

## **MEDIA RELEASE**

**For Immediate Release**

### **MIDA & SEMI to Propel Malaysia's Electronics Industry via SEMICON Southeast Asia 2018**

*Annual showcase on track to become largest event since 2015 with record attendance*

**KUALA LUMPUR – 10 April 2018** – Malaysia last year recorded a total of 109 electrical and electronics (E&E) industry projects with approved investments of RM9.7 billion to drive new business growth and job creation, positioning the region to accelerate its transition into a smart manufacturing hub.

**Mr Arham Abdul Rahman, Deputy Chief Executive Officer of the Malaysian Investment Development Authority (MIDA)** said, “The E&E industry continues to be a significant driver of growth for Malaysia due to its cross-cutting linkages to other industries such as the machinery & equipment, transport and medical devices. Due to this, MIDA is pleased to once again partner with Semiconductor Equipment and Materials International (SEMI) in promoting the technological advancements taking place in the semiconductor industries through the SEMICON Southeast Asia 2018. We trust that this flagship event will bring not just meaningful impact to businesses but also contribute to the development of the whole ecosystem in the manufacturing sector.”

“Malaysia contributes 44% of the total manufacturing output and 26% of the total Gross Domestic Product of the Southeast Asia region, with a forecast to generate approximately USD382 billion in exports in 2018,” said **Ng Kai Fai, President of SEMI Southeast Asia**. “With this rapid expansion and robust progress of the E&E sector across Southeast Asia, the region’s electronics value chain is poised to capitalise on opportunities in vertical markets including automotive technology and industry 4.0.”

The significant growth sets the stage for SEMI, the global industry association serving the manufacturing supply chain for the micro- and nano-electronics industries, and MIDA (Malaysian Investment Development Authority), to once again bring SEMICON Southeast Asia to Malaysia. The event is the region’s premier industry gathering connecting innovators, products and technologies across the electronics manufacturing supply chain. For the first time, this event will be held in Kuala Lumpur at the newly constructed **Malaysia International Trade and Exhibition Centre (MITEC) from 8 to 10 May 2018**.

“With Southeast Asia and, in particular, Malaysia, rising as a world-class electronics manufacturing hub with end-to-end R&D capabilities, SEMICON Southeast Asia 2018 is a key platform for connecting electronics industry innovators and leaders from business, academia and research in the

region,” Ng said. “Themed ‘*Think Smart Make Smart*’, the event aims to foster the resilient and growing electronics manufacturing supply chain in Southeast Asia.”

Expected to draw 8,500 visitors from Southeast Asia, China, Taiwan, Europe and the United States, SEMICON Southeast Asia features three themed pavilions, five global pavilions, and a host of keynote presentations and forums that will address key, trending topics within the semiconductor ecosystem. Other event highlights include business-matching sessions, technical forums, workshops and seminars.

“MIDA and SEMI is also working closely with tertiary institutions and other industries towards promoting sustainable talent development in the E&E industry value chain. Among the featured talent initiative that will happen at the event include the **Career Fair** – involving more than 25 companies, a **public-private dialogue** with the Ministry of Education and Higher Education among others, as well as the **SEMICON SEA University Programme** that is specifically tailored to benefit post- and pre-graduates,” added the Deputy CEO of MIDA.

*To register for SEMICON Southeast Asia 2018, please visit <http://www.semiconsea.org/> or contact +65 6339 6361.*

Southeast Asia 2018 sponsors include 3M, Advantest, Air Products, AMEC, Amkor Technology, Applied Materials, ASE Group, Bruker Corporation, Evatec, Festo, GLOBALFOUNDRIES, KLA-Tencor, Kulicke & Soffa, Lam Research, Malaysia Automotive Institute, MATRADE, Malaysian Industrial Development Finance Berhad, Malaysia Productivity Corporation, Ministry of International Trade and Industry, Mi Equipment, National Instruments, Rudolph Technologies, SME Bank, SME Corporation Malaysia, SPTS Technologies, TF AMD Microelectronics, Tokyo Electron, TORAY and Carl Zeiss Pte Ltd. Supporting partners include Malaysia Convention & Exhibition Bureau, Ministry of Tourism and Culture Malaysia, Malaysia Investment & Development Authority, Saigon Hi-Tech Park, Semiconductor Fabrication Association Malaysia, Singapore Manufacturing Federation and Surface Mount Technology Association.

\*\*\*\*\*

### **About SEMI**

SEMI® connects over 2,000 member companies and 1.3 million professionals worldwide to advance the technology and business of electronics manufacturing. SEMI members are responsible for the innovations in materials, design, equipment, software, devices, and services that enable smarter, faster, more powerful, and more affordable electronic products. FlexTech, the Fab Owners Alliance (FOA) and the MEMS & Sensors Industry Group (MSIG) are SEMI Strategic Association Partners, defined communities within SEMI focused on specific technologies. Since 1970, SEMI has built connections that have helped its members prosper, create new markets, and address common industry challenges together. SEMI maintains offices in Bangalore, Berlin, Brussels, Grenoble, Hsinchu, Seoul, Shanghai, Silicon Valley (Milpitas, Calif.), Singapore, Tokyo, and Washington, D.C. For more information, visit [www.semi.org](http://www.semi.org) and follow SEMI on [LinkedIn](#) and [Twitter](#).

### **About MIDA**

MIDA is the government's principal promotion agency under the Ministry of International Trade and Industry (MITI) to oversee and drive investments into the manufacturing and services sectors in Malaysia. Starting operations in 1967 with a relatively small set up of 37 staff, MIDA has grown to become a strong and dynamic organisation of over 700 employees. Headquartered in Kuala Lumpur Sentral, MIDA today has 12 regional and 23 overseas offices. MIDA continues to be the strategic partner to businesses in seizing the opportunities arising from the technology revolution of this era. For more information, please visit [www.mida.gov.my](http://www.mida.gov.my) and follow us on [Twitter](#), [Instagram](#) and [Facebook](#).

---

This news release is issued on behalf of  
SEMI by Acendus Communications Sdn Bhd

For further enquiries, please contact Michael Poh at 012 395 5202 or  
Reshvinder Kaur at 017 275 7985

## **SEMICON SOUTHEAST ASIA – KEY HIGHLIGHTS**

### **1. CXO Speaks Forum: Strengthening Southeast Asia’s electronics manufacturing ecosystem and capturing new opportunities in the era of Internet-of-Things (IoT)**

This by-invitation only forum will explore and discuss the missing links and opportunities from the perspectives of policy makers and industry leaders. It serves to provide deep insights into building a resilient and growing electronics industry for Southeast Asia.

### **2. Southeast Asia Investment Forum (SAIF)**

SAIF is an annual flagship event that showcases the diverse investment opportunities in the Southeast Asia region for the electronics manufacturing supply chain. This year, SAIF will host Malaysia, Vietnam, Singapore and Thailand to share the roadmaps and investments market in the electronics segment.

### **3. Technology Innovation Forum – Smart Manufacturing**

This keynote speech will delve into what smart manufacturing means for the future of the electronics manufacturing supply chain.

### **4. SEMICON University Programme + Talent Career Fair 2018**

SEMICON University provides the opportunity for students to learn more about the entrepreneurship microelectronics industry from executive leaders and educators while engaging with industry professionals through an interactive session.

### **5. Three themed pavilions and five global pavilions**

- Smart Manufacturing
- Future electronics manufacturing services (EMS)
- World of IoT

### **6. Five global pavilions**

- Malaysia – supported by: Ministry of International Trade and Industry, Malaysia External Trade Development Corporation (MATRADE), Malaysian Industrial Development Finance Berhad (MIDF), SME Corporation Malaysia (SME Corp), Malaysia Automotive Institute (MAI), Malaysia Productivity Corporation and Small Medium Enterprise Development Bank Malaysia Berhad (SME BANK)
- Singapore
- China
- Europe
- Taiwan

### **7. Supplier-search Programme**

- An annual programme, this encourages cross border business matching as well as a technology start-up platform which will bring together all Southeast Asia technology entrepreneurial resources from across the region into one place, at one time.