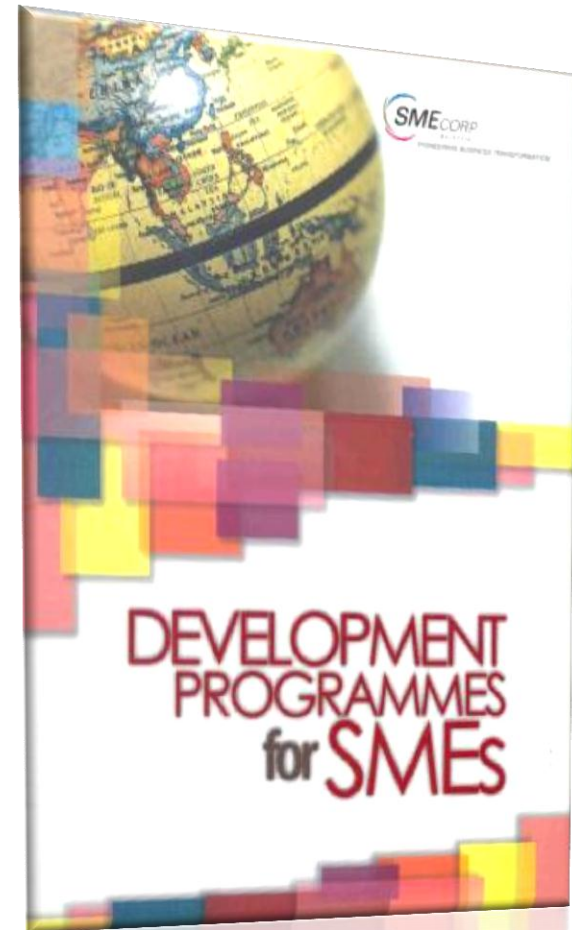


DEVELOPMENT PROGRAMMES FOR SMES



**Business Accelerator Programme
(BAP)
&
Enrichment & Enhancement
Programme (E²)**



Programme-based

Diagnose and identify strengths & weaknesses of SMEs

Business advisory and recommend action plan

Capacity Building

Financial Assistance

Monitor & Evaluate

- Training
- Packaging & labeling
- Certification & quality management system
- Innovation
- Branding initiatives

Create critical mass of dynamic, competitive & resilient SMEs



BAP SMEs 2-star (SCORE) and above

E² Micro Enterprises of level 3 & below (M-CORE)

In collaboration with **Bank Rakyat**

In collaboration with **SME Bank**



Diagnostic Tools

- SCORE for BAP
- M-CORE for E²

To rate and enhance competitiveness of SMEs



Capacity Building

- Skill Upgrading
- Brand Awareness

Short-term courses by appointed 44 training centres

Entrepreneurship Training



Advisory & Technical Support

- One Referral Centre (ORC)

Advisory services by Business Counselors and SME Expert Advisory Panel (SEAP)



Access to Financing

- Soft Loan and Grant

Provide advisory services related to access to financing



Eligibility

- Fulfill SME definition
- Incorporated under Registration of Business Act 1956 or Companies Act 1965
- At least 6 months in operation
- Valid business license / premise
- Must undergo SCORE or M-CORE assessments

Sectors

- Manufacturing & Manufacturing Related Services
- Services
- Agriculture (Agro-based Products)