

# COMPANY PROFILE



**PERBADANAN  
KEMAJUAN  
NEGERI KEDAH**



# CORPORATE PROFILE

**Registered Office:**

PERBADANAN KEMAJUAN NEGERI KEDAH  
TINGKAT 14, WISMA PKNK,  
JALAN SULTAN BADLISHAH,  
05000 ALOR SETAR,  
KEDAH DARUL AMAN.  
Tel: 04-775 2455  
Fax: 04-731 2957

**Principal Banker:**

MALAYAN BANKING BERHAD  
1535, JALAN SULTAN BADLISHAH,  
05000 ALOR SETAR,  
KEDAH DARUL AMAN  
Tel: 04-731 1915, 04-731 3936  
Fax: 04-733 1550

CIMB BANK BERHAD  
BANGUNAN TUNKU, JALAN TUNKU IBRAHIM,  
05000 ALOR SETAR,  
KEDAH DARUL AMAN  
Tel: 04-733 1914  
Fax: 04-732 6419

**Auditor:**

JABATAN AUDIT NEGARA  
ARAS 3, ZON C, WISMA PERSEKUTUAN,  
PUSAT PENTADBIRAN KERAJAAN PERSEKUTUAN,  
06550 BANDAR MUADZAM SHAH,  
KEDAH DARUL AMAN.  
Tel: 04-730 9855  
Fax: 04-732 7417

**Website:**

[www.pknk.gov.my](http://www.pknk.gov.my)





# EXECUTIVE SUMMARY



Perbadanan Kemajuan Negeri Kedah (PKNK) was incorporated in 1965 under Kedah State Government Enactment No. 5/1965 (Amendment 2017) and is regulated by the Federal Government through the Economic Planning Unit (EPU), Prime Minister's Department, under Act 380, the Act Incorporation (Competence of the State Legislature) 1962 (Amendment 1989).

The responsibility grown and stretched to include long term strategic planning of state resources utilization, investments attraction, lands development, and corporate social responsibility incorporate all areas of economic and social growth in Kedah. PKNK's plays an essential key role in revitalizing economic development and socio-economic in the State of Kedah.

The objective of PKNK is to generate and strengthen the growth and development of the main economic sectors in the state. To develop the socio-economy through eliminating poverty and creating employment opportunities and increase the prosperity of person's life in Kedah.

PKNK's main activities and through its subsidiaries, also engage in plantation, property, industry, investment, tourism and entrepreneurship. Till December 2020, with the total assets of RM2.84 billion, maintains its position as the Kedah state that provide products and services excellence. PKNK Group are poised to move forward to become a more dynamic and innovative that offers stability and security to especially its peoples and state of Kedah.

# VISION

"MENERAJU & MEMACU"

This vision reflected the intention and commitment PKNK to be an excellent organization in Kedah in the context of economic development through various business field and investment segment involved.

This demonstrated the organization commitment to transform into a professional strategic inclusive based on high performance hence enabling PKNK to be seen as a charismatic and undisputed entity both at international and local standard.

This clearly shows the organization objective to create prosperous community through various economic activity, creation of job opportunities, geographic landscape reforms as well as good social community development both in urban and rural areas align with PKNK slogan ' *Untuk Kemajuan Iktisad Rakyat(UKIR)*'

# MISSION

- ▶ To accelerate current development sector efforts and to explore new economic opportunities with more
- ▶ Creative and strategic means through long term planning with high level impact.
- ▶ To strengthen the organization capability in order to generate profits and returns from investment activity carried out.
- ▶ To enhance the organization financial management competency.
- ▶ To ensure high level customer satisfaction through the output of products and quality innovative service management.
- ▶ To strengthen compliance by means of effective good governance culture in the organization.
- ▶ To optimize productivity and efficient delivery system through automation and technology.
- ▶ To instill community paradigm shift especially *bumiputera* community in order to create generation of entrepreneur of high level competencies and strong business brand in the market.
- ▶ To transform PKNK as a charismatic agency through the creation of human capital and committed,



# STAKEHOLDERS

## FEDERAL GOVERNMENT (ECONOMICS PLANNING UNIT, PRIME MINISTER DEPARTMENT)

- (Economic Planning Unit, Prime Minister Department)
- Socioeconomic Development Planning
- Distribution of Allocation Resources
- Implementation, Coordination and Monitoring
- Stakeholder Facilitation

## KEDAH STATE GOVERNMENT

- Strengthening economic transformation programs to improve the quality of life.
- Strengthening social transformation towards harmony and prosperity.
- Strengthening the urban planning and development system to drive state competitiveness.
- Strengthening the ict governance system and culture to improve the quality of the service delivery system.
- Strengthening capacity and culture of high performance work towards organizational excellence.

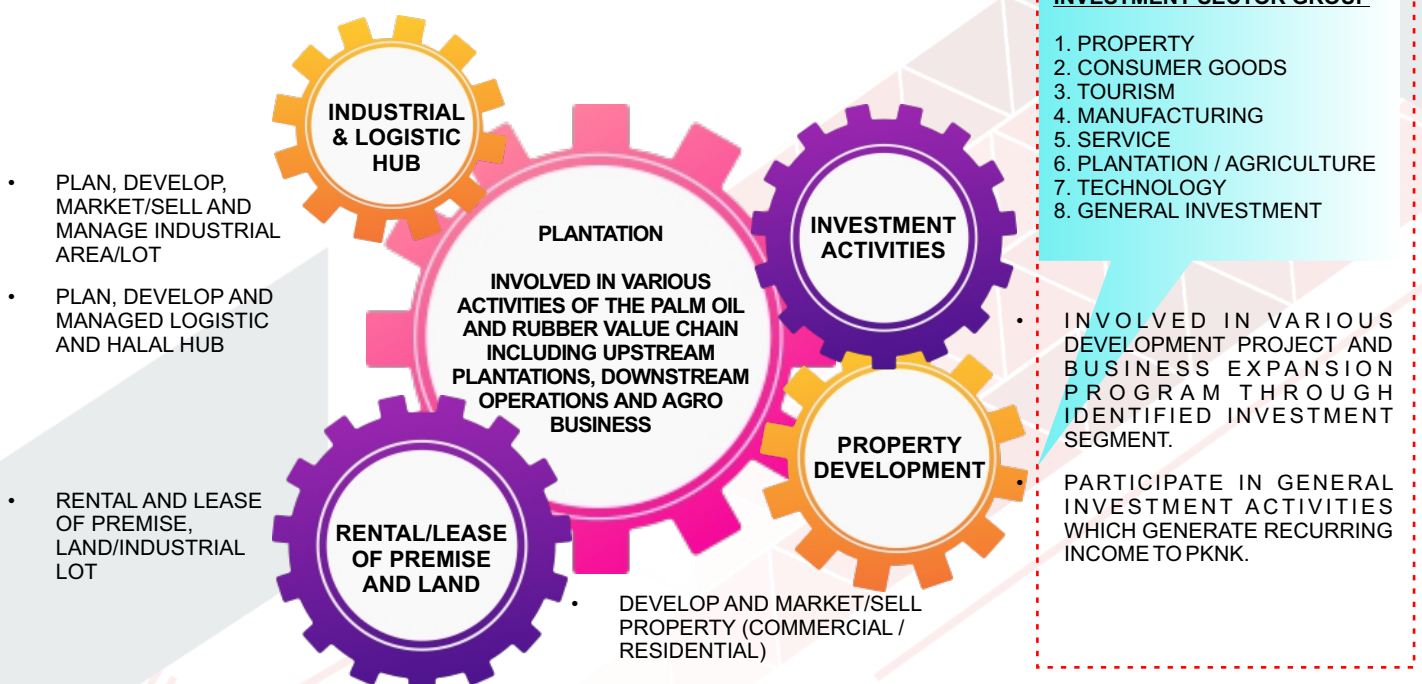
## PEOPLE OF KEDAH

- Generate state economy to provide facilities and create more opportunities for people in Kedah.
- Takes an active role in development of entrepreneurship in the state.
- To give back to community and provide positive social value through Corporate Social Responsibility (CSR) programs.

# MAIN ACTIVITIES



# MAIN SOURCE OF INCOME 2019 - 2020





# ACHIEVEMENT

In plantation, across the state, PKNK generate and increase revenues through its subsidiary.



“Coaching & Mentoring” Programs to help entrepreneur grow, develop and reach their full potential.

“PROTUNE” program help secondary school students to build their entrepreneurial skills.



## MALAYSIA'S FIRST HI-TECH PARK

REAP ALL THE BENEFITS OF ASIA'S TOP HI-TECH HOTSPOT



PKNK through wholly-owned subsidiary had developed Kulim Hi-Tech Park in 1996, Asia's first of its kind industrial for advanced technologies that provide employment opportunities for all. PKNK subsidiaries are also actively involved in the service sector to provided balance and diversified revenues to the state.