



**June  
2021  
Issue**

**MIDA**  
MALAYSIAN INVESTMENT DEVELOPMENT AUTHORITY

**MALAYSIAN INVESTMENT DEVELOPMENT AUTHORITY**  
**E-NEWSLETTER**

**A MONTHLY INDUSTRY UPDATE FOR GLOBAL INVESTORS AND MORE!**





**It's easy!** Just scan and follow us to be part of our social media community today.



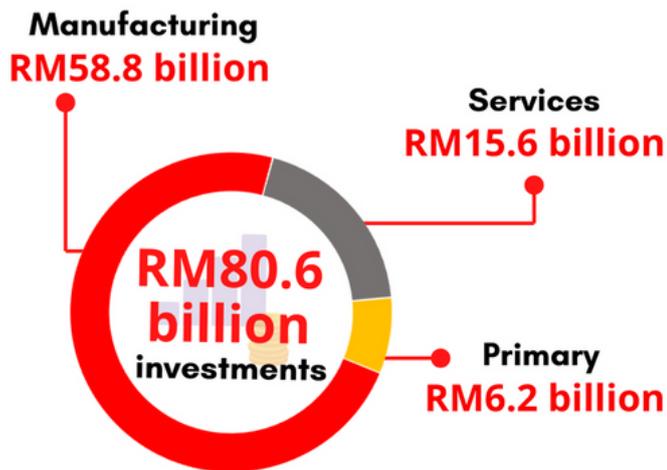
Twitter : [@officialMIDA](#) | Facebook : [@officialMIDA](#) | Instagram : [@officialMIDA](#)  
LinkedIn : [Malaysian Investment Development Authority](#) | Youtube : [MIDA TV](#)

# Malaysia: En Route to Economic Growth

Malaysia managed to steer its economy through COVID-19 moderately in 2020 compared to its regional peers. However, the wake of 2021 witnessed an increase in daily cases which caused the Government to impose tighter measures to contain the pandemic. Despite this, Malaysia's momentum for growth is on track.

For a start, Malaysia's trade performance remained strong charting a new record high in April 2021 with a year-on-year growth of 43.2 per cent.[1] Exports surged by 63 per cent underpinned by high global demand for Electrical and Electronic, Rubber as well as Petroleum products while imports increased by 24.4 per cent.

Malaysia gained its investment momentum in the first quarter (Q1) of 2021 through RM80.6 billion worth of approved investments in the manufacturing, services and primary sectors, involving 993 projects generating 32,557 jobs, a record surge of 95.6 per cent from RM41.2 billion in the same period in 2020. The manufacturing sector maintained the lead in approved investments for Q1 2021, recording RM58.8 billion, followed by the services sector at RM15.6 billion and the primary sector at RM6.2 billion.



**993**  
projects



**32,557**  
job opportunities

In terms of inbound investment, Malaysia remains a competitive investment location for foreign investors. Total approved foreign direct investments (FDI) in the manufacturing, services and primary sectors increased by a whopping 383.4 per cent to RM54.9 billion in Q1 2021 compared to RM11.4 billion in the same quarter last year.

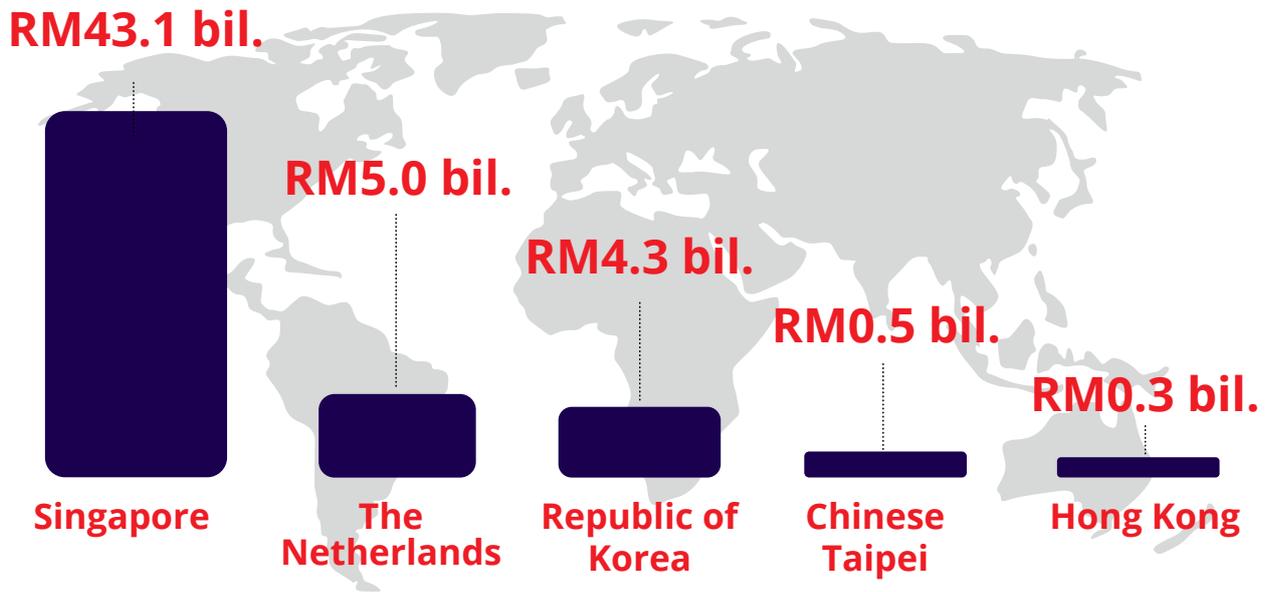
Singapore (RM43.1 billion), the Netherlands (RM5.0 billion), the Republic of Korea (RM4.3 billion), Chinese Taipei (RM0.5 billion) and Hong Kong (RM0.3 billion) were the top five countries in accordance to reporting by immediate source of FDI.

The fact that foreign investors' confidence in Malaysia has not been swayed is solidified through the FDI contribution of 88.9 per cent to the overall manufacturing sector's growth. The leading sources of foreign investments in the manufacturing sector were Singapore, the Republic of Korea, the Netherlands, Chinese Taipei, People's Republic of China, the United States of America, Switzerland, Denmark, Germany and Hong Kong. These ten countries jointly accounted for 99.8 per cent or RM52.1 billion of total foreign investments approved in the manufacturing sector for this period.

[1] <https://www.thesundaily.my/business/malaysia-s-trade-grew-432-pct-in-april-2021-FY7908465>



## Top 5 Major Sources of FDI in All Economic Sectors



Sustainable quality projects such as SK Nexilis from the Republic of Korea are among the many foreign projects approved. SK Nexilis will be implementing its copper foil for its electric vehicle (EV) project in Malaysia while committing its facility to 100 per cent renewable electricity. Projects such as these are expected to have a positive spill-over effect on Malaysia's EV battery manufacturing supply chain.

During the period, another notable approved project is Risen Energy, one of the pioneers in the solar industry with extensive expertise in photovoltaic R&D and end-to-end solutions for the entire solar value chain manufacturing. Risen Energy is set to produce the latest bi-facial technology solar products to cater to the growing global market.



Risen Energy's Factory illustration in Malaysia

This project in Kulim, Kedah will boost employment opportunities and benefit the local businesses to become part of their global value chain.

Domestic investment on the other hand contributed 31.9 per cent to the total approved investment in the manufacturing, services and



primary sectors. Although at a lower percentage, domestic players continued to dominate the services sector recording RM15.0 billion or 96.2 per cent of the total approved investments for the services sector for the first quarter of 2021.

The services sector in general recorded an increase of 3.5 per cent during Q1 2021 compared with the same period in 2020. An increase in investments was recorded in the financial services, distributive trade, education services, real estate

and global establishments. Collectively, the leading contributors include real estate (RM8.9 billion), financial services (RM2.7 billion), utility (RM2.0 billion), support services (RM1.2 billion) and distributive trade (RM0.5 billion).

### Top 5 States with the Highest Approved Investment in All Economic Sectors



**MANUFACTURING**

RM58.8 B (Q1 2021)

126.8 %

RM25.9 B (Q1 2020)

**FDI 88.9 % DDI 11.1%**

MAJOR SECTORS: E&E (RM47.0 billion), Fabricated Metal Products (RM4.9 billion), Rubber Products (RM3.3 billion), Chemicals and Chemical Products (RM1.1 billion), Transport Equipment (RM0.5 billion), Food Manufacturing (RM0.4 billion), Machinery and Equipment (RM0.4 billion), Paper Printing and Publishing (RM0.2 billion)

**26,689 job opportunities:**  
(943 managerial , 1,042 engineers, 3,518 skilled craftsmen)

**CIPE ratio RM2,201,838**

**SERVICES**

3.5 % in investment

737 PROJECTS  
5,669 JOBS

**DDI 96.2 % (RM15 BILLION)**

MAJOR SUB- SECTORS: Real Estate (RM8.9 billion), Financial Services (RM2.7 billion), Utility (RM2.0 billion), Support Services (RM1.2 billion) and Distributive Trade (RM0.5 billion)

# Investment Opportunities in the Personal Protective Equipment (PPE) Industries in Malaysia

The global pandemic has contributed much strife and unexpected challenges to many in the past year. As governments and businesses undertake various response efforts, the utmost priority has been to ensure safety, hygiene and social distancing practices especially in the medical and food sectors. Personal protective equipment (PPE), such as medical masks, gloves, protection goggles and coveralls have now evolved into necessary commodities. The surge in demand for PPE has spurred policymakers, industry players and healthcare organisations to act swiftly to ensure a stable and sustainable PPE supply chain. Industry players can capture the rising opportunities by gaining a

better understanding of the growing PPE market and differentiating themselves through innovation and technology.

## Snapshot of the Global Medical PPE Market

Prior to the peak of COVID-19 pandemic, the global PPE market size was valued at USD60 billion by 2027 and is expected to grow at a compound annual growth rate (CAGR) of 8 per cent from 2020 to 2027 (Source: FutureWise, May 2020). Research forecast that spending on PPE is going to be nearly tripled by 2027, with 60 billion units of PPE distributed in the first half of 2020 to help healthcare providers, a 15 per cent



Diagram 1: Products of PPE  
Source: Tang, Sammer & Brady, Mike & Mildenhall, Joanne & Rolfe, Ursula & Bowles, Alexandra & Morgan, Kirsty. (2020)

increase over the same period in 2019. In addition, demand for N95 respirators will continue to grow more than 5 per cent per year until 2024.

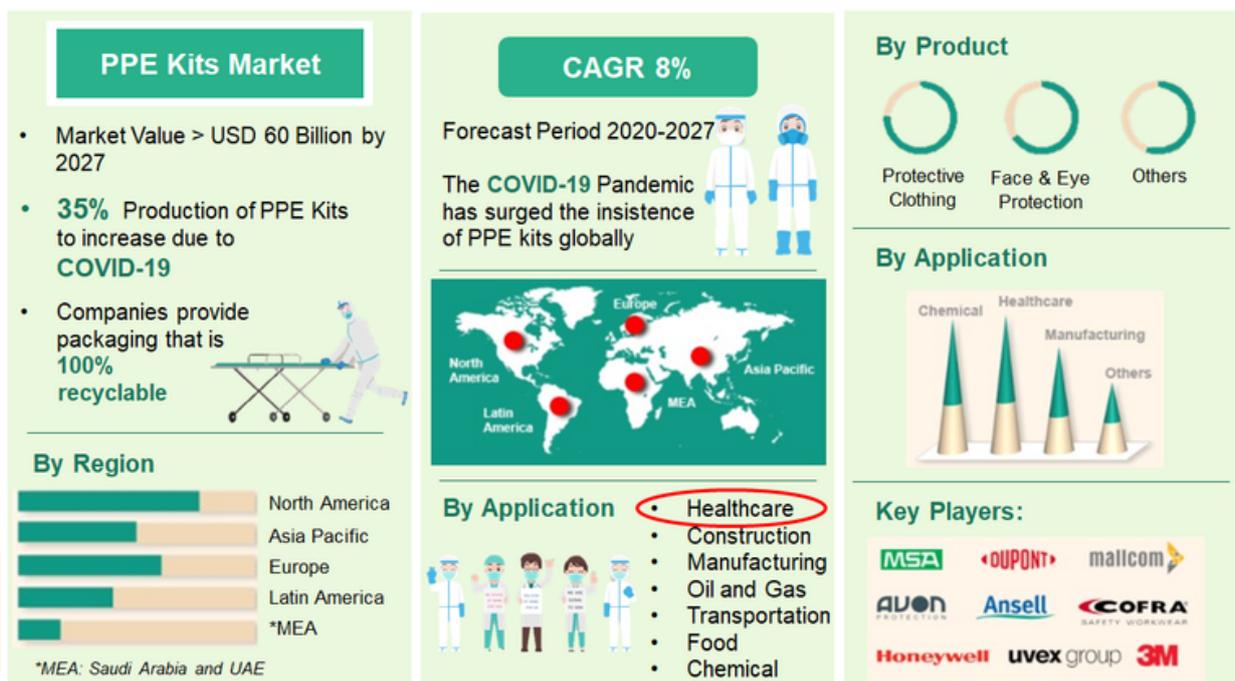


Diagram 2: Global Market Snapshot of PPE Industry  
(Source: FutureWise, May 2020)



However, with the pandemic raging in 2020, the medical PPE market experienced a surge with significant increases of 1,200 per cent and 600 per cent for medical masks and medical gloves respectively. According to the World Health Organisation (WHO), it was estimated that 89 million medical masks are required for the COVID-19 response each month, along with 76 million examination gloves and 1.6 million medical goggles.

### Openings for Companies in Malaysia

The upsurge in demand for PPE due to the pandemic is a window of business opportunities for many companies, be it existing players or newcomers to

expand and diversify their investments into the most essential and profitable business ventures. Among the new public listed players in Malaysia that have announced their ventures into PPE manufacturing are Luster Industries, Iconic Worldwide and Parlo Bhd. Other non-traditional PPE players are also successfully making inroads into the business such as companies making plastic reels, made-up garments, bedsheets, automotive OEMs, ceramics, fashion conglomerates and designers. Notably, these companies are not only interested in manufacturing, but also opportunities in the distribution segment of the industry value chain.

### Malaysia's PPE Ecosystem

As of March 2021, MIDA has approved 46 projects to manufacture PPE (excluding gloves) with investments of RM3.65 billion that provides 9,205 employment opportunities. Of this total investment, 70 per cent (RM2.55 billion) is contributed by domestic investors while the balance came from foreign investors. As for the gloves industry alone, 14 projects have been approved with an investment of RM3.05 billion providing 8,346 job opportunities. Of the projects approved, 71 per cent came from domestic while the remaining are from foreign sources.

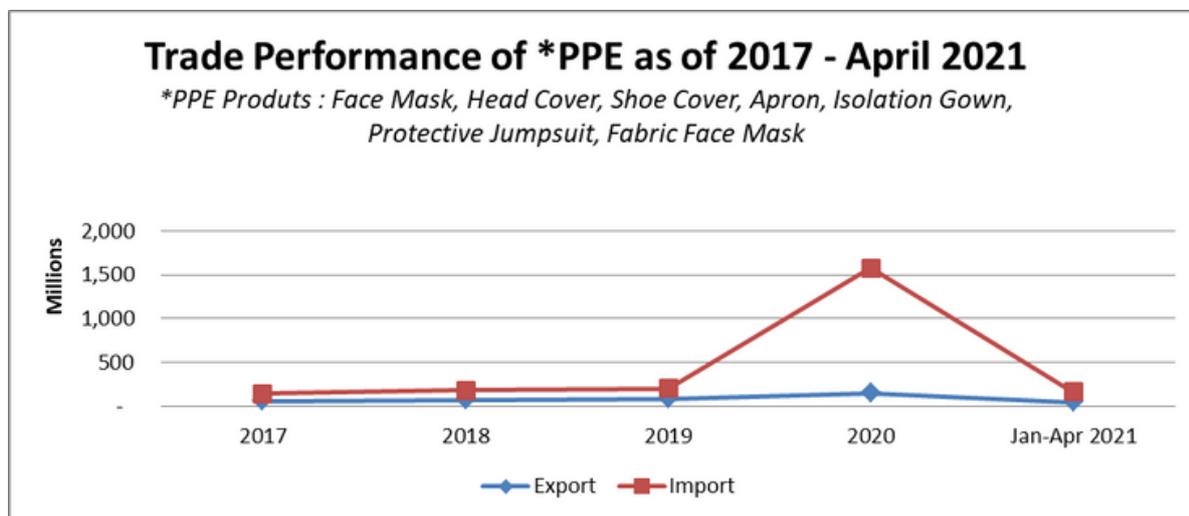


Diagram 3: Trade Performance of PPE (excluding Glove)  
Source: MATRADE

Based on the five years trade performance of PPE (excluding Gloves), the country's total import of RM2.26 Billion was higher compared to the total export of RM0.5 Billion.



Conversely, for Gloves, the total export of RM52.7 Billion was higher compared to the total import of RM0.13 Billion.

MIDA continues its commitment in attracting new investments by organising a significant number of e-Special Project Missions (eSPM) with MIDA Overseas Centers with the objective to entice multinational companies to invest in Malaysia for certain raw materials such as Polypropylene Meltblown. Among the global players include Berry Global (USA), Freudenberg (Germany) and Dongying Shenzhou

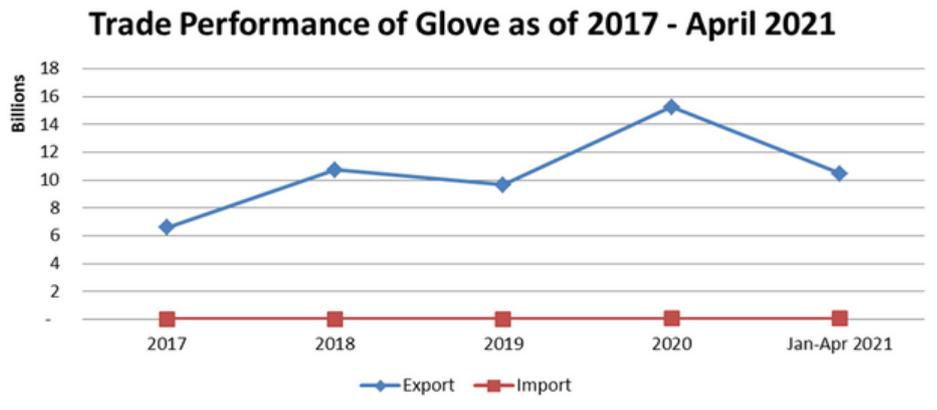


Diagram 4: Trade Performance of Glove  
Source: MATRADE

Nonwovens Co. Ltd. (China). Local and existing foreign companies such as Durio PPE Notion Venture, Alpha Master, UPA Healthcare Products, GPI Technology, Fibertex Personal

Care, Uprise Elastic Webbing and Lotte Chemical Titan were facilitated through e-Domestic Special Project Mission (eDSPM) for them to venture and reinvest in PPE products.



## PPE ECOSYSTEM IN MALAYSIA



Diagram 5: PPE Industry Ecosystem in Malaysia



## Making Safety Smarter in the PPE Industry

The future of manufacturing is digital, with smart manufacturing concepts and digitalisation becoming increasingly a global norm. Companies within this industry need to make safety smarter if they want to branch out to the global market. Automation and digitalisation are key investments for companies to reduce their reliance on manual labour. The enhancement of automation processes will certainly improve the quality of their PPE products to meet strict international safety standards.

MIDA together with MITI and SIRIM has been a strong advocate for the business community to automate and digitise their operations through providing strategic facilitation, insights and financial assistance.

Malaysian Small and Medium Enterprises (SMEs) and Mid-Tier Companies (MTCs) in the manufacturing and services sector are eligible to apply for the Smart Automation Grant (SAG) under the PENJANA initiative. This allows up to a maximum of RM1 million per company (matching basis 1:1) to kick start their development and implementation of projects by adopting technology and automation in their operations.

Another incentive under MIDA that has the same objective as SAG and can be utilised by companies is the Automation Capital Allowance (Automation CA). Companies applying for Automation CA can be considered up to a 200% tax deduction on the first RM4 million expenses incurred within 8 years of assessment (2015-2023).

In efforts to promote digitalisation, the Government

has introduced the Industry4WRD Intervention Fund as a financial support facility to assist Small and Medium Enterprises (SMEs) in the manufacturing and related services sectors to make the leap into Industry 4.0. The fund provides a matching grant of 70:30 on a reimbursable basis up to RM500,000 for eligible expenditure. To be eligible for the fund, companies are required to undertake the Readiness Assessment (RA) with Malaysia Productivity Corporation (MPC).

## Investment Support for New and Existing Companies

The Government through MIDA is committed to assist any company that is planning on making future investments by providing incentives under PENJANA and other initiatives.

## Special Tax Incentives Under PENJANA

### For New Companies (Relocation or New Investment)

- 0% special tax rate for 10 years for new investments in the manufacturing sector with a capital investment between RM300 million to RM500 million.
- 0% special tax rate for 10 years for new investments in the manufacturing sector with a capital investment between RM300 million to RM500 million

### For Existing Companies

- 0% Investment Tax Allowance (ITA) for 5 years for existing companies in Malaysia relocating their overseas facilities into Malaysia with a capital investment of above RM300 million. The allowance is offset against 100% of statutory income for each assessment year



## Incentives under Promotion Investment Act (PIA) 1986

**Non-woven fabrics (meltblown/ spunbond) is listed under the promoted products**

- Pioneer Status (company can be considered for 70% exemption of statutory income for 5 years)
- Investment Tax Allowance (company can be considered for 60% allowance on qualifying capital expenditure for 5 years) for product of woven and nonwoven fabric for spunbond and meltblown (raw material of PPE)

### MIDA-FMFTA Initiative

MIDA in partnership with the Federation of Malaysian Fashion, Textile and Apparel (FMFTA) initiated a move to support the Government's efforts to fill in the gap in the PPE ecosystem, particularly the isolation gown, boot covers and head covers segments.

In June 2020, FMFTA through more than 20 of its members who are PPE manufacturers had successfully produced over 5 million pieces of PPEs within just two months. These were essential supplies for the Ministry of Health, private hospitals and healthcare institutions. The effort is ongoing continues to assist these frontliners. In addition, FMFTA collaborated with SIRIM to develop Malaysian Standards for non-medical face masks and face shields.

### Roundtable Discussion with Stakeholders and Industry Players

In addressing the issue of PPE shortage, MITI and MIDA have initiated a roundtable discussion with the relevant associations and PPE manufacturers. The purpose of the meeting was to

highlight the lack of main raw materials such as Non-woven Polypropylene Meltblown and Polypropylene Resin that are essential in the PPE production.

### PPE Inventory System at MIDA

A special dedicated system has been developed by MIDA to connect the buyers and suppliers/manufacturers of PPE in Malaysia. It is an active digital system to assemble manufacturers and provide updated information on the production and consumption of PPE in the country. This system is expected to be launched by the end of 2021.

### What's Next?

The future of the PPE industry is driven by product innovation, changing business models and new technologies such as wearable PPE products. Companies need to think of the long term payoff. Rethinking current business models and adopting digital solutions will be crucial to ensure competitiveness and accelerate the road to recovery. It would be an opportune moment for investors to move into the PPE

market and existing players to deploy innovative growth strategies. The priority right now is to ensure the continuity of PPE supply in the country. Decisive actions need to be taken to emerge stronger and more resilient. As the Government takes the lead in rebuilding the economy, it is important for the public and private sectors to work closely to streamline efforts and enhance local production capacity. Strategic engagement and cooperation will boost efforts in addressing the weak links in the PPE supply chain. This includes avoiding dependency on imports, establishing a more coordinated national stock-piling of PPEs and having more efficient resource allocation.

As the world reimagines safety and technology in workplaces and daily life, the PPE industry will remain relevant for businesses and individuals. Malaysia's strong manufacturing base and comprehensive ecosystems provide the right mix for investors, local and foreign, to capture rising opportunities in this industry, hence positioning Malaysia as a major global supplier of PPE products in the coming years.

# Spearheading Malaysia's Investment Agenda on **Green Technology**

The pandemic has posed an unprecedented challenge and compelled economies to re-evaluate how products and services are manufactured and consumed. It is inevitable for individuals and businesses to adapt to a new norm; in this norm where there is an urgent need to thoughtfully and carefully consider the implications of actions on public health, livelihoods and the economy.

According to the United Nations Framework Convention on Climate Change (UNFCCC) Annual Report 2020, despite the pandemic lockdowns, greenhouse gas concentrations in the atmosphere continued to rise in 2020, where it was tied with 2016 as the warmest year on record and concluded the hottest decade ever recorded. This has caused the rising sea levels to increase weather extremes, with heatwaves, wildfires, storms and floods leaving a trail of devastation and threatening lives and livelihoods worldwide.

In achieving the long-term goal of the Paris Agreement to limit global temperature rise to 1.5°C, the world must cut global emissions by 45% from 2010 levels by 2030. Malaysia, as a signatory nation to the UNFCCC, has pledged a voluntary commitment for the country to



reduce up to 40% of greenhouse gases (GHGs) emission intensity of Gross Domestic Product (GDP) by the year 2020 (against 2005 GDP) during the 15th session of Conference of Parties (COP15) in Copenhagen, Denmark. Furthermore, during the COP21 Paris in 2015, Malaysia has submitted an additional pledge to reduce its GHGs emission intensity of GDP by up to 45% by 2030. Malaysia's GHG emissions target was set with 35% on an unconditional basis and 10% on a conditional basis upon receipt of the climate finance funding, technology transfer, and capacity building from developed countries.

Staying true to this commitment for a more sustainable future, Malaysia has strategically formulated policies and initiatives to spur the growth of the green

technology sector in the country as a driver to promote sustainable development and accelerate Malaysia's green economy. Our National Green Technology Policy (NGTP), unveiled in 2009, outlined an extensive step to embrace green initiatives, emphasising four main pillars i.e. energy, environment, economy and social.

As the Government's principal investment promotion and development agency, MIDA assumes a unique role in promoting the green technology industry. Amid the ongoing pandemic, MIDA continues to intensify its efforts to assist both local and foreign investors by formulating policies as well as providing incentives, facilities and support services to encourage more investment into the green technology industry.



The Green Technology incentive has been introduced to industrial and commercial entities to accelerate the adoption and establishment of green technology in line with the nation's green agenda. The policy advocacy efforts by the Government for the green technology industry has attracted green investment amounting to RM18.73 billion and RM323.62 million (as of December 2020) for the Green Investment Tax Allowance (GITA) and Green Income Tax Exemption (GITE) respectively, since its announcement in the Budget 2014.

This encouraging achievement has convinced the Government to extend the incentives until 2023, as announced during Budget 2020. The Government expects the upward trend for the recorded investment flow to continue and achieve its set target in the coming years, despite the pandemic.

The three-pronged objectives of the incentives created are:

- to encourage investments in the green technology industry on a project basis either for business purposes or own consumption, and the adoption of green technology by selected services/system providers;
- to encourage companies to acquire/purchase assets that have been verified as green technology assets by the Malaysian Green Technology & Climate Change Centre (MGTC) and listed under MyHijau Directory; and
- to widen the coverage of green services to include solar leasing activities.

Briefly, GITA is an allowance of 100% of the qualifying capital expenditure incurred on a green technology project for three (3) years from the date of its first qualifying capital expenditure (CAPEX) incurred. The date of the first qualifying CAPEX shall not be earlier than the date of application received by MIDA. The allowance can be offset against 70% of statutory income in the year of assessment and unutilised allowances can be carried forward until they are fully absorbed.

On the other hand, GITE is a tax exemption of 70% for green services providers on their statutory income for qualifying green services. The incentive period is for three (3) years starting from the assessment year of the first issued invoice related to green technology services. The date of the first invoice must not be earlier than the date of application received by MIDA.

In addition to the existing incentives, the solar leasing incentive introduced in Budget 2020 offers a tax exemption of 70% on statutory income for a period of up to ten (10) years of assessment. The incentive period will be considered based on the committed installed capacity of megawatt (MW) undertaken by the solar leasing company and shall commence from the date of the first invoice issued, whereby the date shall not be earlier than the date of application received by MIDA.

With solid support from the Government, high technology advancements, social awareness and commitments underpinned by the robust development strategies in green technology, Malaysia is definitely on track to achieve the nation's green agenda goals. The notion is true with our greenhouse gas emissions intensity per unit GDP improved by 33% in 2019 compared to the 2005 levels.

Moving forward, MIDA welcomes strategic investments and coalitions in the green technology industry to further boost Malaysia's green ecosystem and concurrently build climate resilience, reducing global emissions by 45% by 2030 and achieving net-zero emissions by 2050. Despite grappling with the pandemic's more immediate threats, climate change mitigation should not be ignored but instead intensified.

The COVID-19 pandemic has revealed the inter-relationships between the environment and our livelihoods. Climate action is vital in future COVID-19 recovery plans; thus, relevant parties and stakeholders should seize this pivotal opportunity to be the catalyst for green recovery and ensure a sustainable future for all.

# KLS Martin in Malaysia - The First Production Facility outside Germany

Established in 1896, KLS Martin has expanded to five (5) manufacturing plants in Europe and 13 sales offices globally. The company's brand tagline, "Surgical Innovation is our Passion", reflects their aspiration to be the premier surgical brand that is one step ahead of the curve – emphasising on embracing technologies to reinvent themselves to create a better tomorrow. In 2015, the Group established its first manufacturing facility outside of Europe in Malaysia as a gateway to the Southeast Asia markets. Recognising the essential role of the medical technology industry, KLS Martin continuously works closely with practitioners on the development and improvement of medical products.

## KLS Martin Malaysia - The First Production Facility outside Germany

KLS Martin Malaysia began in 2015 with the setting up of a small pilot factory in Penang. The company now serves as a manufacturing and distribution hub, concentrating in producing and distributing healthcare products for hospital usage, and exports 100% of its products to Southeast Asia and beyond. The competitive advantages of the company are in the area of:

- surgical instruments and sterilisation containers;
- cranio-maxillofacial and hand surgery;
- high frequency and laser surgery;
- operating theatre equipment such as lights and pendants; and
- modular operating room systems.

KLS Martin's products are developed in close collaboration with medical experts from all over the world including Malaysia, on a joint interest to develop simpler and more patient-friendly techniques. To achieve this, the company does not only work on improving their products



products, but also on the complementary services. As an international supplier of medical devices, KLS Martin Malaysia has always prioritised quality especially in its surgical products. All processes and operations from R&D all the way to after-sales services are governed by a comprehensive quality management system complying with international standards (DIN EN ISO 13485; DIN EN ISO 9001) and the European Medical Device Directive. Additionally, a well-equipped Asian Regional Technical Repair Service Centre is set up in Penang to cater for any repair of equipment and comprehensive after-sales services as a backup of decent support to its customers.

At KLS Martin, the company prides itself on investing today in tomorrow's innovation. Their strategies are in line with its vision "Surgical Innovation is our Passion", whereby the competence, motivation and dedication of their employees play a crucial role. This is why KLS Martin is always on the lookout for people who set goals, develop ideas and are open to new challenges. At the same time, a job is not just about the activities alone, it also involves working in a conducive and success-oriented environment. Depending on the location, workplace and activities, KLS Martin offers employees training and welfare packages to develop and grow together with the company.

## Choosing Malaysia as the Gateway to Southeast Asia Markets

The German medical device market is the largest in Europe and the third largest in the world. Meanwhile in Southeast Asia, Malaysia is recognised as one of the largest medical device



market, having all the right ingredients for an agile foreign direct investment. On top of having a diversified economy and developed infrastructure, Malaysia is also an attractive investment destination for KLS Martin due to the country's cultural diversity, strength in languages, as well as a big pool of skilled and trainable talent.

Armed with finest precision, its manufacturing plant in Penang caters to more than 30 distributor partners located in 14 different Asian countries, while streamlining operations in the local context from its home country. Being located in the Asia-Pacific rim, in the centre of many Asian countries, Malaysia is a strategic operation that enables the company to be closer to its targeted markets in terms of business responses and after-sales support, tapping into a niche market opportunities in Asia's medical manufacturing industry.

### **Here for 6 Great Years, Staying for the Long Term**

From a humble beginning with only 3 pioneers at a pilot facility of 700 m<sup>2</sup>, the company has since expanded with a steadfast growth to the current much larger facility and has plans to employ and train over 200 more employees in 2021. Unfolding its meticulously designed plan, KLS Martin Malaysia continues to implement strategic and sensible initiatives, achieving notable milestones throughout the years.

Despite the challenging landscape in 2020 and 2021, KLS Martin Malaysia has invested and will continue to invest in state-of-the-art production and quality equipment in tandem with being awarded several large tenders for various surgical instruments groups.



KLS Martin Malaysia Manufacturing Plant at Bukit Minyak, Penang.

Following this, the company is targeting to acquire a bigger land in the Northern part of Malaysia and is committing a large capital investment for this expansion to develop and produce a more diverse range of products in the near future.

KLS Martin continues to record positive experiences in Malaysia, from its setting up to its expansion of the business. The company received fast and pragmatic support from the federal and local authorities with regards to approvals, licences, HR affairs and other critical matters.

As a well-established company, KLS Martin makes long-term decisions which enable healthy and sustainable growth, not only in the company's own interests, but also those of its customers, employees, healthcare professionals, patients and the society in general. The company in a statement highlighted that, "By leveraging the increased geographical presence, with determination in providing the newest surgical products powerfully resonated with the highest safety standards and cutting-edge technology, KLS Martin will continue to journey as your life companion in the coming years, ensuring an increasing number of surgeons, nurses and patients to experience the unrivalled quality and customer care that we deliver."

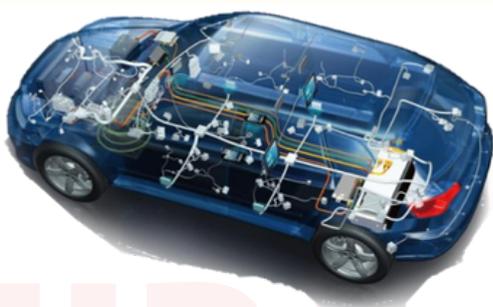
# J.K. Wire Harness - Connect with the Best



Established in 1979, J.K. Wire Harness (JKWH) started from humble origins to support Malaysia's then growing automotive industry. Today, JKWH has grown to become a key supplier to automotive assemblers and is the largest Malaysian automotive wire harness manufacturer in the country.

Wire harnesses function like the central nervous system of the human body. This assembly of electrical cables and wires is used to transmit signals and electrical power throughout a vehicle or machine. It is an essential component that affects performance, efficiency and safety.

Given the importance of wire harnesses and how it connects every key part of their customers' products, JKWH provides design solutions to meet their needs of producing vehicles domestically while adhering to the Global Quality and Design standards that are expected of their brands. JKWH has local teams working together with its global technical partners to enable efficient communication and development of its products.



*"...like the central nervous system of the human body, wire harnesses in a vehicle connect every part of the vehicle transmitting power and signals."*



Lim Kheng Chye  
Managing Director  
J.K. Wire Harness Sdn. Bhd.



Lim Tze Thean  
Executive Director  
J.K. Wire Harness Sdn. Bhd.

JKWH has longstanding global partnerships with Sumitomo Wiring Systems, Ltd. of Japan, Kyungshin Co. Ltd. of Korea and Sumitomo Electric Bordnetze SE of Germany. These strategic alliances enhance the company's capability to fully cater to the needs of its customers both at home and abroad, manufacturing products domestically at the highest international standards. The technical support and training based on Japanese, Korean and German automotive standards and developments ensure that JKWH consistently remains at the forefront of technological needs of the industry.



*International partnerships going strong for over 40 years*

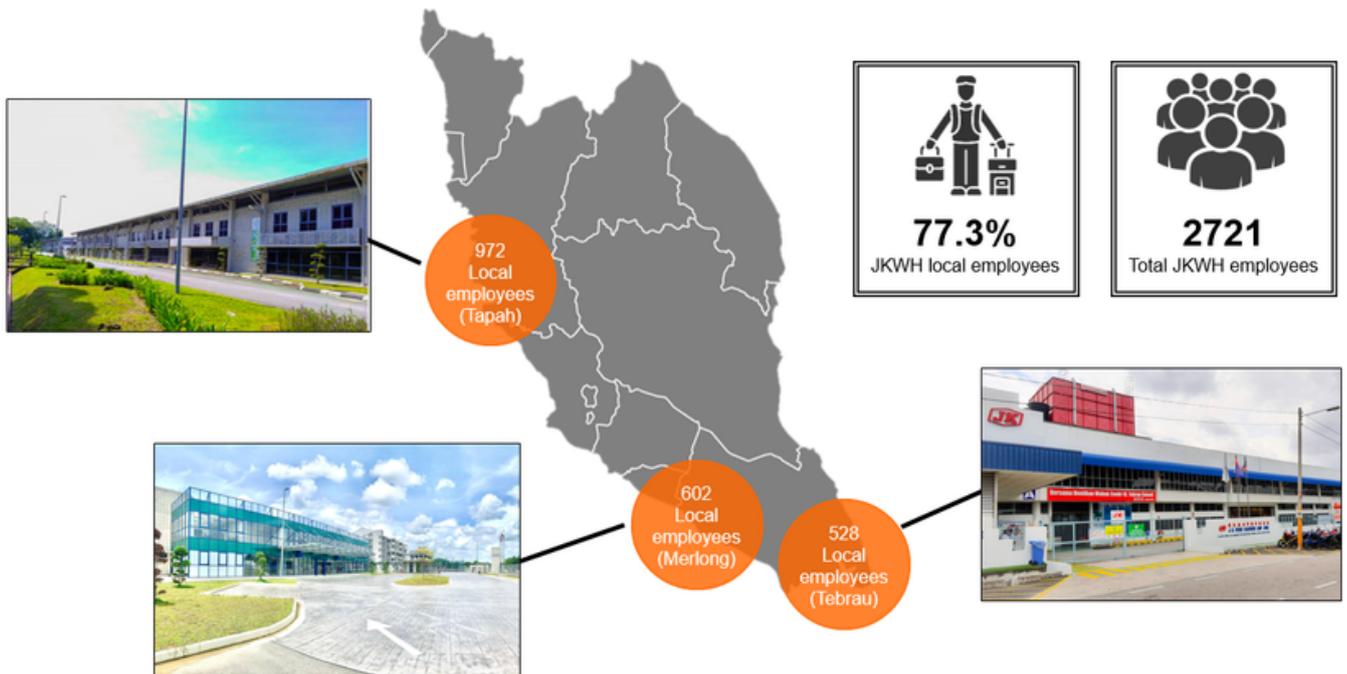


JKWH first started its operations in Johor Bahru more than 40 years ago. In the last 15 years with the assistance of local authorities, the company has expanded its manufacturing network to include production facilities in Merlong, Johor and Tapah, Perak. The communities at Merlong and Tapah have transitioned from agricultural to industrial economies with training and exposure to best practices in modern manufacturing and are now able to compete at the global level for quality, productivity and safety. Today, these two key locations provide a skilled and stable team of Malaysians for JKWH's workforce, reducing the company's reliance on foreign workers - inherently contributing to local job

opportunities for the country's growth and development.

JKWH continues to provide quality products at competitive prices, leveraging on its technical and financial strength, as well as best practices in corporate management, transparency and accountability. The company practices lean manufacturing and Kaizen which is the Japanese concept of 'Continuous Improvement' in all aspects of work at every level. The company's unique blend of Malaysian and Japanese culture and continuous focus on improvement has won JKWH many awards throughout the years for Quality, Delivery and Excellence.

### J.K. WIRE HARNESS LOCAL HEADCOUNT



Source: JKWH (March 2021)



## Achievements & Awards



77 awards won in the last 25 years since 1996

As technology continues to evolve and vehicles continue to improve, the company has risen to the occasion with more sophisticated and complex products to meet the changing demands. To meet their customer's requirements and maintain standards of excellence, JKWH also continues to invest in the latest technology and processes. Moving forward, JKWH seeks to remain as the leading wire harness manufacturer in Malaysia, operating at the forefront of global standards.

JKWH embraces Industry 4.0 and adopts the Industrial Internet of Things (IIoT) and smart manufacturing practices. The company is doubling its efforts towards achieving the status of a "Malaysian Smart Factory (MSF)" by the year 2024. Through collaborations with

organisations such as the MIDA, the Malaysia Automotive Robotics and IoT Institute (MARii) and the Sustainable Energy Development Authority (SEDA), JKWH has several ongoing projects in various locations throughout Malaysia.

Such collaborations are instrumental to maintain their standards as a world-class manufacturing company. JKWH continues to invest time and effort to benchmark, evaluate and continuously upgrade its talents and processes. In addition, government support and facilitation, such as MIDA's initiatives, have also contributed to their success over the years through training activities and exposure to the latest developments in technology.

# Highlights of June >>>



On 2 June 2021, MIDA's Director of Strategic Planning and Public Advocacy Division, Ms Masni Muhammad presented on Malaysia's business resilience and investment opportunities during the 'For Your Internalisation Festival (FYIstival)', ASEAN series webinar that was organised in collaboration with the Singapore Business Federation (SBF) and MIDA Singapore.



On 3 June 2021, Mr. S. Sivasuriyamoorthy, DCEO of MIDA participated in the Webinar with Standard Chartered Bank (SCB) focused on Hong Kong's market. The webinar was attended by Mr. Abrar A. Anwar, the MD and CEO of Standard Chartered Malaysia and Ms. Helen Hui, MD and Co-Head of Client Coverage, CCIB, Standard Chartered Hong Kong. During the session, he shared a few examples of the MNCs that have chosen Malaysia as their base for managing their regional expansion through establishments such as Operational Headquarters (OHQ), Regional Distribution Centres (RDC), Principal Hubs (PH) and Global Operation Hubs (GOH).



On 8 June 2021, MIDA Shanghai led by Mr. Steven Cheng, had a working visit to Hangzhou Oxygen Plant Group, one of the world's largest manufacturers for air separation equipment and industrial gas suppliers in the People's Republic of China. MIDA is committed to bringing such quality investments into the country that would translate to business and job opportunities for Malaysia.



Mr.S.Sivasuriyamoorthy, DCEO of MIDA participated as a panellist in the Engie Southeast Asia x HSBC Webinar held on 8 June 2021. The webinar profoundly discussed Malaysia's ambition to decarbonise its energy-centric economy and reduce the intensity of carbon emissions to 45 per cent by 2030 green technology.

# Highlights of June >>>



MIDA, led by Ms. Wan Hashimah Wan Salleh, Director of Green Technology Division was one of the prominent speakers at Hong Leong Bank's Sustainability Roundtable Webinar on Renewable Energy-Solar PV on 9 June 2021. The session reached out to more than 348 participants, aimed to provide policy updates, initiatives and brought together industry experts from across the regions to exchange knowledge and share their expertise as well as showcase developments in renewable energy, particularly in Solar PV.



On 10 June 2021, Mr. Sukri Abu Bakar, Senior Deputy Director of Foreign Investment Promotion Division participated in the Pre-Posting Orientation Course for Home-Based Staff and Spouses 3/2021 (Grade 41 and above) organised by the Centre for Leadership, Negotiation and Public Diplomacy (LNPd), Institute of Diplomacy and Foreign Relations. He presented on 'Promoting Malaysia as the Preferred Investment Destination'.



On 10 June 2021, the Industry Talent Management and Expatriate Division of MIDA hosted the first briefing session for the Manufacturing Internship Programme (Manufactship). The Manufactship Programme is an initiative by MIDA to increase industries' collaboration with academia by bringing in internship programmes offered by the Ministry of Higher Education (MOHE). It also serves as an industry placement training for higher education students and assists companies in developing future local talent.



On 11 June 2021, Ms. Zulina Mohamed, Senior Deputy Director of Green Technology Division of MIDA participated in a virtual engagement with the Economic Department of Bank Negara Malaysia on the Government's policies and initiatives by MIDA for green technology development. The engagement aimed to provide policy updates, initiatives taken by the Government on the development of green technology, exchange knowledge and share expertise on green technology updates undertaken by MIDA particularly on the development of promotion initiatives and way forward taken by MIDA's Green Technology Division.

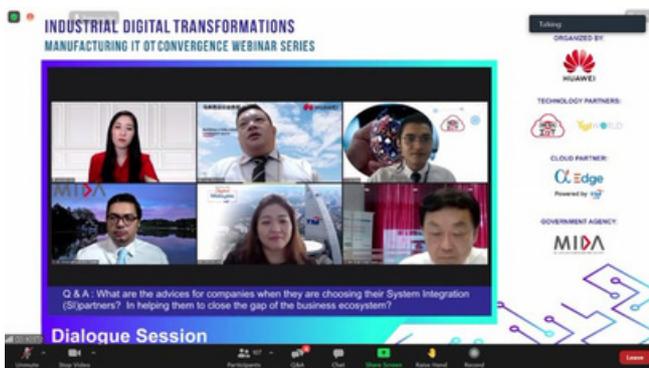
# Highlights of June >>>



On 14 June 2021, MIDA led by the Investment Statistics and Strategic Planning Services Divisions along with the Incentives Coordination and Collaboration Office (ICCO) held two webinar sessions on 'InvestMalaysia Portal - Private Investment Module' to guide more than 30 Ministries, Agencies, Economic Corridors and Corporations on the submission of approved private investments. A total of 108 participants participated in the morning session and another 26 in the afternoon session.



On 15 June 2021, MIDA Melaka had a courtesy visit to meet YAB Datuk Seri Utama Haji Sulaiman, Chief Minister of Melaka today to discuss new investment strategies and industry updates in Melaka. The State recognises MIDA's efforts in attracting RM3.45 billion of investment in the first quarter of 2021.



On 15 June 2021, MIDA Selangor presented on 'MIDA Facilitation and Industry4WRD Initiatives' during the Industrial Digital Transformation-Manufacturing IT OT Convergence Webinar Series organised by HEXA IOT. Other panellists involved were YGL World, Huawei and TM One via its subsidiary, AlphaEdge. The webinar and interactive session by MIDA Selangor attracted a total of 122 participants.



On 15 June 2021, Mr. Mohamad Reduan Mohd Zabri, Director of MIDA Seoul delivered a presentation on 'Green Energy: Building a Sustainable Future' during the Post COVID-19 Investment Forum: Green Digital ESG organised by Korea Trade-Investment Promotion Agency (KOTRA). The forum was then followed by business consultation sessions with 10 potential Korean companies.

# Highlights of June >>>



MIDA joined the National Trade Blueprint 2021-2025 engagement session organised by the Malaysia External Trade Development Corporation (MATRADE) on 15 June 2021. The Ministry of International Trade and Industry (MITI), MATRADE and MIDA will be actively involved in the Working Group (WG) on Investment, one of the 7 WGs established to draw up programmes for merchandise trade.



On 17 June 2021, MIDA – represented by Mr. Afzani Md Anuar, Director of MIDA Osaka, together with HDC Malaysia, NPO Japan Halal Association, Osaka Chambers of Commerce and Industry (OCCI) and ASEAN Japan Centre (AJC) organised a webinar on Malaysia's Vibrant Halal Ecosystem and Opportunities. The webinar attracted an encouraging participation of 165 industry players.



On 22 June 2021, MIDA Selangor, a council member of the Selangor Human Resource Development Center (SHRDC), participated in its Annual General Meeting 1/2021. SHRDC focuses on engaging industries in talent development such as providing IR4.0 training courses.



On 29 June 2021, MIDA led by the Industry Talent Management and Expatriate Division organised the 4th Industry Career Talk with CJ Century Logistics, a leading provider of supply chain solutions. The session, moderated by Puan Zuliawati Abdul Wahab, Assistant Director of Industry Talent Management and Expatriate Division was attended by 60 participants comprising students and job seekers. The company's representative, Mr. Wan Zanil Hairiz bin Harun, Director of Marketing and Solutions Design gave valuable insight on the logistic industry.

## マレーシア航空宇宙産業におけるビジネス機会



On 24 June 2021, MIDA led by Mr. Mohd Riduan Abd Rahman, Director of MIDA Tokyo, along with Malaysia Airports Holdings Bhd (MAHB), Malaysia Aerospace Industry Association and several Japanese Associations, namely the Japan External Trade Organization (JETRO), Japan Chamber of Commerce and Industry (JCCI), Japan-Malaysia Economic Association (JAMECA), Tokyo Chamber of Commerce and Industry, Nagoya Chamber of Commerce and Industry, Shinkin Central Bank and Ministry of Economy, Trade and Industry of Japan (METI), organised a webinar on Investment and Business Opportunities in Malaysia's Aerospace Industry. The webinar was attended by more than 140 participants comprising industry players.

## MIDA IN THE NEWS

- [Malaysia proud to host French businesses](#)
- [Malaysia an ideal place to meet aerospace sector growing demand in Asia-Pacific — MIDA](#)

## MALAYSIA RANKING

- [Malaysia rises to 25th place in World Competitiveness Yearbook 2021](#)

## ECONOMY NEWS

- [MB: Johor will emerge stronger post-pandemic](#)
- [Things we need to get right to woo back foreign investors](#)
- [Malaysia, New Zealand agree to advance work on AANZFTA](#)
- [Chinese ambassador confident of closer China-Malaysia economic ties, enhanced cooperation in various fields](#)
- [MITI: No compromise if factories flout MCO SOPs](#)
- [The rise of Selangor as an ASEAN business hub](#)
- [Malaysia approves over RM80bil investments in manufacturing, services and primary sectors in Q1: Azmin Ali](#)
- [MITI: Businesses Need To Adopt Long-Term View Of Operating Landscape](#)
- [Kedah achieves remarkable investment for the first quarter 2021 - MB](#)
- [Current CIMS approval letter valid through extended MCO 3.0 period](#)
- [Statistics Dept: Malaysia's increased investment may convince investors to stay, creating employment](#)
- [PM unveils exit strategy from pandemic; all economic sectors expected to be opened in end-October](#)
- [Eurocham: National Recovery Plan a good start but must be bolder](#)
- [MITI expects Malaysia to achieve higher total investments this year, says Azmin](#)
- [Malaysia may record better FDI performance](#)
- [Towards a regional investment hub amid Malaysia's digital transformation](#)
- [Kedah continues to draw in major investments amid pandemic - MB](#)
- [Malaysia to post strong economic recovery in Q4: Mustapa Mohamed](#)
- [Azmin: Malaysia encourages selective investments into the country](#)
- [Malaysia's unique position will enable bounce back](#)

## INDUSTRY NEWS

- [Dairy valley project set for Mersing](#)
- [Johor bus maker to ride EV potential in Malaysia](#)
- [Johore Tin buys RM170m land in Kuala Langat for capacity expansion and property development](#)
- [Fast-tracking industrial vaccination to help flatten Covid-19 curve, rebuild economy: Dutch Lady](#)
- [Malaysia Airbus, BHIC to jointly explore military aircraft MRO in Malaysia](#)
- [George Kent to build a glove plant for RM624.1mil](#)
- [PIKAS to be launched as Phase 4 of PICK beginning June 16](#)
- [UMW Aerospace inducted into Rolls-Royce's high performing suppliers group](#)
- [Telecommunication facilities at Samalaju Industrial Park to be upgraded this year - Recoda](#)
- [Micron optimistic on outlook amid growth in digital economy](#)
- [Penang eyes RM5b manufacturing investments](#)
- [China's Risen Energy picks Malaysia for first Southeast Asian mega plant, to invest RM42.2bil](#)
- [Malaysia poised to become integrated hub for solar products - PM](#)
- [BABA'S embraces latest technologies to drive greater efficiencies](#)
- [4,537 companies registered with PIKAS](#)
- [National Fourth Industrial Revolution Policy to be launched on July 1](#)
- [Halal industry poised to be nation's strategic sector, says Azmin](#)

## SERVICES NEWS

- [Dell Technologies sets up largest on-site solar panel globally in Malaysia](#)
- [Alibaba Cloud to set up international innovation centre in Malaysia](#)
- [Austria's AT&S to invest RM8.5b to set up plant in Malaysia](#)
- [Nokia offers its technology to Malaysia's 5G network deployment](#)
- [Malaysia's digital economy gaining traction - Maybank IB](#)
- [Sunway University ranked Malaysia's top private university](#)
- [IIB Ventures inks MoU to establish robotics centre in Johor](#)
- [Sizeable FDI in Sunway shows confidence in conglomerate, Malaysian economy, says PM](#)
- [Smart cities for the future](#)
- [IGEM 2021 to generate RM5b biz leads](#)
- [Minetech expands into renewable energy, O&G sectors](#)



# ADVERTISE WITH US

## GET YOUR BUSINESS NOTICED



### OUR COMMUNICATION TOOLS

#### MIDA'S WEBSITE



With more than 70,000 average visits per month, our website provides useful and relevant information, which serves as a reference for potential investors in doing business in Malaysia

#### E-NEWSLETTER



With more than 70,000 registered subscribers and growing, our monthly English e-Newsletter contains the latest industry and services updates as well as activities held throughout the month

#### DIGITAL SIGNAGES



One of our video wall at MIDA lobby



Some of our LCD TVs at MIDA lobby

Our digital signages are situated within our HQ building. Located in the heart of Kuala Lumpur, MIDA's headquarters sees hundreds of visitors through its lobby every day.

### OUR ADVERTISING RATES

#### MIDA'S WEBSITE

Homepage .....RM 1,500.00 per week

#### E-NEWSLETTER

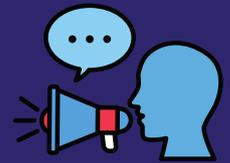
Full page .....RM 6,000.00 per issue  
Half page .....RM 3,000.00 per issue  
Quarter page...RM 2,000.00 per issue

#### DIGITAL SIGNAGES

Video wall ....RM 6,000.00 per month  
LCD TV .....RM 3,000.00 per month



# HOST WITH US



## FIND RIGHT VENUE FOR YOUR CORPORATE EVENT

### HALL

#### ➤ RATES

HALL TYPES		GOVERNMENT	PRIVATE
<b>Perdana Hall (230 pax)</b>	Inclusive of: <ul style="list-style-type: none"> <li>VIP Holding Room</li> <li>PC Room</li> <li>Basic AV System</li> </ul>	RM 5,000	RM 6,000
<b>Banquet Hall (230 pax)</b>	Inclusive of: <ul style="list-style-type: none"> <li>Basic AV System</li> </ul>	RM 3,000	RM 3,500
<b>Perdana + Banquet Hall</b>	Inclusive of: <ul style="list-style-type: none"> <li>VIP Holding Room</li> <li>PC Room</li> <li>Basic AV System</li> </ul>	RM 7,500	RM 9,000
F&B PACKAGES		GOVERNMENT	PRIVATE
<b>A</b>	Inclusive of: <ul style="list-style-type: none"> <li>Refreshment</li> <li>Tea Break</li> <li>Lunch</li> <li>Hi-Tea</li> </ul>	From RM 100 / pax	
<b>B</b>	Inclusive of: <ul style="list-style-type: none"> <li>Refreshment</li> <li>Tea Break</li> <li>Hi-Tea</li> </ul>	From RM 80 / pax	
<b>C</b>	Inclusive of: <ul style="list-style-type: none"> <li>Refreshment</li> <li>Tea Break/Hi-Tea</li> </ul>	From RM 50 / pax	

### MEETING ROOM

#### ➤ RATES

ROOM TYPES		GOVERNMENT	P
<b>Board Room (30 pax)</b>	Inclusive of: <ul style="list-style-type: none"> <li>VIP Holding Room</li> <li>VIP Lounge</li> <li>AV System</li> </ul>	RM 2,000	RM 2,500
<b>USA Room (25 pax)</b>	Inclusive of: <ul style="list-style-type: none"> <li>Basic AV System</li> </ul>	RM 1,500	RM 1,850
<b>Japan Room (50 pax)</b>	Inclusive of: <ul style="list-style-type: none"> <li>Basic AV System</li> </ul>	RM 1,500	RM 1,850
F&B PACKAGES		GOVERNMENT	P
<b>A</b>	Inclusive of: <ul style="list-style-type: none"> <li>Refreshment</li> <li>Tea Break</li> <li>Lunch</li> <li>Hi-Tea</li> </ul>	From RM 100 / pax	
<b>B</b>	Inclusive of: <ul style="list-style-type: none"> <li>Refreshment</li> <li>Tea Break</li> <li>Hi-Tea</li> </ul>	From RM 80 / pax	
<b>C</b>	Inclusive of: <ul style="list-style-type: none"> <li>Refreshment</li> <li>Tea Break/Hi-Tea</li> </ul>	From RM 50 / pax	

### TRAINING ROOM

#### ➤ RATES

ROOM TYPES		GOVERNMENT	PRIVATE
<b>Sigma/ Gamma Room (40 pax)</b>	Inclusive of: <ul style="list-style-type: none"> <li>Basic AV System</li> <li>1 Flipchart</li> <li>2 Mahjong Paper</li> <li>2 Marker Pens</li> </ul>	RM 850	RM 950
F&B PACKAGES		GOVERNMENT	PRIVATE
Inclusive of: <ul style="list-style-type: none"> <li>Refreshment</li> <li>Lunch</li> <li>Tea Break</li> </ul>		RM 60 / pax	

**\*All rates are exclusive of:**

- SST (6%)
- Service Staff, linen, dome, logistic (RM 200)

**\*F&B by MIDA's panel caterers**

### VISIT US



MIDA Sentral  
 No. 5, Jalan Stesen Sentral 5  
 Kuala Lumpur Sentral  
 50470 Kuala Lumpur  
 Malaysia  
 +603 22632429  
 corpevent@mida.gov.my



www.mida.gov.my

### ABOUT MIDA

MIDA is the government's principal investment promotion and development agency under the Ministry of International Trade and Industry (MITI) to oversee and drive investments into the manufacturing and services sectors in Malaysia. Headquartered in Kuala Lumpur Sentral, MIDA has 12 regional and 20 overseas offices. MIDA continues to be the strategic partner to businesses in seizing the opportunities arising from the technology revolution of this era. For more information, please visit [www.mida.gov.my](http://www.mida.gov.my) and follow us on Twitter, Instagram and Facebook, LinkedIn and Youtube channel.

MIDA, your first point of contact for investments in Malaysia.

#### Malaysian Investment Development Authority

**MIDA Sentral**

**No. 5, Jalan Stesen Sentral 5**

**Kuala Lumpur Sentral**

**50470 Kuala Lumpur**

**Tel: 603 2267 3633 / 2263 2555 / 2263 2549**

**Fax: 603 2274 7970**

**E-mail: [investmalaysia@mida.gov.my](mailto:investmalaysia@mida.gov.my)**

**Website: [www.mida.gov.my](http://www.mida.gov.my)**

*Tell us what you think of our newsletter. Your feedback will help us improve our services to you.*

*This email was automatically generated for you, please do not reply. You're receiving this newsletter because your email is registered with the MIDA website at [www.mida.gov.my](http://www.mida.gov.my). Please add [info@mida.gov.my](mailto:info@mida.gov.my) to your address book so that our emails get to your inbox.*



scan to connect with us

**MIDA**  
MALAYSIAN INVESTMENT DEVELOPMENT AUTHORITY  
[www.mida.gov.my](http://www.mida.gov.my)