

IN PERFECT HEALTH

How the health-care industry is thriving in Malaysia

In the 21st century, advances in knowledge, technology and living standards across the world are producing marked demographic shifts. As populations age and lifestyle diseases become more prevalent, demand for health care rises, making this one of today's foremost growth industries.

➤ **"Malaysia is a good choice ... because of the skills and competency of its people," says Dr Juergen Schloesser, a senior vice-president at B. Braun.**

Among Asian countries, Malaysia leads the way in health care, and was named "Medical Travel Destination of the Year" by the *International Medical Travel Journal* in 2016. Taking part in a robust two-tiered system that combines government-run universal health care with a thriving private health-care industry, Malaysia's award-winning institutions hold numerous quality accreditations and attract visitors from countries around the world, including Japan, Saudi Arabia, the United Arab Emirates and Britain.

These qualities have made Malaysia a health-care hub that draws businesses from across the globe to invest in meeting high levels of demand. The result is a vibrant ecosystem of mutually supporting service providers, manufacturers and research institutes that foster success.

Local players such as ABio Orthopaedics stand alongside companies like German giant B. Braun Medical Industries, whose Penang site manufactures medical devices, infusion

solutions and surgical instruments. The facility incorporates full research and development capabilities, and has been recognised as a global centre of excellence for intravenous access products. "Malaysia is a good choice for manufacturing because of the skills and competency of its people," says Dr Juergen Schloesser, a senior vice-president at B. Braun.

Boston Scientific, another worldwide leader in medical devices, is set to establish its latest global manufacturing facility in Malaysia. The new plant, also in Penang, will be operational in the fourth quarter of 2017, producing structural heart components, medical optical fibres and endoscopy biopsy devices. "Malaysia is an ideal geographic location with an infrastructure that is conducive for business, particularly in the growing medical device sector," says Ed Mackey, an executive vice-president at Boston Scientific.

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The world's new and emerging leaders in health care are already making Malaysia their hub from which to embrace the abundant business opportunities in Asia today. To find out more about how you can join them, contact MIDA, the Malaysian Investment Development Authority: www.mida.gov.my

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