



April
2021
Issue

MIDA

MALAYSIAN INVESTMENT DEVELOPMENT AUTHORITY

TRADE AND INVESTMENT MISSION TO REPUBLIC OF KOREA (ROK) AND JAPAN 31 MARCH – 6 APRIL 2021



Trade and Investment Mission
Dato' Seri Mohamed Azmin
Minister International Trade
April 21, Tokyo, Japan



MALAYSIAN INVESTMENT DEVELOPMENT AUTHORITY
E-NEWSLETTER
A MONTHLY INDUSTRY UPDATE FOR GLOBAL INVESTORS AND MORE!

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Trade and Investment Mission to Republic of Korea (ROK) and Japan 31 March – 6 April 2021

Secured RM8.9 billion Committed Investments

INTRODUCTION

YB Dato' Seri Mohamed Azmin Ali, Senior Minister, Minister of International Trade and Industry (MITI) led the Trade and Investment Mission (TIM) to the Republic of Korea (ROK) and Japan from 31 March - 6 April 2021. The TIM involved bilateral meetings with YBMK's counterparts and one-on-one meetings with potential investors. MIDA's participation in the TIM was led by Mr. Arham Abdul Rahman, Chief Executive Officer (CEO) of MIDA.

In ROK, a bilateral meeting with H.E. Minister Yoo Myung-Hee Minister of Trade, Industry and Energy (MOTIE) was held to enhance bilateral economic, trade and investment ties between both countries. Being the seventh largest trading partner, Malaysia will continue to work closely with ROK to further strengthen and reinforce this significant trade relationship.

In Japan, three bilateral meetings with Dr. Hiroto Izumi, Special Advisor to the Prime Minister of Japan; Mr. Kajiyama Hiroshi, Minister of Trade, Economy and Industry (METI); and Mr. Nishimura Yasutoshi, Japan's Minister for the Comprehensive and Progressive Agreement for

Trans-Pacific Partnership (CPTPP) were held respectively to discuss on enhancing bilateral economic, trade and investment ties between both countries.

COMMITTED INVESTMENTS IN 2021

The TIM to ROK and Japan has successfully secured RM8.9 billion in committed investment for 2021.



SK Nexilis Co., Ltd., a subsidiary of SK Group from ROK had recently announced its RM2.3 billion investment into Malaysia to establish a thin copper foil manufacturing plant in Sabah. The expected investment has since been revised to RM4.24 billion. The project is in line with the Government's intention to develop a complete ecosystem of

high-tech industries, especially in the automotive and telecommunication sectors. The manufacturing plant in Kota Kinabalu will be powered utilising 100 per cent renewable energy. This marks the first of such operations for SK Nexilis outside ROK. SK Nexilis is a global leader in thin-tech innovation for copper foil manufacturing controlling 16 per cent of the world market share for electric vehicle (EV) battery. This company adds to the growing presence of high value-added companies in Malaysia, contributing to the country becoming a major hub for state-of-the-art thin copper foil production. As the company's operations leverage on in-house technology, this is expected to boost Malaysia's talent network and capabilities.





LG Chem

LG Chem Ltd., a Global Top 10 chemical company, is interested in contributing to the development of the petrochemical cluster in Malaysia. The company has a competitive global business portfolio which includes Petrochemicals, Energy Solutions, Advanced Materials and Life Sciences. LG Chem, an affiliate of LG Group (the 4th largest group in Korea), is the first ROK company to partner with Petronas and will be the company's first foreign platform outside Northeast Asia to produce nitrile-butadiene rubber (NBR) latex in the Pengerang Integrated Petroleum Complex (PIPC) with a potential investment of RM600 million. This strategic partnership with Petronas Chemicals Group will target the growing nitrile glove market and further strengthen the country's position as the largest exporter of gloves globally. The establishment of LG Chem will also complement the development of the petrochemical cluster in Pengerang, Johor and increase utilisation of feedstock from PETRONAS. Operations are expected to commence in March 2023.



SPC Group is planning to make Malaysia a regional distribution hub for their halal dough with an estimated investment value of RM91.2 million to cater for the ASEAN market.



The Group is a large conglomerate producing food and confectionery products in ROK and also one of the oldest brands in the confectionery and bakery industry in ROK with market-leading franchise brands such as Paris Baguette (bakery), Shake and Shack (bakery) and Baskin Robbins Korea (donuts and ice-cream). They are eager to work with Malaysian companies to bring the Paris Baguette franchise into the local market. Today, SPC Group is a leading company in the food industry in Korea with an advanced Research and Development (R&D) Centre, with 6,000 locations globally and plans to increase the group's outlets worldwide to 20,000 by 2030.



Another notable project is ILJIN Materials Co. Ltd. which established its first overseas factory for the manufacturing of Next Generation electric foil (Elecfoil) for Electric Vehicles (EV) in 2018 at the Samajaya Free Industrial Zone, Sarawak. ILJIN will be undertaking an expansion project on 16 hectares of land adjacent to the existing facility with additional investment of RM2.2 billion. The expansion, expected to materialise in 2025, will boost production to 40,000 tonnes of Elecfoil annually.





Elecfoil is a thin copper foil with a thickness of less than 10 micrometers for secondary batteries and printed circuit boards (PCB). Every 500 tonnes of Elecfoil can produce 15,000 EVs. This provides a great opportunity for ILJIN to capitalise on the European market as the biggest market for EV in the world by utilising their operations powered by local talents in Malaysia.



GLASS FOR FUTURE
 **Nippon Electric Glass**

From Japan, Nippon Electric Glass Co., Ltd. (NEG) will invest at least RM1 billion for their new production of E-glass fibre. NEG is a leading glass manufacture for flat panel displays, controlling 20 percent market share in the world's production of glass for liquid crystal displays (LCD). The new E-glass fibre will be used for the production of automotive parts and component in wind

turbine blades for wind power generation. The new project is set to begin operations in 2022, using an improved manufacturing process by capitalising on Artificial Intelligence (AI) and other futuristic technologies.

ON THE RIGHT TRACK TO ATTRACT QUALITY INVESTMENTS

ROK and Japan remain among the major investor countries in Malaysia. MIDA continues to welcome high-quality FDI from

around the world, including ROK and Japan. These investments assume an important role in the development of Malaysia due to its multiplier impact on the economy and will continue to do so in the post-pandemic era.

Through policy reviews and targeted approaches, the Government will ensure that Malaysia remains the preferred investment location with a favourable environment for quality investments in Asia.



Malaysia's Journey in the Digital Age

Malaysia's digital journey started as early as 1996 which led to the introduction of the Multimedia Super Corridor (MSC). This move was visionary and advanced for its time. It was this early adoption that equipped Malaysia to embark on the current ambitious agenda of embracing Industry 4.0 as it requires a digital and industrial revolution to transform the manufacturing and services sectors in multiple ways.

Over the years, the industrial sector has made good progress although the speed of adoption could be faster. The pandemic accelerated the need for an overhaul of business operations and increased digitalisation. Establishments, both in the public and private sectors, no longer have the luxury of time in joining the digital revolution.

They need to hop onto the bandwagon to sustain and close the gap of the digital divide, or risk being left behind. The pandemic, with its social distancing measures, has thrust the world into a 'temporary reclusion' – causing the world to come to a halt. It is only thanks to creative digital solutions and technologies that societies and businesses are able to interact and continue operations remotely.

This reality check was not only for businesses that were hesitant in embracing a digital transformation, but it was also a wake-up call to governments all over that were unfortunately ill-prepared to address the immediate issues that arose from the pandemic. For Malaysia, the Government jumped into action and recognised the need for a structured plan in response to the current digital needs of the country.

Malaysia Digital Economy Blueprint (2021 - 2030)

On 19 February 2021, the Government launched MyDIGITAL or the Malaysia Digital Economy Blueprint (2021 - 2030). The ultimate aim is to transform Malaysia into a digitally-driven, high-income nation and a regional leader in digital economy. MyDIGITAL sets the tone for the next frontier of Malaysia's digital endeavours. The formation of the Blueprint was led by the Economic Planning Unit (EPU) through a comprehensive study with active involvement from various Ministries and agencies including MIDA, the private sector as well as civil society organisations.

The implementation of MyDIGITAL will see Malaysians enjoy improved standards of living and wellbeing; businesses enjoy greater opportunities to expand their operation and market by optimising resources; and the Government to be able to provide more efficient and effective services. Through this Blueprint, Malaysia expects to generate RM70 billion domestic and foreign investment in the span of 10 years.

The Government has also made a proactive decision to intervene and accelerate the roll-out of 5G network. This makes Malaysia among the early adopters of 5G internet and cloud services in South East Asia. Goliaths of telcos such as Ericsson, Huawei, ZTE, Cisco, NEC, Nokia, Samsung and FiberHome will be





participating in the 5G infrastructure tender to provide views on building a 5G national network and end-to-end digital solutions.

Promoting Investment into Digital Tech Sector

As the national principal investment promotion and development agency, MIDA will continue to elevate digital tech development in a broad range of industries. MIDA has been aggressively promoting the digital tech sector such as data centres, cybersecurity, artificial intelligence (AI), creative and digital content like gaming and animation, as well as system integrators and solution providers to fortify Malaysia as the tech launchpad in the region. Among captains of industries that have placed their confidence in Malaysia through their investments are Music Tribe and Sony Interactive Entertainment Worldwide Studios (SIE Worldwide Studios).

Music Tribe, a multi-national leader for professional audio products and musical instruments with global operations, chose Malaysia in 2019 as its headquarters to spearhead its Global Digital Transformation strategy. This operation will house a new digital leadership team responsible for implementing cutting-edge digital platforms to boost the experience of Music Tribe's customers through data analytics, Augmented Reality (AR) and Virtual Reality (VR). As for SIE Worldwide Studios, it was Malaysia's vibrant ecosystem that convinced the group to set up its first studio outside its US base in the country. PlayStation Studios



Malaysia, as part of the Sony family of global studios, will develop worldwide exclusive titles for the PlayStation realm. This 'pings' continued growth of the ICT industry – a creative and vibrant industry that runs the gamut of digital content and cybersecurity in the country.

The digital agenda in Malaysia is further strengthened by technology providers and system integrators (SI). Malaysian SI plugs local industries into digitalisation, paving the possibility for local companies to implement Industry 4.0 elements in phases without entirely replacing their legacy machinery. In addition, through MIDA's facilitation, the development of the remote sensing industry in Malaysia has reached greater heights with the advent of reputable local service providers in light detection and ranging (LIDAR) surveying, high tech mapping and imagery activities.

Before 2020, the e-commerce sector has been growing in Malaysia with an overall GDP contribution expanding from RM89 billion to RM127 billion between 2015 and 2019. The pandemic and lockdowns imposed by the

Government have certainly altered spending habits and transitioned consumers to rely heavily on online purchases. This shift has propelled Malaysia to fine-tune the readily efficient and capable logistics service providers in operating e-fulfilment facilities. Major e-commerce platforms such as Zalora, Lazada and Shopee have created huge opportunities for logistics players to provide better e-fulfilment and distribution infrastructure to support their operations.

Digital Investment Office (DIO)

On 23 April 2021, the National Council of Digital Economy and Fourth Industrial Revolution (MED4IR) chaired by Prime Minister YAB Tan Sri Muhyiddin Yassin endorsed the establishment of the Digital Investment Office (DIO). This office is entrusted to charge towards facilitating digital investments in Malaysia and is a fully digital collaborative platform between MIDA and the Malaysia Digital Economy Corporation (MDEC) to coordinate and facilitate all digital investments.



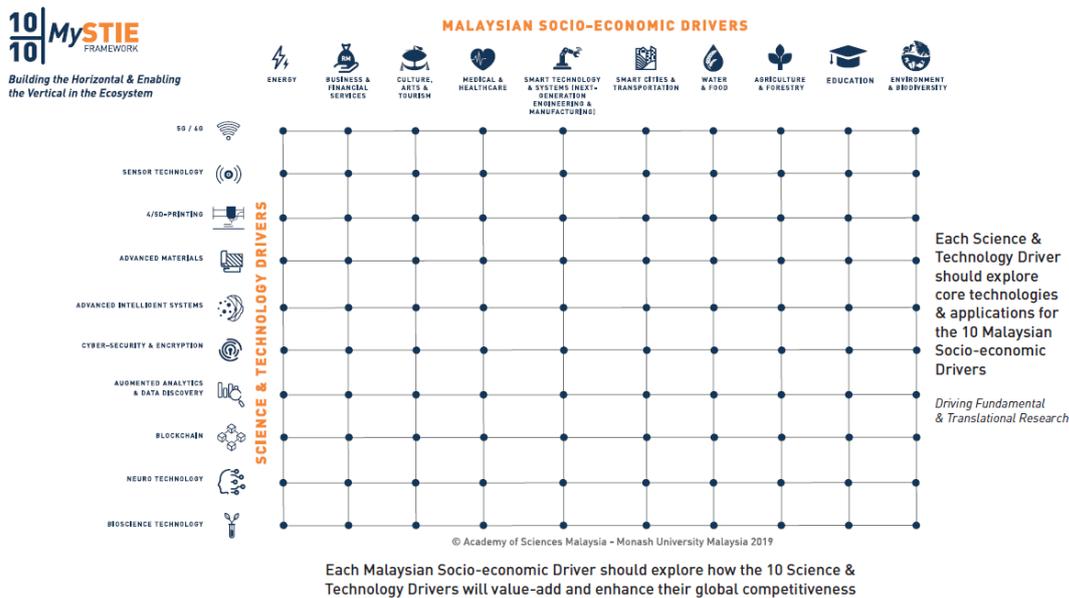
This collaborative effort will cater to the rapidly growing digital industries' needs with a view to anchor global technology leaders, build local champions and nurture future-ready talents in Malaysia. The Government anticipates the DIO to play a vital role in positioning Malaysia as the preferred Digital Hub and firmly establish the country as the Heart of Digital ASEAN in the region.

While investing in digitalisation offers a plethora of benefits, the adoption rate among Malaysian SMEs is relatively low due to

barriers such as technology costs and the absence of digital strategies. To close the digital divide between Malaysian SMEs and MNCs in Malaysia, MIDA is facilitating industry players in their digital transformation journey. SMEs are urged to leverage on the available facilities and seize the opportunity to diversify into higher value-added activities and sharpen their competitive edge, particularly in the digital arena.

Realising that technology readiness among Malaysian SMEs and the society at large stems from the culture of science, technology and

innovation, Akademi Sains Malaysia developed the 10-10 Science, Technology, Innovation and Economy (MySTIE) Framework. MySTIE has outlined 10 science and technology drivers that will leapfrog 10 socioeconomic drivers with 30 national STIE niche areas. It is imperative that Malaysia's workforce benefit from the new opportunities of the digital economy. Hence, a concerted effort from all parties, including leaders from the public and private sectors, is essential in building a future-proof workforce and maintain competitiveness in the digital age.



Source: 10-10 Malaysian Science, Technology, Innovation and Economy (MySTIE) Framework

Circular Bioeconomy in Malaysia - Emerging Opportunities Across Industries

While much of the talk on Circular Economy in Malaysia is surrounded by the country's target for Single-Use Plastics by 2030, in actuality, it extends well beyond that. It covers topics of increasing material efficiency, the utilisation of biomass and all by-products, broader industry resource efficiency and industrial ecology approaches.

The key challenge revolves around the ability for companies to manage and lead a sustainable business by incorporating circular economy principles into strategies to support sustainable growth. The solution to replace non-renewable resources with renewable resources and ensure that new resources are able to regenerate sustainably within the limits of our planet's capacity is called the Circular Bioeconomy.

The Circular Economy covers a broad spectrum of activities, explicitly addressing the circularity aspects of renewable biological resources and converting these resources and waste streams into sustainable higher value-added products such as food, feed, bioenergy, biofuels and biochemical products. Existing industries should also be encouraged to transition towards using these products from renewable resources to decrease their carbon footprint and emissions.

Attractive prospects of Circular Bioeconomy in Malaysia

The chemical industry, heavy road transport, marine and aviation sectors are all under pressure to replace their fossil feedstock with a renewable resource. Among the renewable resources, biomass is currently the most reliable alternative and is recognised as a building block for other areas such as green hydrogen, biofuels, biochemicals and other end products.

This is an increasingly prominent economic prospect for Malaysia which has all the right building blocks for companies to grow in this area. As more companies are looking for sustainable businesses as a new revenue source, Malaysia is well-positioned as a preferred location for bio-based ventures. Malaysia's competitive advantages include the availability of sustainable and renewable biological resources such as biomass.

The Malaysian Investment Development Authority (MIDA)

recognises the need to double efforts in developing the necessary infrastructure and ecosystem to attract quality investments from both local and international stakeholders to grow Malaysia's dynamic Circular Bioeconomy.

Strategic investments will help create new high-value job opportunities, revenue streams and further accelerate the rural development agenda of the country while meeting Malaysia's environmental targets and commitments.

MIDA adds new unit to spearhead Circular Bioeconomy in Malaysia

MIDA has added a new Circular Bioeconomy Unit which aims to accelerate Malaysia's transition from a linear 'take-up' model to a circular 'make-use-return' paradigm. This is expected to be a new catalyst of growth for Malaysia, enabling a large-scale transition to Circular Bioeconomy for sustainable and inclusive development.





The roles of the unit are to:

- create new circular economic and symbiotic business models to transform the resource-based industry value chain in Malaysia that includes waste stream utilisation to offer vast economic growth and new business opportunities;
- develop and deploy Circular Bioeconomy projects that offer complete systems design and solutions with a highly localised value chain through innovative partnership models and game-changing technologies to create additional wealth and high-value job opportunities for Malaysians;
- develop and enable the region's leading Circular Bioeconomy ecosystem to allow businesses and investors to capture opportunities and accelerate the transition to Circular Economy; and

- explore business opportunities and connect all stakeholders towards embracing the circular concept and sustainable elements in project development and investments that will bring sustainable biomass and bio-resources ventures to greater heights.

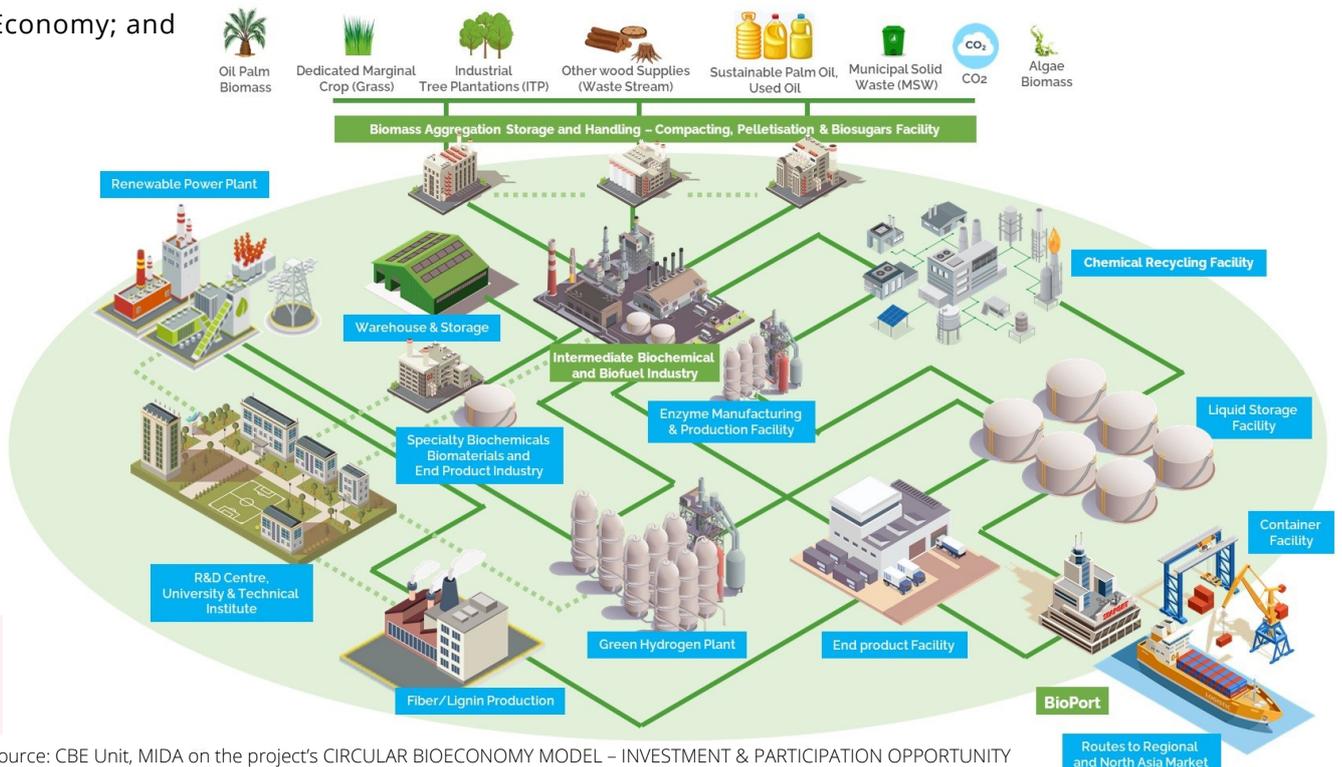
MIDA is ready to facilitate Environmental, Social and Governance (ESG) focused companies to tap into Malaysia's competitive advantages. By tapping upon a wide network and resources, MIDA enables these companies to set up their ventures here and assists in matchmaking and consulting for local business dynamics, supply-chain, regulatory and incentives.

MIDA is also presently looking to introduce a special incentive for high-rating ESG companies. The incentive aims to encourage businesses to re-look at their current business models and adopt

responsible investment practices, as well as promote the understanding of integrating environmental, social and governance aspects in their decision-making processes.

Making an impact in the region

In collaboration with the consortium of local and international partners, MIDA is currently facilitating the BioHub Port Project in Sarawak. Announced at the end of 2020, the project is years in the making – having attracted the Port of Rotterdam, Europe's largest port and State Government and Private Sector stakeholders, namely Sarawak Economic Development Corporation (SEDC), Bintulu Port Holdings Berhad (BPHB) and Regal Group as its founding partners.



Source: CBE Unit, MIDA on the project's CIRCULAR BIOECONOMY MODEL – INVESTMENT & PARTICIPATION OPPORTUNITY



This project in Sarawak will cover a full spectrum of development, including a fully integrated Bioport, the industrial area, satellite centres and related soft and hard infrastructure. Once finalised, the project is expected to be the best regional example of the Circular Bioeconomy model that highlights the importance of ESG and how it is a growth engine.

Opportunities ahead

As the world tightens its grip on sustainability practices, it is a growing concern of industries as it directly impacts operations.

Rather than looking at this emerging megatrend as a hindrance to growth, MIDA sees it as an opportunity that the country can capture. Malaysia boasts of existing robust agricultural activities that produce biomass, waste and other by-products. Hence, thinking circular will help remodel operations and increase competitiveness for the local value chain and future-proof our economy.

Malaysia is acknowledging the emerging global movement and making substantial efforts to boost development in this area.

This signals that we are ready to seize opportunities to meet the needs of the global market. MIDA welcomes international players and technology providers to synergise with the local industries and academics to move the needle towards a sustainable future for all.

For more information, investors are encouraged to contact the Circular Bioeconomy (CBE) Unit in MIDA or visit www.mida.gov.my



Malaysia, Well-Positioned as a Regional Logistics Hub and Gateway to ASEAN

The Malaysian logistics sector contributed 3.8% to the country's GDP in 2019. Over the years, trade activities in Malaysia have increased significantly, with a CAGR of 6.5% from 2013 – 2018. Transportation activities have also increased over the years at a 3% CAGR from 2013 – 2018. The Government's initiatives under the National Logistics Trade Facilitation (NLTF) 2015 – 2020 and National Transport Policy (NTP) 2019 - 2030 aspires to increase GDP contribution for logistics services to 8.9% for 2020 and beyond as well as to internationalise the logistics industry in Malaysia in the context of regional trade integration. The National e-Commerce Strategic Roadmap (NESR), established in 2016, also intends to accelerate the development of e-commerce activities and position Malaysia as a regional e-fulfilment hub in the near future.

The global logistics industry is becoming more complex and sophisticated due to niche demands from various industry sectors. Companies are looking for logistics service providers which can offer total logistics solution and efficient end-to-end services. These emerging trends are due to the increase in global trade activities and globalisation of businesses through uplifting trade barriers and enhancing trade relations. In addition, the ongoing US-China trade war and



global pandemic have pushed many companies to restructure their global business operation and relocate their logistics activities to a more strategic location where their logistics activities are less disrupted. Malaysia sees this as a strong opportunity to market the country as a regional logistics hub as the country is strategically located within the heart of ASEAN and not affected by the US-China trade tension.

Since 2003, Malaysia has successfully attracted several multinational companies to establish its regional operations here, such as BMW, Volkswagen, IKEA, Daikin, Osram, Hershey, Zalora and Daiso. The spillovers created by their establishment over the years have motivated the Government to continue enhancing strategic initiatives through policy advocacies, infrastructure development to create an ideal business ecosystem and strengthening

trade relations to further entice the establishment of regional hubs in the country and position Malaysia as a potential destination for Regional Logistics Hubs.

In line with these efforts, the Government established the Digital Free Trade Zone (DFTZ), the first electronic world trade platform introduced by Alibaba Co. Ltd outside of China, in 2017 to facilitate seamless cross-border trade and enable local businesses to export their goods with a priority for e-Commerce.

The DFTZ provides physical and virtual zones to facilitate SMEs to capitalise on the convergence of exponential growth of the internet economy and cross-border e-Commerce activities. The DFTZ simply positions Malaysia within the global radar as a potential country in becoming



a regional e-fulfilment hub for e-Commerce companies to stock inventory in Malaysia and fulfil customers' order within the region.

The East Coast Railway Line (ECRL) project is another major initiative by the Government towards building world-class logistics infrastructure to support international trade activities in Malaysia. These efforts contribute towards enhancing the country as a preferred logistics hub in the ASEAN region. This project is expected to complement the Maritime Silk Road (MSR), a development strategy to boost infrastructure connectivity throughout Southeast Asia, Oceania, the Indian Ocean, and East Africa. Malaysia will be on track in developing connectivity and expanding the country's economy to other regions as the MSR initiative progresses.

The KLIA Aeropolis project is set to be a game-changer for aviation activities in Malaysia, providing an integrated, complete and synergistic ecosystem comprising three core clusters: Air Cargo & Logistics, Aerospace & Aviation, and MICE & Leisure. This aspirational project is aligned with the national master plans and blueprints to elevate Malaysia as a magnet for foreign direct investments.

KLIA Aeropolis aims to be a fully-equipped logistics hub in a vast space with excellent infrastructure and dedicated land banks for further growth, which will be developed over several decades. The development plan will ensure the country's readiness in servicing regional activities and is in line towards becoming the gateway for ASEAN.

Besides infrastructure development, the Government have also introduced a Special Tax Incentive under the Economy Recovery Plan (PENJANA) for companies that intend to relocate their operations to Malaysia and make new investments. This incentive is also introduced to provide an alternative for businesses affected by the US-China trade tension and the COVID-19 outbreak that disrupted their global supply chain. In addition to this, several tax incentives such as the Principal Hub incentive and the newly announced Global Trading Center under Budget 2021 will also be key incentives in attracting regional activities to be based in Malaysia. Other offerings such as the Integrated Logistics Services (ILS) tax incentive and International Integrated Logistics Status (IILS) continues to be available for businesses undertaking logistics services activities in the country.

TASCO Leverages Malaysia to Support Its Long Term Growth

TASCO Berhad was incorporated in Malaysia on 10 September 1974 and is currently listed on the Main Market of Bursa Malaysia Securities Berhad. TASCO is part of the global network under the umbrella of Japan-headquartered Yusen Logistics Group comprising 25,000 employees linking Japan, the Americas, Europe, East and South Asia as well as Oceania, with more than 594 distribution centres worldwide. The Company provides total logistics solution services such as international freight forwarding (air and ocean), contract logistics, haulage, trucking, distribution and warehousing, customs clearance, cross-border logistics including temperature-controlled solutions.

TASCO has been aggressively expanding their warehouse space in Malaysia over the past decade. The Company's Shah Alam Logistics Centre (SALC) was acquired and upgraded in 2009 and this has contributed to the Group's high performance in the following years. SALC's strategic location at Shah Alam, Selangor enables TASCO to provide more value-added services to their customers. Two additional warehouses were also built within the SALC facilities after acquiring the physical structures. Presently, SALC has developed into a total logistics hub comprising of its headquarter facility, warehouses, trucking, haulage, customs clearance, air and sea freight forwarding.

As of today, TASCO operates approximately 2.7 million sqft of warehouse space throughout the country with an overall occupancy rate exceeding 90 per cent. Despite the COVID-19 pandemic, TASCO has seen business and revenue performance reaching a historic high in the current financial year.



Mr. Andy Lee Wan Kai
Group Chief Executive Officer
TASCO Berhad

Among the Company's clientele include industry stakeholders within sectors of technology (electrical and electronics), automotive, Fast Moving Consumer Goods (FMCG), retail, healthcare and medical, aerospace and energy.

In order to provide and maintain quality services to customers, the TASCO Group has the following certifications:

- Quality Management Systems ISO 9001:2015
- Environment Management Systems ISO 14001:2015
- Food Safety Certification ISO 22000
- Food Safety Management System ISO 22000
- TAPA FRS (Facility Security Requirements) by Transport Asset Protection Association
- JAKIM HALAL certification by Department of Islamic Development Malaysia
- Good Distribution Practice in Medical Device (GDPMP) by TUV Nord Malaysia



In its latest venture, TASCOCO will expand its warehouses, distribution centres and transportation fleet to support the roaring e-commerce market, as well as its long term growth plan. The Company has been approved by the Malaysian Investment Development Authority (MIDA) to carry out Integrated Logistics Services (ILS) activities on the expansion of their warehouse project. The Company plans to invest at least RM400 million in the development.

The construction of the project is scheduled to commence by the third quarter of the year. This project is expected to create an additional 640,000 sqft of warehouse space and more than 100 employment

opportunities for Malaysians. TASCOCO is confident to expand its services and customers base and make Malaysia a key logistics hub in the region.

The Government through MIDA provides incentives to encourage logistics companies to undertake logistics operation in an integrated manner and to adopt technology in their operations in Malaysia to position themselves as regional hub service providers. In 2020, a total of 12 ILS projects were approved by MIDA with investments totalling RM1.4 billion. These projects are expected to create 1,878 employment opportunities.



Genetec Technology: Home-Grown Automation Solution Provider Making Headways in the Electric Vehicle and Energy Storage Industry

Genetec is a well-known Malaysian home-grown Automation Solution Provider and machinery manufacturer with a presence in Asia, Europe and the United States, with more than 500 highly effective employees worldwide.

The company was founded in 1997 by Mr Chin Kem Weng with a few partners, Mr Sow Ewe Lee, Mr Tan Kon Hoan, Mr Lim Ghee Tatt and Mr Yeo Teik Hock. In 1997, Genetec was incorporated as a private limited company under Genetax Technology Sdn Bhd with a 3,800 square feet facility. The company was converted to a public limited company in 2004 and further expanded to 295,000 square feet in 2021 featuring the current office, engineering and operation facilities. The company has since further expanded its presence of service and support globally.

Throughout the journey of this company, MIDA has been supportive in facilitating their business ventures. As a recipient of MIDA's Domestic Investment Strategic Fund (DISF) and Pioneer Status incentives, the company has further developed their research and development activities as well as advanced their technology.

The company made a breakthrough in producing an Industry 4.0 Smart Factory Automation system for electric vehicles, energy storage and autonomous driving. MIDA's support has provided Genetec with a competitive platform to compete globally.

As the company expands, Genetec continues to welcome highly competitive local talents to explore new challenges and continuously innovate to improve. Their career development initiatives have produced a great number of highly skilled engineers and technicians from multi-racial ethnicities with diverse backgrounds. They form the backbone of the organisation to take on challenging tasks and future-proof their journey ahead.





Genetec embraces great value in expressing gratitude towards employees' contribution. "Acknowledgement is a choice; appreciation can make a day or even change a life. Your willingness to express it in words is all that matters." This is Mr Chin's favourite quote.

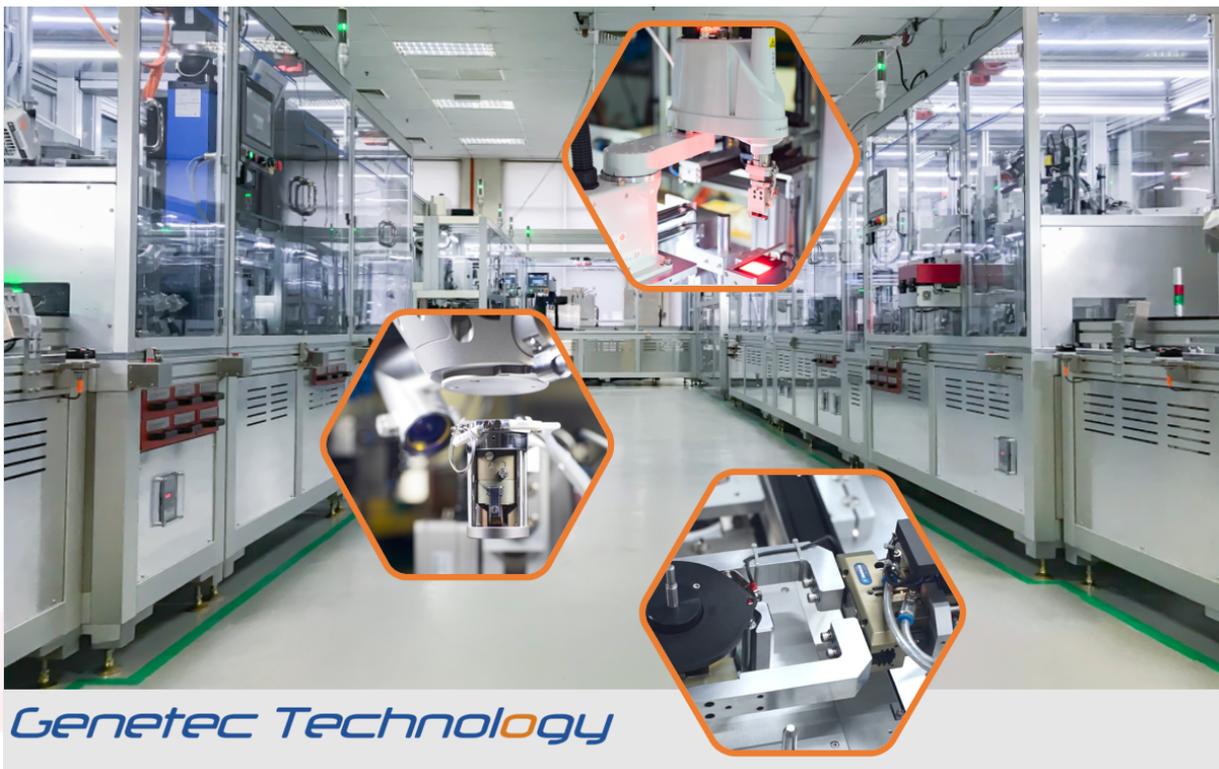
In terms of technology, Genetec has innovated and transformed the way industrial automation works. The company designs and builds smart automation systems, customise automated equipment and integrated systems from conceptual designs and prototypes to mass replication of equipment. Notably, Genetec is a solution provider for renowned industry leaders in electric vehicle and battery, automotive, computer peripherals, consumer goods, and healthcare sectors.

The company's motto "We automate your world" drives the direction of their growth. This resonates with the living approach of the Industrial Revolution 4.0 which is driving significant advancement in processes, principles and technologies from mass production assembly lines, automated and computerised operations to cyber-physical systems.

Genetec pursues a focus on innovative technological advancement and next-generation vehicle components for autonomous driving and green energy storage to reduce greenhouse emissions. Moving forward, Genetec will expand by investing in a new plant in Malaysia. The company is building a state-of-the-art manufacturing factory that will be commissioned soon. It will continue to feature a pool of highly talented local workforce. This new deployment is set to meet the demands of their global export market.

Being a prominent technology contributor to Malaysia's high-technology sector, the company emphasises on creating highly skilled job opportunities. The growth of such companies provides an empowering ecosystem for Industrial 4.0 development specifically in the electric vehicle, next-generation vehicle and energy storage industry. MIDA welcomes more endeavours like Genetec that contributes to the overall economic prosperity and societal wellbeing of the nation.

For more information, please visit our website <https://genetec.net>





FOR SALE / RENT

For Immediate Expansion – Sungei Way FIZ, PJ

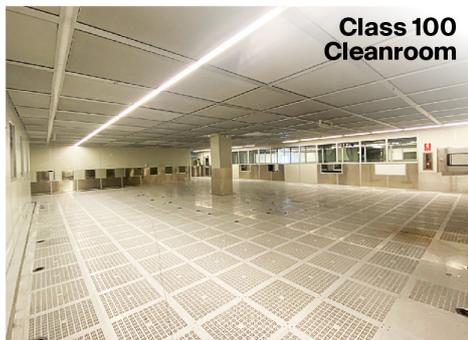


External View



Warehouse & Loading Area

- c. 500,000 sqft including car park
- Well-maintained building with existing usable infrastructure & facility in place
- Reduce CAPEX & startup time
- Suitable for Manufacturing & Export-based companies looking for plug & play setup



Class 100 Cleanroom



Fitted Office Space

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Prevention of COVID-19

Let's All. Do Our Part.






Be socially responsible
To Maintain Individual and Group Safety
#KitaJagaKita #stopcovid19

www.mida.gov.my



Highlights of April >>>



On 1 April 2021, MIDA, represented by Ms. Noraisyah Nordin, Director of MIDA Pahang, participated in a visit led by YB Senator Datuk Lim Ban Hong, Deputy Minister of International Trade and Industry to the Malaysia-China Kuantan Industrial Park (MCKIP), as well as Alliance Steel (M) Sdn. Bhd. During the visits, they had a business engagement session with business chambers including Dewan Perniagaan Melayu Malaysia Negeri Pahang (DPMM) and Chinese Chamber of Commerce and Industry Pahang. The event was also attended by Mr. Sikh Shamsul Ibrahim Sikh Abdul Majid, Executive Director, Manufacturing Development (Non-Resource) and representatives from Machinery and Metal Technology Division.



On 5 April 2021, MIDA had a working visit to SternMaid Asia Pacific, a dynamic German conglomerate and a functional food manufacturer based in Johor. The team, led by Mr. S. Sivasuriyamoorthy, Executive Director, Investment Promotion of MIDA had a fruitful discussion on the company's operation and its future investment plans in Malaysia.



MIDA led by the Tariff Section successfully hosted a live webinar with over 700 attendees on 5 April 2021. The webinar was targeted to assist applicants in using duty exemption on equipment/raw material modules. The keynote address was delivered by Ms. Jasbir Kaur, Executive Director of Post Investment, MIDA alongside the panellists, Ms Normawati Kusairi, Head of Tariff Section, Ms Norhashimah Saripan, Senior Deputy Director, Information Technology System Development Division and Ms Hazwani Ruslan and Mr. Ravichandran from Mesiniaga. More than 200 questions were answered by Tariff officers on duty and the panellists during the live session.



On 6 April 2021, the MIDA team led by Mr. S. Sivasuriyamoorthy, Executive Director, Investment Promotion visited Saint-Gobain's manufacturing plant in Johor. This new plant uses the latest technology to produce building materials. Founded in 1665, Saint-Gobain is one of the prominent French multinational corporations, with a presence in 70 countries worldwide.

Highlights of April



On 6 April 2021, MIDA and the Japan External Trade Organization (JETRO) hosted an online investment forum entitled 'Malaysia in its Present State'. The session, led by Mr. Ahmad Khairuddin Abdul Rahim, DCEO of MIDA, was attended by 400 participants. It highlighted the outlook of promising manufacturing sectors, the digital industry, and regional headquarters in Malaysia. They also discussed Iskandar Malaysia's economic corridor and the available opportunities.



On 7 April 2021, the Tariff Section of MIDA, led by Ms. Normawati Kusairi, Head of Section, briefed on the import duty and sales tax exemption evaluation by MIDA to over 50 custom officials during a Smart Sharing Session at the Royal Malaysian Customs Department (RMCD) headquarters, Putrajaya.

Malaysia Is Open for Business: Forging Stronger Partnership with Western Australia ZOOM Webinar

Moderated by: Eva Chye, Account Director, PwC's Business Align and Connect

Speeches by: Ahmad Fikri Zakian, Consul General of Malaysia in Perth; Keith Anthonisz, President, Australia Malaysia Business Chamber (AMBCWA); Suhaimi Ilias, Group Chief Economist, Maybank Group; Fatmah Ahmad, Director, Malaysia Investment Development Authority (MIDA) Australia; Ryan Chan, Head of Business Development, Malaysia Digital Economy Corporation (MDEC); Krista Dunstan, Trade and Investment Commissioner-ASEAN, Western Australian Department of Employment, Tourism, Science and Innovation; Bernard Chia, Managing Director, Alyka

Organised by: MIDA

Supported by: MDEC, Department of Skills, Training, Science and Innovation, Maybank, ALYKA

Registration: QR code

Date: 7th April 2021 (Wednesday)

Time: 4:00 PM - 5:15 PM (AWST)

On 7 April 2021, MIDA, represented by Ms Fatmah Ahmad, Director of MIDA Sydney, Australia, successfully organised a webinar entitled 'Malaysia is Open for Business: Forging Stronger Partnership with Western Australia'. The event was also supported by MIDA's strategic partner – the Australia Malaysia Business Chamber Western Australia (AMBCWA) and officiated by Mr. Ahmad Fikri Zakian, Consul General of Malaysia in Perth. The speaker's line-up consists of Mr. Suhaimi Ilias, Group Chief Economist of Maybank, Mr. Ryan Chan, Head of Business Development of Malaysia Digital Economy Corporation (MDEC), Ms. Krista Dunstan, Trade and Investment Commissioner-ASEAN of Western Australian Department of Employment, Tourism, Science and Innovation, and Mr. Bernard Chia, Managing Director of Alyka.



On 8 April 2021, MIDA, led by Ms. Lim Bee Vian, Executive Director of Services Development, attended the Melaka Waterfront Economic Zone (M-WEZ) official launch by YAB Datuk Sulaiman Md Ali, the Chief Minister of Melaka. M-WEZ is anticipated to attract RM100 billion of high-impact investments over 15 years and generate more than 20,000 new jobs.

Highlights of April



On 8 April 2021, MIDA Pahang collaborated with Celcom in organising two briefing sessions on Smart Automation with the industry players in Pahang. Ms. Noraisyah Nordin, Director of MIDA Pahang, briefed the participants on the opportunities in adopting smart automation as well as the facilitation by MIDA. The sessions were attended by 22 participants from both multinational corporations (MNCs) and small and medium-sized enterprises (SMEs).



MIDA, represented by Mohd Fairuz Iqbal Mohd Akhbar, Director of MIDA Perak, along with the Federal and State Government Agencies participated in a visit programme led by YAB Dato' Saarani Mohamad, Chief Minister of Perak to the Proton Factory in Tanjung Malim, in conjunction with 'Program Mesra Rakyat' on 9 April 2021.



On 9 April 2021, MIDA, led by Mr. Ahmad Khairuddin Abdul Rahim, DCEO, and the Japanese Chamber of Trade and Industry, Malaysia (JACTIM), co-organised a webinar on 'Financial Support to Japanese SMEs in Malaysia'. The webinar was a productive platform to share the financing schemes offered by financial institutions to Japanese businesses in the country.



On 10 April 2021, Mr. Ahmad Khairuddin Abdul Rahim, DCEO of MIDA, officiated D'Masking's first outlet in Bentong, Pahang. MIDA facilitated the company developing an 'orchard to market' chain for Musang King durian products.

Highlights of April



On 12 April 2021, Mr. Haffizam Abu Seman, Director of MIDA Melaka, shared on the facilitation provided by the Government to the SMEs as well as highlighting the support for the adoption of automation, Industry4WRD and initiatives under PENJANA to members of the SME Association of Melaka.



On 12 April 2021, MIDA, led by the Chief Executive Officer (CEO), Mr. Arham Abdul Rahman, successfully hosted the Research and Development for Business (RD4B) Programme to promote and increase awareness of the importance of R&D activities among industry players. A total of 1,392 foreign and domestic participants were briefed on the available government assistance and resources on R&D undertakings. Among the invited speakers were representatives from Ministry of International Trade and Industry (MITI), Ministry of Science, Technology, and Innovation (MOSTI), Ministry of Higher Education (MOHE), Inland Revenue Board (IRB), Collaborative Research in Engineering, Science and Technology Centre (CREST) and Cyberview Sdn. Bhd.



From 13 to 15 April 2021, Mr. S. Sivasuriyamoorthy, Executive Director, Investment Promotion of MIDA was one of the BMCC-Welsh Virtual Export Market Visit speakers. He presented the opportunities of doing business in Malaysia to 13 Welsh companies during the 3-day event.

Malaysia + New Zealand: Complementing Business and Investment Opportunities and Collaboration

Date: 14th April 2021 (Wednesday) | Time: 4:00 PM – 5:15 PM (New Zealand time) | *12 PM Malaysia time

Moderate by: **Tan Chin Aun**, Senior Trade Manager, ANZ New Zealand Limited

Speakers line-up:

- Intan Nadia Jalil**, Regional Head Group Economic & Market Analysis, CIMB Group
- Fatmah Ahmad**, Director, Malaysian Investment Development Authority (MIDA) Australia and New Zealand
- Ryann Chan**, Head of Business Development, Malaysia Digital Economy Corporation (MDEC)
- James Naidu Tan**, Head of Business Development, New Zealand Trade & Enterprise (NZTE) Malaysia
- Andrew Bayly**, Managing Director, Sales Eng & Emec Scientific Sdn Bhd

Organised by: **MIDA**

Supported by: **MDEC**, **CIMB**, **NEW ZEALAND Trade & Enterprise**, **emec**, **Industry4WRD**, **SEAN NEW ZEALAND**

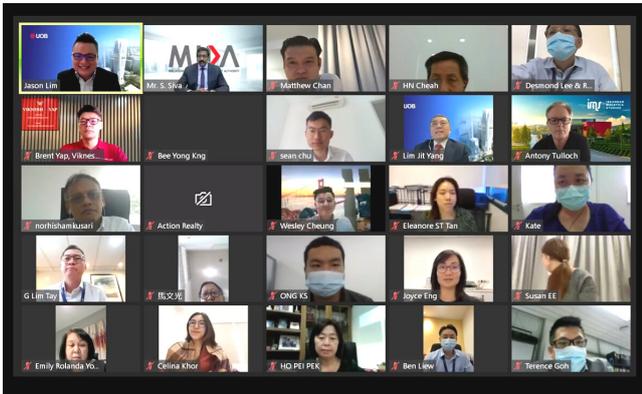
Register Now:

MIDA Sydney, led by Ms Fatmah Ahmad, successfully organised a webinar titled 'Malaysia and New Zealand: Complementing Business and Investment Opportunities and Collaboration' on 14 April 2021 with participants from the Kiwi business communities. The event was officiated by H.E Nur Izzah Wong Mee Choo, High Commissioner of Malaysia to New Zealand. The session, moderated by Mr. Tan Chin Aun, Senior Trade Manager of ANZ Bank, attended by a lineup of prominent speakers, namely Ms. Intan Nadia Jalil, Regional Head Group Economic and Market Analysis of CIMB, Mr. Ryan Chan, Head of Business Development of Malaysia Digital Economy Corporation (MDEC), Ms. Jamna Naidu Tan, Head of Business Development, New Zealand Trade and Enterprise (NZTE) Malaysia, and Mr. Andrew Bayly, Managing Director of Emec Technology Sdn Bhd and Emec Scientific Sdn Bhd.

Highlights of April >>>



On 15 April 2021, the Domestic Investment and Supply Chain Division participated in a workshop organised by Sime Darby Property at its sales gallery in Bandar University Pagoh, Johor. The workshop disseminates insightful information for the public-private development initiative to make Pagoh a development engine for the Northern Region of Johor. This is expected to catapult the area into a modern and sustainable township based on knowledge and industry, and driven by cooperation between the government, private sector, academia and the local community. Participants were briefed on the investment's strategies and opportunities by Ms. Azleen Azmee, Deputy Director of Domestic Investment and Supply Chain Division, during the close-knit workshop.



On 15 April 2021, MIDA, led by Mr. S. Sivasuriyamoorthy, Executive Director, Investment Promotion, and UOB had an engaging webinar on MIDA's One-Stop-Centre (OSC) for Business Travellers. The webinar registered an overwhelming number of 73 companies with 150 participants and close to 30 questions fielded during the questions and answers (Q&A) session.



On 16 April 2021, Mr. Arham Abdul Rahman, CEO of MIDA, received a courtesy visit by H.E. Oka Hiroshi, Ambassador of Japan, to congratulate him on his promotion as the new MIDA CEO as well as discussed on economic relation of both countries. H.E. was accompanied by Mr. Nakagawa Kazutaka, and Mr. Nakajima Hideto, from the Embassy of Japan in Malaysia.



On 16 April 2021, Ms. Lim Ming Yee, Senior Deputy Director of Foreign Investment Promotion Division, MIDA, led a dialogue session with Taipei's Investors Association in Malaysia (TIAM). The session aims to strengthen ties with existing Taiwanese companies in Malaysia and provide facilitation on their projects implementation.

Highlights of April



Following the successful Trade and Investment Mission (TIM) to Korea and Japan, Mr. Masashi Shiraishi, CEO and General Manager of Mitsubishi Corporation Malaysia, paid a courtesy visit to Mr. Arham Abdul Rahman, CEO of MIDA on 19 April to update on their business development plans in Malaysia.



On 19 April 2021, MIDA represented by the Strategic Planning Services and Healthcare, Education and Hospitality Divisions, participated in a webinar co-organised together with the Malaysian Association of Private Colleges and Universities and Federation of JPK Accredited Centres, Malaysia. The session focused on updating participants about Government facilitation and support for private higher education institutions and TVET institutions.



MIDA, led by the Building Technology and Lifestyle Division, organised the FMFTA 3rd Council Meeting, co-chaired by the Ministry of International Trade and Industry (MITI) and Federation of Malaysian Fashion, Textile and Apparel (FMFTA) on 20 April 2021. MIDA briefed the members on business facilitation offered by the Government and the recent initiatives implemented; MIDA's One-Stop-Centre (OSC) for Business Travellers and MIDA's digital transformation initiative - the Invest Malaysia Portal, an online application submission system.



Mr. Arham Abdul Rahman, CEO of MIDA, received a courtesy call from YB Dato' Shahrul Zaman Yahya, EXCO of Perak's Industry, Investment and Corridor Development, to discuss the potential investment in the regions as well as proposed strategic cooperation between MIDA and InvestPerak.

Highlights of April



On 20 April 2021, Mr. Pravinganesha Rajoo, Director of MIDA Paris participated in a webinar with the French Healthcare Association highlighting Malaysia's investment and business opportunities. MIDA received questions about making Malaysia the operational Hub in APAC and the facilities that are available for the healthcare sector in Malaysia.



On 20 April 2021, MIDA, represented by Mr. S. Sivasuriyamoorthy, Executive Director, Investment Promotion, delivered a presentation on 'Malaysia as Alternative Supply Chain Hub in Asia-Pacific' during the webinar for Germany's SMEs and mid-size companies. The webinar is a trilateral effort between MIDA, UOB Malaysia and RODL & Partners.



MIDA led by Mr. S. Sivasuriyamoorthy, Executive Director, Investment Promotion, visited Enza Zaden, OMYA and Lhoist Malaysia in Perak on 21 April 2021. The visits aim to discuss the companies' current operation and future investments plans.



Ms. Noorzita Mohamad Nor, Senior Deputy Director of Machinery and Metals Technology Division, MIDA, shared valuable insights on Internationalisation and Investment on Automation Technologies in Malaysia during a webinar on 'First Workshop on The Development of National Robotic Roadmap' organised by the Academy of Sciences Malaysia on 21 and 22 April 2021. The workshop aimed to develop a strategy for the government and relevant stakeholders on the national robotics direction and agenda. It attracted over 250 participants from Government bodies, agencies, universities and industries.

Highlights of April >>>



On 21 April 2021, Mr. Ahmad Khairuddin Abdul Rahim, DCEO of MIDA, received a Courtesy Visit from the CRCC International Investment Group, a public listed Fortune Global 500 China company. During the meeting with MIDA, the delegation led by Mr. Frank Feng has expressed their appreciation for MIDA's One-Stop Centre facilitation for their business trip to Sabah.



On 21 April 2021, MIDA and Malaysian Plastics Manufacturers Association (MPMA) jointly organised the MIDA-MPMA webinar on Government Facilitation for 2021. While the keynote address was delivered by Mr. Mohamad Ismail Abu Bakar, Executive Director, Manufacturing Development (Resource), the presentation was led by Mr. Vinothan Tulisathzan, Deputy Director of Chemical and Advanced Materials Division. The webinar highlighted some of the latest government facilitation for SMEs to adopt automation and digital technology to ensure sustainable growth amidst the pandemic. Other speakers include representatives from MATRADE, MIDF and UOB.



On 22 April 2021, MIDA, represented by the Green Technology Division, had a meeting with Copenhagen Infrastructure Partners (CIP), led H.E. Madam Kristen Geelan, the Ambassador of Denmark at MIDA's Headquarters, Kuala Lumpur. The meeting chaired by Mr. Ahmad Khairuddin Abdul Rahim, DCEO of MIDA, aimed to provide funding for renewable energy projects, especially in the waste to energy (WTE) sector. CIP and MIDA had a serious and vigorous session to discuss Malaysia's potential investment opportunities for its New Market Fund for middle-income countries.



On 22 April 2021, MIDA, in collaboration with the Japan Chemical Industry Association (JCIA), Osaka Chambers of Commerce and Industry (OCCI) and the ASEAN Japan Centre (AJC), organised a webinar on 'The Opportunities in Malaysia's Vibrant Chemical Sector'. The webinar led by Ms. Surayu Susah, Director of the Chemical and Advanced Materials Division, Mr. Afzanil Md. Anuar, Director of MIDA Osaka, along with a representative from the industry, Mr Azad Razique from Petronas Chemical Malaysia and Mr. Hiroyuki Nishimoto from Kaneka Malaysia, received positive responses from a total of 150 participants.

Highlights of April



Foment del Treball Nacional and MIDA Paris, represented by Mr. Pravinganesha Rajoo, Director of MIDA Paris, organised a 'Trade and Investment Opportunities in Malaysia' webinar on 22 April 2021. The session, attended by more than 60 participants, aimed to present business and investment opportunities/updates in Malaysia to the Spanish business community, particularly to the businesses in the Catalonia region of Spain (north-eastern region).



On 22 April 2021, MIDA organised an Online Engagement Session with Regional/Representative Offices (RERO) representatives. The webinar's objective is to encourage them to establish locally incorporated entities to further their investment plans in Malaysia. Ms. Nurullydia Ahmad, Deputy Director of Foreign Investment Promotion, delivered a presentation on investment opportunities in Malaysia and updates on MIDA's Facilitation to International Business Travellers via MIDA's One-Stop-Centre (OSC).



On 23 April 2021, Machinery and Metals Technology Division, led by Mr. Sikh Shamsul Ibrahim, Executive Director, Manufacturing Development (Non-Resource) conducted a webinar on Government Facilitation for Companies Undertaking Automation and Digitalisation Initiatives in Malaysia. The 3rd series webinar was a continuous effort of the API (Automation Programme Initiative) which was launched in 2020. The event in collaboration with TXMR Sdn. Bhd, a factory automation company has attracted more than 70 participants from various industries, including services and e-commerce. MIDA shared on the automation and Industry4wrd facilitation to further assist companies in their automation journey.



On 27 April 2021, a hybrid seminar on awareness and familiarisation of the InvestMalaysia Portal was held internally for MIDA officers. The session began with a keynote address by Mr. Ahmad Khairuddin Abdul Rahim, DCEO of MIDA, and almost 300 officers attended the hybrid event. Through the briefing, the officers are now better equipped to assist companies in addressing problems when submitting applications via this portal.



On 28 April, MIDA, in collaboration with UOB Malaysia, organised a virtual roundtable with a delegation team from China's Greater Bay Area, to facilitate inbound investments from China's major companies of high value-added sectors. The roundtable, led by YB Senator Datuk Lim Ban Hong, Deputy Minister of International Trade and Industry (MITI), was an invaluable platform for participants to gain insights into Malaysia's latest economic developments, policies and potential investment opportunities post-pandemic.

Highlights of April



CAREER TALK & ONLINE INTERVIEW
ANURAN MIDA - PERKESO NEGERI WP KUALA LUMPUR

28 APRIL 2021 (RABU)

LISTEN & ACT: PAYING YOUR WAY TO INDUSTRY
10.00 PAGI - 11.30 PAGI
MEDIUM: APLIKASI CISCO WEBEX

No. Mesyuarat: 184 149 5266
Kata Laluan: xG7beWw4K3
<https://bit.ly/IndustryCareerTalkLamResearch>

Sila imbas Kod QR untuk pra pendaftaran

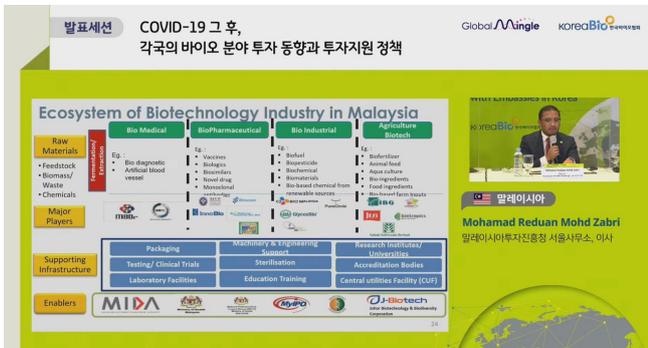
En Zaiem Meah
Human Resource Director
Lam Research International Sdn Bhd

ONLINE INTERVIEW
12.30 TENGAH HARI - 4.00 PETANG
MEDIUM: APLIKASI CISCO WEBEX

Majikan yang terlibat

Lam RESEARCH
LAM RESEARCH INTERNATIONAL SDN BHD

On 28 April 2021, MIDA led by Industry Talent Management and Expatriate Division, organised the 2nd virtual Industry Career Talk with Lam Research International Sdn. Bhd. The speaker, Mr Zaiem Meah, Human Resource Director in Lam shared valuable insights about the industry overview of Lam Research as the global leader in wafer fabrication equipment. He also shared career advice on how candidates can stand out in an interview as well as the need to invest in differentiating personal brand as potential employees for the company. The career talk, attended by over 50 participants, age ranging from 24 years to 43 years, received a very encouraging response as many questions were put forth throughout the session. Thereafter, the session continued with a virtual interview where the company offered more than 300 job vacancies.



발표세션 COVID-19 후, 각국의 바이오 분야 투자 동향과 투자지원 정책

GlobalVangle koreaBio

Ecosystem of Biotechnology Industry in Malaysia

Raw Materials: Feedstock, Biomass/Waste, Chemicals, Major Players

Bio Medical: Bio diagnostic, Artificial blood vessel

Bio Pharmaceutical: Vaccine, Biologics, Novel drug, Biotechnical

Bio Industrial: Biofuel, Bioplastic, Biorefinery, Biobased chemical from agricultural wastes, Bio-based Lignin based Lignin

Enablers: Packaging, Testing/Clinical Trials, Laboratory Facilities, MIDA, etc.

Machinery & Engineering Services: Sterilization, Education Training

Research/Institution/Enterprise: Biofermenter, Animal feed, Gene culture, Bioprocessors, Food ingredients, Research Labs, etc.

Supporting Infrastructure: Accreditation Bodies, Central Utilities Facility (CUF)

Mohamad Reduan Mohd Zabri
말레이시아
말레이시아투자진흥청 서비스부서, 이사

Mr. Mohamad Reduan Mohd Zabri, Director of MIDA Seoul, participated as a panellist in the 5th Bioindustry Seminar in Korea on 29 April 2021. He shared his insights on investment opportunities in Malaysia, focusing on the biotechnology sector in the country. The annual seminar, hosted by KoreaBio, was a part of the company's international exchange and corporation to globalise the Korean Bioindustry that plans to expand their production abroad.



On 29 April 2021, Mr. Arham Abdul Rahman, CEO of MIDA, met one of the leading companies in developing downstream petrochemicals and specialty chemicals during the T&I Mission in the Kingdom of Saudi Arabia (KSA). The company was briefed on the latest incentives, which include PENJANA, import duty exemption, expatriate posts and the Business Travellers Centre (BTC) to welcome the entry of short-term foreign business travellers.



On 29 April 2021, Ms. Syakella Zakaria Director of MIDA Taipei, delivered a presentation on 'Investment Opportunities in the Textile Industry in Malaysia' during the Seminar on the Rising Opportunities in the Asia-Pacific Region for Textile Industry Post COVID-19. The seminar was organised by Industry Development Bureau, Ministry of Economic Affairs for Taiwanese textile manufacturers.

MIDA IN THE NEWS

- [Arham Abdul Rahman helms position as new MIDA CEO](#)
- [Malaysia relaxes certain conditions for manufacturing, services firms](#)
- [MIDA positive on R&D investment outlook](#)
- [MIDA: Malaysian firms vulnerable to global technological shift due to lack of R&D](#)
- [MIDF partners MIDA to promote smart automation grant to SMEs, MTCs](#)
- [MIDA welcomes Microsoft's plan in 'Bersama Malaysia' initiatives](#)
- [MIDA and MDEC set up Malaysia's Digital Investment Office](#)
- [MIDA's One Stop Centre \(OSC\) enables seamless journey for business travellers](#)
- [Enhanced auto industry incentives to spur homegrown firms to explore expansion, says MIDA](#)

MALAYSIA RANKING

- [Malaysia among Top 20 countries for foreigners to relocate for work: Study](#)

ECONOMY NEWS

- [South Korea, Malaysia agree to expand economic ties](#)
- [Malaysia needs to move on from labour-intensive FDIs, say economists](#)
- [Malaysia confident of attracting more foreign investment this year](#)
- [Malaysia reviews policies, investment strategy to expedite project implementation](#)
- [RM16.05bil potential investments from South Korea, Japan following MITI's trade mission](#)
- [IoT to boost D-8 member states' economies post-Covid-19 — PM Muhyiddin](#)
- [Azmin: Govt ensures economic reforms aligned with global benchmarks including environment, social and governance goals](#)
- [ECER drew RM2.6 bln committed investments in Q1 2021](#)
- [Investment policy reforms to be rooted in NIA, says Azmin](#)
- [Malaysia attracted RM81.9 bil FDI so far this year — Azmin](#)
- [NIA's framework needs to enhance the value proposition of investing in Malaysia — Economist](#)
- [Azmin to lead trade and investment mission to Saudi Arabia, UAE](#)
- [Mission to South Korea, Japan secures committed investments of RM8.9 billion](#)
- [Malaysia welcomes investments from China's Greater Bay Area, says deputy minister](#)

INDUSTRY NEWS

- [Bermaz Auto to manufacture and distribute Kia vehicles](#)
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- [Dialog launches Phase 3A Pengerang Deepwater Terminals](#)
- [Serba Dinamik to manufacture advanced membrane technology](#)
- [MSIA to enhance E&E productivity, competitiveness](#)
- [Nestle Malaysia invests RM150m to set up ASEAN's first plant-based meal solutions facility in Shah Alam](#)
- [Manufacturing sector needs to focus on value creation, say experts](#)
- [Sewing digital transformation into polyester and textile companies](#)
- [DSR Fruits unveils flagship store D'MasKing in Bentong](#)
- [Bintai Kinden acquires Johnson Medical International for RM50mil](#)
- [Aircraft MRO, shipping among industries that benefit from STA 2010, says first controller](#)
- [Johor's Pengerang Integrated Petroleum Complex second phase targets RM5b in investment](#)
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- [Sabah secures RM235 mil sugar refinery, aquaculture investments](#)
- [Kedah Rubber City attracted over RM2.2b investments amid Covid-19 pandemic, says MB](#)
- [PKNM-Kenteam JV to create 7,000 jobs in Jasin](#)
- [Globetronics sets up RM50m cloud-based platform to integrate Industry 4.0 into supply chain](#)
- [Airbus: ICP key to strengthen Malaysia's aerospace industry](#)

SERVICES NEWS

- [Cypark, partners launch Malaysia's largest floating solar plant in Kelantan](#)
- [Nexgram to build RM1.6bil medical complex in Melaka](#)
- [PTP, Yayasan Peneraju ink MoU to create job opportunities in logistics sector](#)
- [Private sector must embrace new technologies to accelerate economic recovery -PM](#)
- ['Huge potential for Microsoft's Malaysian data centre region'](#)
- [Microsoft regional data centre to create 19,000 jobs, says Muhyiddin](#)
- [Intel builds largest solar farm outside US](#)
- [Tasco's acquisition of Sabah-based cold-chain logistics firm to strengthen lead in Malaysia](#)
— MIDF Research



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MIDA'S WEBSITE



With more than 70,000 average visits per month, our website provides useful and relevant information, which serves as a reference for potential investors in doing business in Malaysia

E-NEWSLETTER

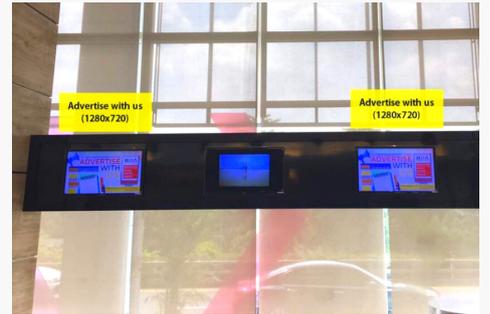


With more than 70,000 registered subscribers and growing, our monthly English e-Newsletter contains the latest industry and services updates as well as activities held throughout the month

DIGITAL SIGNAGES



One of our video wall at MIDA lobby



Some of our LCD TVs at MIDA lobby

Our digital signages are situated within our HQ building. Located in the heart of Kuala Lumpur, MIDA's headquarters sees hundreds of visitors through its lobby every day.

OUR ADVERTISING RATES

MIDA'S WEBSITE

HomepageRM 1,500.00 per week

E-NEWSLETTER

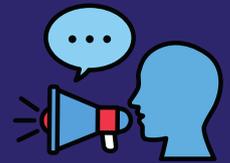
Full pageRM 6,000.00 per issue
Half pageRM 3,000.00 per issue
Quarter page...RM 2,000.00 per issue

DIGITAL SIGNAGES

Video wallRM 6,000.00 per month
LCD TVRM 3,000.00 per month



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HALL

➤ RATES

HALL TYPES		GOVERNMENT	PRIVATE
Perdana Hall (230 pax)	Inclusive of: <ul style="list-style-type: none"> VIP Holding Room PC Room Basic AV System 	RM 5,000	RM 6,000
Banquet Hall (230 pax)	Inclusive of: <ul style="list-style-type: none"> Basic AV System 	RM 3,000	RM 3,500
Perdana + Banquet Hall	Inclusive of: <ul style="list-style-type: none"> VIP Holding Room PC Room Basic AV System 	RM 7,500	RM 9,000
F&B PACKAGES		GOVERNMENT	PRIVATE
A	Inclusive of: <ul style="list-style-type: none"> Refreshment Tea Break Lunch Hi- Tea 	From RM 100 / pax	
B	Inclusive of: <ul style="list-style-type: none"> Refreshment Tea Break Hi- Tea 	From RM 80 / pax	
C	Inclusive of: <ul style="list-style-type: none"> Refreshment Tea Break/Hi- Tea 	From RM 50 / pax	

MEETING ROOM

➤ RATES

ROOM TYPES		GOVERNMENT	P
Board Room (30 pax)	Inclusive of: <ul style="list-style-type: none"> VIP Holding Room VIP Lounge AV System 	RM 2,000	RM 2,500
USA Room (25 pax)	Inclusive of: <ul style="list-style-type: none"> Basic AV System 	RM 1,500	RM 1,850
Japan Room (50 pax)	Inclusive of: <ul style="list-style-type: none"> Basic AV System 	RM 1,500	RM 1,850
F&B PACKAGES		GOVERNMENT	P
A	Inclusive of: <ul style="list-style-type: none"> Refreshment Tea Break Lunch Hi- Tea 	From RM 100 / pax	
B	Inclusive of: <ul style="list-style-type: none"> Refreshment Tea Break Hi- Tea 	From RM 80 / pax	
C	Inclusive of: <ul style="list-style-type: none"> Refreshment Tea Break/Hi- Tea 	From RM 50 / pax	

TRAINING ROOM

➤ RATES

ROOM TYPES		GOVERNMENT	PRIVATE
Sigma/ Gamma Room (40 pax)	Inclusive of: <ul style="list-style-type: none"> Basic AV System 1 Flipchart 2 Mahjong Paper 2 Marker Pens 	RM 850	RM 950
F&B PACKAGES		GOVERNMENT	PRIVATE
Inclusive of: <ul style="list-style-type: none"> Refreshment Lunch Tea Break 		RM 60 / pax	

***All rates are exclusive of:**

- SST (6%)
- Service Staff, linen, dome, logistic (RM 200)

***F&B by MIDA's panel caterers**

VISIT US



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Kuala Lumpur Sentral
50470 Kuala Lumpur
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corpevent@mida.gov.my



www.mida.gov.my

ABOUT MIDA

MIDA is the government's principal investment promotion and development agency under the Ministry of International Trade and Industry (MITI) to oversee and drive investments into the manufacturing and services sectors in Malaysia. Headquartered in Kuala Lumpur Sentral, MIDA has 12 regional and 20 overseas offices. MIDA continues to be the strategic partner to businesses in seizing the opportunities arising from the technology revolution of this era. For more information, please visit www.mida.gov.my and follow us on Twitter, Instagram and Facebook, LinkedIn and Youtube channel.

MIDA, your first point of contact for investments in Malaysia.

Malaysian Investment Development Authority

MIDA Sentral

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