



# CYBERJAYSIA

BY CYBERVIEW







# A Tech Hub Developer

Evolving from its fundamental role as landowner in 1996, it has now emerged as a **Tech Hub Developer**, mandated by the Malaysian Government to spearhead the development of Cyberjaya, particularly in the creation of a holistic tech ecosystem.







Industry Development Initiatives



Tech Hub Development & Management



Cyberjaya City Management









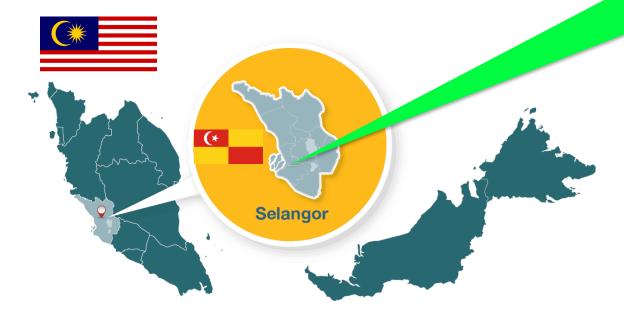


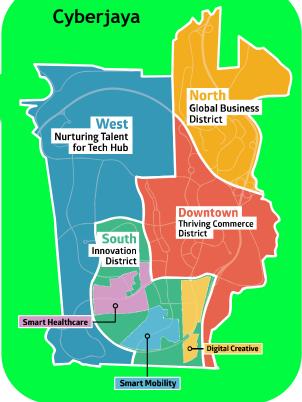
# Welcome to Cyberjaya

# **Strategic Location**

10 minutes to Putrajaya Government
Administrative Centre

20 minutes from Kuala Lumpur City Centre 20 minutes from Kuala Lumpur International Airport 45 minutes from Seaport - Port Klang





Malaysia























































































































# Mobility reimagined

The Smart Mobility cluster will leverage on digital technologies to be a testbed for the creation of mobility solutions to be scaled nationally.



# Smart Healthcare Innovation for what matters most

Cyberjaya will serve as a hub for the creation of innovative new Smart Healthcare solutions addressing the needs of Malaysians.



## Immersive creativity, dynamic delivery

The Digital Creative cluster will be a leading one-stop center for creating successful products and services in digital domains.

# South Innovation District 2 Scan to learn more about the New Masterplan. cyberview.com.my/business/cyberview--tech-hub-developer



# **Smart Mobility**

## Mobility Reimagined





## **Future Focus**

### **Share Rides**

Cars, bicycle & scooter shared rides



#### GoCar

- 600 GoCars nationwide
- 280 locations nationwide
- 60 locations Klang
   Valley



#### SoCar

- 1114 Socar Zone nationwde
- 30 in Cyberjaya



#### Tryke

- e-Scooter & Bicycle
- 200 vehicles in Cyberjaya
- 46,727 active users
- Target 10% shift in short distance travel with electric micromobility

## Infrastructure

Collaboration and investment with key authorities and agencies to transform the future of mobility



MyAV autonomous vehicle test route 685 km AV trials since Dec 2020



Charging Stations Infrastructure 15 EVCharge Stations 4 TNB Charging Stations



Drone Piloting Ground

## R&D

Facilitating testing of energy efficient and technology driven transportation modes



Autonomous Delivery Robot



Autonomous Vehicles



Drones



Electrification

## Electrification (EV)

A critical component in reducing carbon emissions in a variety of sectors, including transportation.

- Increase Electric
  Vehicles use
- Facilitate regulation of Electric Autonomous Vehicles
- Facilitate Electric
   Vehicle Share Rides







# **Smart Healthcare**

## Healthcare Player























## Health Technology























## Partners & Associations















MHT (Mala) sia











# **Digital Creative**

# mansta



- Monsta Studios is a Malaysian animation company that produces creative content for the Malaysian and international market.
- The creator of BoboiBoy, Mechamoto, Papa Pipi & Fly with Yaya
- Monsta Studios offerings include fictional films, TV series, souvenirs, and other related products in the intellectual property business.
- One of the biggest digital networks for kids and families in the region.
- Boasting 12 different channels including Monsta Channel, Mini Monsta, AnimaSEA, Monsta Keren, Monsta Dhamalastic, Papa Pipi, and so on.
- Monsta YouTube Network has become the first-ever Malaysian YouTube network aimed at families and kids to reach a combined total of 10 million subscribers.





- Wau Animation Studios, the creator of Malaysia's well known animated series, Ejen Ali. The series then became the first animated feature film that broke Malaysia's box office records and ranked the highest grossing local animated film ever.
- Ejen Ali, which debuted in 2016 has been broadcasted in over 50 countries and won Best Direction (Fiction) Award - National Winner from Malaysia at the 2020 Asian Academy Creative Awards





- Digital Durian, the creator of preschool hits, Didi & Friends and Omar & Hana that debuted and aired in Astro Ceria, Malaysia's satellite TV station, have penetrated the entire Asia Europe, USA, MENA, & Africa region with some of their contents were dubbed to local languages.
- Digital Durian's Didi & Friends won the Best Preschool Programme Award at the prestigious 24th Asian Television Award held in 2019.
- Digital Durian created a streaming and game platform available in all mobile and streaming devices that houses high quality Islamic cartoons and kid friendly games for children.







- Giggle Garage Sdn Bhd, creator and distributor for high quality contents for children and family entertainment by using CGI animation.
- Since their establishment, Giggle Garage has won several prestigious awards in the animation space including Best Animation Programme in the 2021 National Round, Asian Academy Creative Awards (AAA) Australia, Best 3D Animation Programme during the 25th Asian TV Awards, Best 3D Animation in 2016 Asian TV Award.





- Les'Copaque is Malaysia's animation powerhouse established in 2005 to bring Malaysian stories to the world. Their iconic character, Upin & Ipin series is screen at over 17 countries.
- The animation series is the first fully produced Malaysian animated series that was picked up by the Disney Channel Asia and Televisi Pendidikan Indonesia (TPI).
- Les'Copaque's next venture is to build an interactive theme park in Cyberjaya that will provide immersive and experimental attractions to both local and foreign visitors.









# Let Us Set Your Ideas In Motion

Your innovative ideas need support.

Enjoy many business incentives by setting up your base in Cyberjaya.



#### Tax Incentives

#### Tax Exemption

Pioneer Status (PS)

Corporate Income Tax exemption of 70% or 100% of statutory income for 5-10 years.

### Investment Tax

Allowance (ITA)
Allowance of 60% - 100% on
qualifying capital expenditure
(factory, plant, machinery or
other equipment used for the
approved project) incurred
within 5 to 10 years from the
date of first qualifying capital
expenditure is incurred.

#### Industries

- R&D Status
- Contract R&D
- R&D Company
- Green technology
- Integrated Logistics Services
- Approved Service Projects
  (ASP)
- Information & Communication
- Technology (ICT)

  Relocation Incentives for
  Services Sector
- Global Trading Centre



#### **Funding Incentives**

## Grants & Funding

Strong funding (government grant and private venture capital) available for businesses at various stages in the life cycle including seed, start-up, pre & post commercialization (covering R&D, marketing and expansion costs).

- Domestic Investment Strategic Fund (DISF)
- Smart Automation Grant

#### oan & Financing

Financing assistance to the services sector to expand their services into higher value-added activities and improve productivity and efficiency



#### Principal Hub

#### Tax Rate Incentive Package

The Principal Hub scheme offers an additional advantage to companies seeking to leverage on Malaysia as their centralised operating base to conduct its regional and global business operations.

- New Company
   2-tiered tax rate incentive package based on the level of commitment.
- Existing company
   Tax rate of 10% on
   statutory income for 5
   vears.



#### **MSC Status Incentives**

#### MSC Malaysia Status

Multimedia Super Corridor (MSC)
Malaysia status is recognition by
the Government of Malaysia
through the Malaysia Digital
Economy Corporation (MDEC), for
ICT and ICT-facilitated businesses
that develop or use multimedia
technologies to produce and
enhance their products and
service

- MSC Malaysia status recognition by MDEC
- Pioneer Status privilege and 100% ITA on new investments made in MSC Malaysia Cybercities
- Freedom of ownership by exempting MSC Malaysia status companies from local ownership requirements
- Unrestricted employment of foreign knowledge workers



# Expatriate Related Incentives

## Representative Office/Regional Office (RE/RO)

- RE/RO will be given expatriate post and the number allowed depends on the function and activities of the RE/RO.
- Minimum establishment of 2 years (depends on the merit of the case).
- Expatriate will only be considered for managerial and technical posts. The total number of employees should reflect the ideal composition of 2 expatriates to 1 Malaysian.

#### **Expatriate Related Services**

Expat post based on requirements of business plan subject to current policy of expats



### Cyberview's Incentives

- Soft landing zone package Key offerings include rental free coworking spaces, programmes & Cyberjaya Investment & Services Centre facilitation and services
- Affordable rental of commercial office spaces from as low as RM1.80/sqft per month.
- Free use of shared facilities
- Business setup facilitation via Cyberjaya Investment & Services Centre
- Access to Cyberview Living
  Lab programme

# A Thriving LIVING LAB

Cyberview offers the entire city of Cyberjaya as a sandbox for testing of smart city solutions.

The Cyberview Living Lab initiative focuses on an open innovation ecosystem across a developmental value chain; anchored by collaborative efforts and activities to push for accelerated growth.



Grooms talent from the young and impressionable to aspiring university students





Acceleration of products or services through intensive mentorship, initial funds, network alliances, marketing & access

Accelerators Partners & Startups





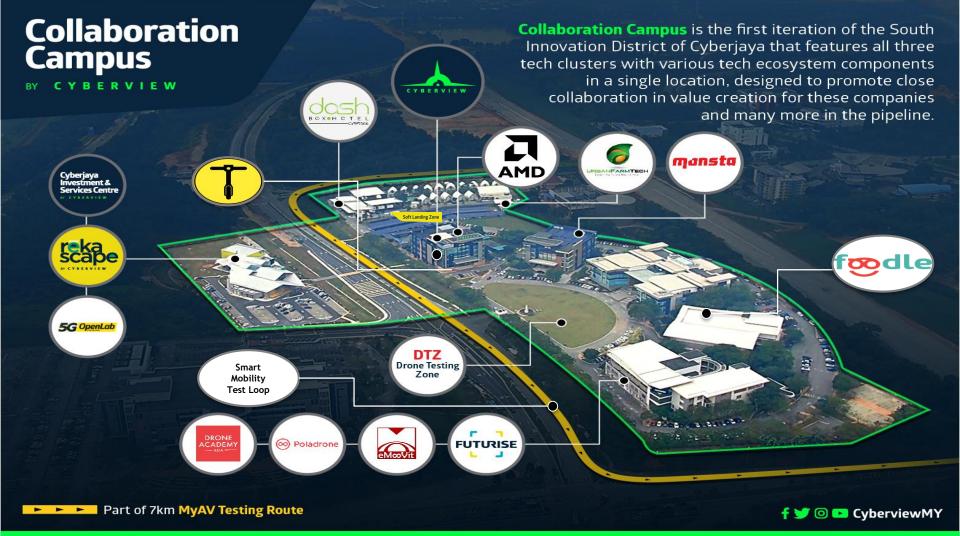
A platform to test and validate proof of concepts and prototypes fit for commercialisation





Connects businesses with profitable public-private partnerships and linkages







# **Soft-Landing Zone**



A platform that provides value-added offerings to foreign and local investors and technology companies who are exploring new markets and in the midst of seeking business and partnership opportunities before establishing a full-fledge setup in Cyberjaya

## Office Space & Facilities



- Co-working space/office space
- Complimentary/subsidised spaces rental up to 12 months
- Access to shared office space facilities

# Cyberjaya Investment & Services Centre



- Business establishment facilitation
- Business location facilitation on office space/building & land matters
- City Services & Cybercity Manager

## **Ecosystem Facilitation**





- Ecosystem familiarization, market insights & industry trends
- Opportunity to access Cyberview offerings, programmes & initiatives
- Leverage on available funding & incentives
- Technology piloting & commercialisation platforms

CYBERVIEW 14



# West Nurturing Talent & Community Development of land available for sale & development

Take your business into the future.

Invest in Cyberjaya.



South

Total land size:

6,960 acres

#### Innovation District

347 acres of land available for sale & development



**Global Business** District

#### 198 acres

of land available for sale & development

## **Downtown**

Thriving Commerce District

of land available for sale & development









Smart







# Cyberjaya Investment & Services Centre

BY CYBERVIEW

A one-stop centre that provides facilitation services on investment and business setups, all under one roof.



## **Business Facilitation**

- Setting up of companies' facilitation
- Market & ecosystem services
- Expatriate services
- Talent services



## **Business Location**

Facilitation on office space, land and building matters. CISC provides extensive facilitation to assist you to find the suitable location for your business to grow.



# City Services & Cybercity Manager

Manages Cyberjaya while serving the smart city's discerning urban community as well as provides facilitation on enquiries and issues regarding township and community matters.



Contact us today!

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# Thank You

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# Contact us today!

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