

**Welcome Remarks by Ms. Lim Bee Vian
Executive Director of Strategic Planning (Services), MIDA
MIDA – IME Industry 4.0 Showcase
28 June 2018, 8.30 am – 3.30 pm
MIDA Perdana Hall, Kuala Lumpur**

SALUTATIONS

VIP Speakers

Mr. Thomas Tong, Country Sales Leader Malaysia & Vietnam,
Dassault Systemes Singapore

Mr. Martin Mueller, Technical Manager,
Mawea Industries Sdn. Bhd.

Mr. Royce Tan, Director of Smart Solutions & Industry 4.0,
Robert Bosch Sdn. Bhd.

Dr. Yeong Che Fai, Co-founder & Director,
DF Automation & Robotics Sdn. Bhd.

Distinguished Guests

Ladies and Gentlemen,

Salam Sejahtera and Good Morning.

1. A very warm welcome and thank you all for taking the time out of your busy schedules to join us today at the MIDA – IME Industry 4.0 Showcase.
2. Looking back at the past month, Malaysia has witnessed a historical change of Government following its recent General Election. The smooth and peaceful transition, lauded by many is a hallmark of our democracy. For investors and business people like you, the Prime Minister has given full assurance that Malaysia will not in any way move away from its business-friendly policy.

3. MIDA together with MITI will stand firm in our commitment towards ensuring a seamless business environment where both domestic and foreign investors can further thrive.

Ladies and Gentlemen,

4. As many of you are aware, the Fourth Industrial Revolution (IR) has now become a global megatrend. It is driven by the convergence of advanced technologies, such as robotics, artificial intelligence, the Internet of Things (IoT), autonomous vehicles, 3D printing, nanotechnology, biotechnology, materials science, energy storage and quantum computing.
5. The emergence of technological breakthroughs is what causes the revolution to happen worldwide. The transformation towards Industry 4.0 can potentially disrupt almost every industry, evolving much faster, thus leaving greater impact in every aspect of our lives. For companies, there exist challenges concerning this new industrial revolution, as connectivity and automation are impacting the way business is run today.
6. Nevertheless, many businesses and industry players in developed countries have leaped into the industry 4.0 spheres, utilising the cyber-physical system holistically. Countries like Germany, United States, France and Japan have forged right ahead, propelled strongly by their industries. Our neighbouring partners in ASEAN – Singapore, Thailand, Vietnam and Indonesia have also adopted Industry 4.0 initiatives.
7. It is notable that Malaysia is not far behind the curve. Various efforts have been put in place by the Government to push the Industry 4.0 agenda ahead. For example, the Government through MITI is leading efforts in developing the National Industry 4.0 Policy Framework. This policy outlines several broad strategies for Malaysia to embark on the journey that will transform the manufacturing sector landscape over the next decade. This policy will allow existing initiatives to be leveraged and further enhanced to ensure resources are managed efficiently.

Ladies and Gentlemen,

8. We understand that it is crucial now than ever for companies to reassess and realign their business strategies to adapt to the unprecedented challenges of the new industrial revolution. In this regard, we need both the industry players from the private sector as well as public sector to come together as one.
9. The collaboration with IME adds to MIDA's on-going initiatives in spearheading the country's Industry 4.0 agenda. By working with technology developers and solution providers such as IME, we act as a conduit in bringing together industry players for fresh and exciting collaborations.
10. Today's engagement is aimed at raising awareness as well as interest among local industry players to explore the possibilities of integrating the technologies of industry 4.0 into all aspects of manufacturing production for better efficiency, greater reduction of waste, and optimised energy consumption. Thereby, we encourage all of you to take advantage of the sharing and exchange of ideas and information, and maximise the potential opportunities available.
11. This morning, IME will be sharing their insights on key elements of industry 4.0 and how to apply those elements into your business. Following that, there will be a panel discussion themed 'Implementation Across Design & Manufacturing' featuring renowned early adopters of smart manufacturing namely IME Group of Companies, Dassault Systems, Robert Bosch and DF Automation. The last session of the day will feature a workshop on technology assessment by IME in tandem with consultation on Government facilitation by MIDA.

Ladies and Gentlemen,

12. In line with the Government's aspiration for Malaysian industries to embrace smart manufacturing, MIDA has identified strategic partners to promote robotics and automation, Industrial Internet of Things (IIOT) and smart manufacturing technology and solutions.

13. I am pleased to highlight that MIDA has been steadily making efforts to familiarise companies with smart manufacturing technologies through seminars, dialogues with business chambers, briefing with business associations, workshops and supplier conferences to MNCs and SMEs. We have also partnered with companies such as Rockwell Automation, Intel, Hitachi, Siemens and today with IME Group to showcase possible solutions to assist companies in adopting Industry 4.0 technologies.
14. MIDA will remain committed in intensifying its efforts to spur the growth of new generation of high-value added industries in Malaysia, and facilitate the upgrading and transformation of industries into smart production. We trust that these will contribute tremendously to the growth of our nation.
15. We look forward to further collaboration with industry players, and other smart manufacturing technology providers to contribute to Malaysia's productivity, innovation and economic transformation agenda. Let us work together to make Malaysia the leading industrial hub of the region.
16. Before I end, I would like to take this opportunity to thank IME for the continuous support, our honoured speakers, supporting organisation, and fellow MIDA colleagues for making this event possible. I am confident this will be a rewarding experience for all of us, and I wish you a productive discussion ahead.

Thank you.