

About ECERDC





EAST COAST ECONOMIC REGION

Membership of Council Chairman: Prime Minister

The East Coast Economic Region Development Council (ECERDC) is a **statutory body established under an Act of Parliament**, the East Coast Economic Region Development Council Act 2008 (Act 688).

OUR ROLE

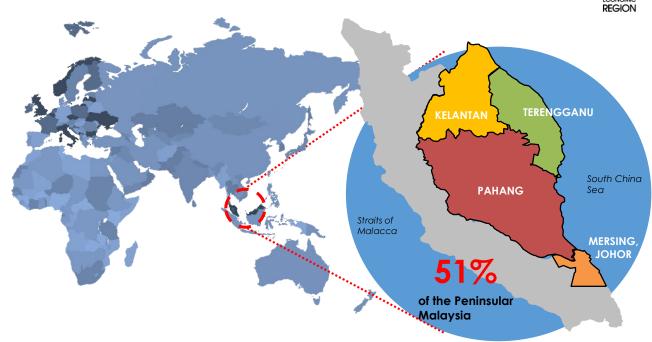
- To drive the implementation projects and key programmes identified in the ECER Master Plan to make ECER a developed region by 2020.
- To provide the proper direction, policies and strategies in relation to the development within the East Coast Economic Region.
- To facilitate the coordination between Government entities in the promotion of trade, investment, tourism and development activities within the East Coast Economic Region (ECER).

EAST COAST ECONOMIC REGION MALAYSIA



ECER Malaysia is an economic corridor that is steadily positioning itself as a distinctive, dynamic and competitive destination for investment.

The East Coast Economic region consists of 3 States and 1 Districts: Kelantan. Terengganu, Pahang and Mersing in Johor.



Natural Resources

& Human Capital

Economic growth in



Population (2019)

4.88 mil



Labour Force

1.91 mil

ECER leverages on abundant local natural resources and human capital



Oil Palm



Oil & Gas



Mineral



Fisheries





Livestock



Land



Human Capital

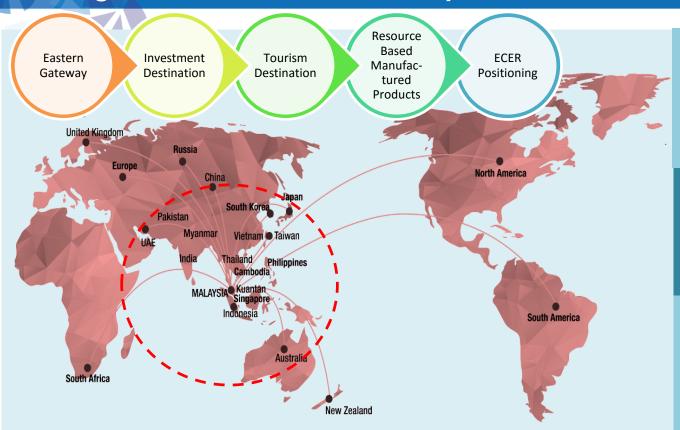
Crop

Island & Beach

Source: Department of Statistics Malaysia, 2019

Strategic Location of ECER, Malaysia







OBOR (One Belt One Road Initiative) is а network infrastructural projects with a \$1 trillion investment fund.



Free trade throughout Pacific Asia Region (21)member economies).



EU Trade Agreement - 446 million consumers.





Regional

2.3 billion **USD3.0 trillion GDP** (ASEAN combined population (ASEAN & East Asia in 2018)





USD4,601 6.1% growth rate ASEAN GDP per capita (2018)

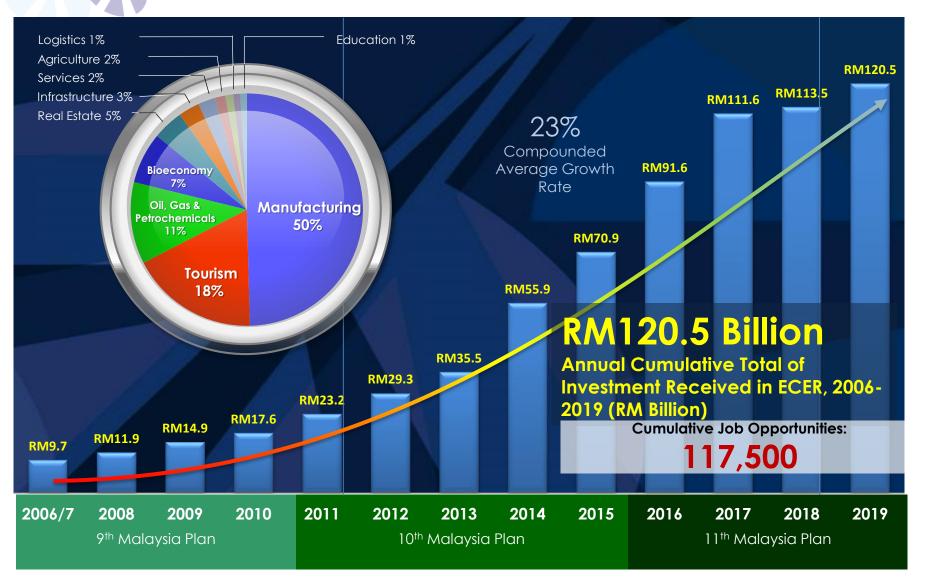
GDP in 2018)



Comprehensive Partnership (RCEP) Economic between ASEAN countries and Australia, China, India, Japan, South Korea and New Zealand billion with people combined GDP approx. USD50 trillion.

Private Sector Investments 2006-2019





Private Sector Investments 2006-2019







ROHM	Rohm-Wako	Electronics Japan
9	Alliance Steel	Steel China
(I E)	ZF Chassis	Automotive Germany
BASF PETRONAS	BASF- Petronas	Petrochemicals Netherlands
CJ	CJ Bio	Biochemicals South Korea

ARKEMA	Arkema	Thiochemicals <i>France</i>
	Mercedes -Benz	Automotive Germany
HUNTSMAN Enriching lives through innovation	Huntsman	Chemicals United States
Kaneka Corporation	Kaneka	Chemicals Japan
CS WIND	CS Wind	Wind energy South Korea

RM66.5 Bil (55%)

RM54.0 Bil (45%)

Terengganu

Terengganu

- Highest provider of Job Opportunities
- Forms the base of regional and state economies
- There is no transfer of funds abroad
- Most businesses in the countryside are DDI
- Tourism **6** Genting Group Terengganu **GENTING** & Pahang **OGP Petronas** Terengganu PETRONAS **Bukit Gambang Tourism** GAMBANG Pahang Resort Leisure at its best! **Tourism PNB** PNB

Commercial

AVIALITE Avialite

Automotive DRB-Hicom DRB-HICOM Pahana Group Detik **Biomass Fuel** Terengganu Aturan Geliga **Ship Repair Facilities** Slipway Terengganu Tok Bali **Marine Supply Base TBSB** Kelantan Supply Base Manufacturing M&E Terengganu









ECER Industrial Parks

Industrial Parks in ECER



- Fully integrated industrial parks complete with supporting industries and common services. Equipped with primary infrastructure
- Each park is managed by a Park Manager corporation
- Well-connected by highways, airports and sea ports.

(PMHP) Tok Bali Integrated Fisheries Park Tok Bali Industrial Park (TBIP)

Pasir Mas Halal Park

TERENGGANU

PAHANG

Kertih Integrated Petrochemical Complex (KIPC)

Kertih Biopolimer Park (KBP)

MCKIP3

Malaysia-China Kuantan Industrial Park (MCKIP)

Gebeng Integrated Petrochemical Complex (GIPC

KELANTAN

Pahang Technology Park

曲

Gambang Halal Park (GHP)

Pekan Automotive Park (PAP)

District of Mersing

JOHOR



ECRL Main line



Manufacturing



Digital Technology

Park managed by **ECERDC**

Industrial Parks In ECER



PEKAN AUTOMOTIVE PARK

Pekan, Pahang

Automotive Industry Cluster



KERTIH BIOPOLYMER PARK

Kertih, Terengganu

Bio-based, Petrochemicals and Speciality Chemicals



PASIR MAS HALAL PARK

Pasir Mas, Kelantan

Food-based and Nonfood-based Halal Products



MALAYSIA-CHINA KUANTAN INDUSTRIAL PARK

Kuantan, Pahang

General Manufacturing



PAHANG TECHNOLOGY PARK

Gambang, Pahang

IT and Science & Technology Industries



GAMBANG HALAL PARK

Gambang, Pahang

Food-Based and Non-Food-Based Halal Products

Kertih Biopolymer Park (Kbp)



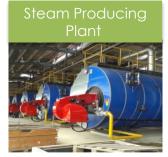






SME Complex









- Accessibility
- Kertih Airport 8km
- Kertih Port 3km
- Kuantan Seaport 87km

Types of Preferred Industry

 Biomass, Biopolymer/Chemicals, Polymer, Petrochemicals



420 Acres
Total Area



62 Acres Available Area

Pekan Automotive Park (PAP) - Phase 2









Yanfeng Global Automotive Interiors

PAP offers investment opportunities:

- Manufacturers of automotive parts and components
- Automotive assemblers*
- Manufacturers of car accessories
- Hybrid and electric vehicles
- Pick-up trucks and commercial vehicles
- Motorcycles with engine capacity of 200cc and above
- **R&D** and technology providers and many more

	Location	Pekan Peramu, Pah	ang
3.83 ac 3.82 ac	Accessibility	 35 km to Kuantan Airport 65 km to Kuantan Seaport 30 km to Kuantan Town 260 km to Kuala Lumpur 	
3.63 ac		237 Acres Total Area	Existing p Autor



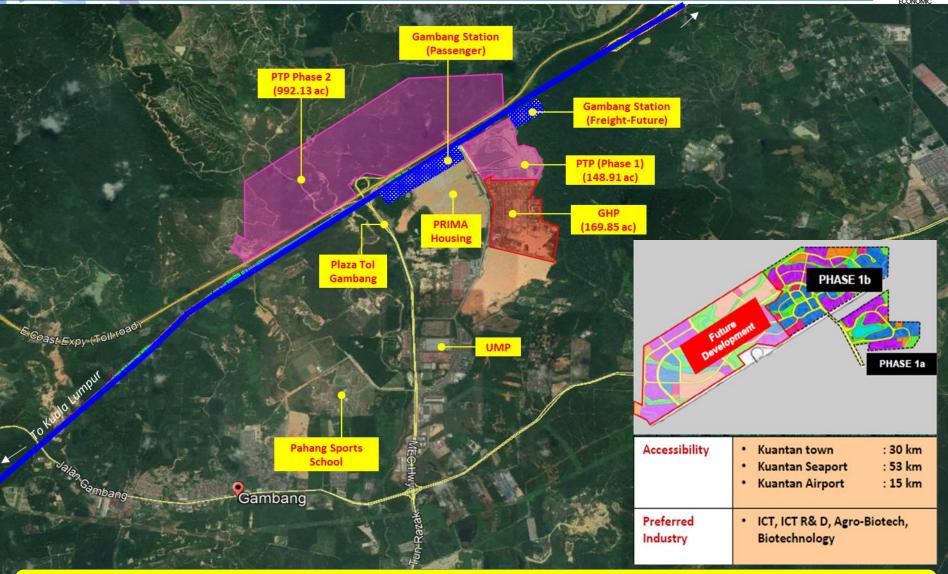
Park Specifications

Electrical Supply (kV)	11 to 132
Water Supply Capacity (cubic metre/day)	3,000
Sewerage Treatment Plant Capacity (PE)	13,000



Pahang Technology Park (PTP)





With the development of the PTP, Gambang will become the first high-tech and cyber city in the ECER

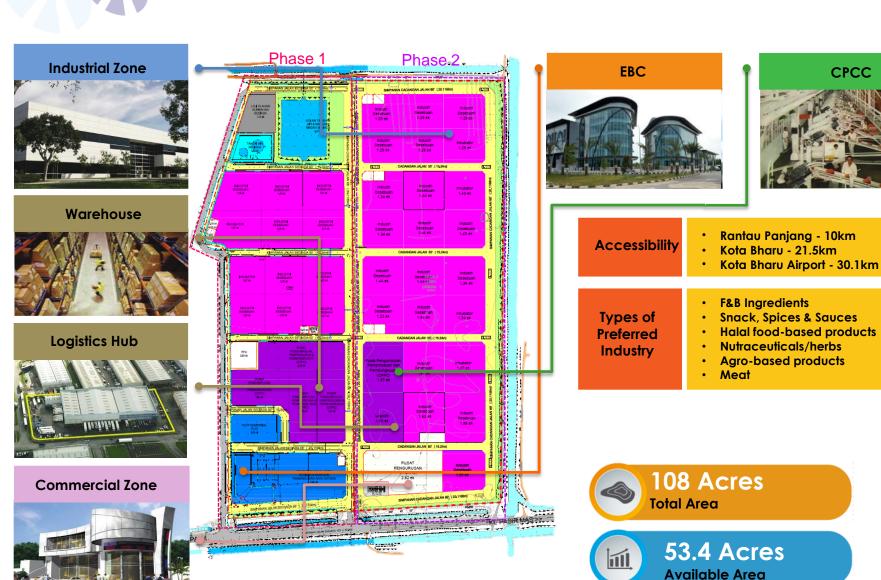
Gambang Halal Park (GHP)





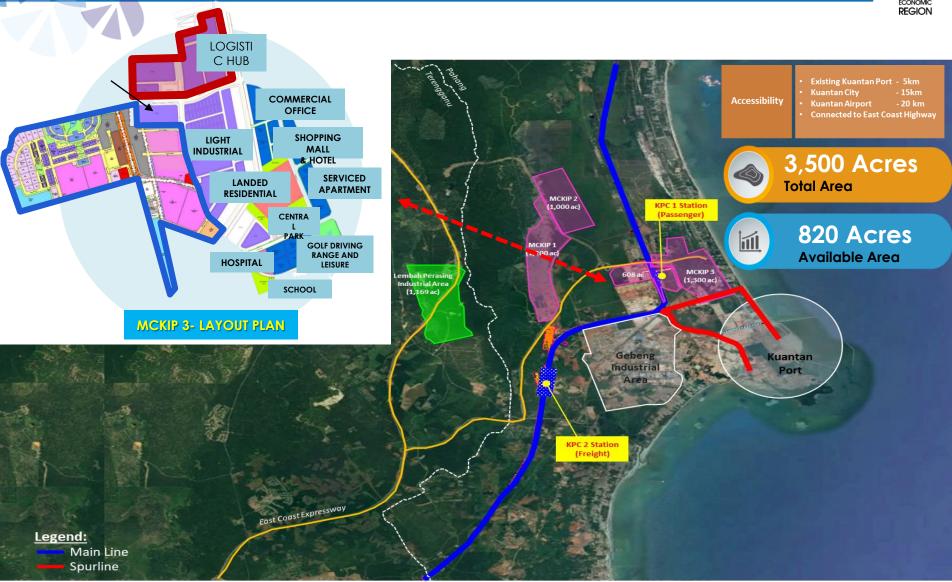
Pasir Mas Halal Park (PMHP)





Malaysia-China Kuantan Industrial Park (MCKIP)











Game-Changing Infrastructure

Connecting ECER to the 21st Century Silk Road and the rest of the world

Comprehensive Tansportation Network in ECER







Highways & Roads: East Coast Highway, Central Spine Road, Federal Routes



Maritime Ports: Kuantan Port, Kemaman Port, Kertih Terminal, Tok Bali Supply Base



Air Ports: Kota Bharu, Kuala Terengganu, Kertih, Kuantan



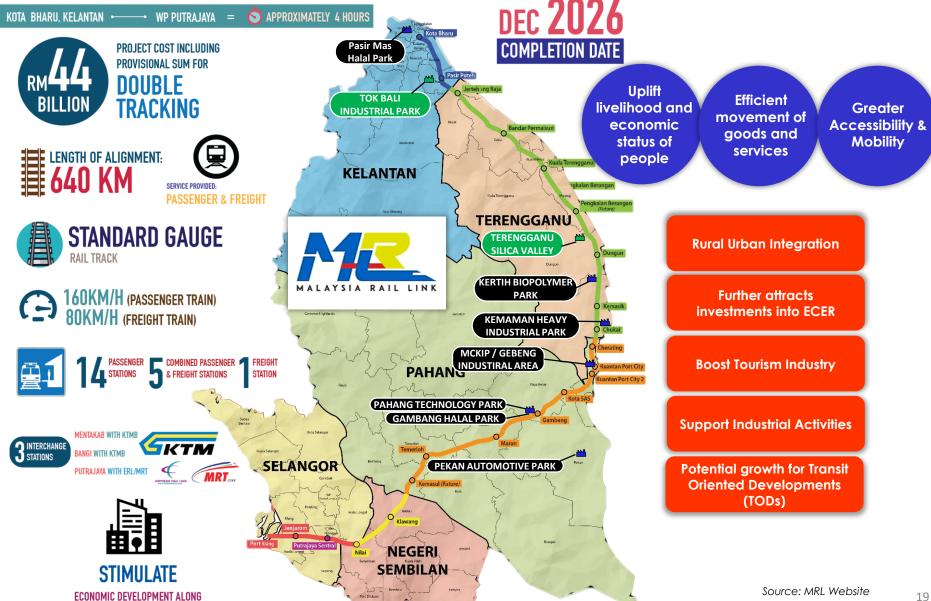
Rail: East Coast Rail Line (under development)

Kuantan Port – Gateway to South East Asia and Asia Pacific



East Coast Rail Link—Gateway to South East Asia and Asia Pacific





ECRL CORRIDOR







The Next Leap

ECER Master Plan 2.0 (2018-2025)

Background Of ECERDC



TO BE A DEVELOPED REGION BY 2025
(DISTINCTIVE - DYNAMIC - COMPETITIVE)

[2018 - 2025]







FOCUS SECTORS













ECERDC was formed as a Council to facilitate the development of the ECER Region by engaging and complementing the Federal and State Agencies

Investment Incentives



Investment incentives for ECER are offered to investors:

Encourage higher value-added, tech-intensive and highly-skilled investments

Investments with low value added but provides unique proposition to human capital development, job creation and entrepreneurial opportunities will still be considered

ECER Incentive Package was gazetted on 30 June 2016

100%
INVESTMENT TAX
ALLOWANCE (ITA) based
on qualified capital
expenditure made for

5 YEARS

100%

NVESTMENT TAX EXEMPTION for

10 YEARS

Commencing from the year company derives statutory income

- Deduction for eligible agricultural projects;
- Exemption for stamp duty;
- Witholding tax exemption; and
- Tax deduction for hallmark events

The ECER Incentive Package adopts more flexible policies and prioritise on the REGIONAL PERSPECTIVE

ECER Malaysia THE PREFERRED INVESTMENT DESTINATION





ECERDC is the one-stop facilitation center to assist in dealing with the Malaysian Government in facilitating their investments in ECER



Strong support from Federal and State Governments with pro-business and liberal investment policies



Advantageous geographical orientation - Eastern Gateway of Malaysia to Europe, US & Asia Pacific



Special incentives for Investors in ECER



Industrial park ready with infrastructure



Strong resources endowment crude oil, natural gas, tin, timber, palm oil, rubber and others



Market-oriented economy - exporter of resource based & manufacturing products



Abundance of land to set up diverse range of business facilities



Large & established foreign business community in all business sectors



Good accessibility and connection by highways, airports, seaports and railway

Human Capital Development In Ecer



LOCAL HIGHER EDUCATION INSTITUTION

Private Institutions













Public Institutions











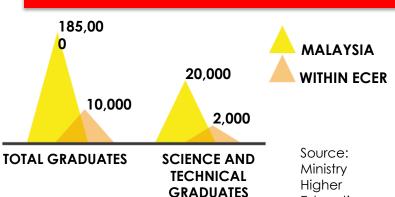
Education

ECER Talent Enhancement Programme (ETEP)

A human capital development programme where ECERDC contributes to the cost of new staff training to match their skills for their jobs – 50% of salary or RM1,250 (whichever is lower), covering up to 12 months.

ECER EXPAT

ECERDC will facilitate in the hiring of expatriate for company under ECER.













The development approach in ECER consists of commercial, residential, education, industries, service & knowledge components that are closely interlinked where liveability will be elevated to world class standards.











Medical Centres and Education Institute















East Coast Region is rich with serene beaches, pristine islands, impressive highlands, beautiful resorts, golf courses, and natural heritages such as caves, National Park that has amongst world's oldest rainforest.









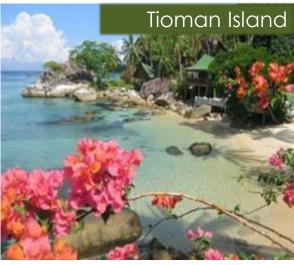


Entertainment









Serene beaches, and pristine islands.







Impressive Highlands and Natural Heritages

Amenities & Lifestyle Access to Capital





<u>Kuala Lumpur</u>, one of world's most beautiful metropolis, is easily accessible from ECER.









COME AND DISCOVER ECER. YOUR UNIQUE INVESTMENT DESTINATION.



We invite individuals and corporations to explore the various business opportunities in ECER, especially in Tourism, Oil, Gas & Petrochemical, Manufacturing, Agriculture and Education.

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