TAX ALLOWANCE	Up to 100% tax allowance for up to 15 years
	STAMP DUTY	50% reduction on transfer or lease of land

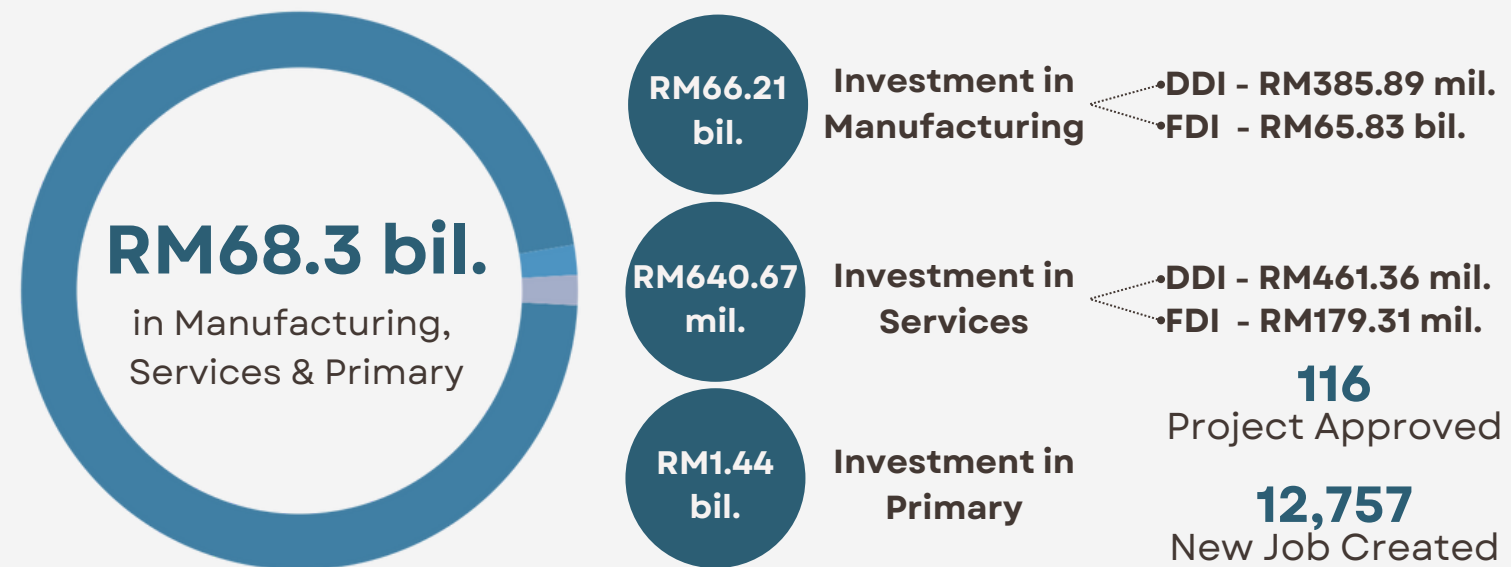
Note:- Based on List of Promoted Industries and Case-to-Case Basis

Our Investment Performance

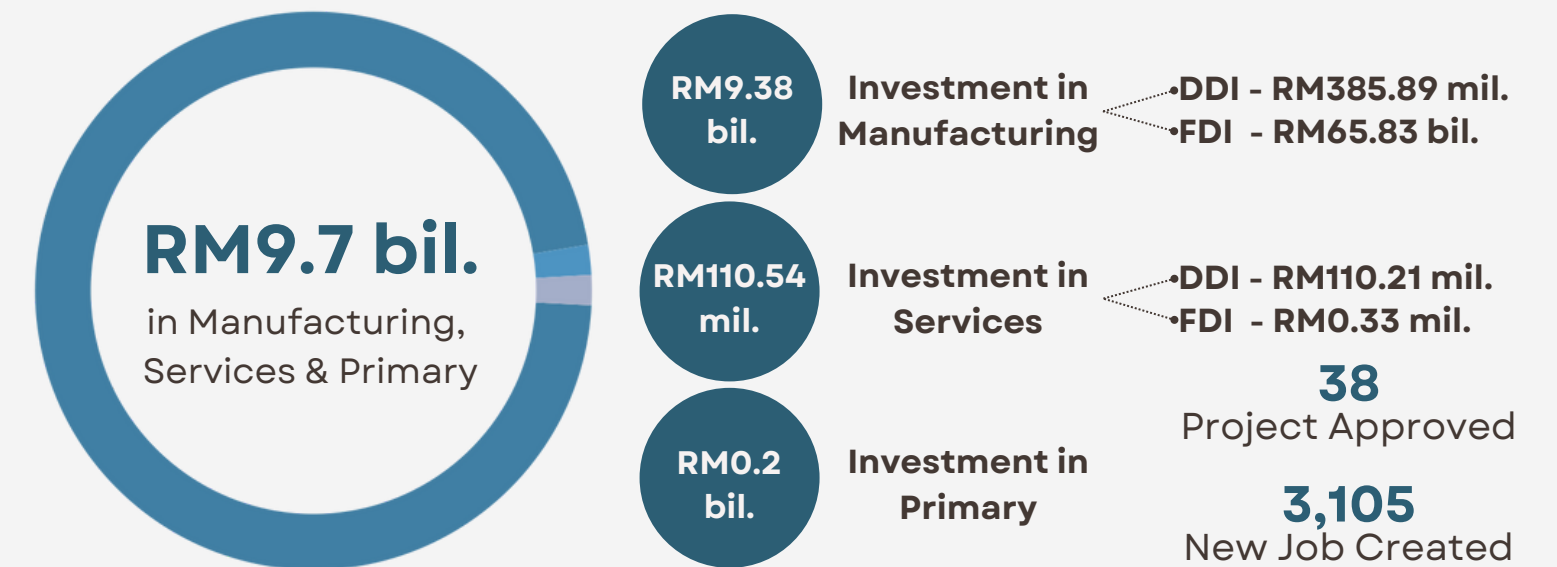


Investment Statistics

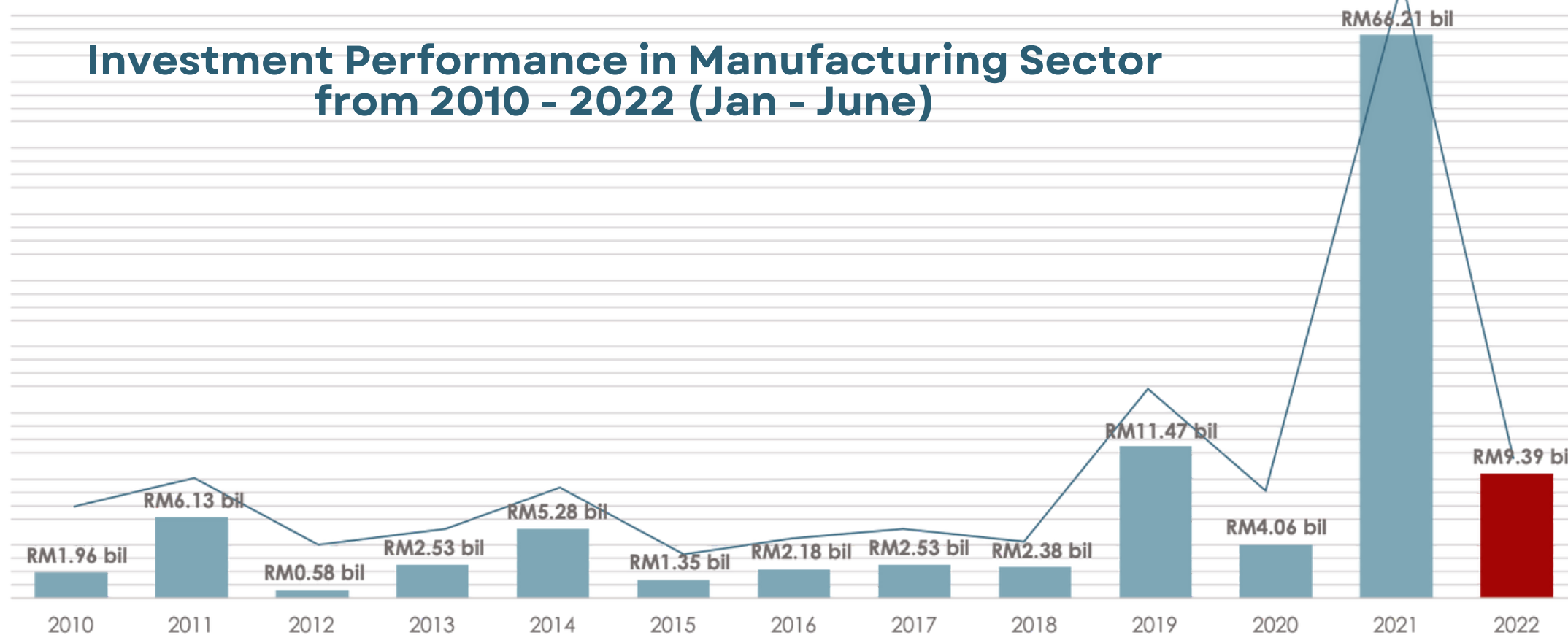
Year 2021 in Review



Year 2022 in Review (Jan - June)



Investment Performance in Manufacturing Sector from 2010 - 2022 (Jan - June)



Fast Facts - Investment Activities

Electric & Electronic

Top Performing Industry in Manufacturing Sector

Renewable Energy

Top Performing Industry in Services Sector

Kulim Hi-Tech Park

Top Investment Location in Kedah

TOTAL INVESTMENT IN MANUFACTURING SECTOR FROM YEAR 2006 - 2022 (Jan - Mar)

RM132.36 billion

(Foreign Investment + Domestic Investment)

Promoted Activities



MANUFACTURING & SERVICES



Electric & Electronic



Automotive



Chemicals &
Advanced Materials



Healthcare & Medical
Devices



Logistics



Rubber Products



Wood Products



Equipment &
Machinery



Green Technology



Research &
Development



Food Technologies



High-Tech Clusters



Metals



Oil & Gas



E-Finance

TOURISM



Hospitality &
Healthcare



Tourism Products
(Mainland)



Tourism Products
(Langkawi)



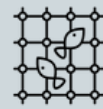
Agro-Science



Estate Paddy



High Tech
Agriculture



Integrated Fisheries

Insight - Manufacturing & Services Sector



Existing Industrial Parks

MERGONG INDUSTRIAL AREA II

Size - 102 acres

SMEs industries

MERGONG BARRAGE

Size - 100 acres

Mix medium & light industries

BAKAR ARANG INDUSTRIAL PARK

Size - 558 acres

Mix medium & light industries

SG. PETANI INDUSTRIAL AREA

Size - 622 acres

Mix medium & light industries

BUKIT SELAMBAU INDUSTRIAL AREA

Size - 379 acres

Mix heavy industries

BAKAR ARANG INDUSTRIAL AREA

Size - 558 acres

Mix medium & light industries



BUKIT KAYU HITAM INDUSTRIAL AREA

Size - 338 acres

Mix medium & light industries

BDR. DARULAMAN INDUSTRIAL AREA

Size - 182 acres

Mix medium & light industries

KUALA KETIL INDUSTRIAL AREA

Size - 348 acres

Mix medium & light industries

PADANG MEHA INDUSTRIAL AREA

Size - 1,335 acres

Mix medium & heavy industries

KULIM INDUSTRIAL AREA

Size - 1,951 acres

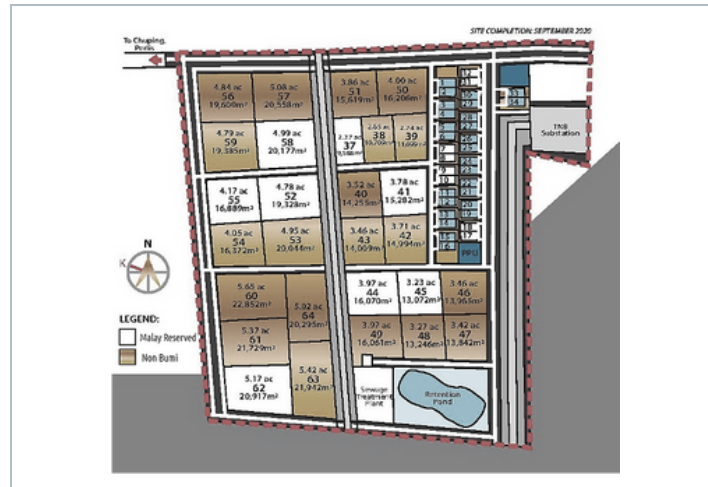
Mix medium & light industries

KULIM HI-TECH PARK

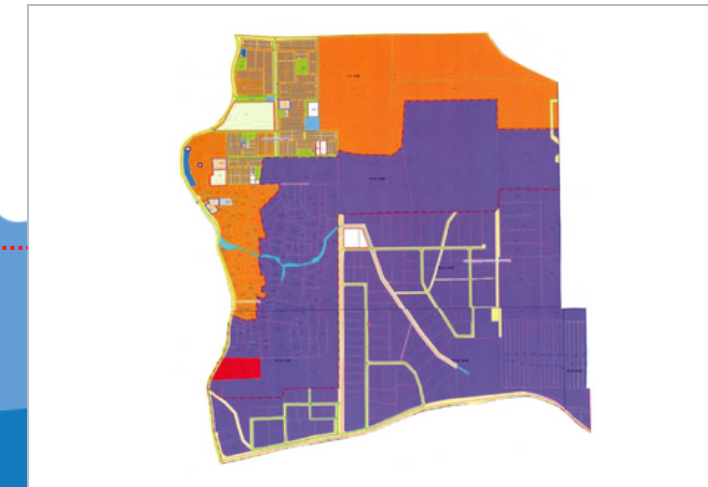
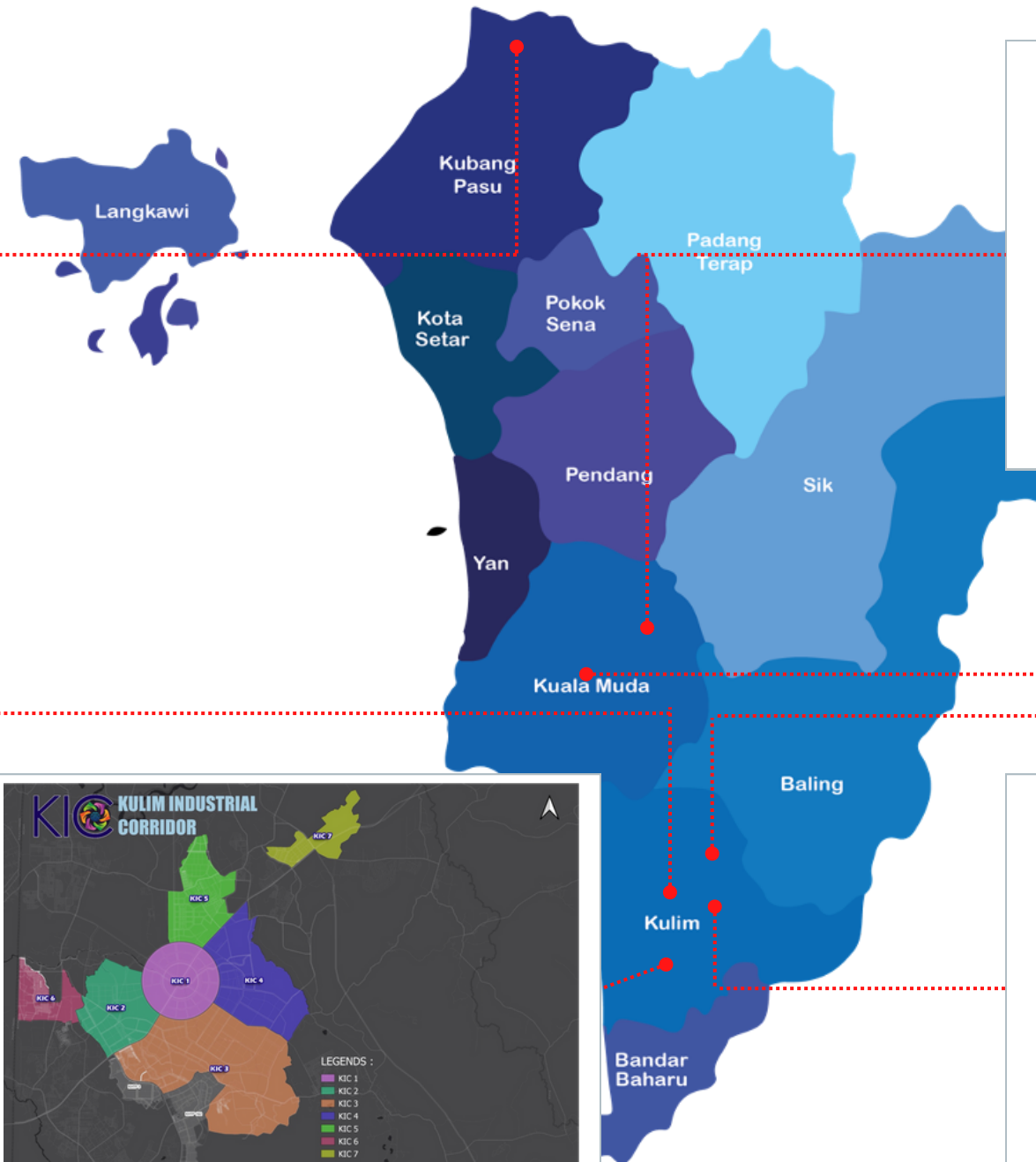
Size - 4,510 acres

Targeted Hi-Tech Clusters/Activities

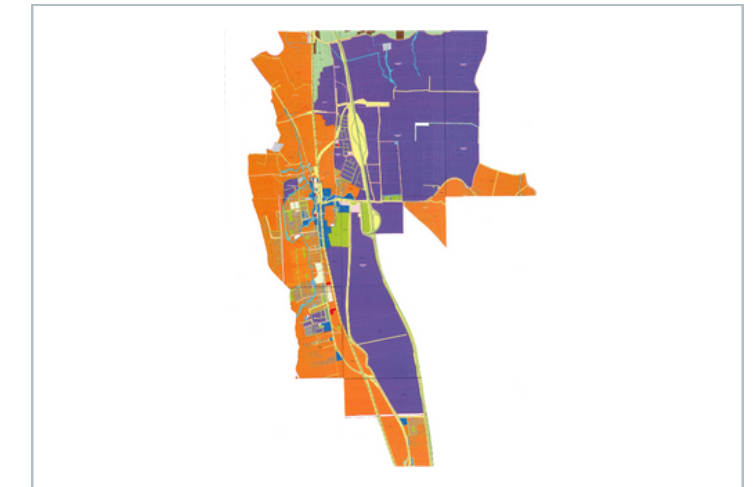
Current Development Areas



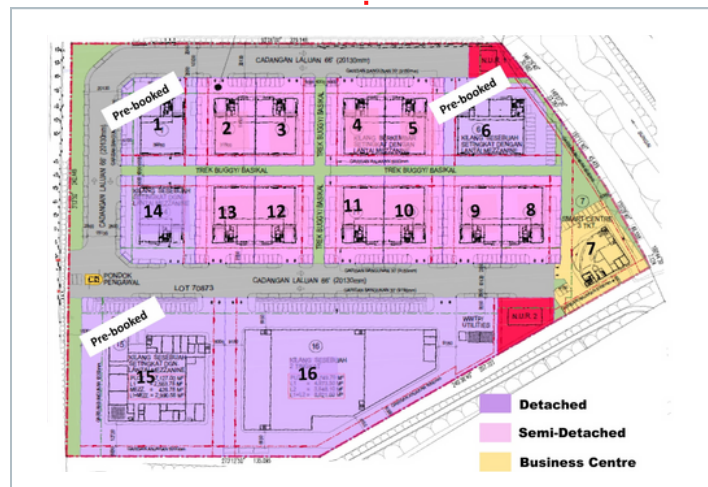
**BUKIT KAYU HITAM HALAL
HUB & LOGISTICS CENTRE**
Size - 238.52 acres



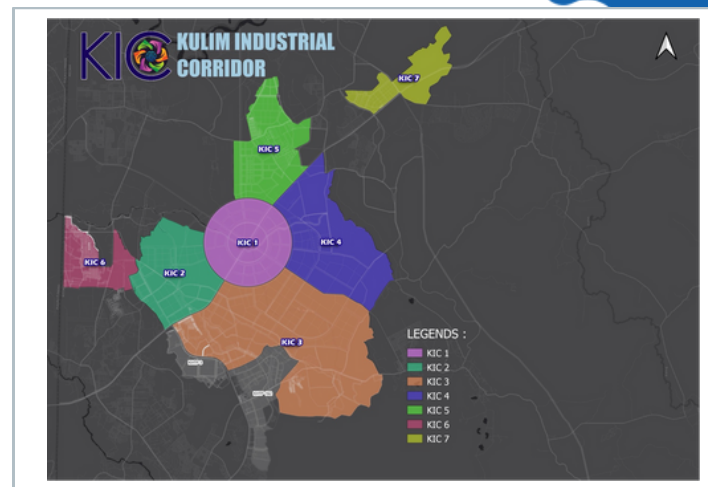
**BUKIT SELAMBAU
INDUSTRIAL AREA**



GURUN INDUSTRIAL AREA



KHTP SMART SME PARK
Size - 14.96 acres



KULIM INDUSTRIAL CORRIDOR



NORTHERN TECHNOCITY
Size - 354 acres



PADANG MEHA INDUSTRIAL AREA

Size - 137 acres

New Growth Areas

01

DELAPAN SPECIAL BORDER ECONOMIC ZONE

Area size - 4,364.51 ac.

Target industries -

Logistics, Automotive, Services, Mix Development

02

KEDAH SCIENCE & TECHNOLOGY PARK

Area size - 1,938 ac.

Target industries -

Green Technology, Component R&D and Manufacturing, ICT, Advanced Materials, Biotech, Agro-Science & Halal Science

03

KEDAH RUBBER CITY

Area size - 1,244.88 ac.

Target industries -

Catalytic Anchor Tenants, Specialized Latex, Rubber Products, Precision Engineered Rubber Products, Green Rubber Products

04

KEDAH AEROTROPOLIS

Area size - 9,800 ac.

Target industries -

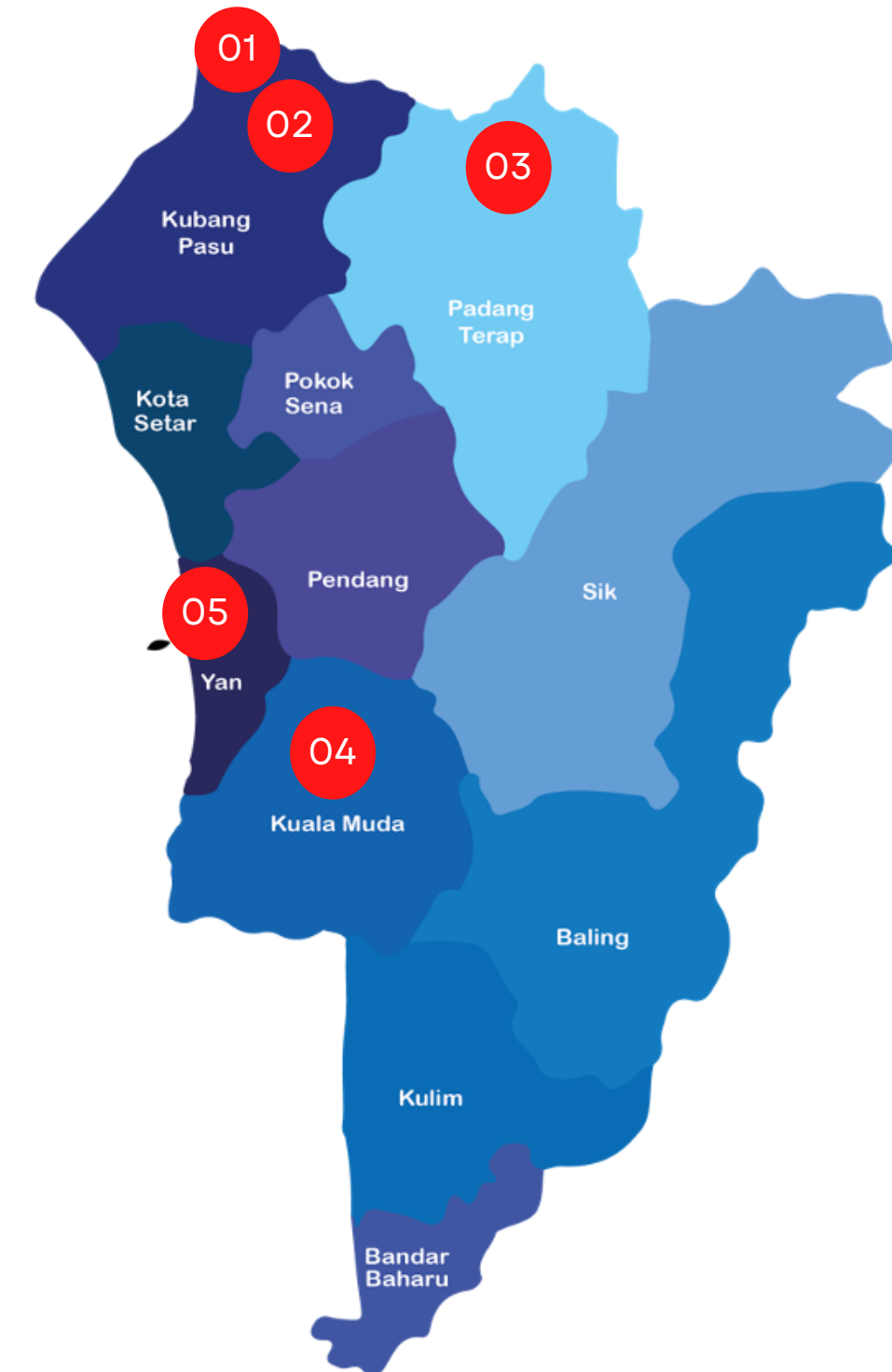
Kulim International Airport, Sidam Logistics, Aerospace & Manufacturing Hub (SLAM) and other developments

05

DEVELOPMENT OF PULAU BUNTING, YAN

Target industries -

- Independent Power Plant
- Ship-To-Ship Transfer Activities
- Regasification
- Development of Yan Port



Insight - Tourism & Agriculture Sector



Tourism

Getting to Kedah

Getting to Kedah is fairly easy. The state offers an international airport at Langkawi and a domestic airport at Alor Setar. You could also travel from Langkawi to the mainland and vice versa through its boats services. While on land, you could travel here through buses, private cars or trains. Land options are also speedy and convenient.

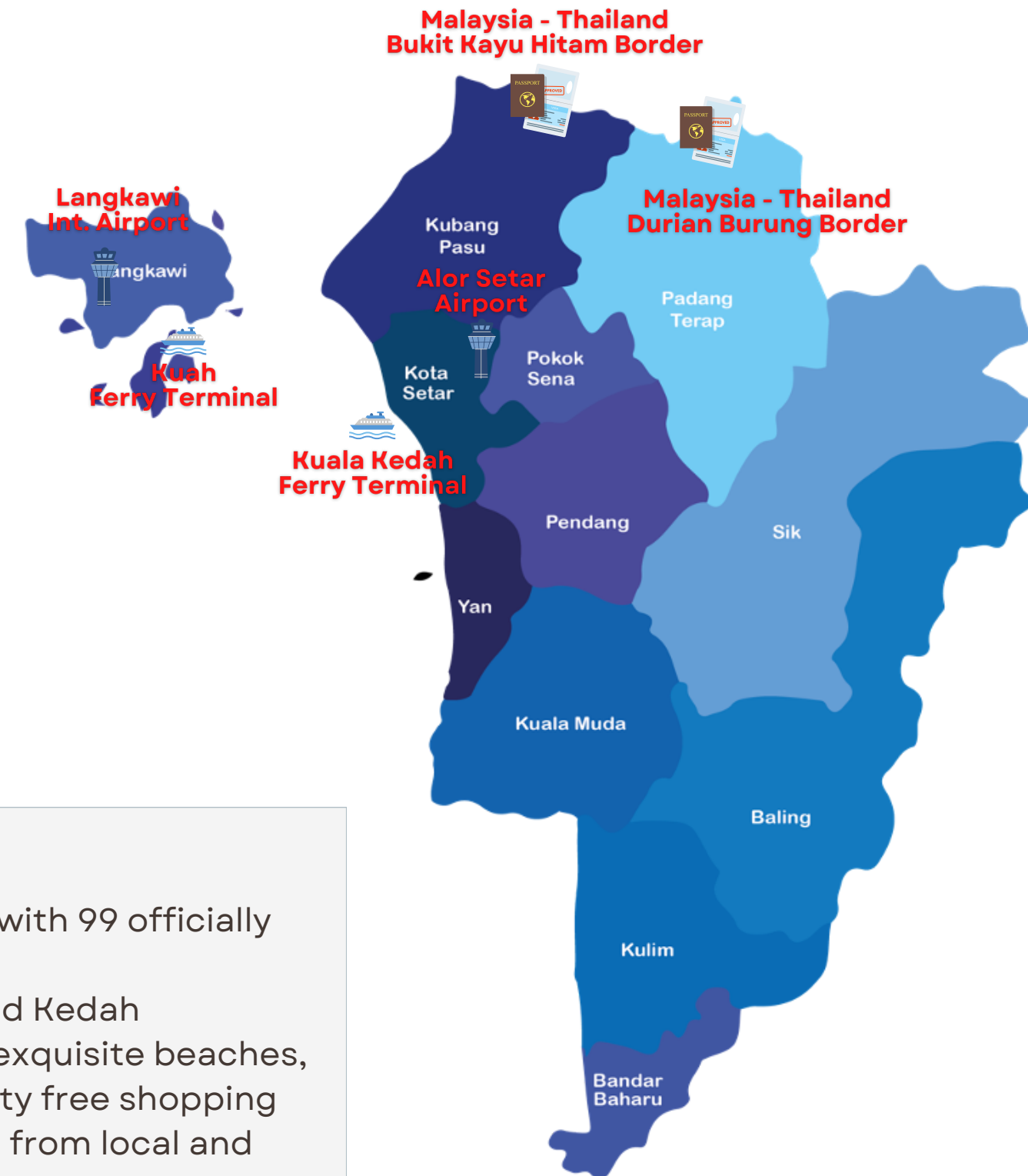
Fast Fact - Tourist Arrival in Kedah, Malaysia

Year	Type of Visitors		Total
	Tourist	Domestic Visitor	
2019	6.55 mil.	14.83 mil.	21.38 mil.
2020	3.49 mil.	10.11 mil.	13.60 mil.
2021	1.04 mil.	4.02 mil.	5.06 mil.

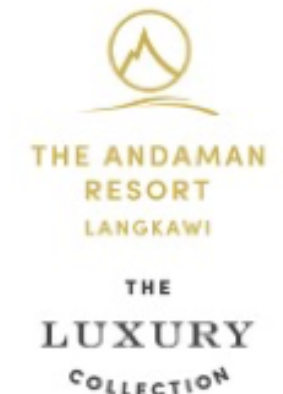
Fast Fact - Tourism Industry in Langkawi, Kedah

Year	No. of Tourist Arrival
2019	3,924,326 visitors
2020	1,804,556 visitors
2021	1,093,937 visitors
2022	1,170,230 visitors

- Largest island of over 104 islands, with 99 officially designated islands
- Located 30 km away from Mainland Kedah
- Famous for its historical legends, exquisite beaches, pristine rainforest, and superb-duty free shopping
- High ease of access by air and sea from local and international point of origin



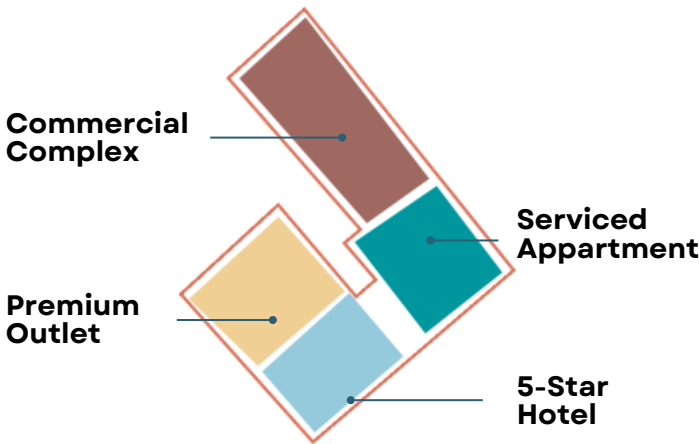
International Brands at Langkawi



New Growth Areas - Langkawi Island

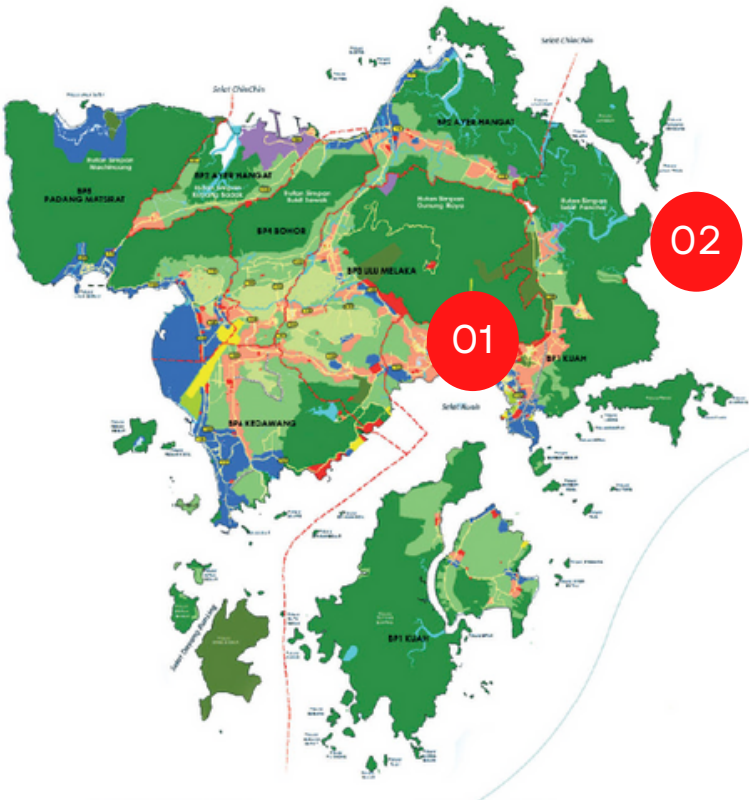


Proposed Development Concept
MIXED DEVELOPMENT @
MAHACITY



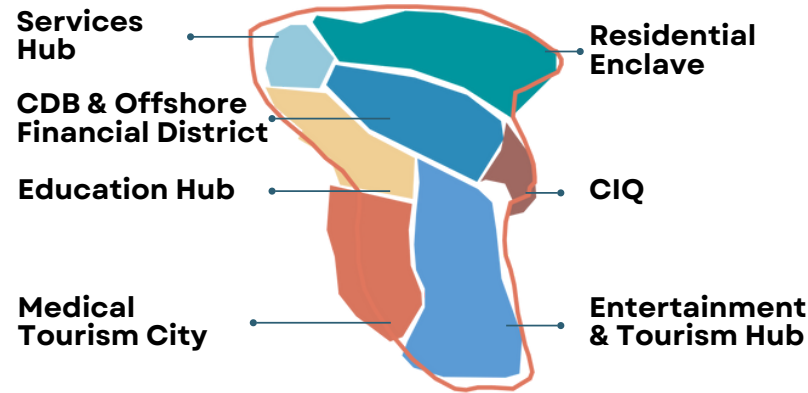
NO.	ITEM	PT 1424
1	District	Langkawi
2	Sub-district	Pekan Kuah
3	Area Size	28.516 acres
4	Zoning	Commercial
5	Category of Land Use	Commercial Building
6	Land Ownership	Leasehold (90 years tenure)

01



NO.	ITEM	Langkawi Gateway
1	District	Langkawi
2	Sub-district	Teluk Apau
3	Area Size	1,100 acres
4	Zoning	Commercial
5	Category of Land Use	Commercial Building
6	Land Ownership	Leasehold (99 years tenure)

02



Proposed Development Concept
LANGKAWI GATEWAY @
TELUK APAU



Main Attraction by District

LANGKAWI



- Skycab
- Island Hopping (Pulau Payar, Pulau Dayang Bunting)
- Chenang Beach
- Kilim Geoforest Park
- Telaga Tujuh
- Temurun Waterfall
- Many more...

KOTA SETAR



- Kedah Paddy Museum
- Zahir Mosque
- Kedah Royal Museum

KUBANG PASU



- Darulaman Park
- Bukit Kayu Hitam
- Hutan Lipur Bukit Wang

PADANG TERAP



- Janing Peak
- Tasik Pedu
- Seri Juluk Resort

POKOK SENA



- Mata Ayaq Agrofarm
- Prestavest Memorial Park
- Bukit Larek

PENDANG



- Bukit Perak
- Bukit Choras
- Pendang Lake

Main Attraction by District

SIK	BALING	BANDAR BAHARU
 <ul style="list-style-type: none">• Beris Dam Lake• Wat Churok Padang• Ulu Muda Eco Park 	 <ul style="list-style-type: none">• Gunung Baling• Lata Bayu• Ulu Legong Hot Spring Recreational Park 	 <ul style="list-style-type: none">• Bukit Panchor State Park• Sungai Air Puteh Waterfall• Kampung Baru Bagan Samak 
YAN	KUALA MUDA	KULIM
 <ul style="list-style-type: none">• Mount Jerai/Jerai Geopark• Pulau Song Song• Pulau Bidan• Pantai Murni 	 <ul style="list-style-type: none">• Tanjung Dawai• Pantai Merdeka• Bujang Valley• Sungai Batu Archeology Area 	 <ul style="list-style-type: none">• Terap Pine Forest• Tree Top Walk Sungai Sedim• Taman Burung Kulim 

Agriculture

AQUACULTURE ACTIVITY

- Integrated Fisheries

AGRICULTURE ACTIVITY

- Estate Paddy
- Smart Farming

PLANTATION ACTIVITY

- Rubber Plantation
- Palm Oil Plantation

PLANTATION ACTIVITY

- Rubber Plantation
- Palm Oil Plantation

PLANTATION ACTIVITY

- Durian (Black Thorn)



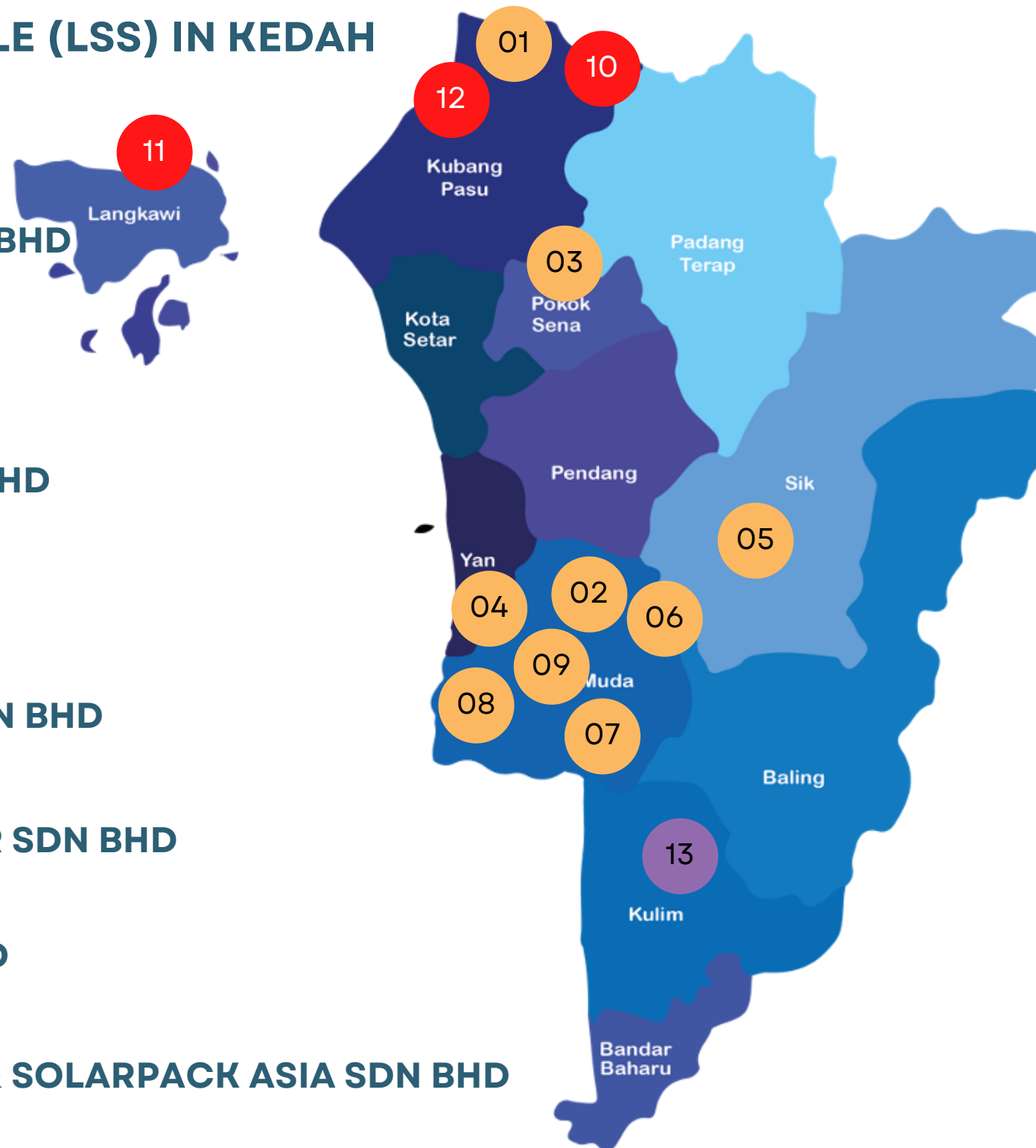
Comprehensive 5PL & Services Sector



Comprehensive 5PL & Services Sector

APPROVED LARGE SOLAR SCALE (LSS) IN KEDAH

- 01 **IL SOLAR SDN BHD**
10MW | Bukit Kayu Hitam
- 02 **LEADER SOLAR ENERGY SDN BHD**
29MW | Kuala Muda
- 03 **JENTAYU SOLAR SDN BHD**
5.99MW | Pokok Sena
- 04 **MAJU SOLAR (GURUN) SDN BHD**
9.9MW | Kuala Muda
- 05 **VIVA SOLAR SDN BHD**
30MW | Sik
- 06 **LEADER SOLAR ENERGY II SDN BHD**
20MW | Kuala Muda
- 07 **TNB BUKIT SELAMBAU SOLAR SDN BHD**
30MW | Kuala Muda
- 08 **BGMC BRAS POWER SDN BHD**
30MW | Kuala Muda
- 09 **JKH RENEWABLES SDN BHD & SOLARPACK ASIA SDN BHD**
90.88MW | Kuala Muda



DIGITAL NETWORK

- 10 **DELAPAN SPECIAL BORDER ECONOMIC ZONE**
4,364.51 acres | Bukit Kayu Hitam
Proposed development - Data Centre
- 11 **DIGITAL NOMAD**
Proposed in Langkawi Island
- 12 **E-COMMERCE & LOGISTIC HUB**
at Bukit Kayu Hitam via Land Mode

5G INFRASTRUCTURE

- 13 **KULIM HI-TECH PARK**
Target by the end of 2022

THANK YOU FROM KEDAH STATE INVESTMENT TEAM

Organized by



In cooperation with Kedah State Investment Team



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