

**WELCOME REMARKS BY
YBHG. DATO' AZMAN MAHMUD
CHIEF EXECUTIVE OFFICER, MIDA
“LISTING ON BURSA: UNLOCK YOUR BUSINESS POTENTIAL THROUGH
LISTING”
13 NOVEMBER 2019, PERDANA HALL, MIDA**

Acknowledgement

YB Dr. Ong Kian Ming

Deputy Minister of International Trade and Industry

YBhg. Datuk Muhamad Umar Swift

Chief Executive Officer, Bursa Malaysia Berhad

Distinguished Speakers

Members of the media

Ladies and gentlemen,

1. Good morning and welcome to today's event, a joint effort between MIDA and Bursa Malaysia. Themed, “Unlock Your Business Potential through Listing”, this Forum represents our shared commitments to help businesses scale new heights.
2. MIDA continues to focus on developing a conducive environment for businesses to thrive. We want to foster a strong and comprehensive ecosystem towards ensuring the long term sustainability of Malaysia's economy. With us today is a good line-up of prominent speakers from the investment, financial and industrial segments. I would like to especially thank the dedicated team from Bursa Malaysia and MIDA for their efforts in putting this forum together.
3. There will be a panel presentation sessions focusing on topics such as *Listing on Bursa Malaysia, Alternative Fund Raising, Overview of MIDA's Investment Facilitation as well as Sharing of Success Stories by Listed Companies*.
4. Through this line-up, we hope to provide an avenue for companies to gain a better understanding of the processes and procedures involved in a listing

exercise, information on the benefits of the public market and sharing of experiences by successful listed companies.

Ladies and Gentlemen,

5. With the rapid economic and technological changes, businesses have to balance the need for short-term focus and long term strategies. As every business has different needs, there is no one financial solution that fits all and getting the right financing is among the top challenges faced by companies.
6. Taking this into consideration, MIDA through our Investment Coordination Platform (ICP) unit continues to work closely with equity and corporate advisory firms, as well as local regulators and technology providers to facilitate companies that plan to expand their businesses and attract investments.
7. This dedicated team in MIDA has so far assisted more than 200 companies in the manufacturing, services and primary sectors, in conducting business-to-business (B2B) matching as well as capital raising through debt and equity, Mergers and Acquisition (M&A), divestments and IPO. The momentum is continued today as we look to further facilitate companies towards this direction.
8. We are encouraged by your presence and aspirations to step up your competitiveness by going public and diversify your funding sources for further expansion and modernisation.

Ladies and Gentlemen,

9. Today's event also includes the launching of the Industrial Parks Directory, a testament of our commitment to provide investors, both foreign and domestic alike, the best available information on Malaysia's industrial landscape.
10. Before I end, I would like to once again thank our speakers and all participants for making this event a success.
11. Let's seize this opportunity to network and better understand the available avenues to grow your business in today's market.
12. On that note, I wish all of you a very productive session ahead. Thank you.