

Cyberjaya: A Thriving Living Lab

Research & Development For Business

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MALAYSIA CYBERJAYA

BY CYBERVIEW

Global Technology Hub

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CYBERJAYA

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Cyberjaya - Global Technology Hub



Cyberview is mandated by the Government to Revitalise Cyberjaya:

1. To develop three tech clusters in South Cyberjaya and
2. To increase efforts in attracting Research & Development and IT companies into Cyberjaya, by working together with the Ministry of Finance.



Thriving Living Lab for Innovations



A Smart City for Sustainability & Liveability



Attractive Incentives



High Concentration of Tech-based Companies



Flourishing Start-up Environment



Diverse Talent Pool



Affordable World-class Infrastructure



Future 5G-enabled City



A One-stop Centre - Cyberjaya Investment and Services Centre (CISC)

All the USPs above, create a potent **tech ecosystem** unique to Cyberjaya, which will position this smart city as the **preferred tech investment location**.



5 Value Propositions, One City of The Future



World-Class Innovation Zone

Holistic and integrated high tech zone focused on futuristic innovations supported by state-of-the-art facilities and equipment



Best-In-Class Livability

Well planned and integrated work-live-play environment complemented with adoption of sustainable and SMART solutions



Supportive Ecosystem

Unique ecosystem offering one-stop comprehensive support, exciting activities, world-class community, synergistic partnerships, exclusive perks and more...



Centre of Talent

Located strategically within high density of education and training institutions, providing access to some of the best and brightest minds in the region



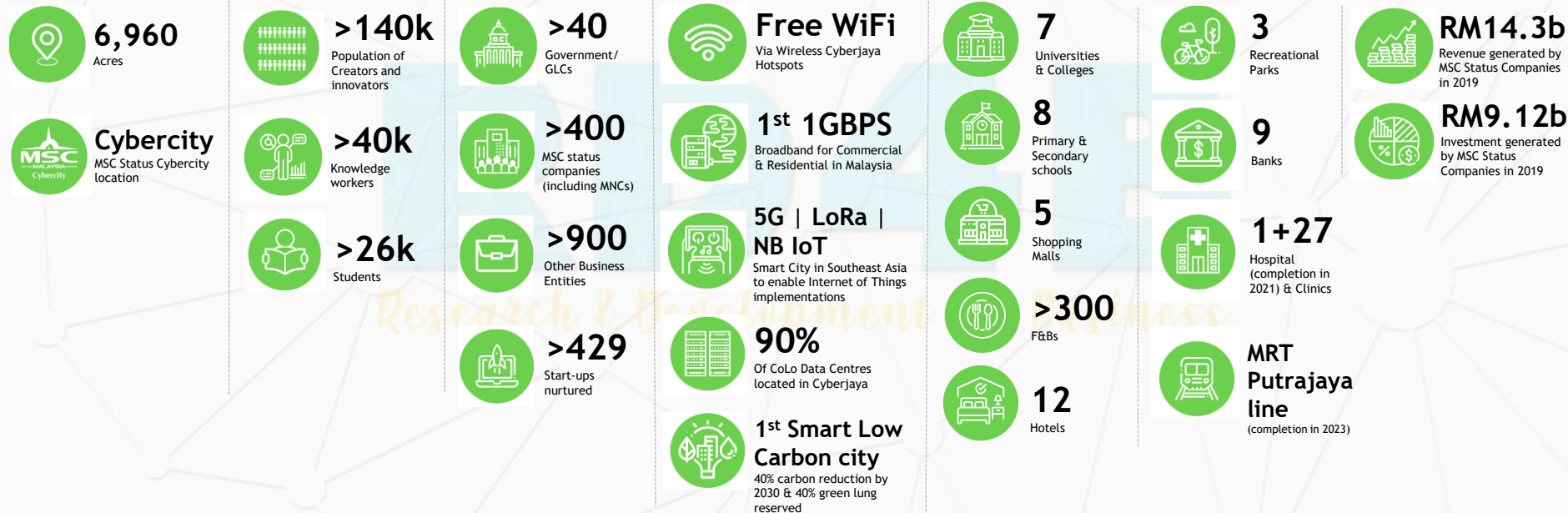
Inviting Incentives

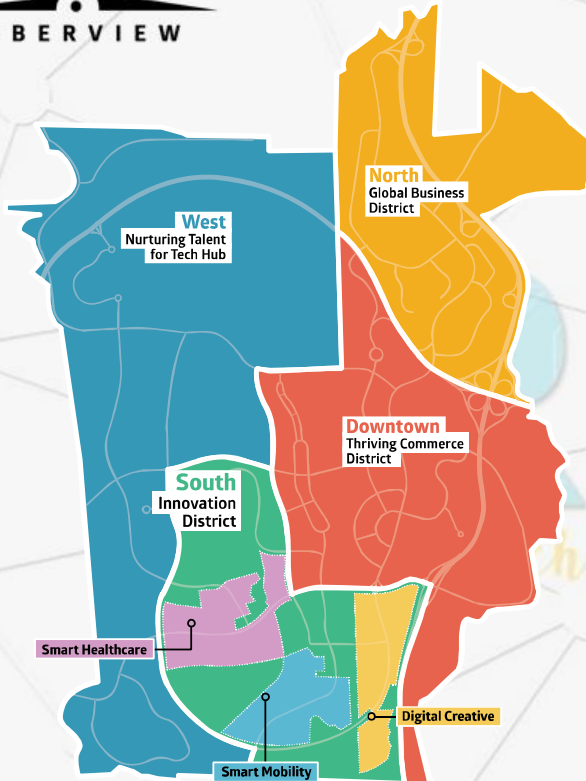
Best-in-class incentives to support business needs financially and non-financially, to focus efforts on creating innovative solutions



We're not just a business-centric and investment friendly city.

We're a livable community fueled by **innovators and creators**, that offers an all-rounded lifestyle.





West Cyberjaya

Nurturing Talent for Tech Hub

- > Center for encouraging industry-academia collaboration to produce skilled talent
- > Encompasses Cyber 1, 2, 10 and 11 at a total of 2,707 acres

North Cyberjaya

Global Business District

- > Center for manifestation of smart city solutions
- > Encompasses Cyber 3 of 1,278 acres

Downtown Cyberjaya

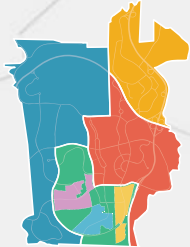
Thriving Commerce District

- > Center for adoption of technology for commercial activities and integration into community lifestyle
- > Encompasses Cyber 4, 5, 6, 7 and 12 at a total of 1,703 acres

South Cyberjaya

The Innovation District

- > Center for innovation especially on Smart Mobility, Smart Healthcare and Digital Creative
- > Encompasses Cyber 8 and 9 at a total of 1,273 acres



>400 acres

>1,500,000
sqm of development

>RM250bn
GDP potential

>87,000
job opportunities

World-Class Tech Clusters to Accelerate Innovation



3
Industry Focus



Smart Mobility

- Intelligence smart traffic management systems
- On-demand mobility
- Autonomous vehicles



Smart Healthcare

- Digital integration of data and medical records
- IoT medical devices solutions
- Preventive healthcare services



Digital Creative

- Digital web analytics
- Creative workspace
- Digital experience centres

4
Smart City
Focus Areas



Infrastructure



Economy



Environment



Society

10
Technology
Focus Areas



Big Data
Analytics



Creative
Content



Information
Security



Green
Technology



Robotics



Artificial
Intelligence



Internet of
Things



Mobile
Internet



Cloud
Computing



Systems
Integration

Cyberview Living Lab

- Programmes that cuts across key value chains which includes Talent, Accelerator, Pilot and Enterprise offering tech entrepreneurs a home to kickstart and boost their innovative solutions.
- The initiative focuses on an open innovation ecosystem across a developmental value chain; anchored by collaborative efforts and activities to push for accelerated growth.

Cyberjaya Investment & Services Centre

- R&D project support
- Investor Support Service
- Subsidisation of employment of local and foreign worker



CYBERVIEW LIVING LAB



Groom talent from the young and impressionable to aspiring university students

>4400

Young learners & university students trained



Acceleration of products or services through intensive mentorship, initial funds, network alliances, marketing & access

80

Tech start-ups nurtured

>RM87m

Investments raised



A platform to test and validate proof of concepts and prototypes fit for commercialisation

>45

Smart City pilot projects since 2016



Connects businesses with profitable public-private partnerships and linkages

>1100

SMEs, Startups trained and participated in programmes

>130

Public & private partnerships

Talent Partners



Accelerator Startups



Pilot Partners



Corporate Partners



CYBERVIEW LIVING LAB PROJECTS



SOFT-LANDING ZONE (COSPACE)

Cyberjaya as a gateway for investors and technology companies to launch businesses in Malaysia and springboard to South East Asia

CoSpace BY CYBERVIEW Key Offerings

Office Space

- Co-working space/office space
 - Complimentary or subsidised rental up to 12 months.
 - Limited to two (2) seats per company.
- Access to shared facilities e.g: meeting rooms, internet, office facilities

Cyberjaya Investment & Services Centre

- Access to Cyberjaya Investment & Services Centre:
- Business location
 - Business facilitation
 - Cybercity services & management

Ecosystem Facilitation

- Facilitation on ecosystem & market familiarisation
- Access to Cyberview Living Lab Programmes
- Facilitation on introduction linkages to network of ecosystem partners
- Facilitation on market access, business matching, partnership, funding opportunities, talent pool, technology piloting and commercialisation opportunities

Value Proposition



- Cost efficient
- Low initial investment for business operation (e.g.: space rental)



- Connection to network of local & global partners & talent pool
- Localisation guidance & facilitation for investment, business & community services



- Expedite & ease of doing business in new location
- Seamless business set-up process



- Strategic location - 20 minutes from KLIA, 20 minutes to Kuala Lumpur city centre
- Low risk in entering new market

Visit by InvestSelangor Leadership



Visit by EUROCHAM Malaysia



Visit by MIDA Delegation



Cyberjaya Tour



Signing of Letter of Partnership TK International



Visit from Russian Trade Office




Business Facilitation

- Investor support services
- Market & ecosystem services
- Expatriate services
- Talent services



Business Location

Facilitation on office space, land and building matters



City Services & Cybercity Manager

Facilitation on enquiries and issues regarding township and community matters

THANK YOU

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