

**TALKING POINTS FOR YBHG. DATO' AZMAN MAHMUD,
CHIEF EXECUTIVE OFFICER OF MIDA**

**PRE-EVENT MEDIA CONFERENCE:
SEMICON SOUTHEAST ASIA 2019**

**28 MARCH 2019, 2PM,
BOARD ROOM, LEVEL 31, MIDA KL SENTRAL**

Salutations

Mr. Ng Kai Fai
President of SEMI South East Asia

Members of the Media

Ladies and Gentlemen,

1. Good morning and welcome to MIDA. Together with SEMI as our strategic partner, I am pleased to welcome all of you today for this pre-event media conference on the upcoming SEMICON Southeast Asia 2019. It has been 5 years since MIDA embarked on this collaboration with SEMI to promote the technological advancements taking place in the semiconductor industry.
2. We continue to find this partnership valuable as this event has been a good platform for our investors particularly the local players to learn about the latest technologies in the industry as well as to have networking opportunities with strategic partners.
3. Last year, SEMICON Southeast Asia 2018 attracted a total of 7,700 visitors with 2,619 exhibitors. We understand from our discussions with SEMI that close to 80% of SEMICON Southeast Asia's visitors for 2018 were involved in purchasing decisions or influencing the selection and final purchasing decision. This is indeed a strategic platform to attract a highly influential audience from almost every segment and sector of the global E&E industry and its supporting industries.
4. MIDA is committed to attracting high quality and high technology investments into the country. We find SEMI's goals through this upcoming flagship event to be in line with our aspirations to encourage the development of the entire manufacturing ecosystem. This valuable platform also provides opportunities for potential projects to explore what Malaysia could offer as an ideal investment destination.
5. We are excited to share that YAB Prime Minister of Malaysia, YAB Tun Dr. Mahathir bin Mohamad will be officiating this event. I trust that the premier's

presence in the event will certainly generate the right signals to potential investors particularly that Malaysia continues to be 'Open for Business'!

6. As strategic partners, MIDA and SEMI continue to showcase Malaysia's E&E supply chain capabilities through features such as the talent development programmes, promotion of Industrial Parks and tech-start-ups in Malaysia as well as the International Supply Chain Programme.
7. For the talent segment this year, we are working closely with the Ministry of Education to highlight the importance of STEM education to secondary and university students towards promoting a sustainable talent pipeline in the E&E industry. This is in addition to our other talent initiatives such as the 'Women in Engineering' Panel Discussion and 'Electronics Manufacturing' Career Fair.

Ladies and Gentlemen,

8. The Malaysian E&E industry continues to expand. In 2018, approved investments in the E&E industry recorded a total of RM11.2 billion and provided 11,180 job opportunities. The presence of major MNCs such as Intel, Broadcom, Infineon, Jabil Circuit as well as major Malaysian-owned companies such as Inari, Testhub, Existech, MI Equipment and Vitrox continuously contribute to the steady growth of the E&E industry in Malaysia.
9. MIDA is promoting the growth of local supply chain to support the growth of semiconductor automotive which is currently drive by the needs for safety and comfort in driving. Therefore to promote this, MIDA adopted the ecosystem approach where we fill up the gaps in the semiconductor automotive. For example, MIDA is aggressively promoting knowledge intensive design activities under the E&E industry. These activities include Integrated Circuits (IC) Design, Integrated Circuits (IC) Packaging Design, Embedded System Design and Test & Engineering design services for E&E clusters and its connecting supply chain ecosystem. This would include those in the Semiconductor, EMS, Industrial System Electronics, Storage, LED, Solar, Automation Robotics, Optics Photonics, IoT (as a basis for Industry 4.0) and Shared Services
10. STMicroelectronics Sdn. Bhd., which brought in RM7.54 billion worth of investments to manufacture advanced IC packaging for automotive applications and undertake R&D service activities, and creating 597 job opportunities. The second is by Unisem (M) Berhad, which also manufactures advanced IC packaging. This expansion project worth RM68.8 million would create up to 2,318 employment opportunities.
11. Daiichi Seiko (M) Sdn. Bhd., a manufacturer of sensors for the automotive industry, with investments chalking RM297.7 million. This new project will create 135 new job opportunities.

12. **Testhub, which is also part of the Malaysia Pavilion**, is an exemplary Malaysian company in the E&E industry. It is the only Malaysian entity that has the capability to design and manufacture test boards and test boards and test programmes, as well as provides one stop testing solutions to global MNCs. This knowledge-based company, located in Melaka, employs highly skilled local talents in the fields of E&E engineering as well as physics.
13. All these are the illustration on how the Malaysian Government completes the industry ecosystem to create sustainable local supply chain and be part of the global value chain.
14. We urge potential investors and the general public to participate in this event, and most importantly to visit the Malaysian Pavilion to explore the various business and ecosystem supply chain opportunities with MIDA and our 19 Industry Partners. With bigger and more exciting features in store, it is truly an event not to be missed!